

Índice ASBRAM

Desempenho Julho/2026

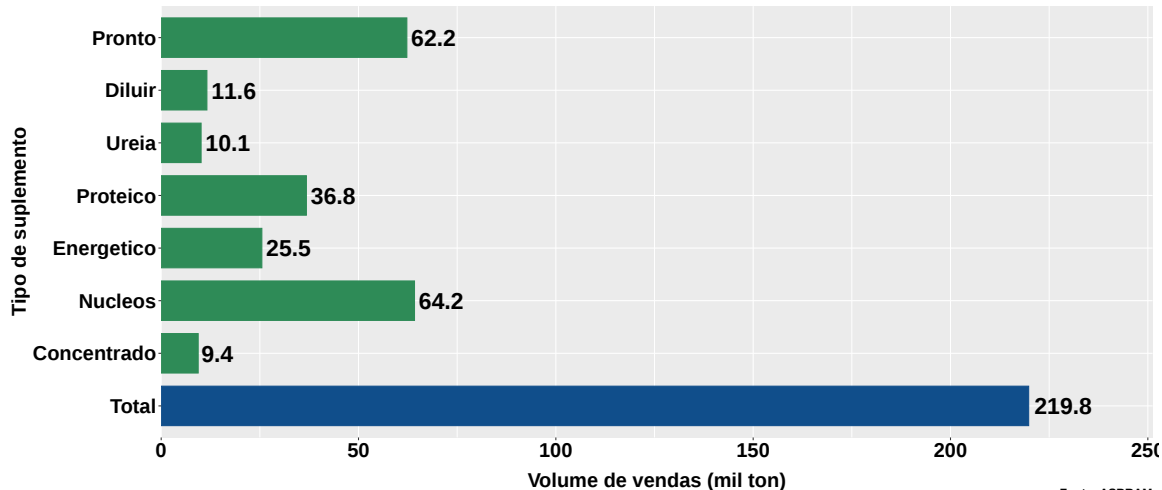
São Paulo, 13/08/2026

- 1 Volume de vendas de suplementos no Brasil
- 2 Projeções para o final de 2026
- 3 Número de animais suplementados no Brasil
- 4 Desempenho por Unidade da Federação (UF)

Section 1

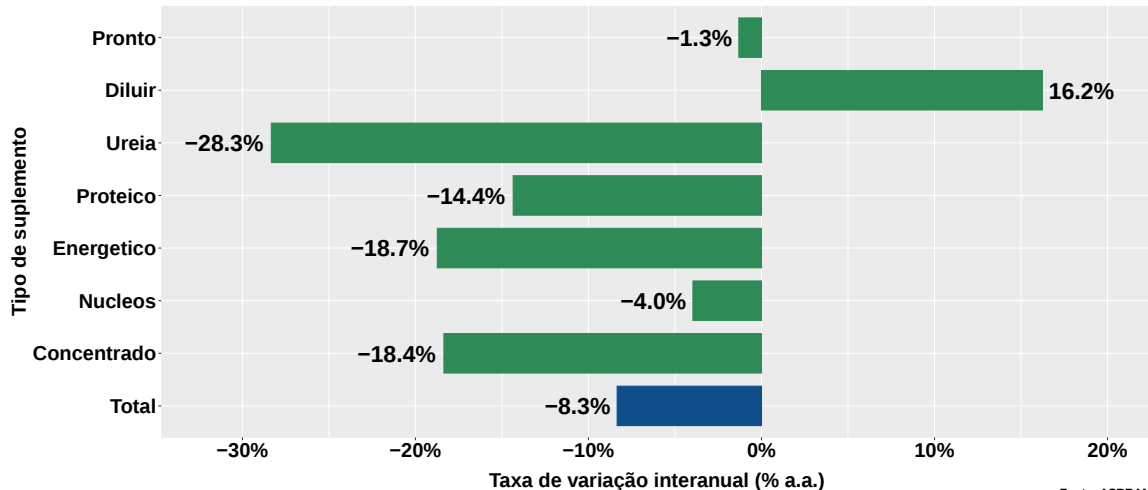
Volume de vendas de suplementos no Brasil

Volume de vendas no mês



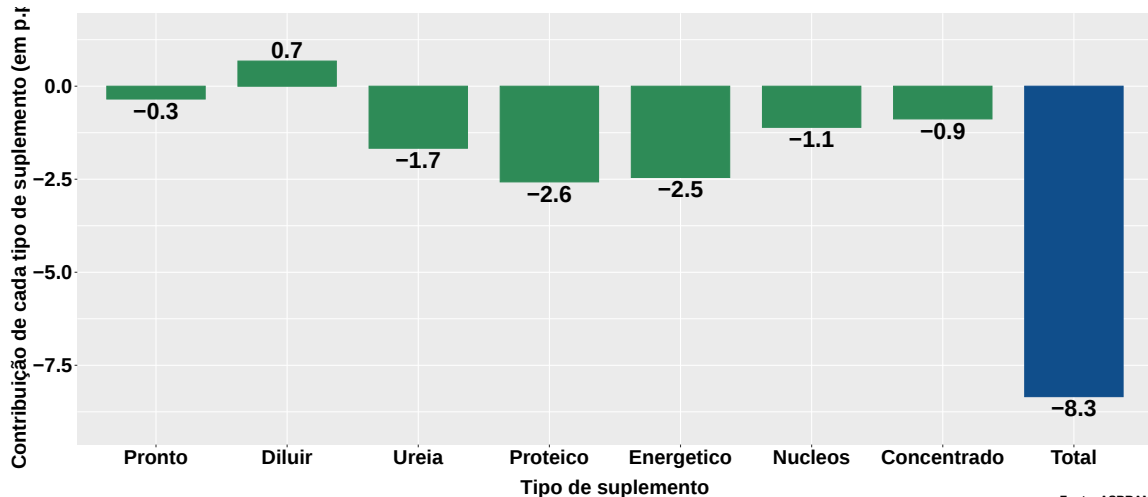
Fonte: ASBRAM

Variação interanual do volume de vendas

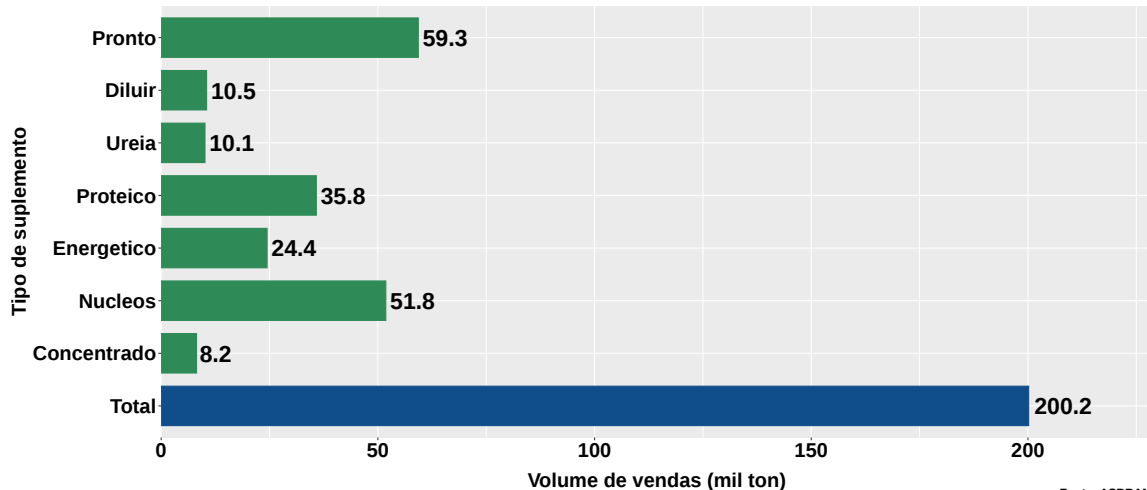


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas

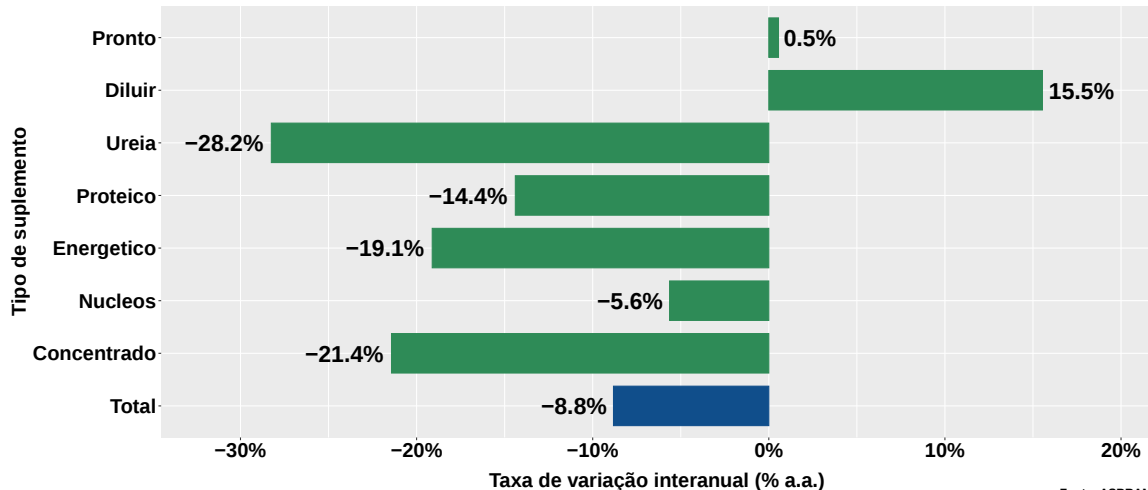


Volume de vendas no mês - corte



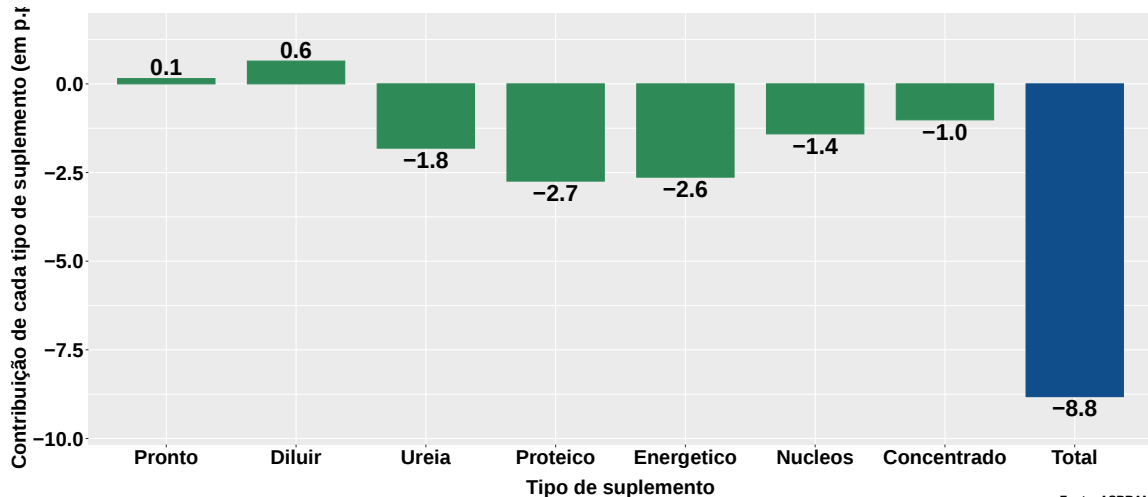
Fonte: ASBRAM

Variação interanual do volume de vendas - corte

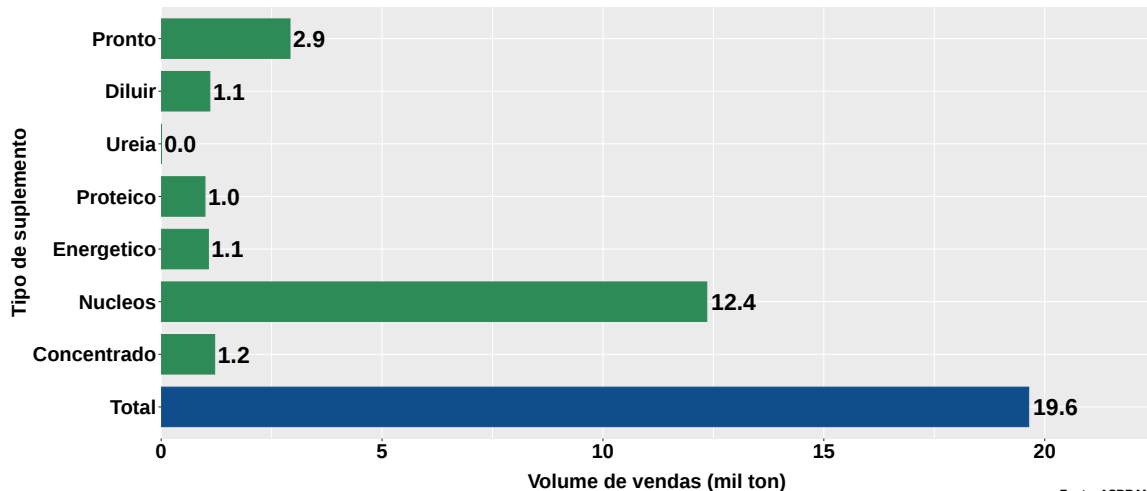


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - corte

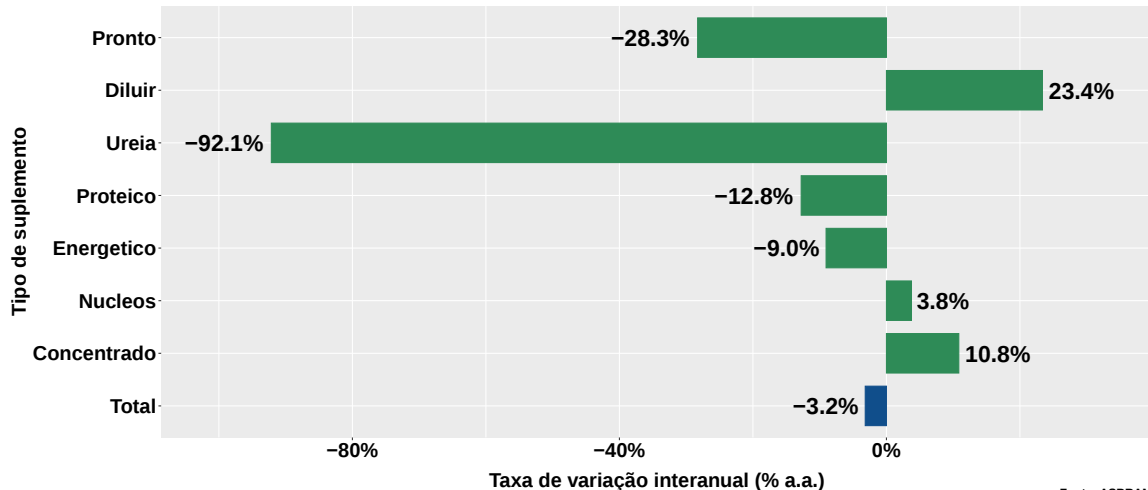


Volume de vendas no mês - leite



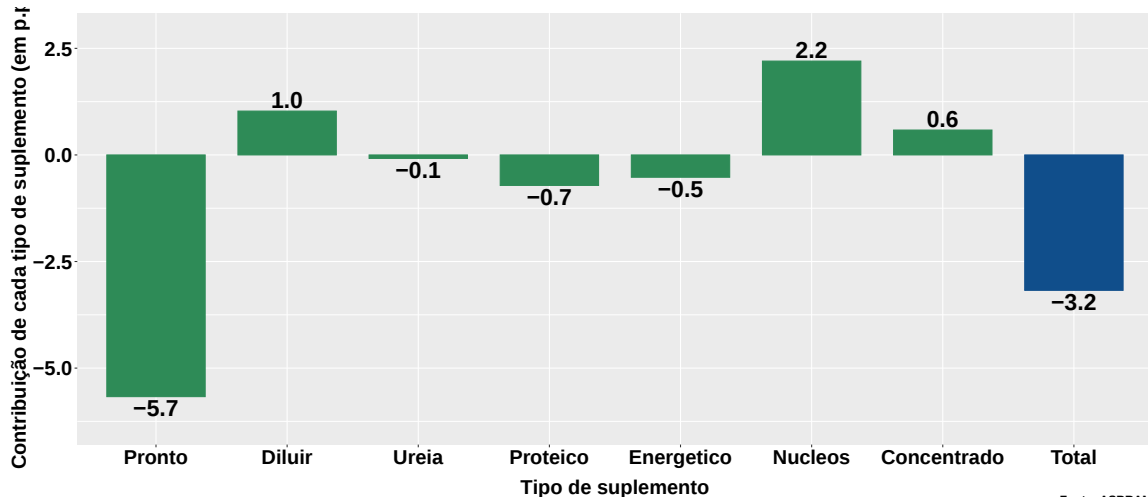
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Variação interanual do volume de vendas - leite

