

Índice ASBRAM

Desempenho Agosto/2026

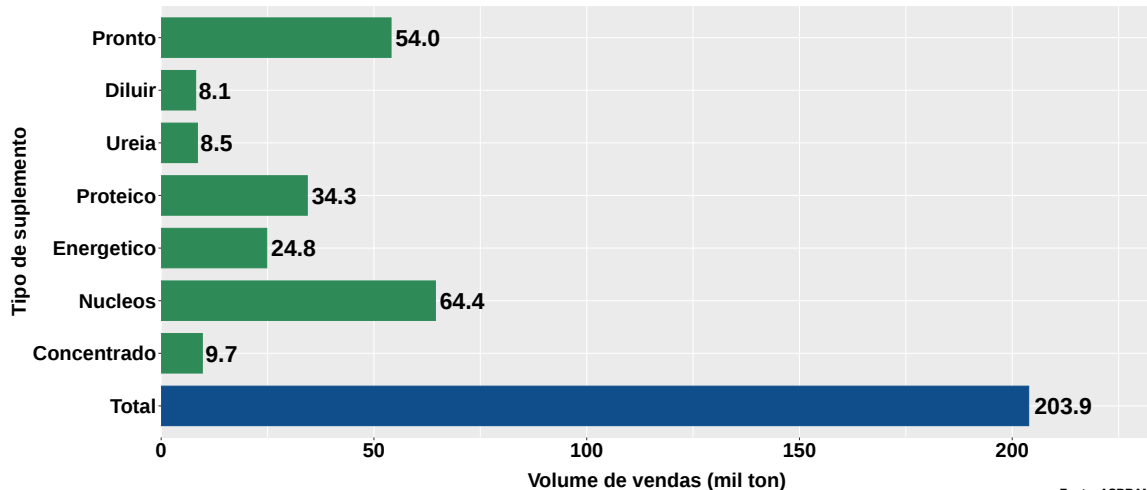
Goiânia, 17/09/2026

- 1 Volume de vendas de suplementos no Brasil
- 2 Projeções para o final de 2026
- 3 Número de animais suplementados no Brasil
- 4 Desempenho por Unidade da Federação (UF)

Section 1

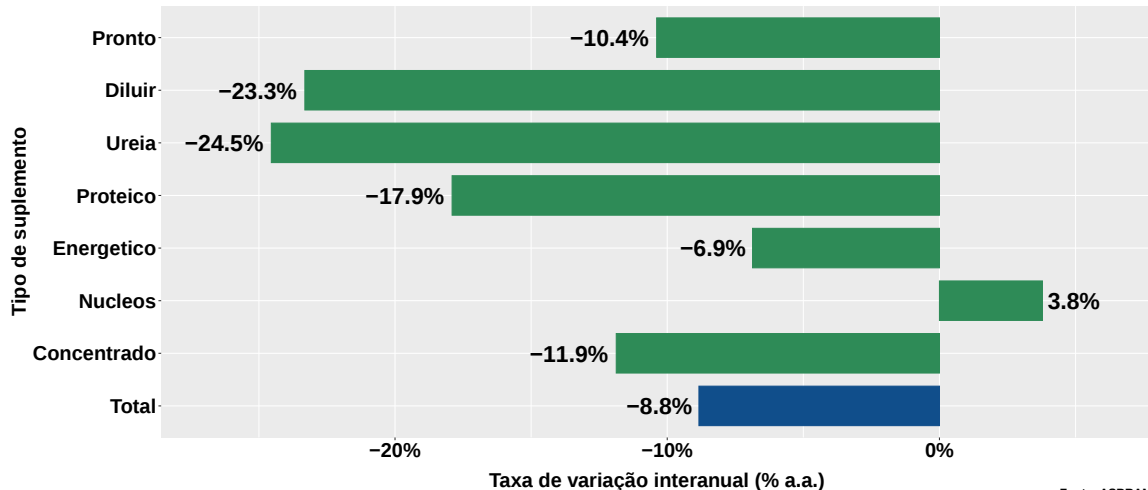
Volume de vendas de suplementos no Brasil