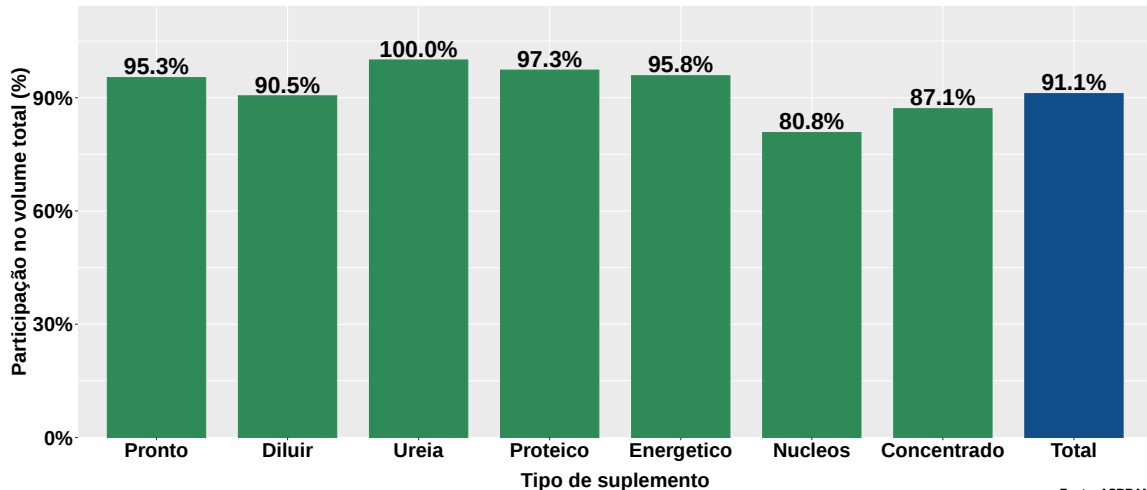


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - leite

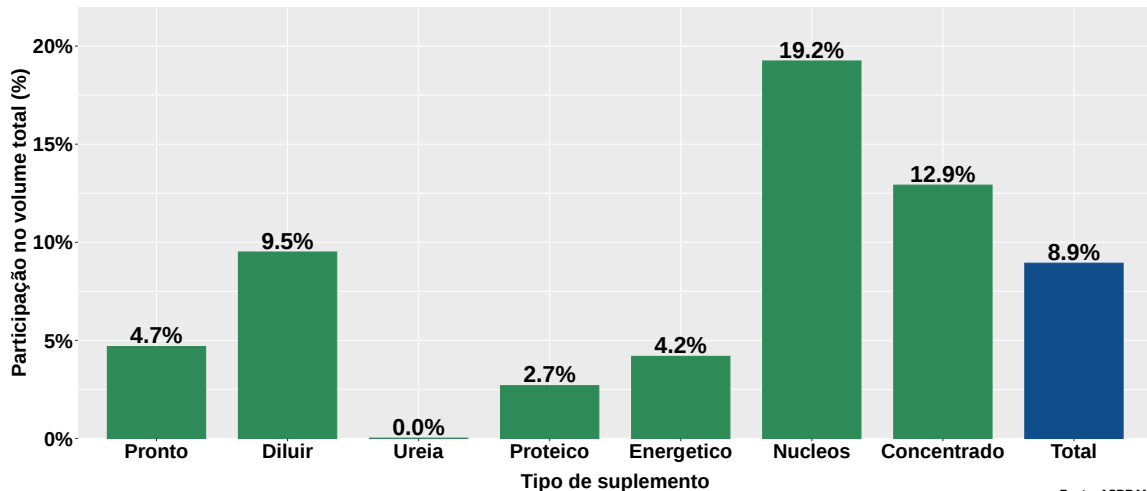


Part. pecuária corte no volume total - no mês



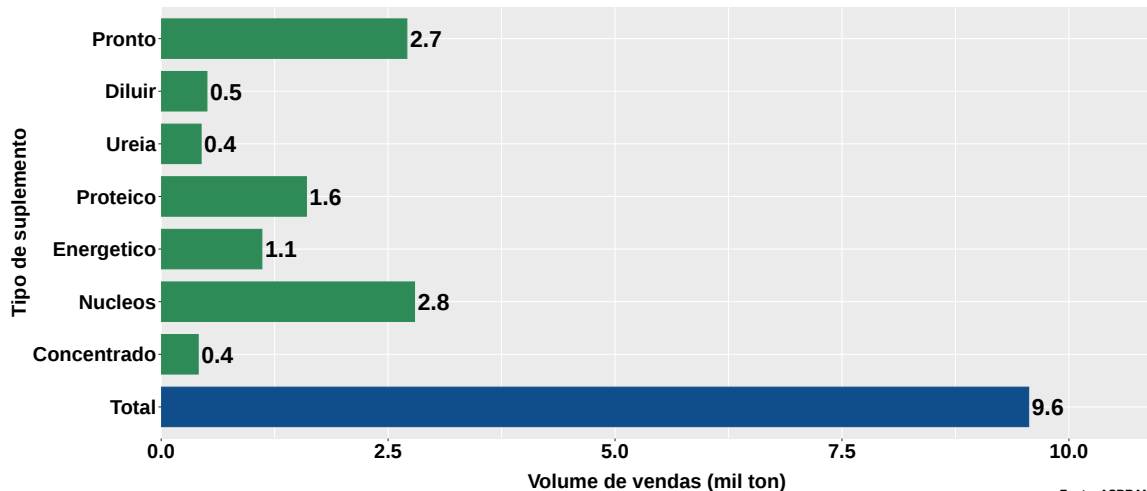
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Part. pecuária leite no volume total - no mês



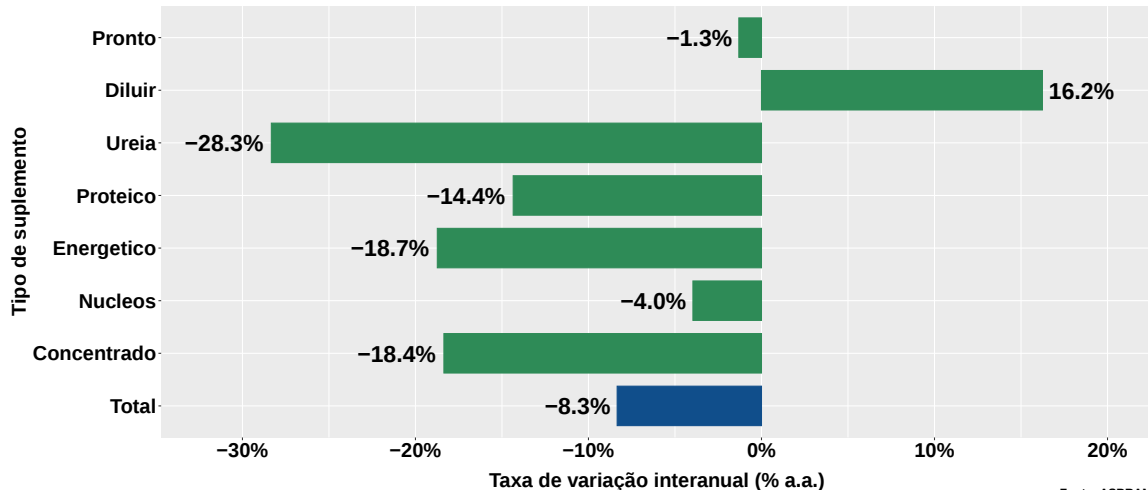
Fonte: ASBRAM

Volume de vendas no mês por dia útil



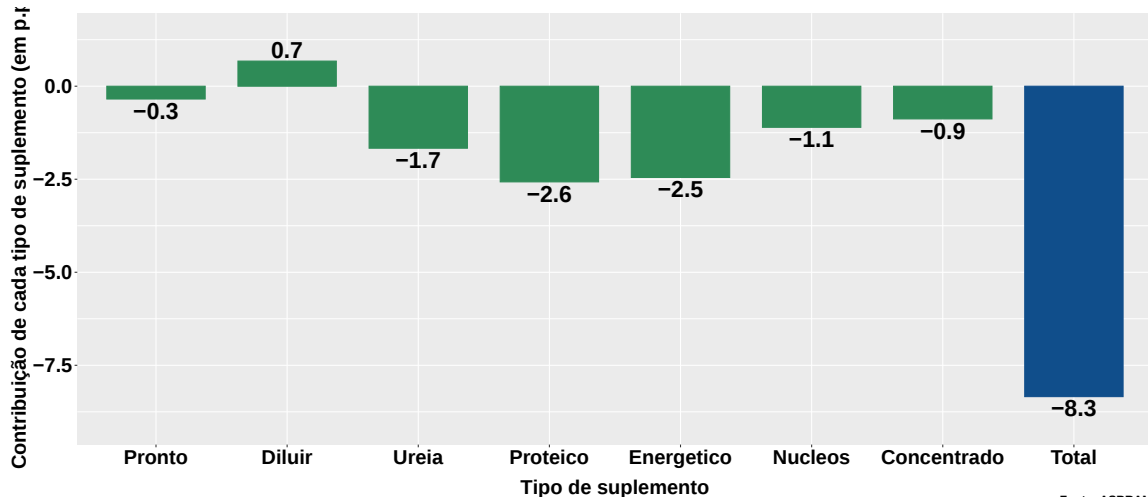
Fonte: ASBRAM

Variação interanual do volume de vendas por dia útil

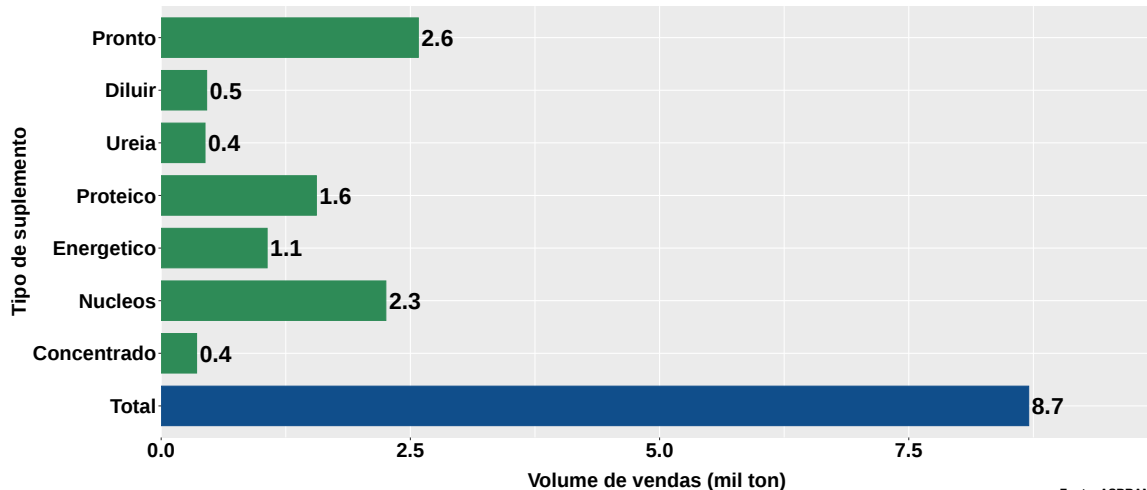


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas por dia útil

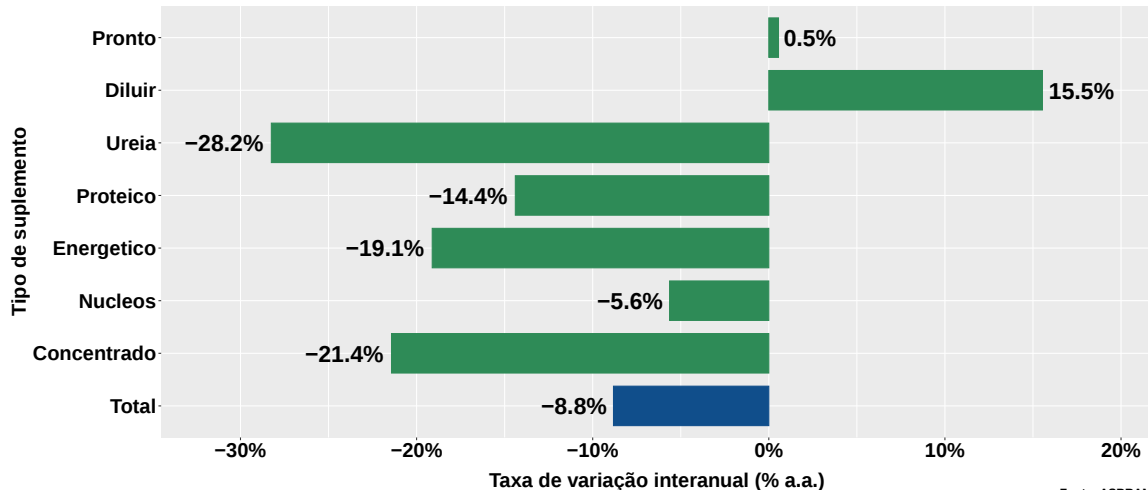


Volume de vendas dia útil - corte



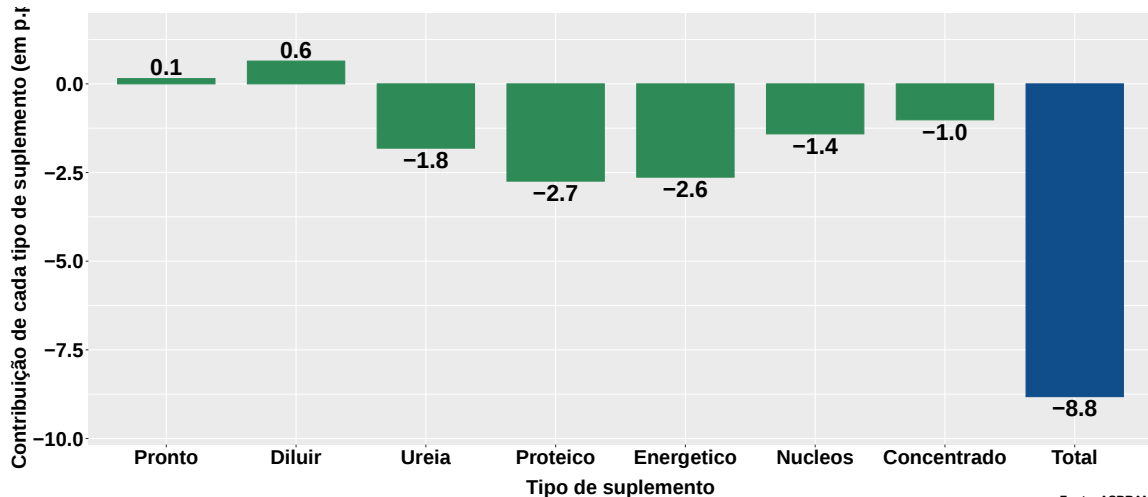
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Var. interanual do volume de vendas por dia útil - corte

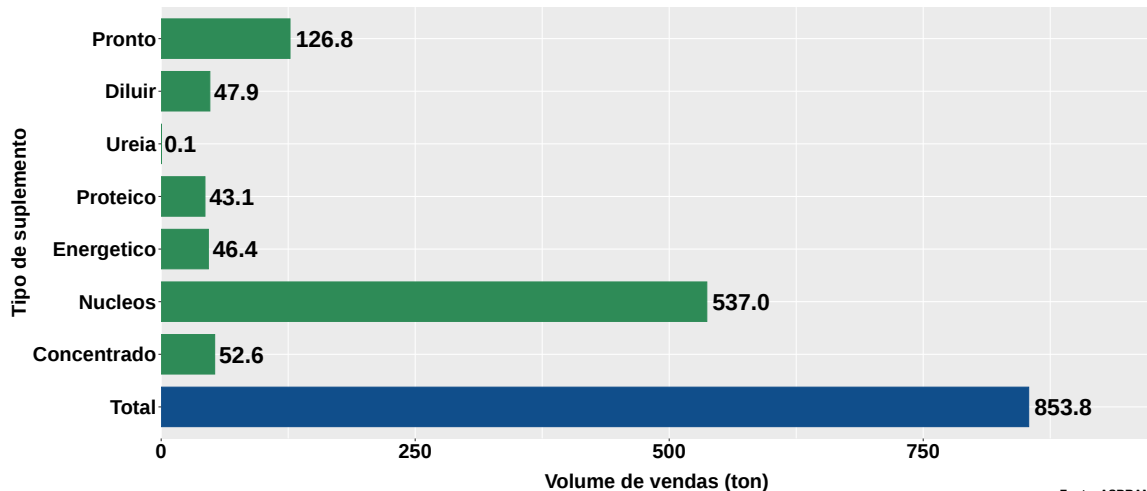


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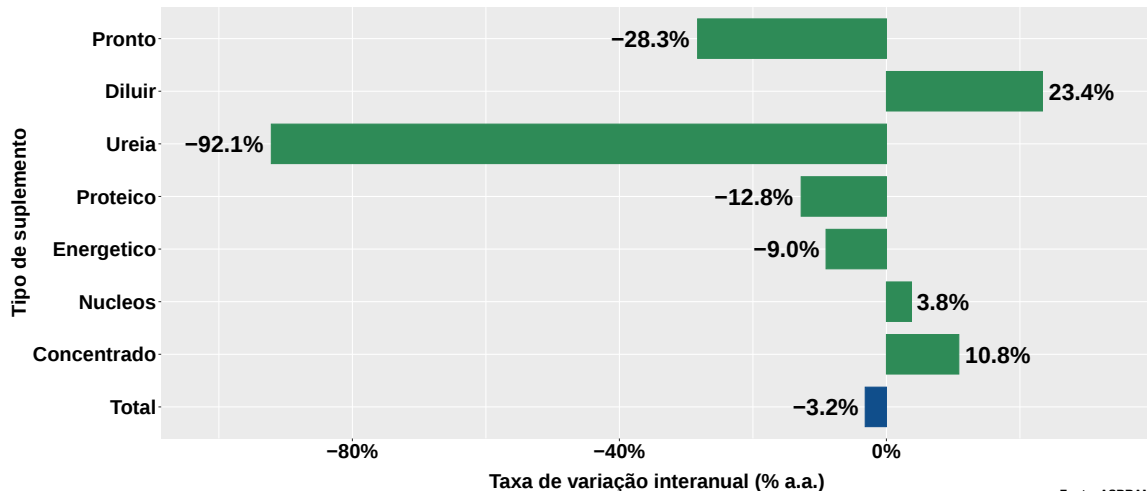


Volume de vendas dia útil - leite



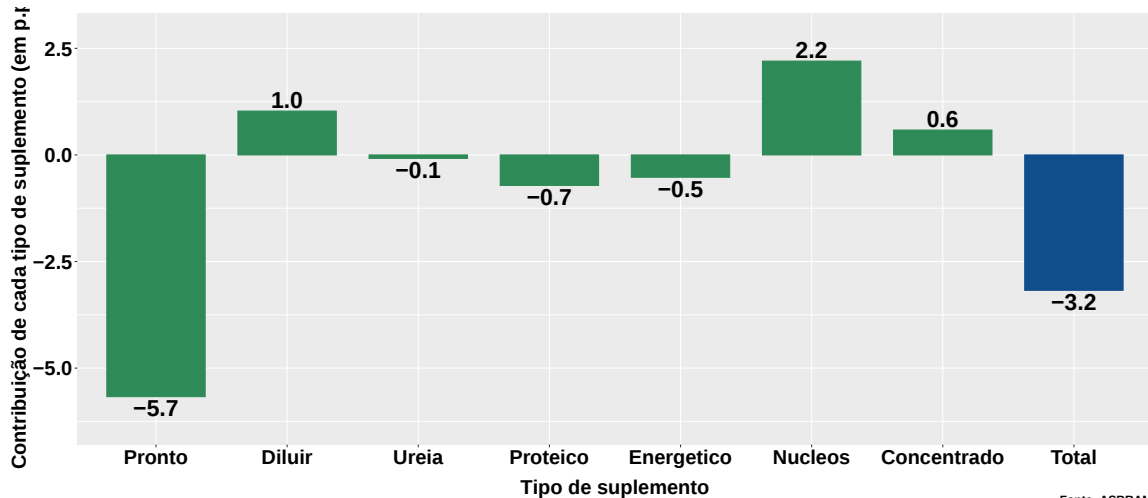
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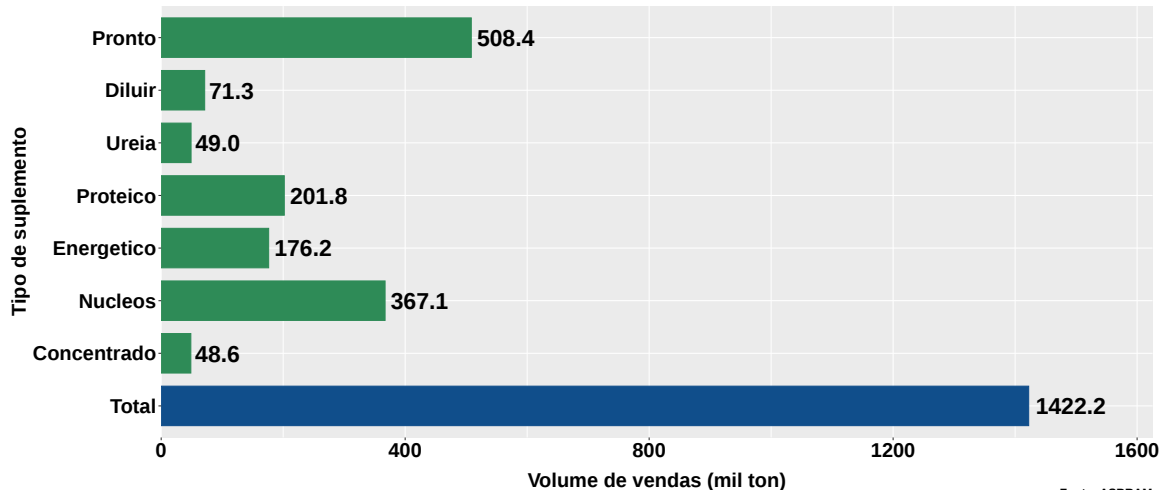


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas por dia útil - leite

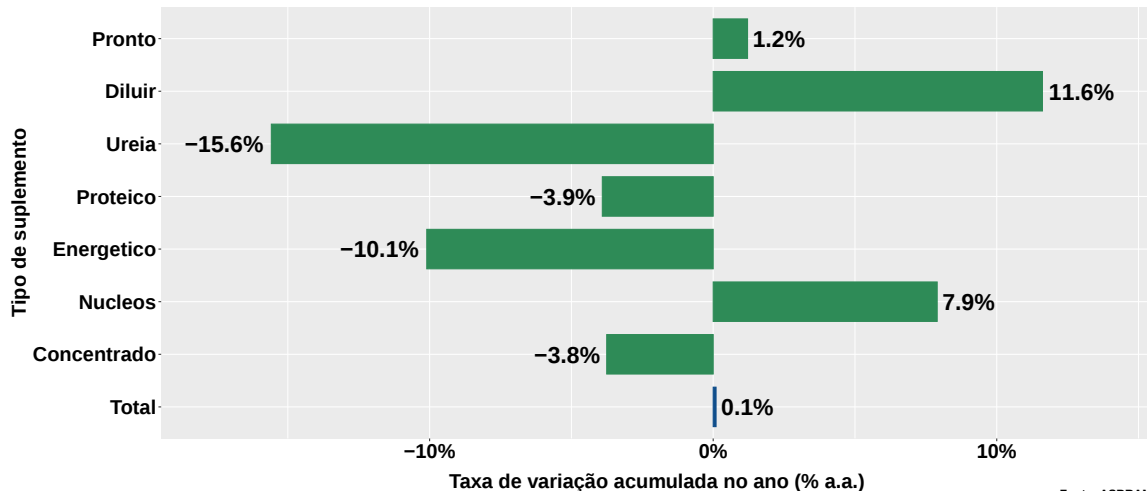


Volume de vendas acumulado no ano



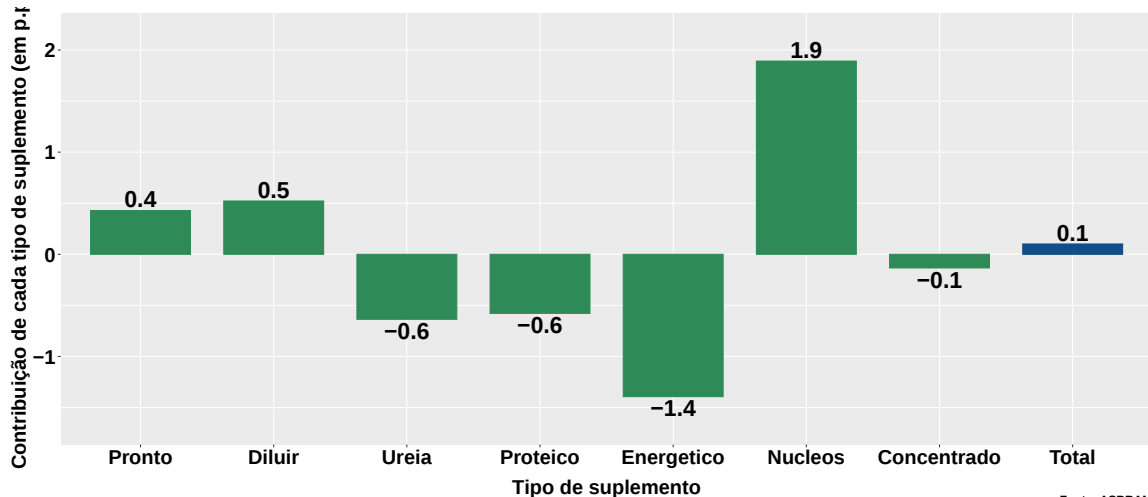
Fonte: ASBRAM

Variação do volume de vendas acumulado no ano

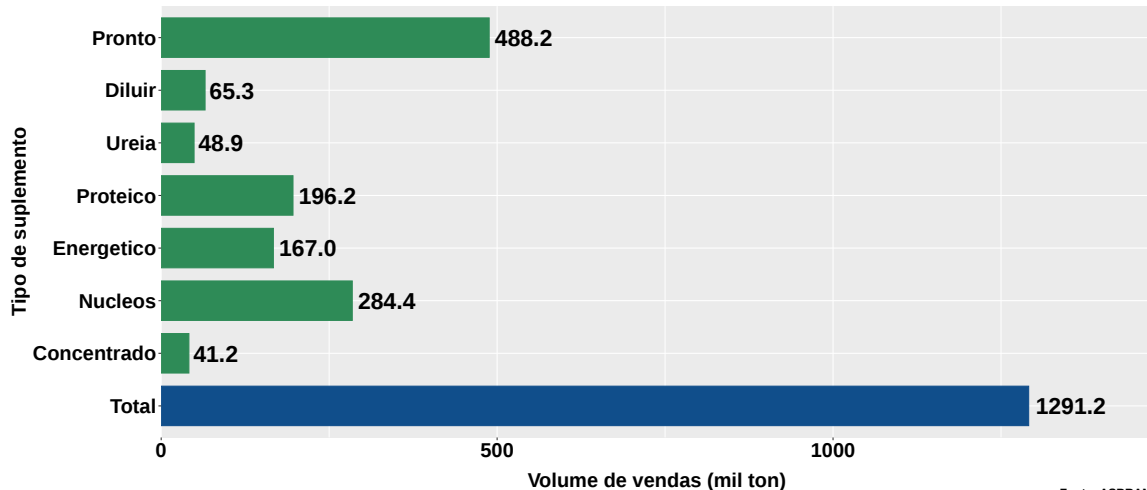


Fonte: ASBRAM

Contribuição de cada suplemento para variação do volume de vendas acumulado no ano

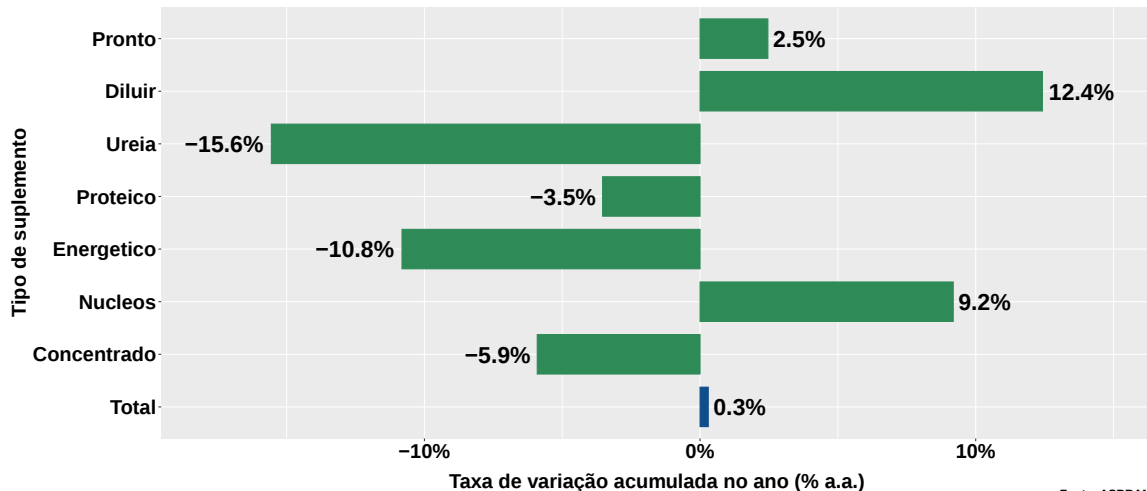


Volume acumulado no ano - corte



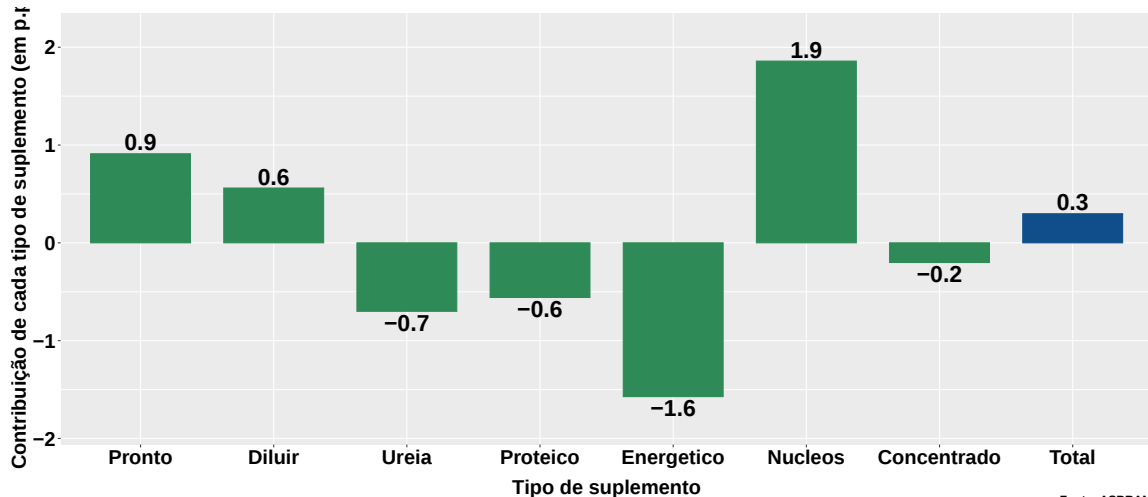
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Var. volume de vendas acumulado no ano - corte

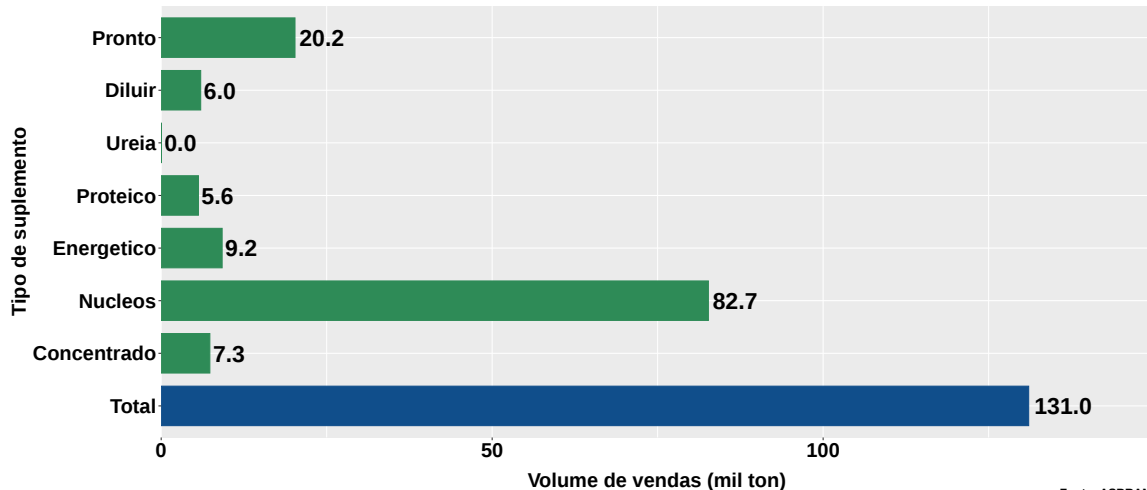


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - corte

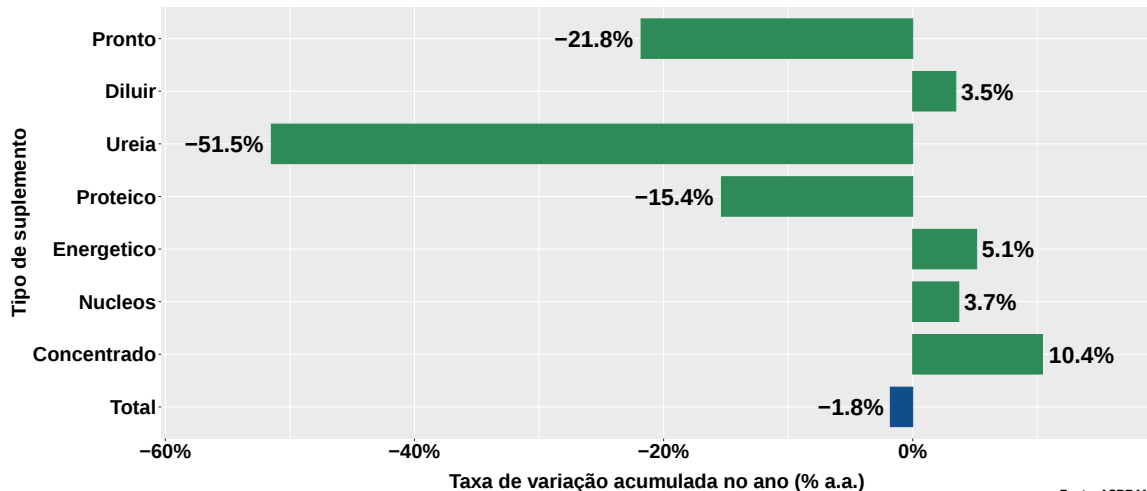


Volume acumulado no ano - leite



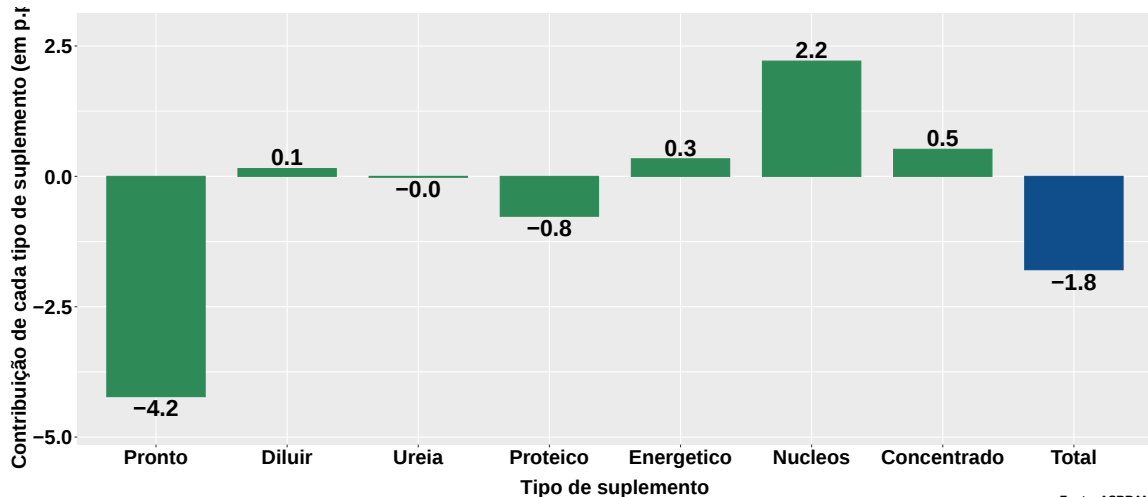
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Var. volume de vendas acumulado no ano - leite