Volume de vendas no mês



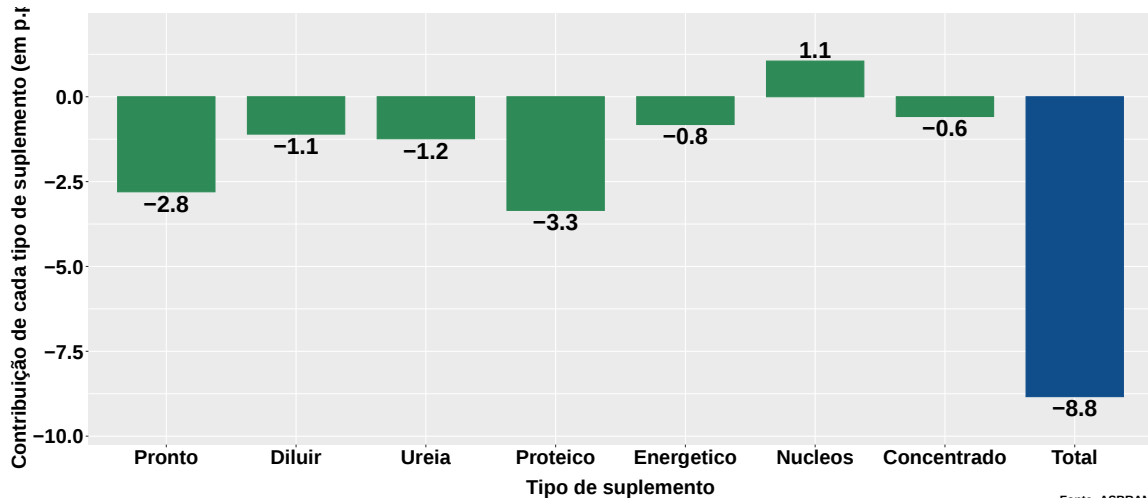
Fonte: ASBRAM

Variação interanual do volume de vendas

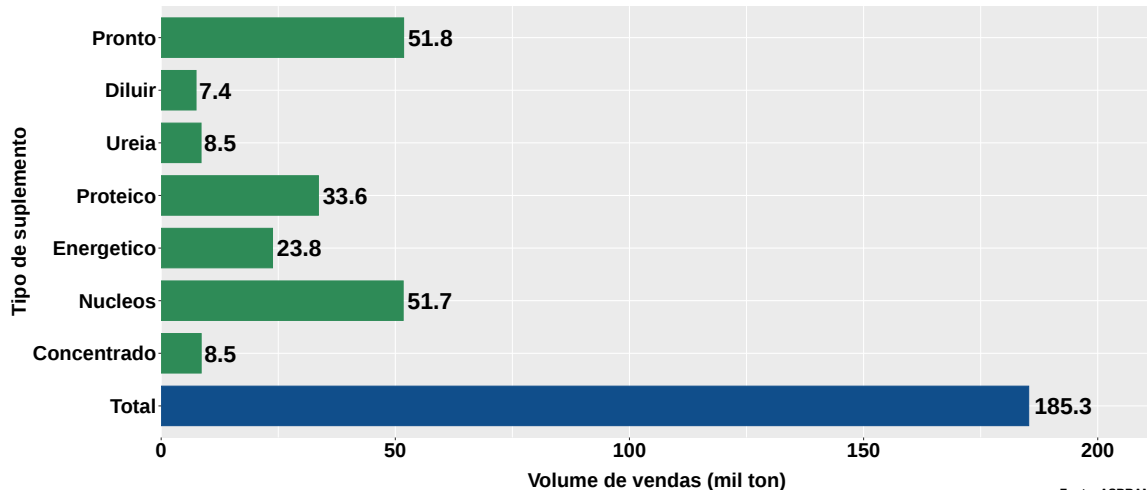


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas