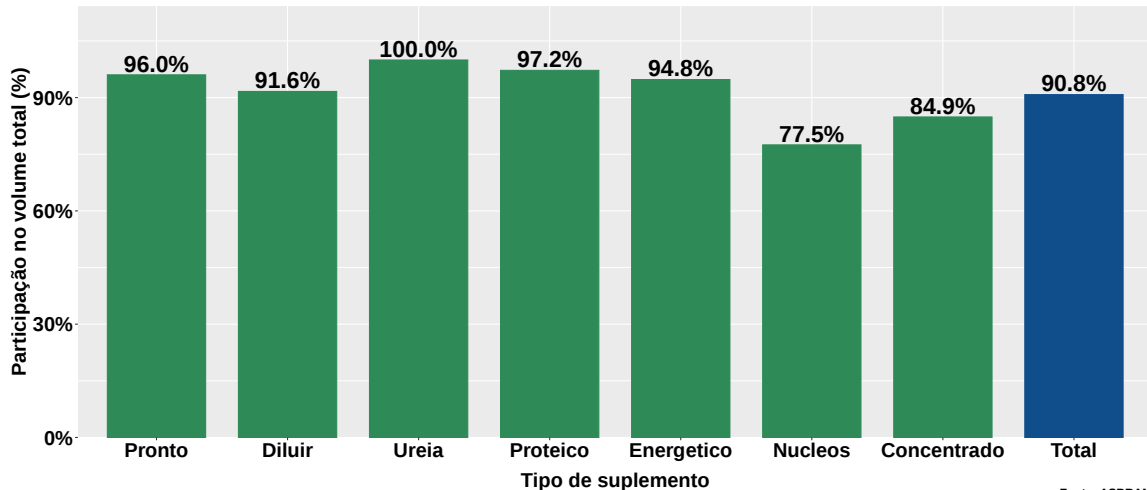


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - leite

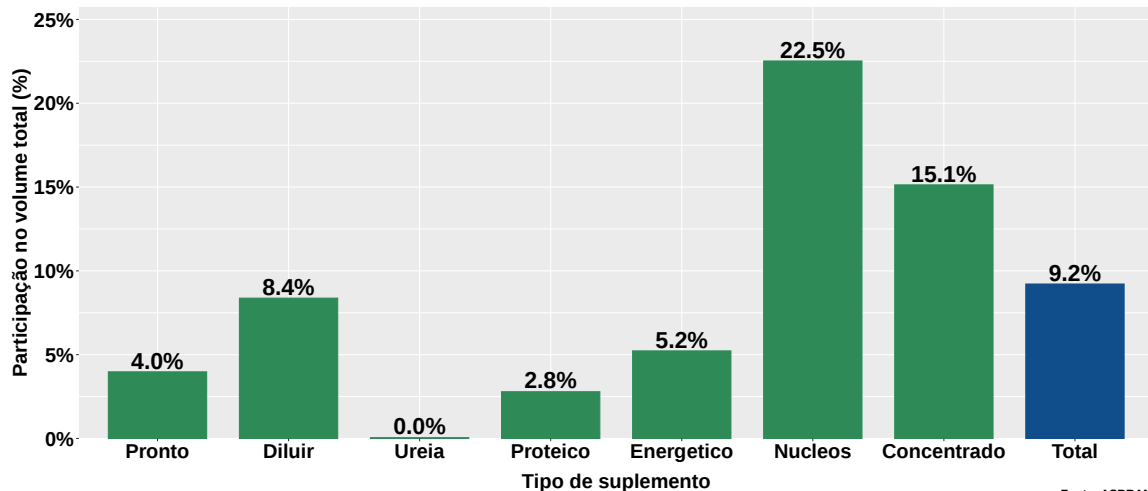


Part. pecuária corte no volume total - no ano



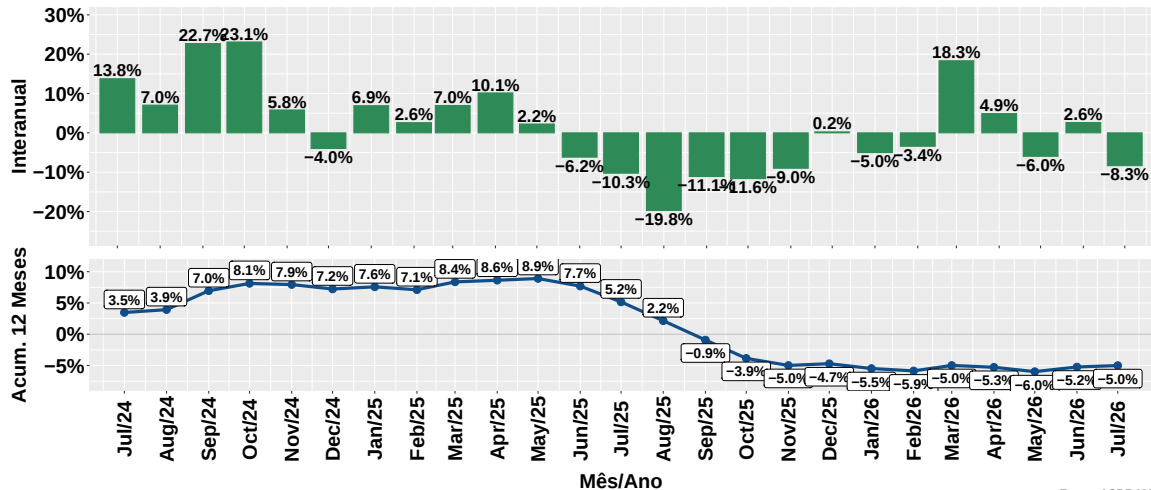
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Part. pecuária leite no volume total - no ano



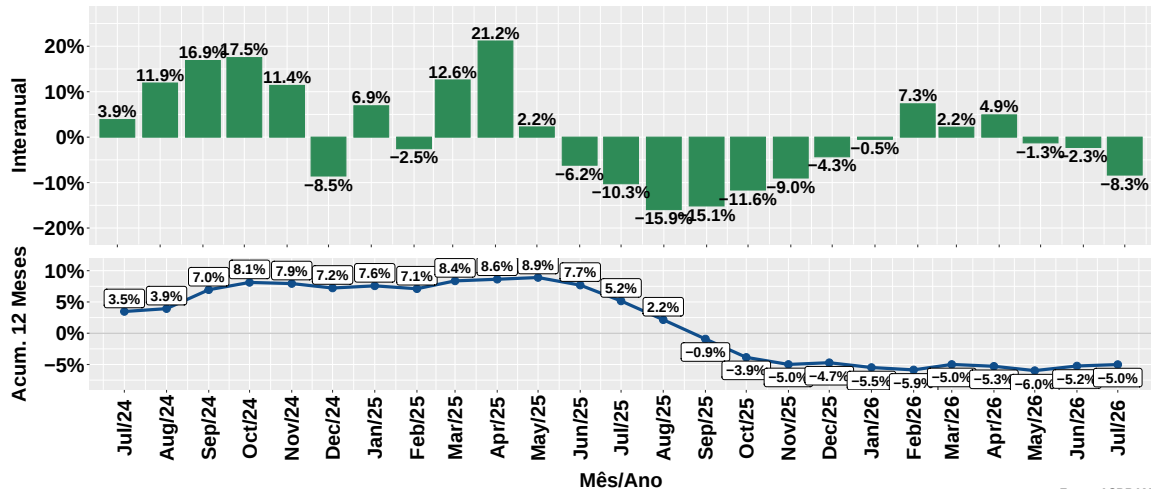
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Evolução do volume total de vendas



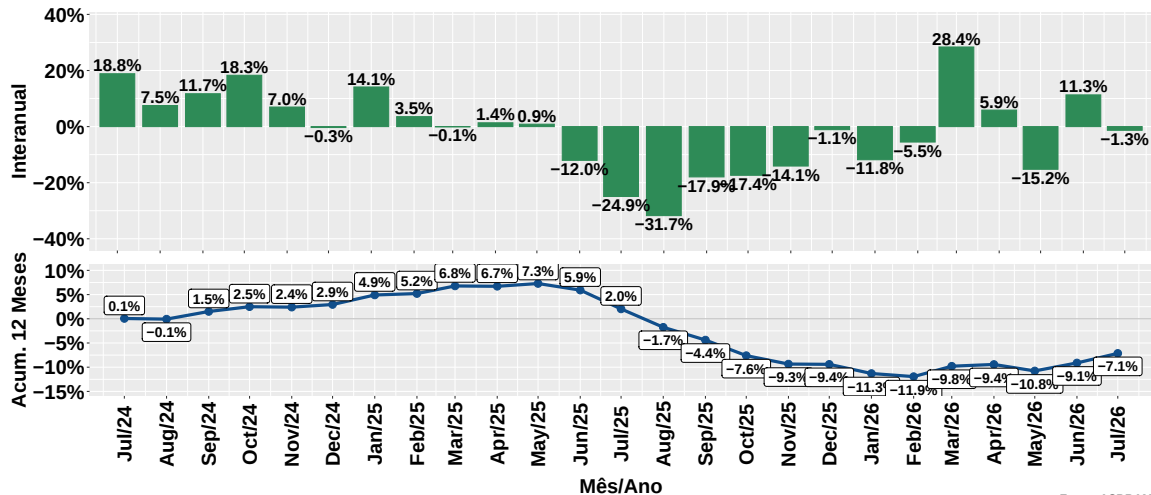
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Evolução do volume total de vendas por dia útil



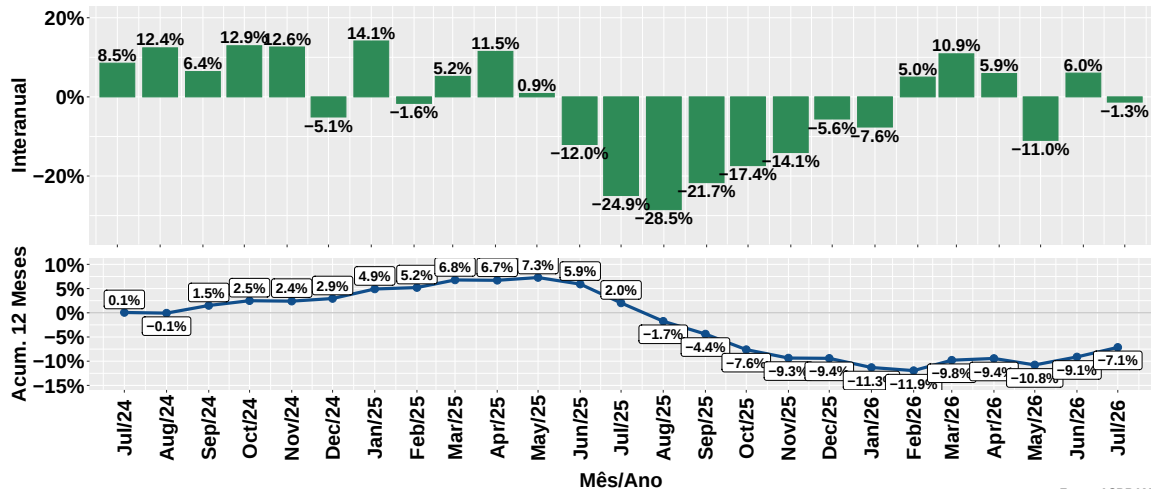
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Evolução do volume de vendas: Pronto para uso



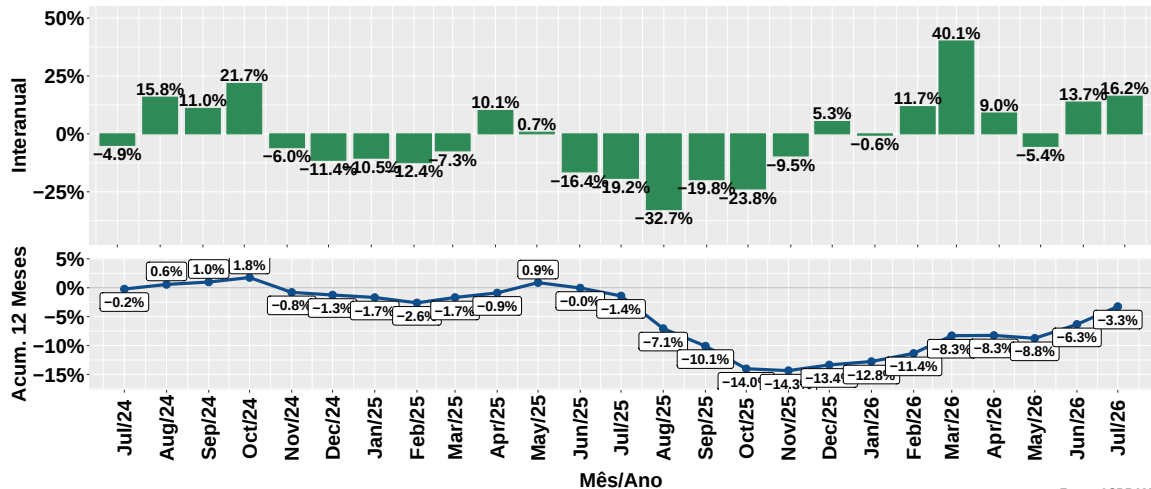
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Pronto para uso



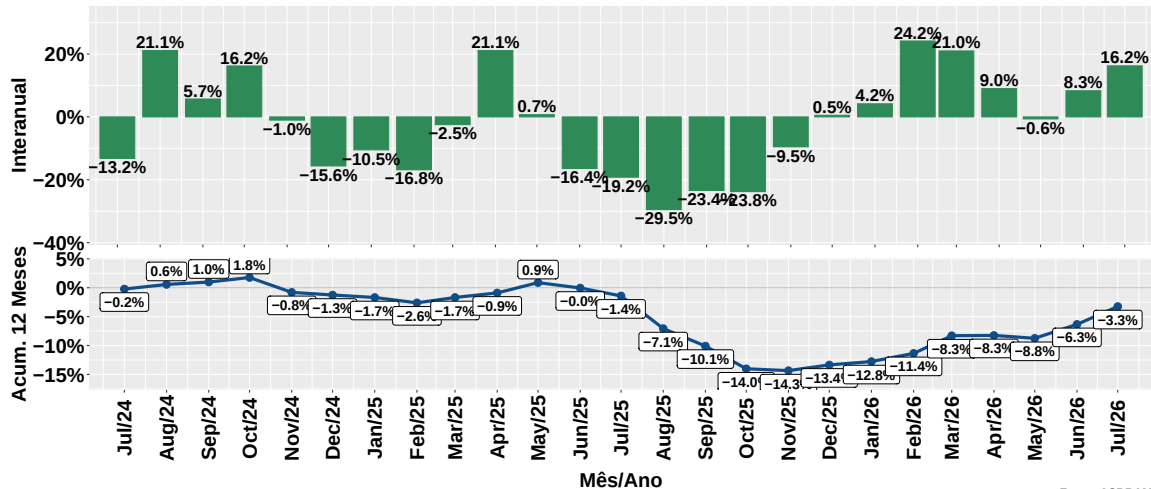
Fonte: ASBRAM

Evolução do volume de vendas: Para diluir



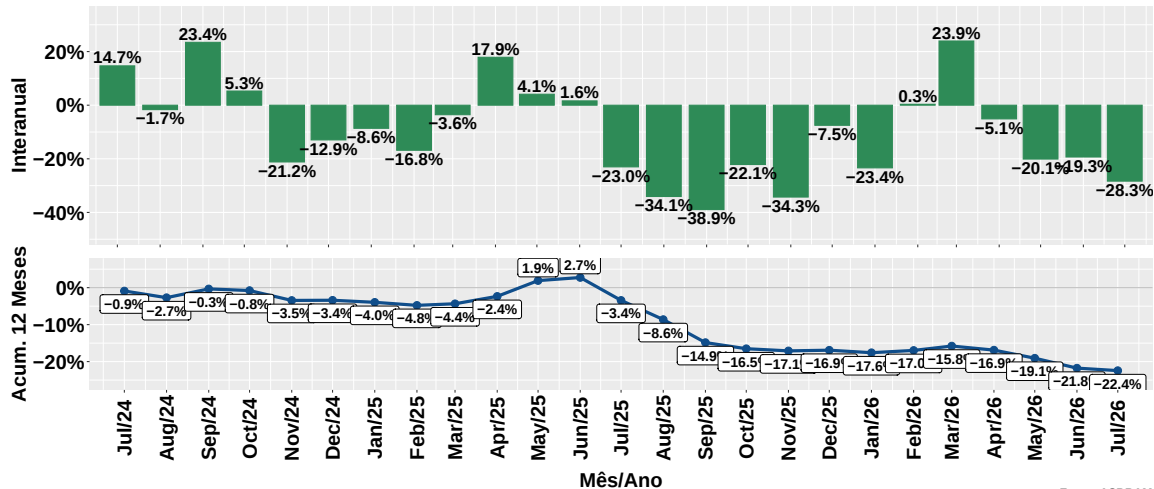
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Para diluir



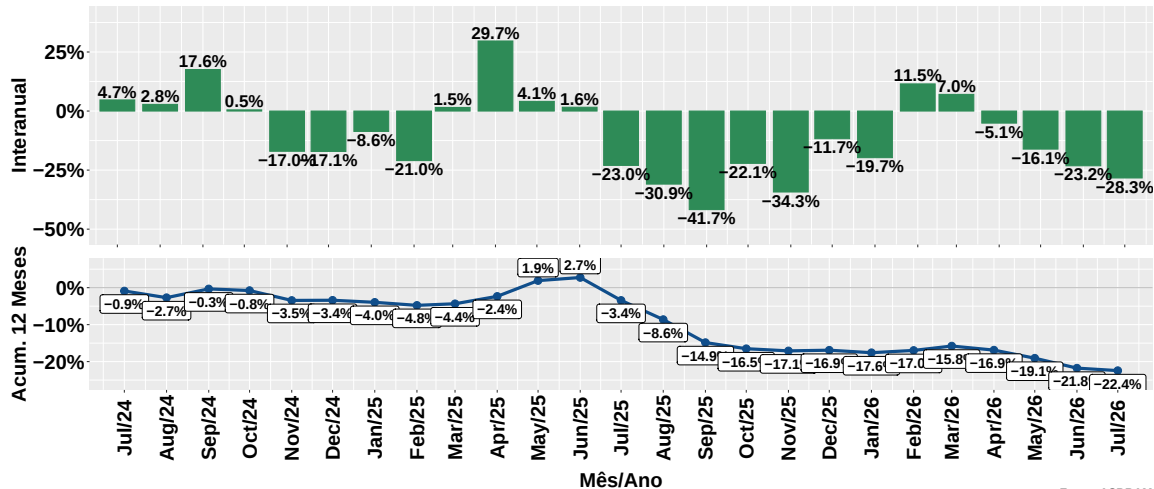
Fonte: ASBRAM

Evolução do volume de vendas: Ureia



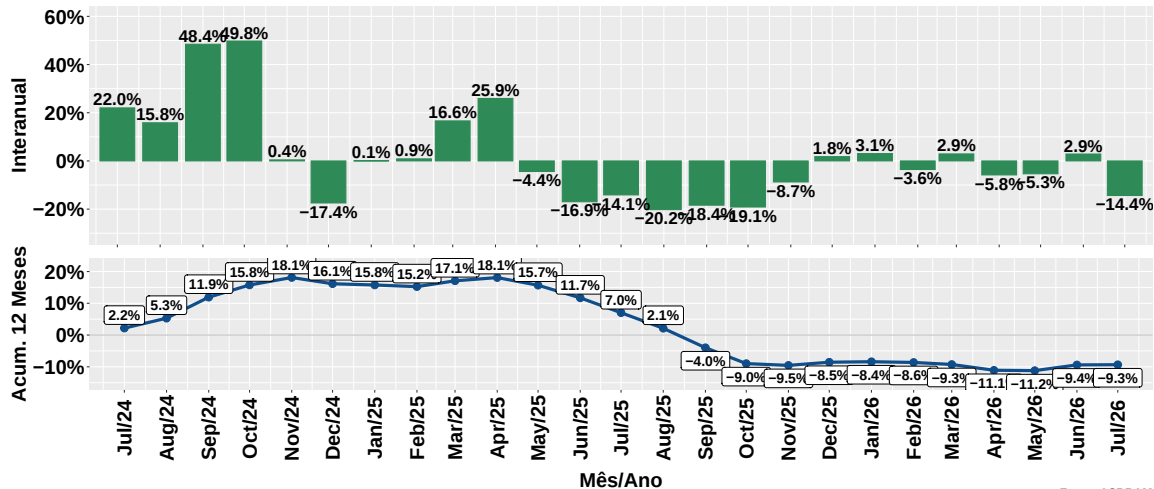
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Ureia