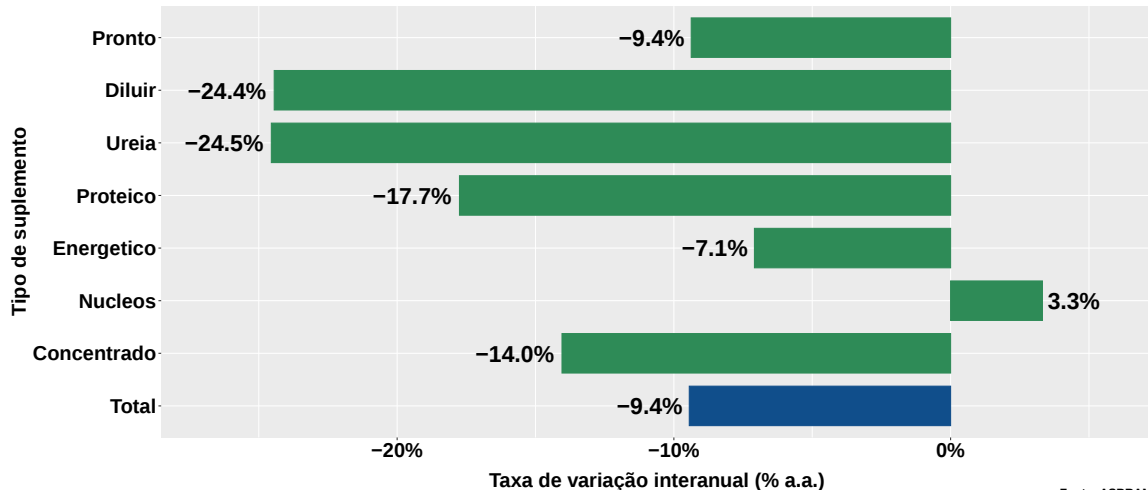


Volume de vendas no mês - corte



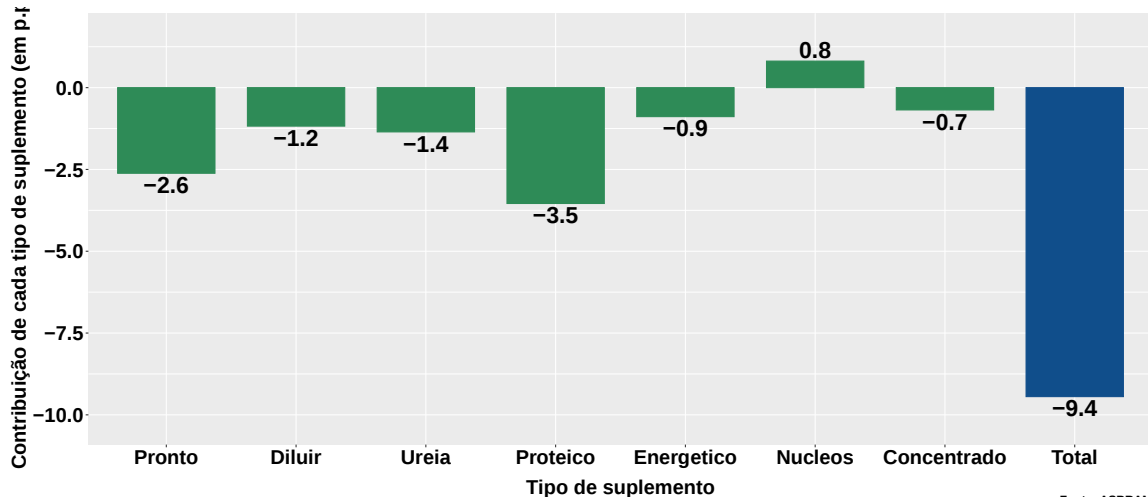
Fonte: ASBRAM

Variação interanual do volume de vendas - corte

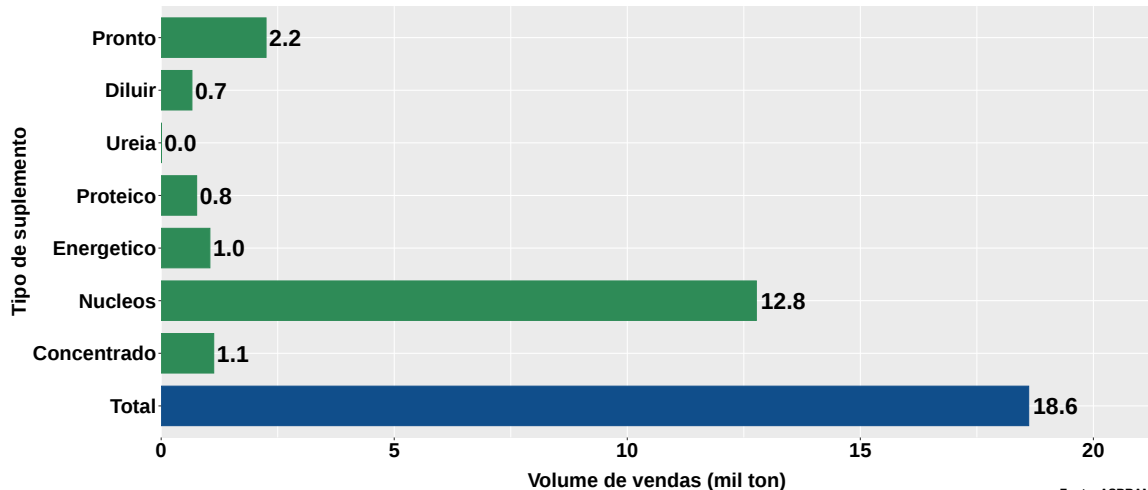


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - corte

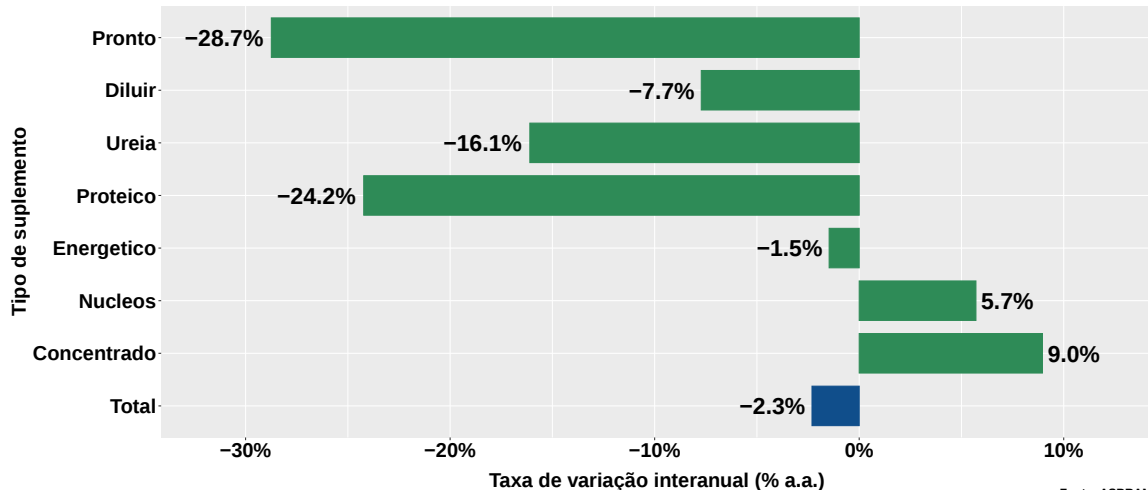


Volume de vendas no mês - leite



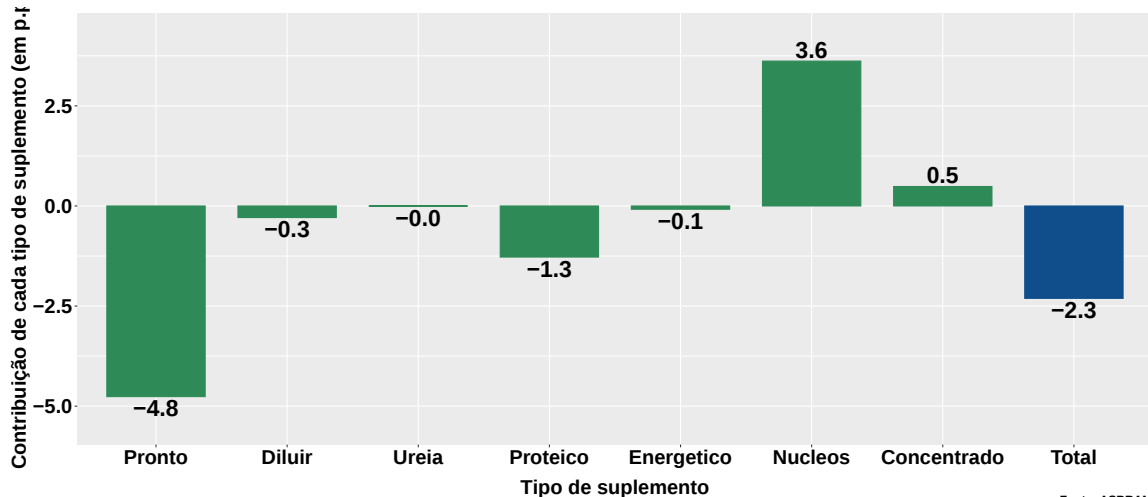