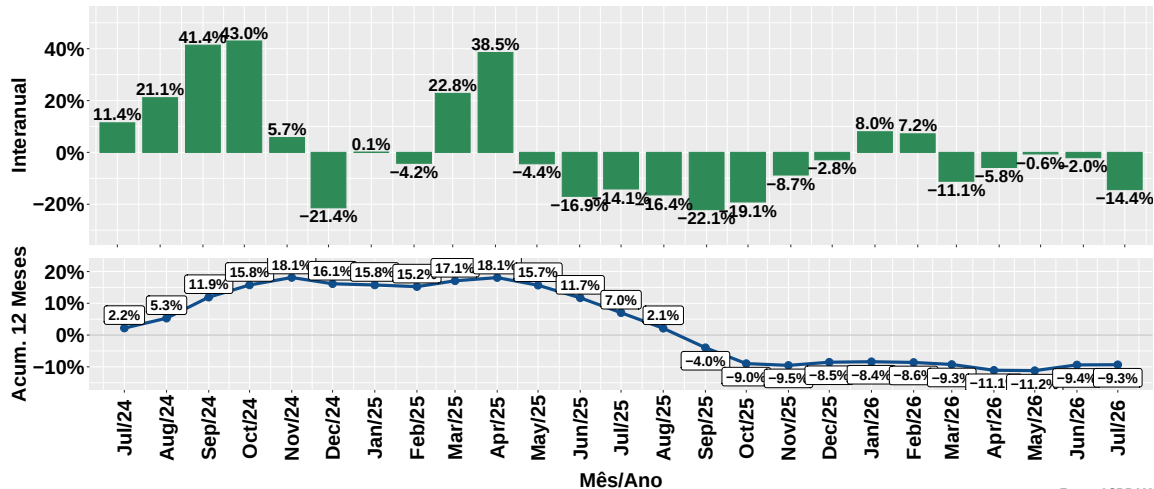
Fonte: ASBRAM

Evolução do volume de vendas: Proteico



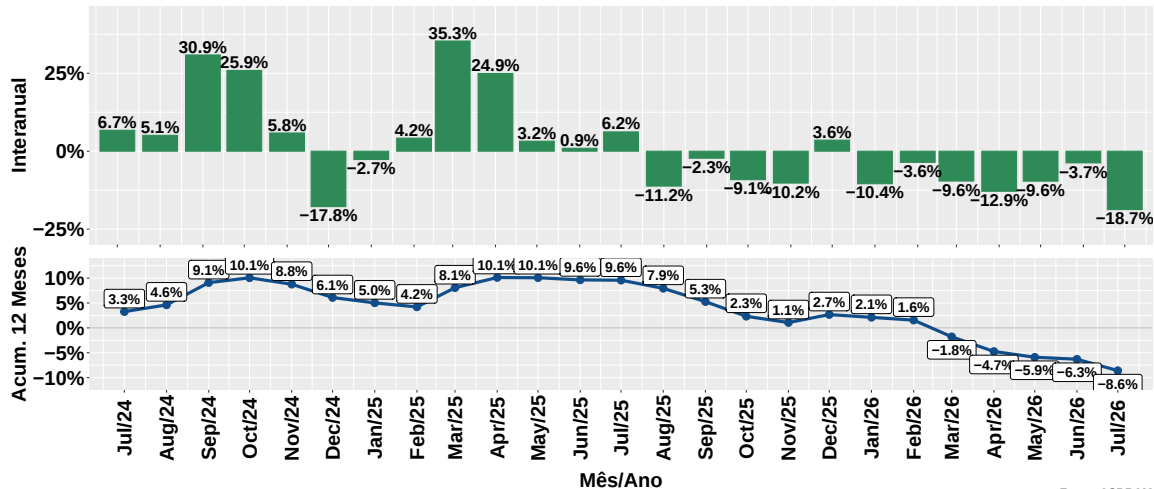
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Proteico



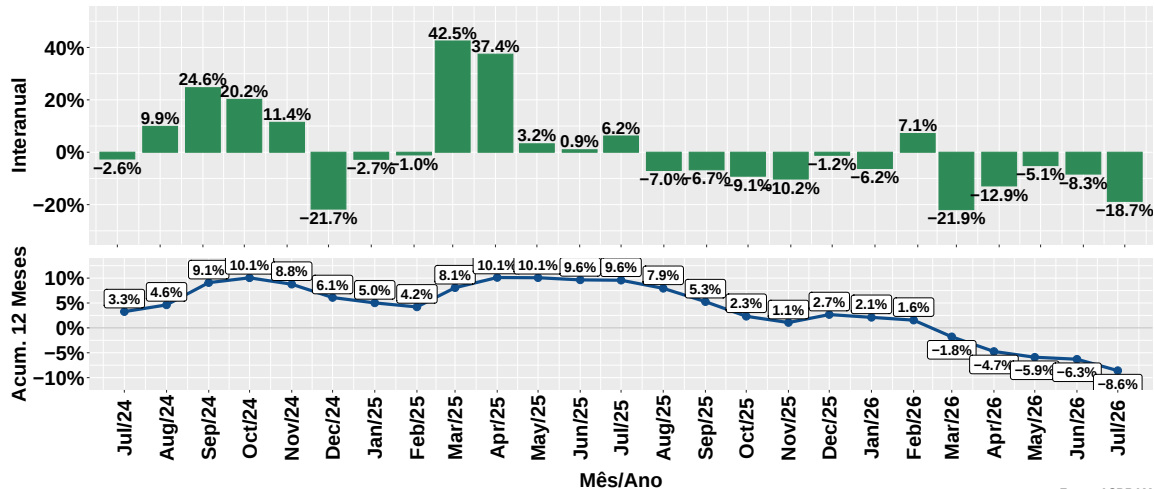
Fonte: ASBRAM

Evolução do volume de vendas: Prot. energético



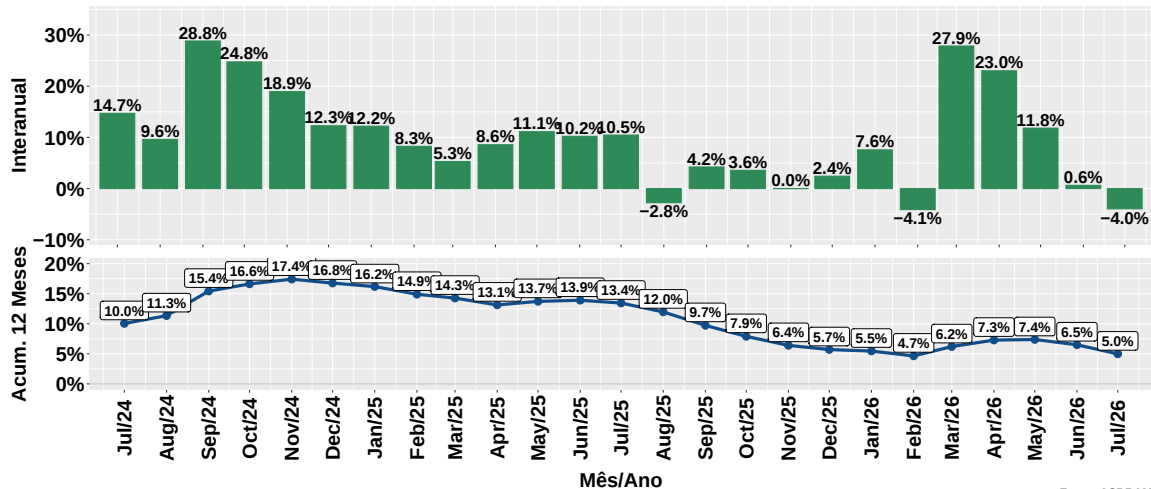
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Prot. energético



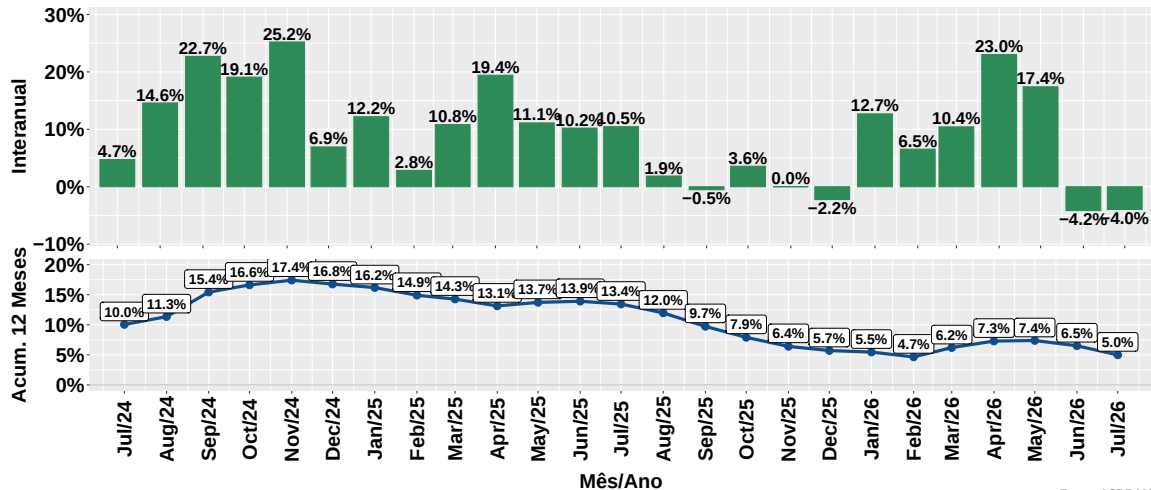
Fonte: ASBRAM

Evolução do volume de vendas: Núcleos



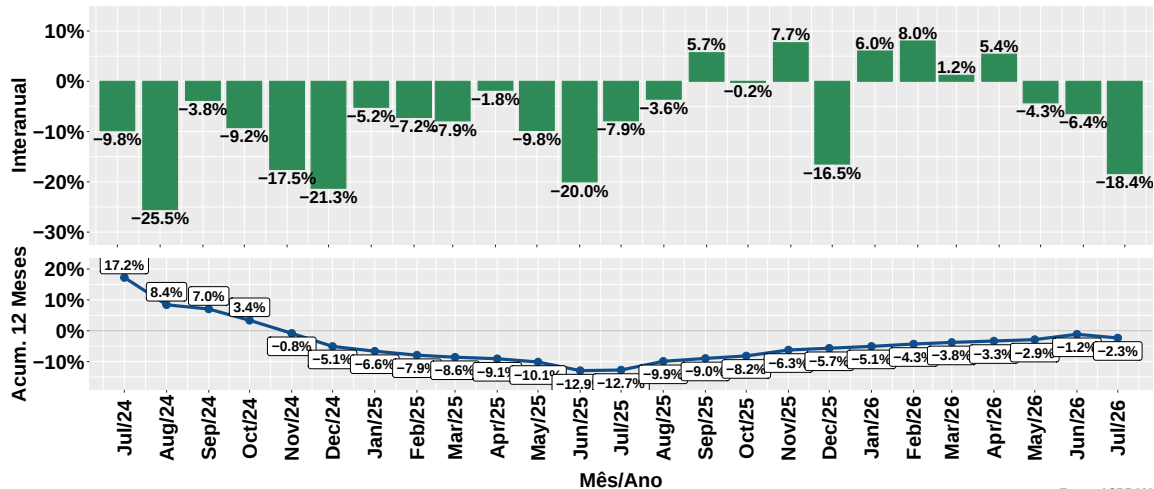
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Evolução do volume de vendas por dia útil: Núcleos



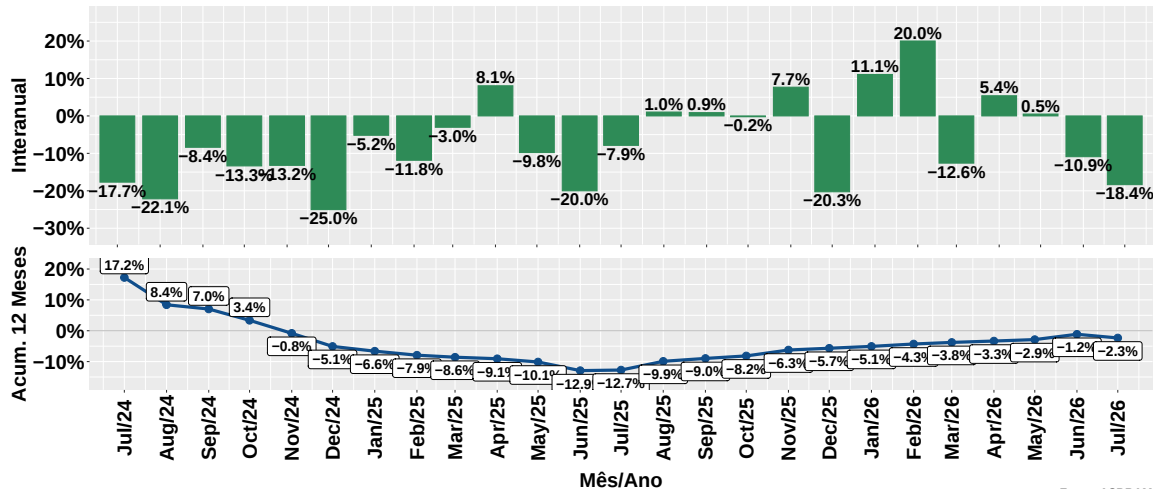
Fonte: ASBRAM

Evolução do volume de vendas: Concentrado



Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Concentrado



Fonte: ASBRAM

Síntese de July/2026 (Parte 01)

	Vol. vendas ¹	Variação (%)			
		Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	62.2	-14.1%	-1.3%	1.2%	-7.1%
Diluir	11.6	0.1%	16.2%	11.6%	-3.3%
Ureia	10.1	-65.2%	-28.3%	-15.6%	-22.4%
Proteico	36.8	-13.9%	-14.4%	-3.9%	-9.3%
Energetico	25.5	-9.0%	-18.7%	-10.1%	-8.6%
Nucleos	64.2	2.9%	-4.0%	7.9%	5.0%
Concentrado	9.4	-22.1%	-18.4%	-3.8%	-2.3%
Total	219.8	-9.7%	-8.3%	0.1%	-5.0%

Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

Síntese de July/2026 (Parte 02)

	Contribuição (em p.p.)			
	Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	-5.4	-0.3	0.4	-2.5
Diluir	0.0	0.7	0.5	-0.2
Ureia	-1.9	-1.7	-0.6	-0.9
Proteico	-1.9	-2.6	-0.6	-1.4
Energetico	-1.1	-2.5	-1.4	-1.1
Nucleos	0.8	-1.1	1.9	1.2
Concentrado	-0.7	-0.9	-0.1	-0.1
Total	-9.7	-8.3	0.1	-5.0

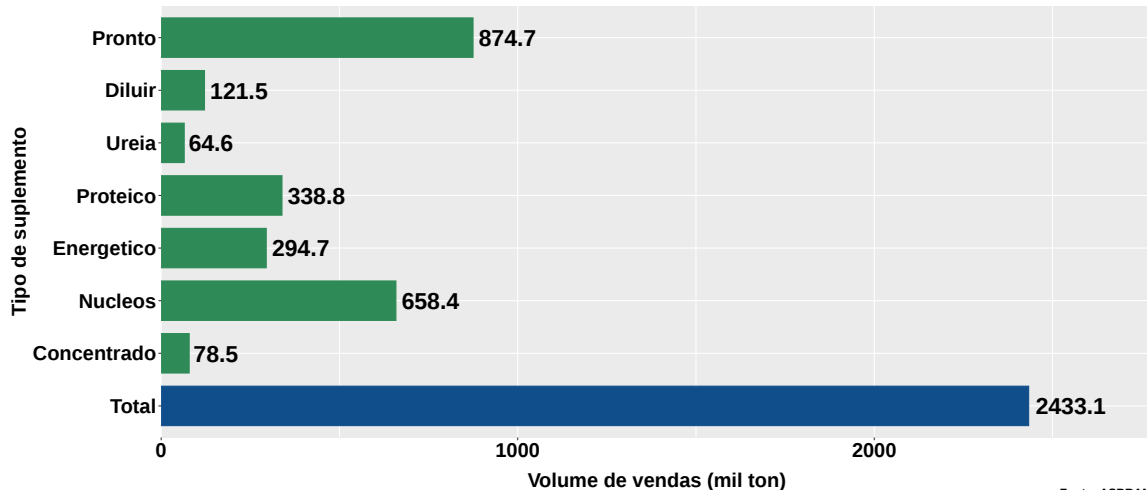
Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

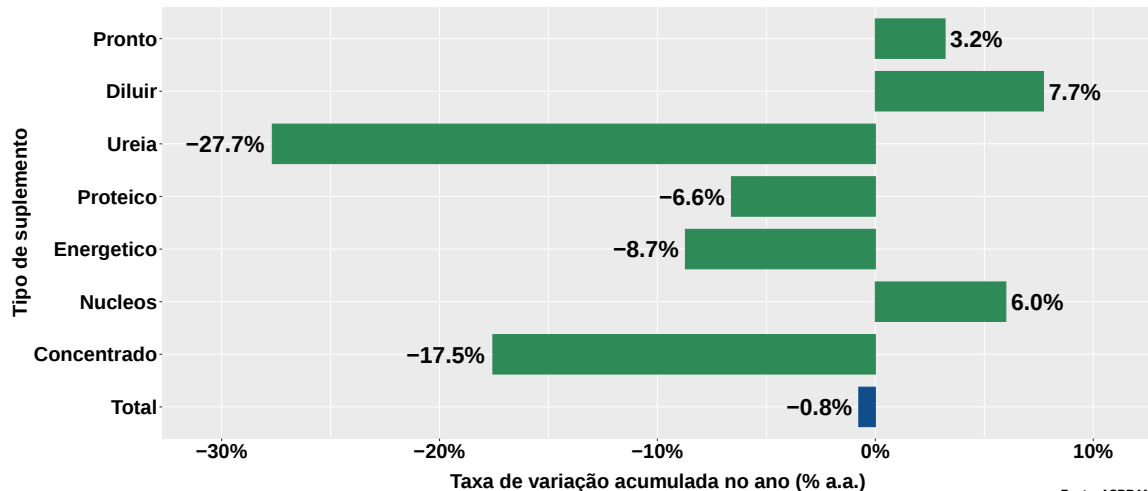
Section 2

Projeções para o final de 2026

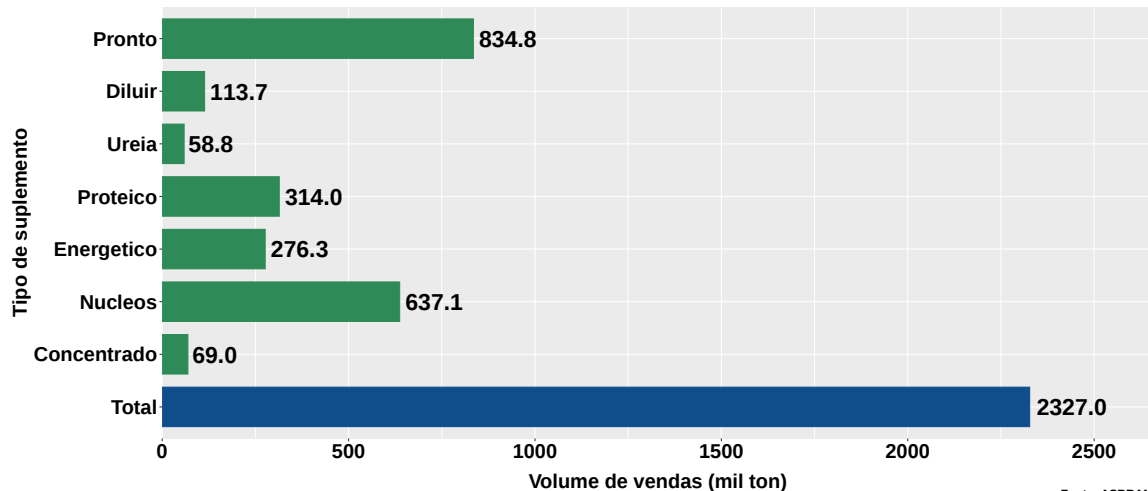
Cenário base para o volume de suplementos