Fonte: ASBRAM

Variação interanual do volume de vendas - leite

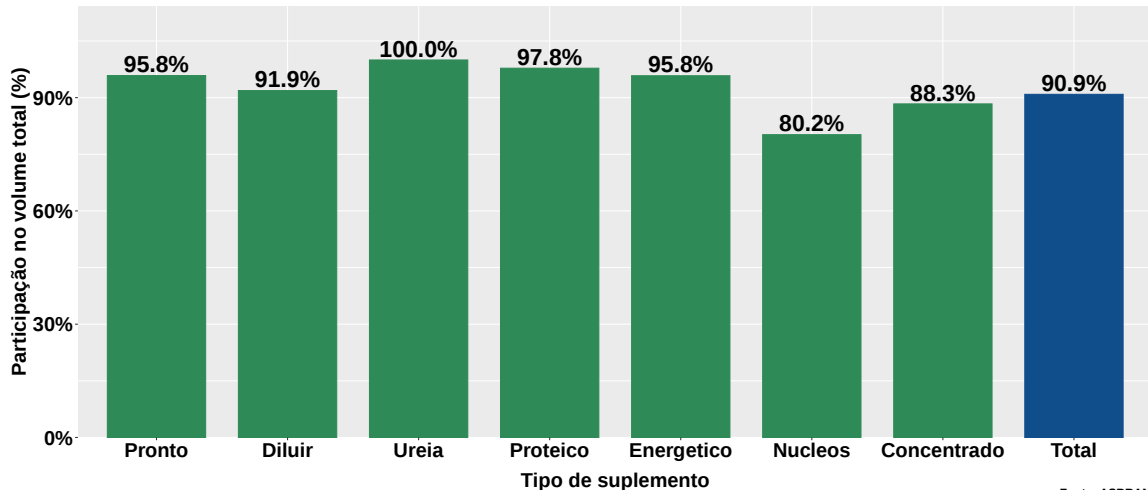


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - leite

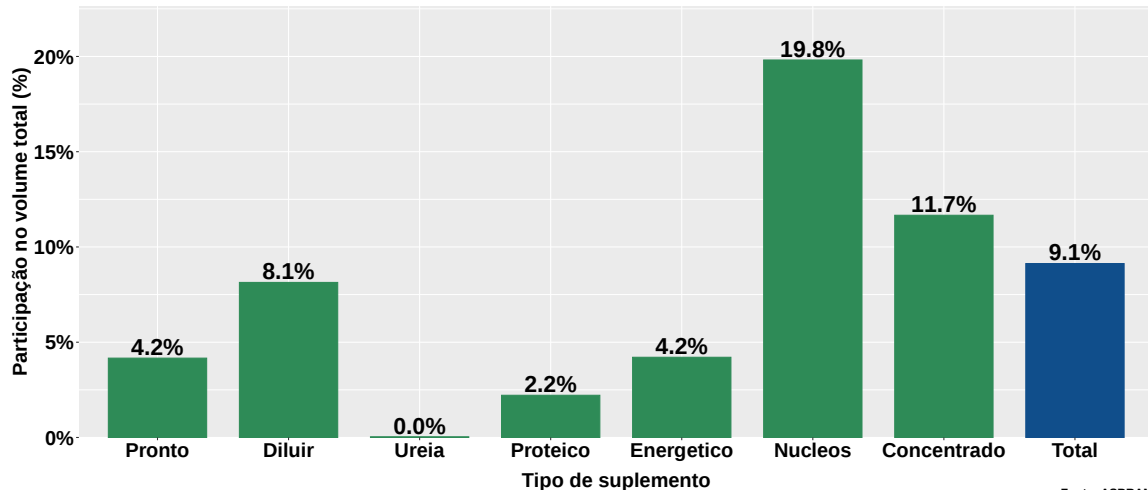