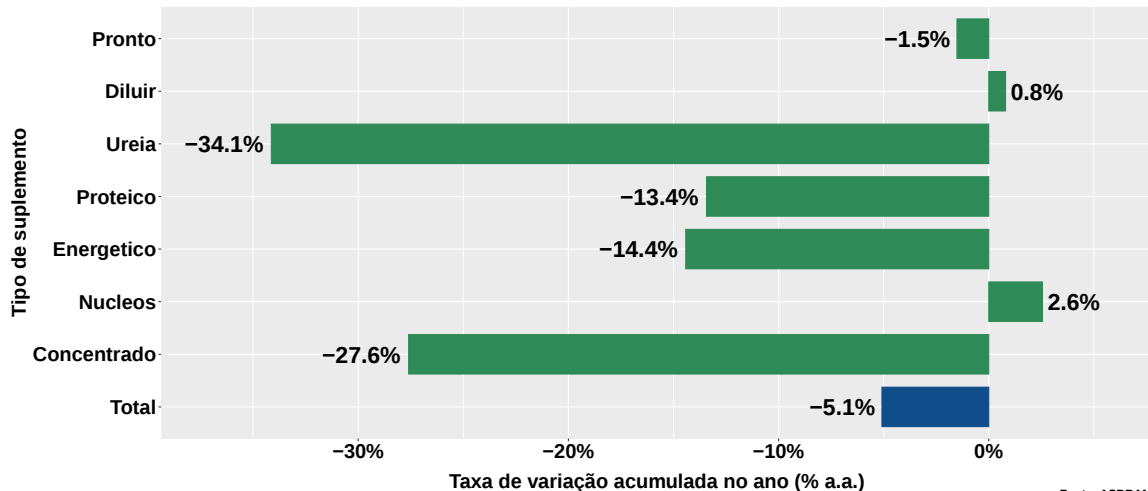
Cenário base para a var. do volume de suplementos



Cenário pessimista para o volume de suplementos

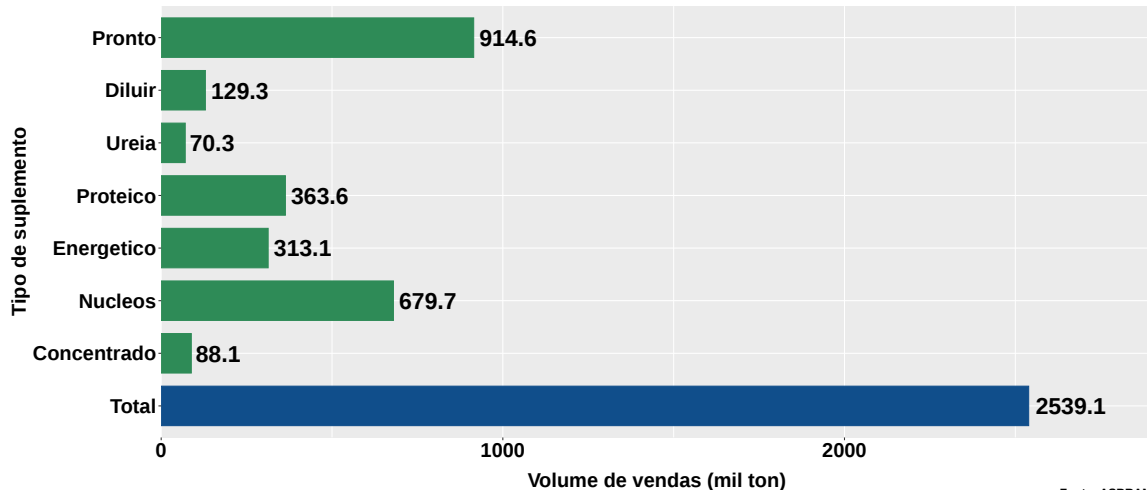


Cenário pessimista para a var. do volume de suplementos

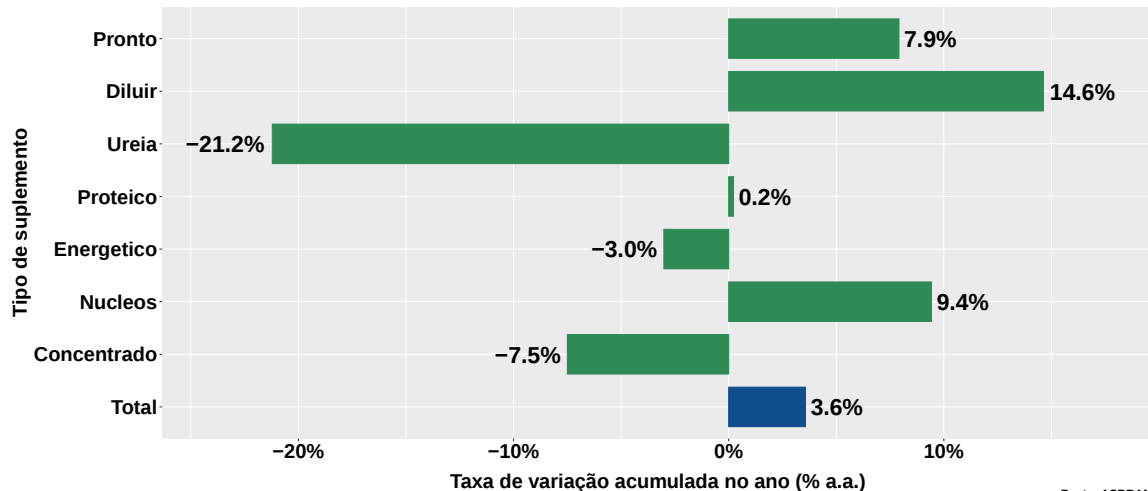


Fonte: ASBRAM

Cenário otimista para o volume de suplementos



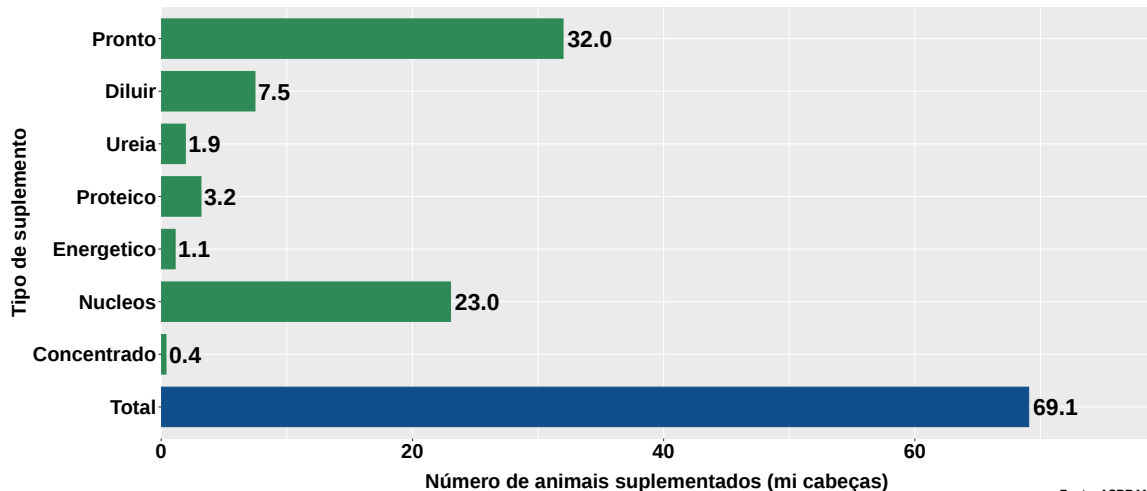
Cenário otimista para a var. do volume de suplementos



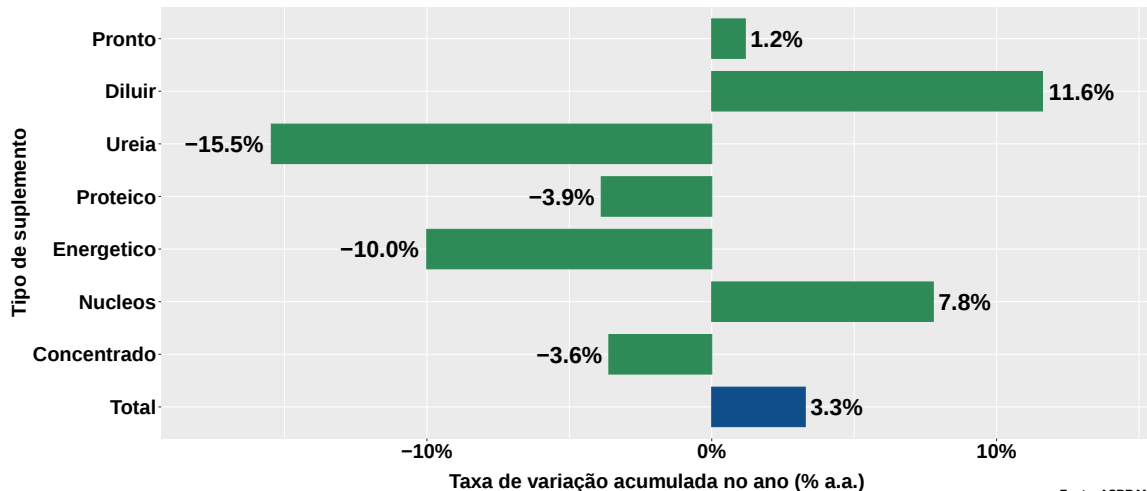
Section 3

Número de animais suplementados no Brasil

Número médio de animais suplementados no ano

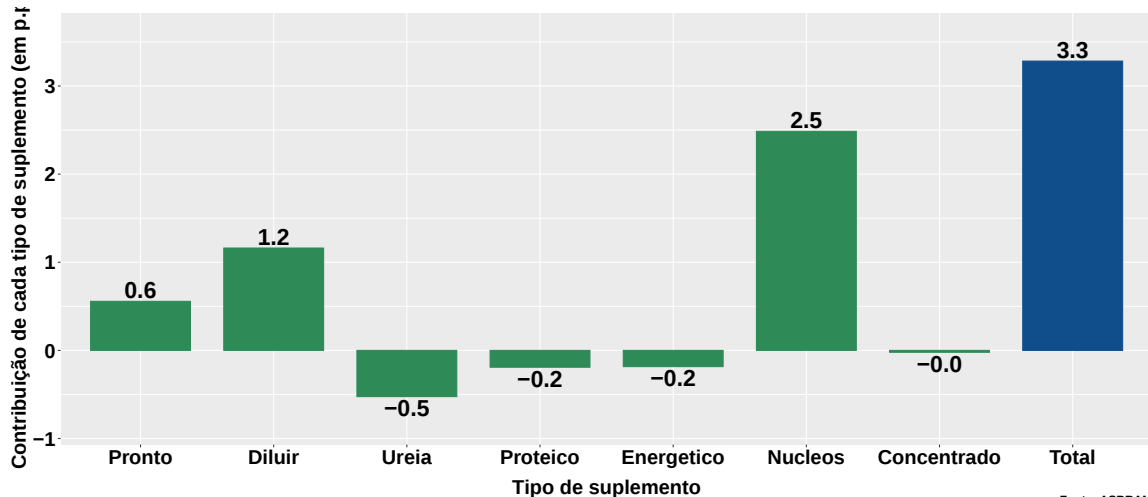


Variação do num. de animais suplementados no ano

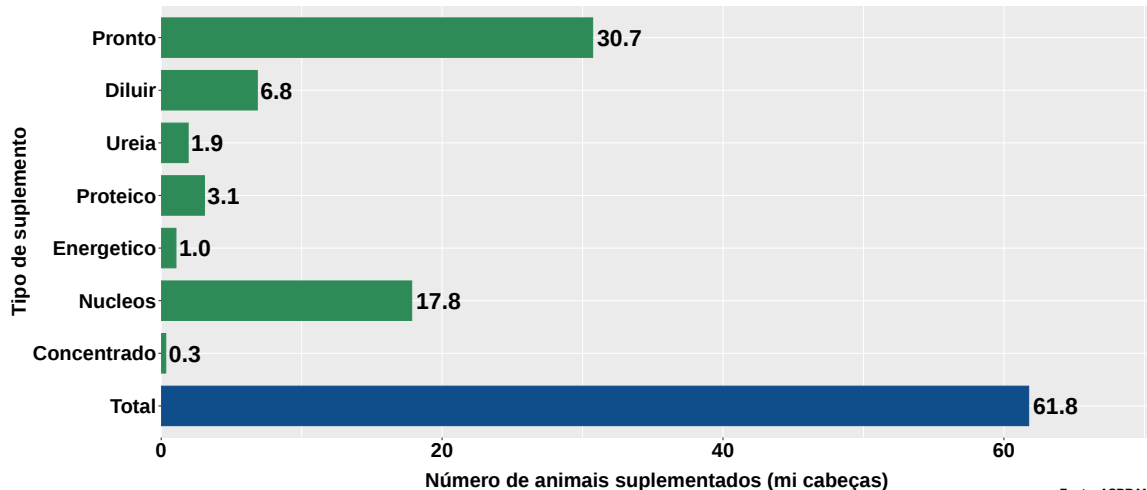


Fonte: ASBRAM

Contribuição de cada suplemento para variação do número de animais suplementados no ano

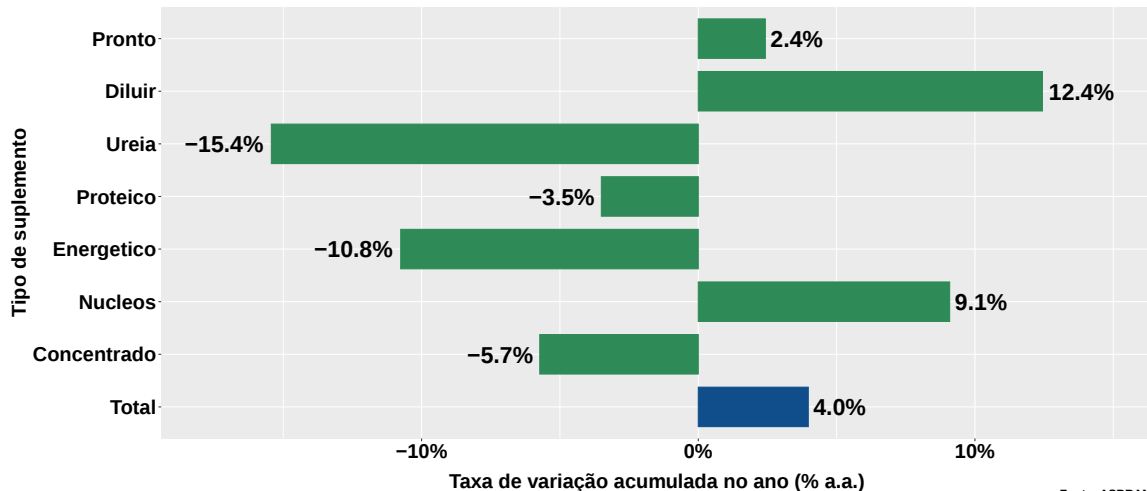


Núm. animais suplementados ano - corte



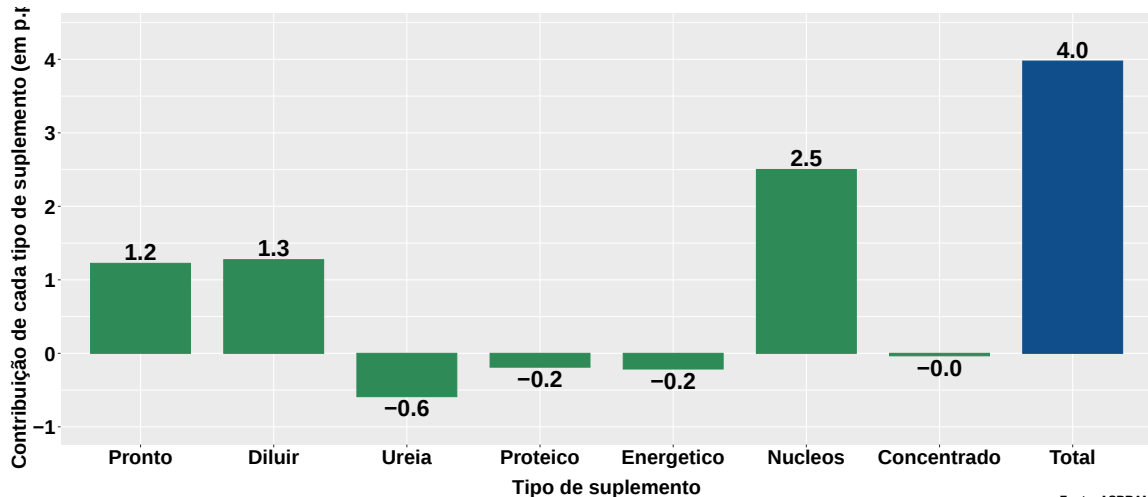
Fonte: ASBRAM

Var. num. de animais suplementados no ano - corte

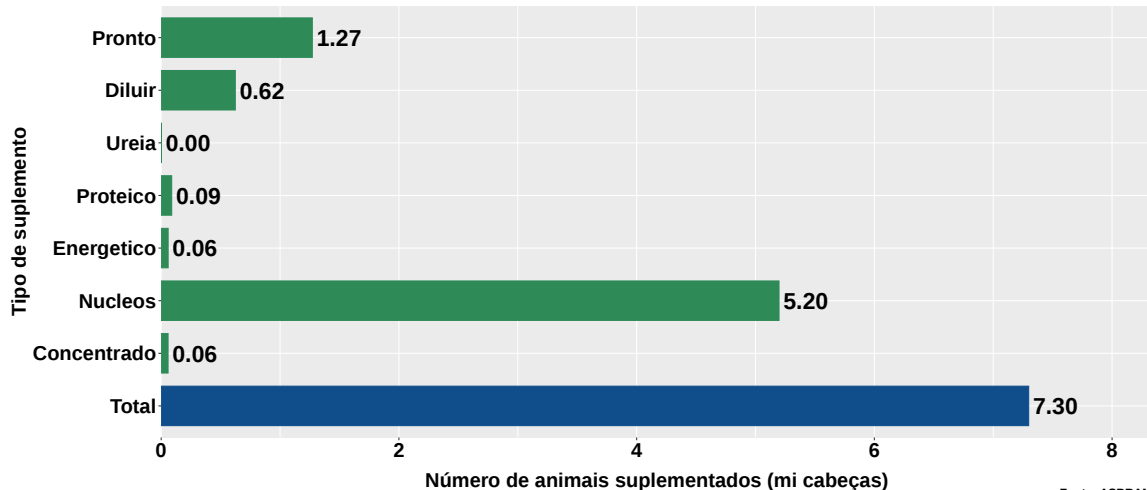


Fonte: ASBRAM

Contr. suplemento para variação do número de animais suplementados no ano - corte

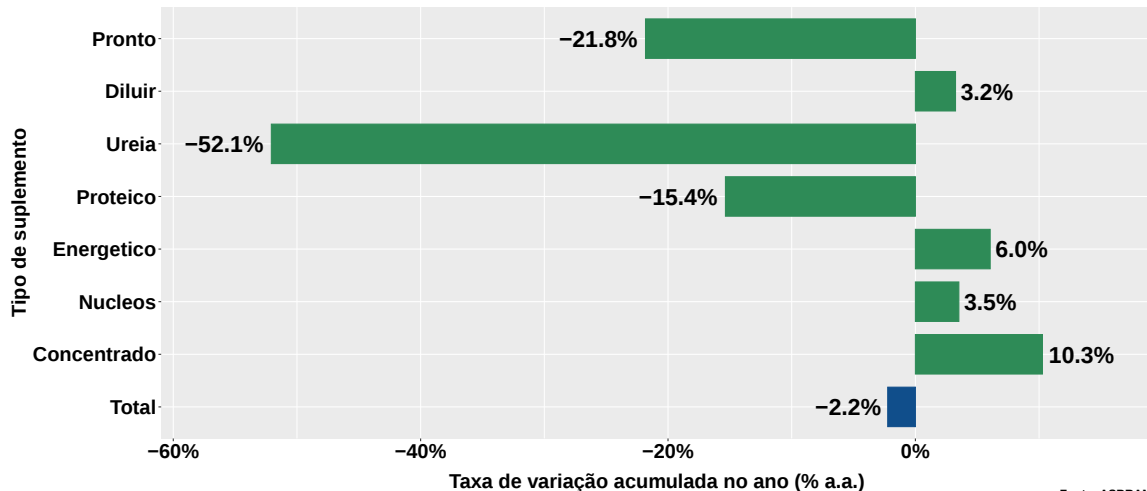


Núm. animais suplementados ano - leite



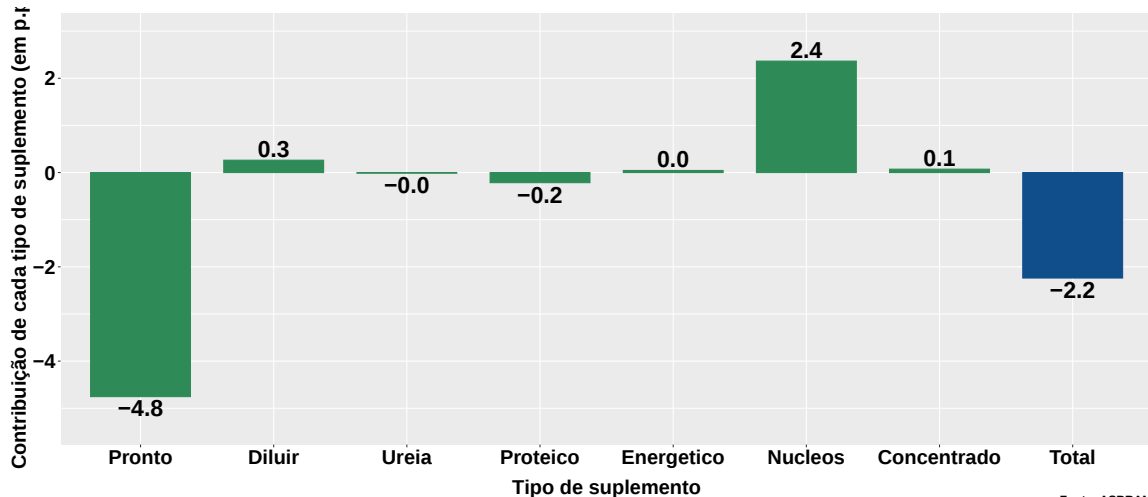
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Var. num. de animais suplementados no ano - leite



Fonte: ASBRAM

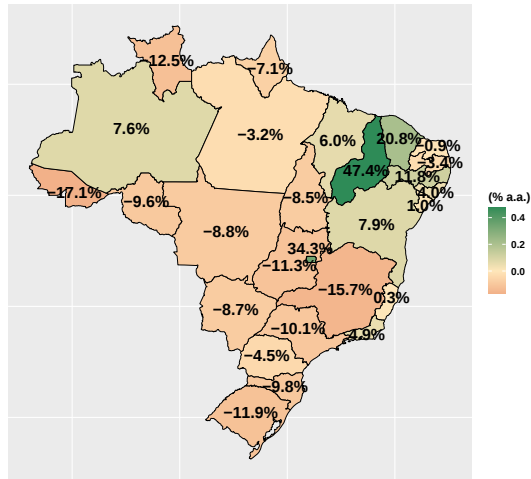
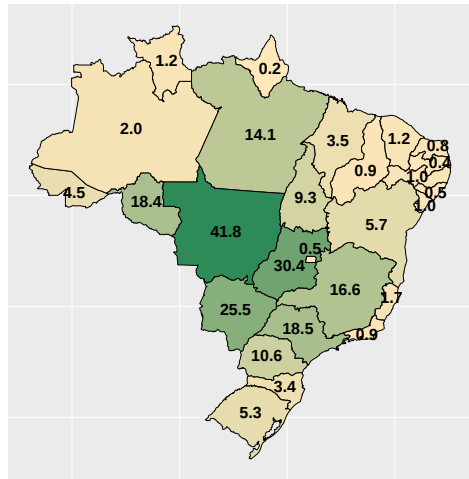
Contr. suplemento para variação do número de animais suplementados no ano - leite



Section 4

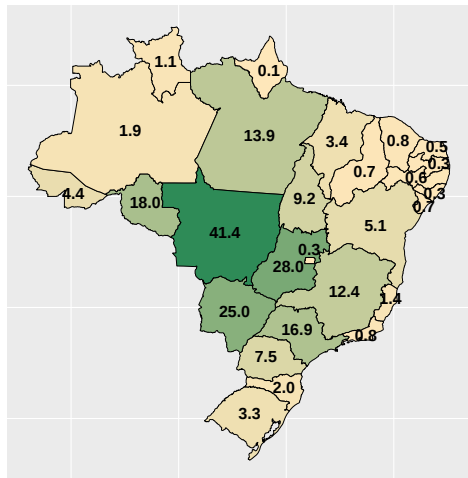
Desempenho por Unidade da Federação (UF)

Volume total (e var. interanual) de vendas de suplementos no mês

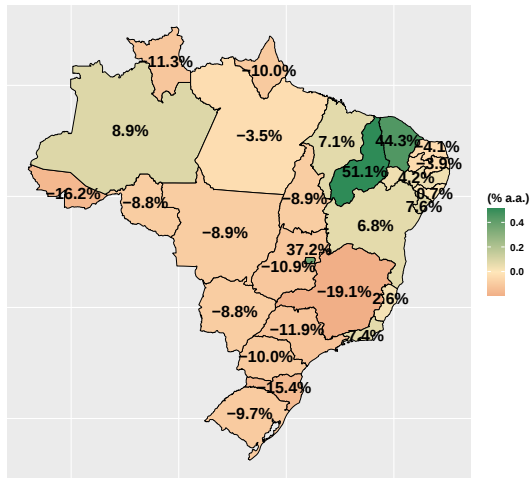


Fonte: ASBRAM

Volume total (e var. interanual) de vendas de suplementos no mês - corte



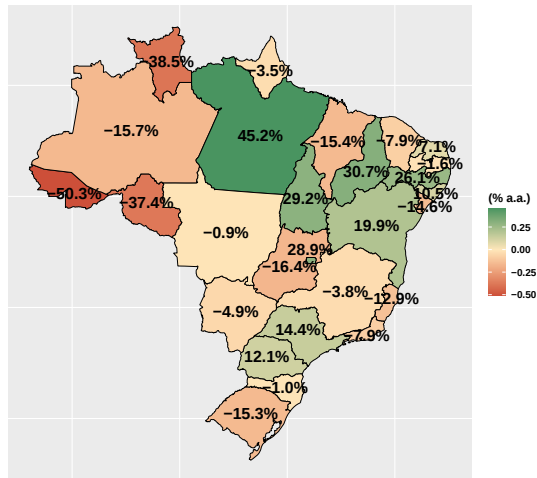
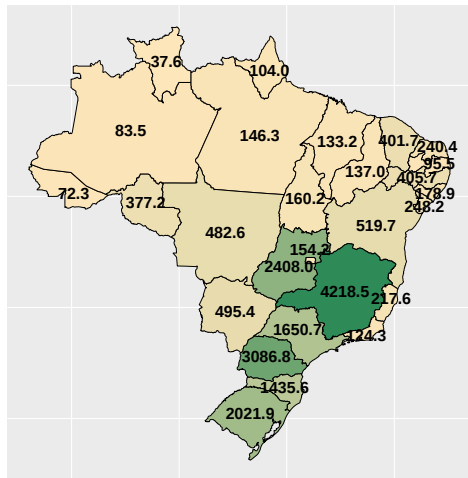
Mil ton.
40
30
20
10



(% a.a.)
0.4
0.2
0.0

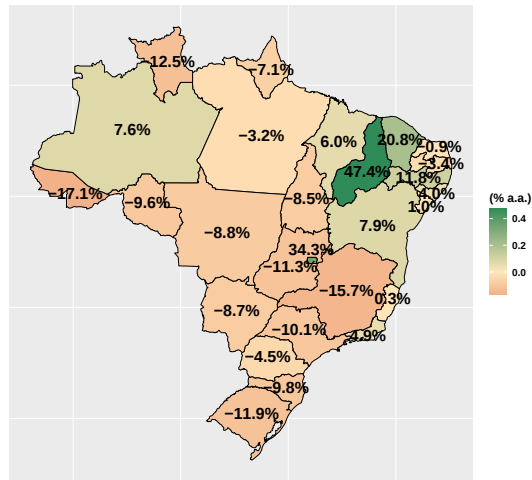
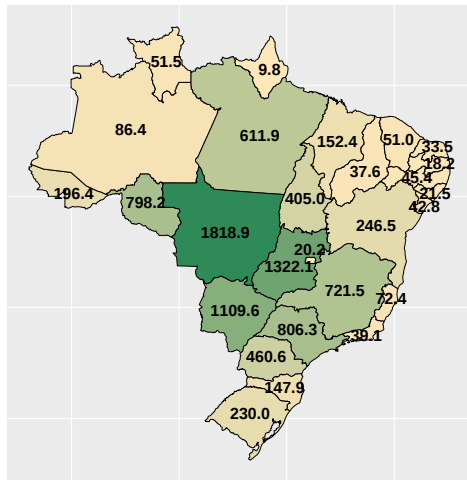
Fonte: ASBRAM

Volume total (e var. interanual) de vendas de suplementos no mês - leite



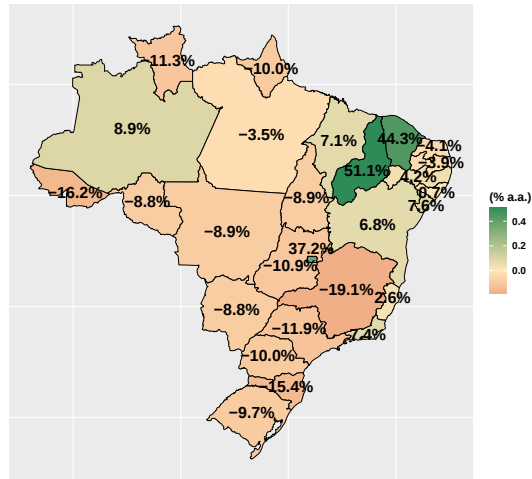
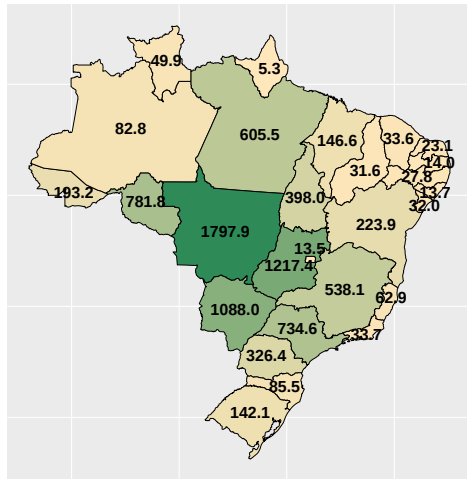
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil



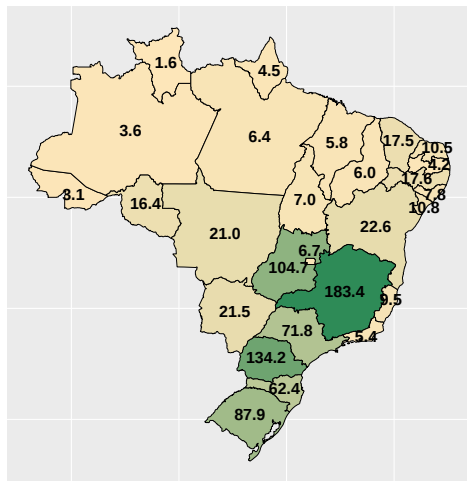
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - corte



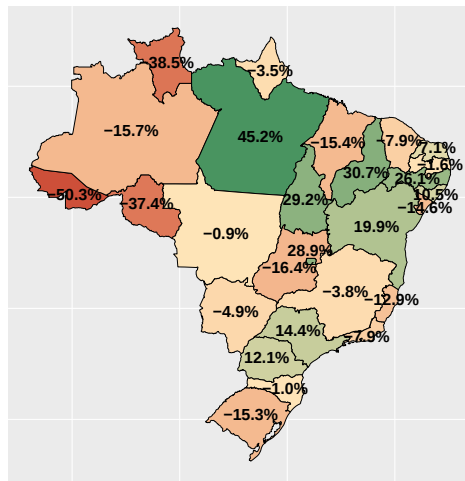
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - leite



ton.

150
100
50

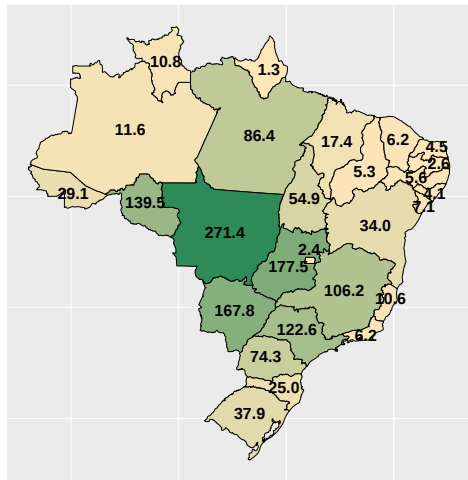


(% a.a.)

0.25
0.00
-0.25
-0.50

Fonte: ASBRAM

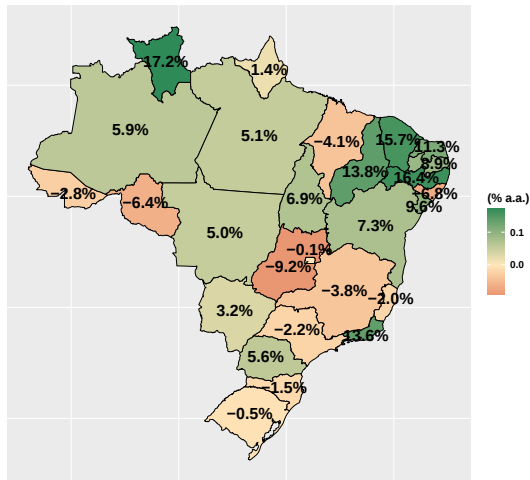
Volume total (e var.) de vendas de suplementos no ano



Mil ton.

200

100



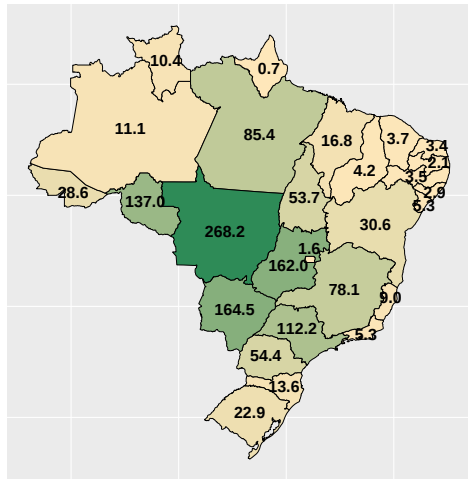
(% a.a.)