Part. pecuária corte no volume total - no mês



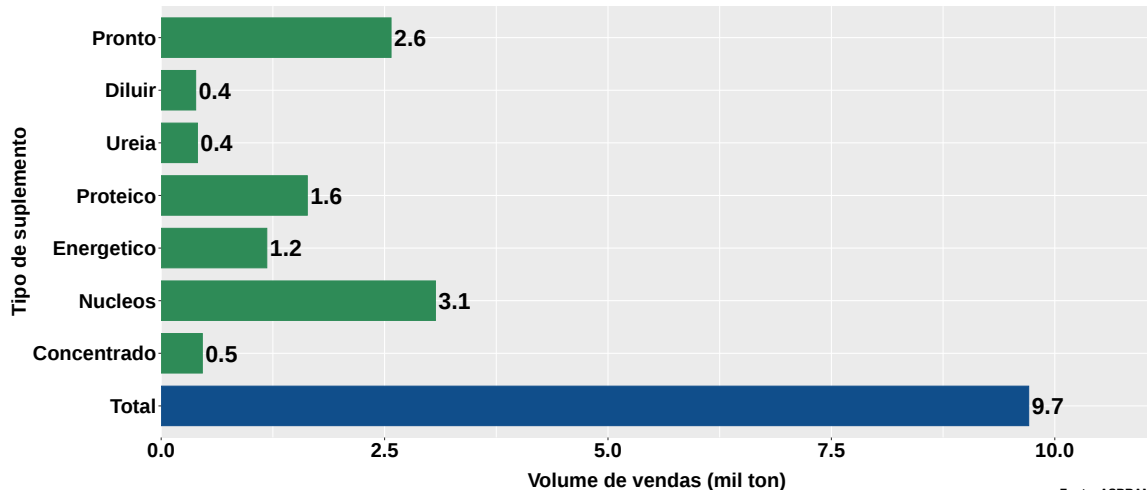
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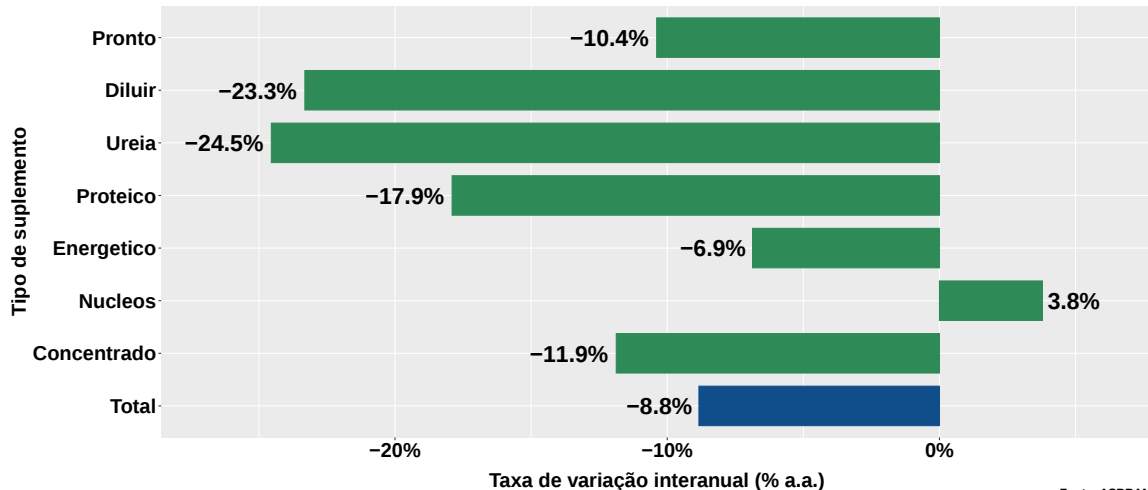
Fonte: ASBRAM