0.1

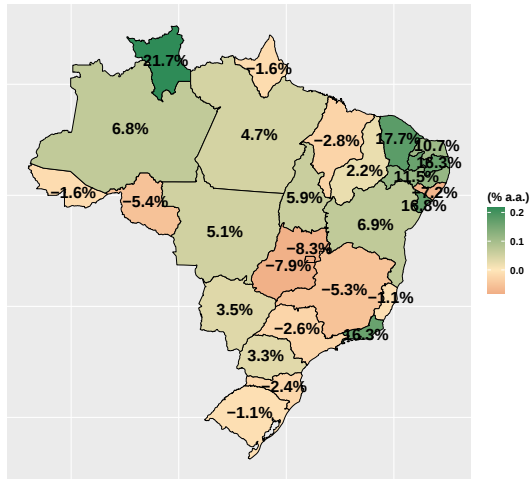
0.0

Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - corte



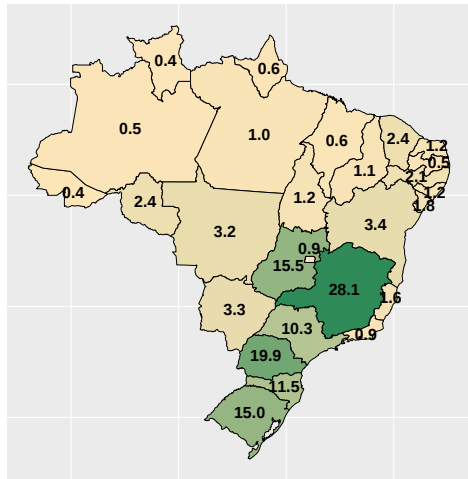
Mil ton.
250
200
150
100
50



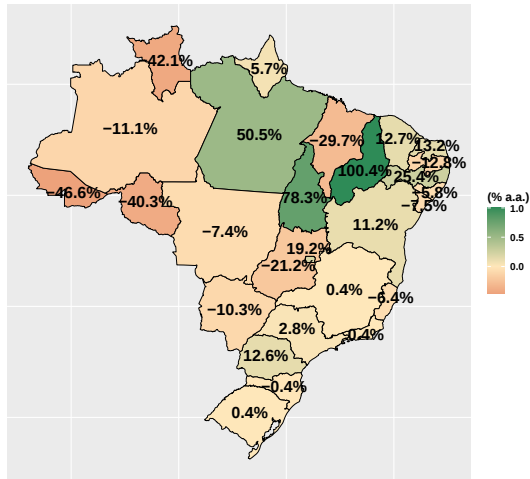
(% a.a.)
0.2
0.1
0.0

Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - leite



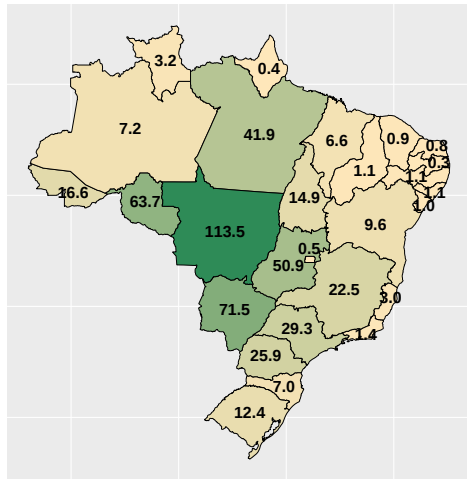
Mil ton.
20
10



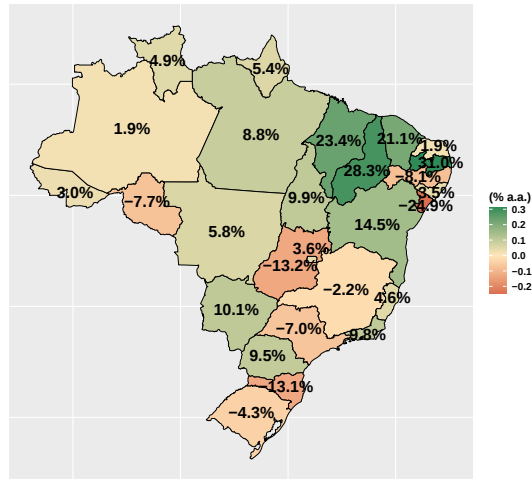
(% a.a.)
1.0
0.5
0.0

Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Pronto para uso



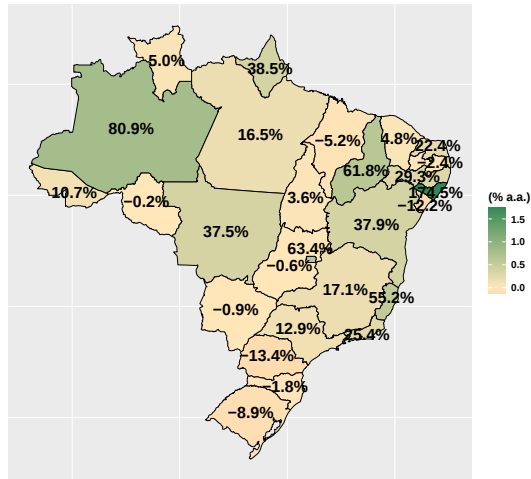
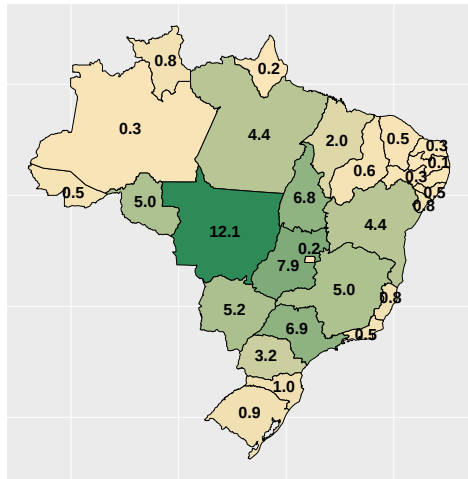
Mil ton.
90
60
30



(% a.a.)
0.3
0.2
0.1
0.0
-0.1
-0.2

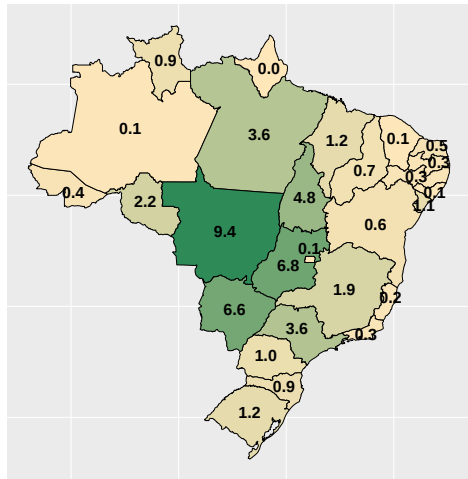
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Para diluir



Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Ureia

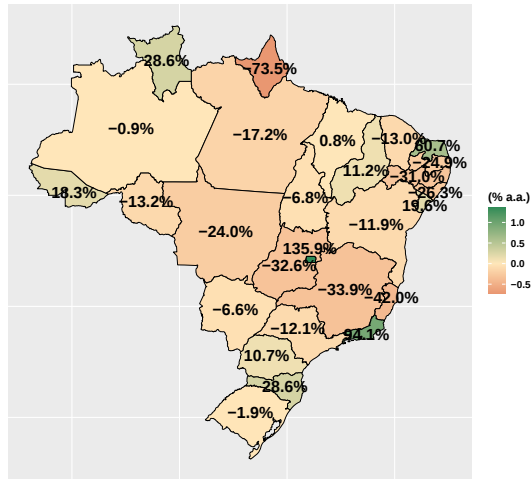


Mil ton.

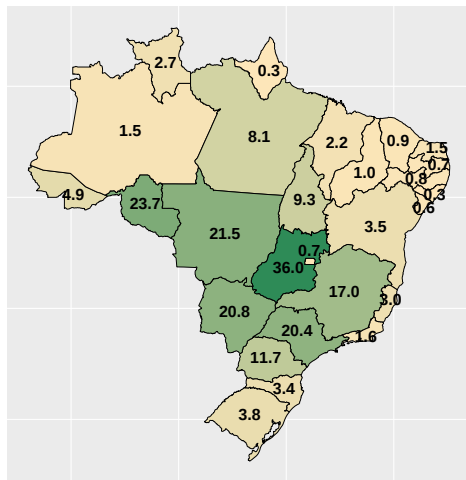
7.5

5.0

2.5

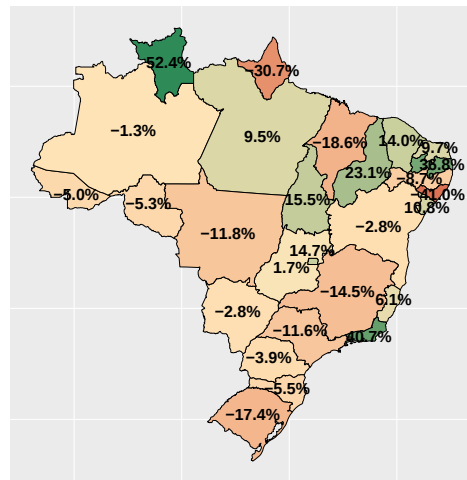


Vol. (e var.) de vendas no ano: Proteico



Mil ton.

30
20
10

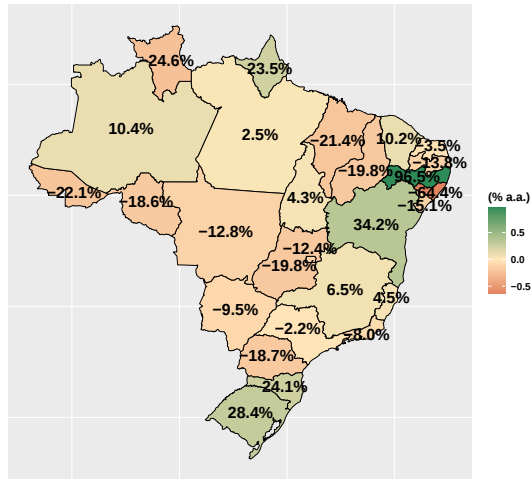
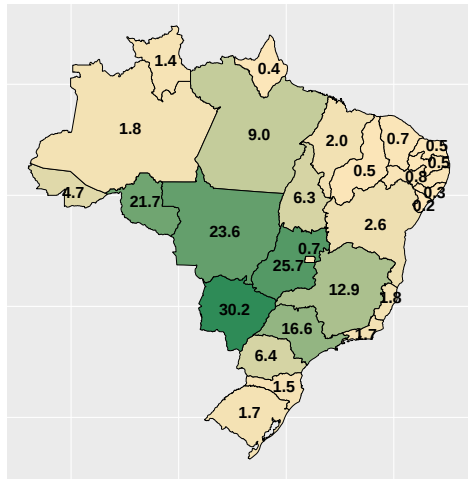


(% a.a.)

0.50
0.25
0.00
-0.25

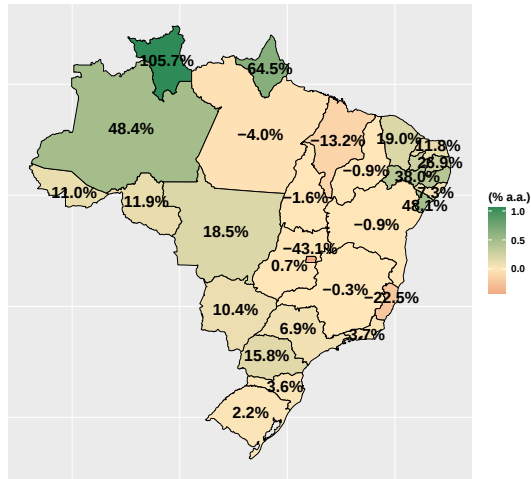
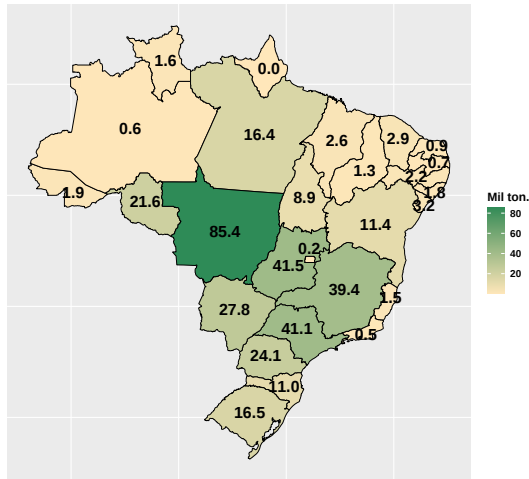
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Prot. energético



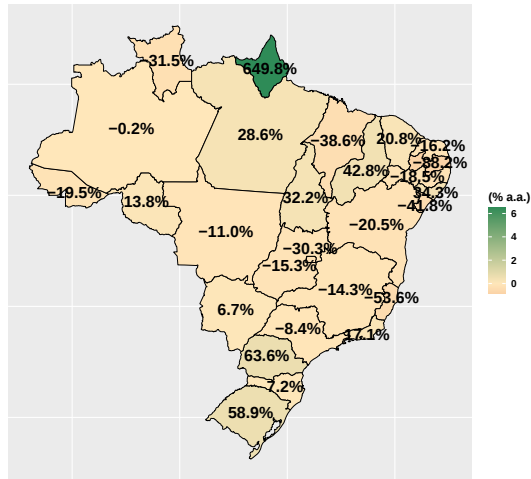
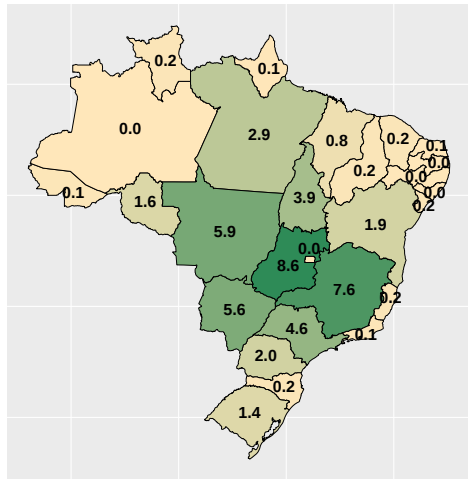
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Núcleos



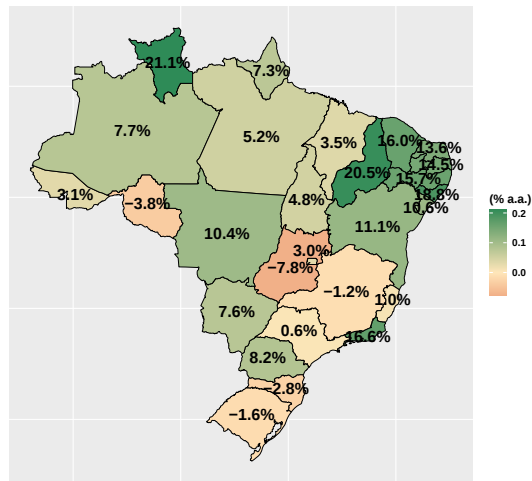
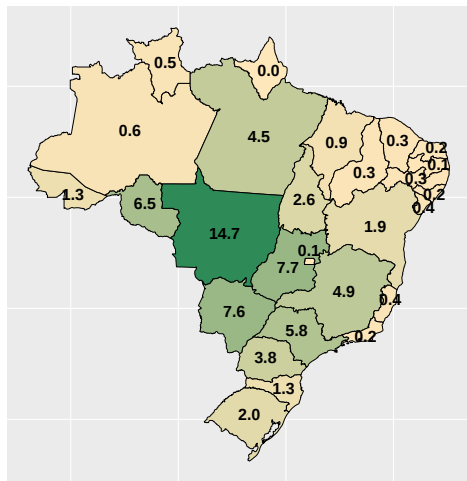
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Concentrado



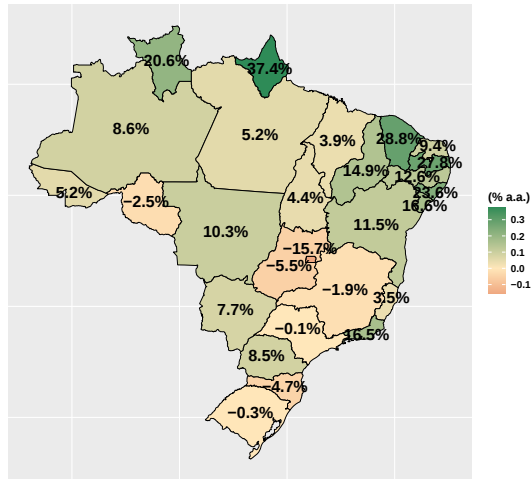
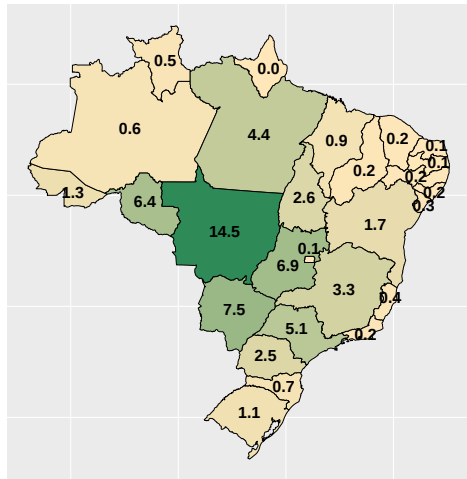
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano



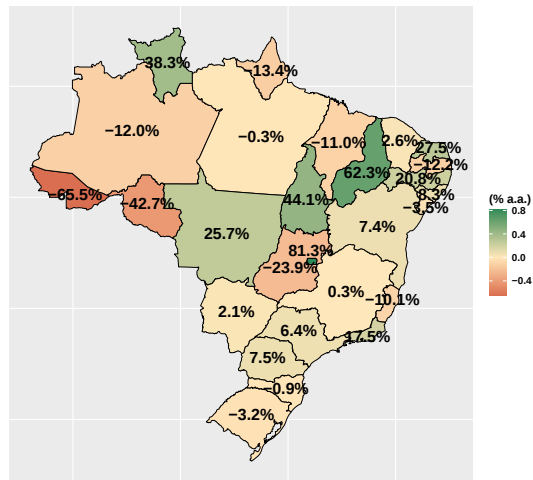
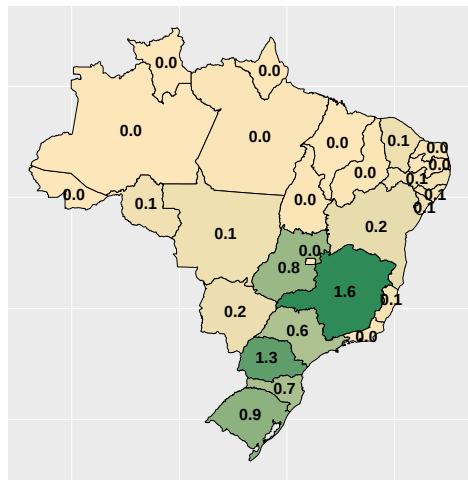
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - corte



Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - leite



Fonte: ASBRAM