Volume de vendas no mês por dia útil



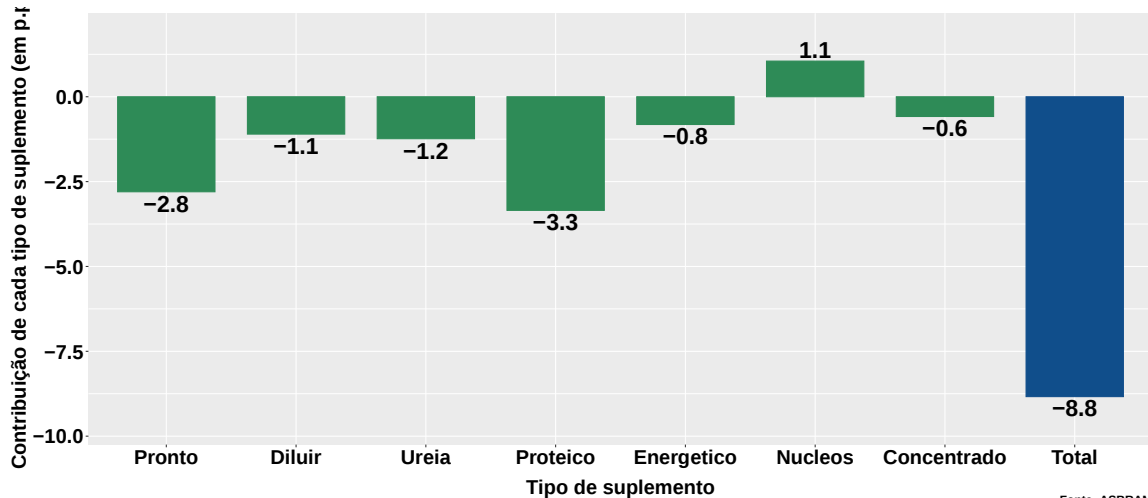
Fonte: ASBRAM

Variação interanual do volume de vendas por dia útil

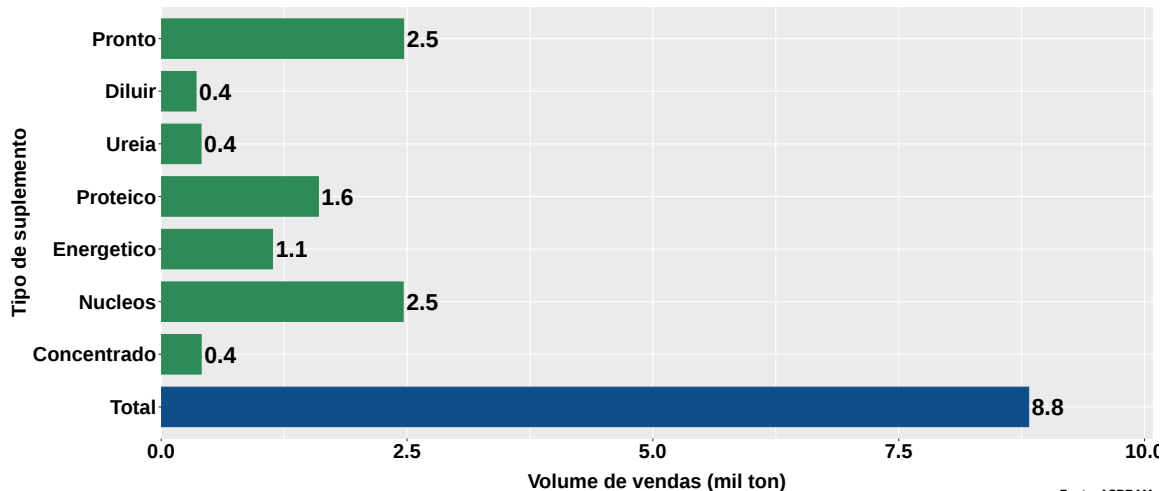


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas por dia útil

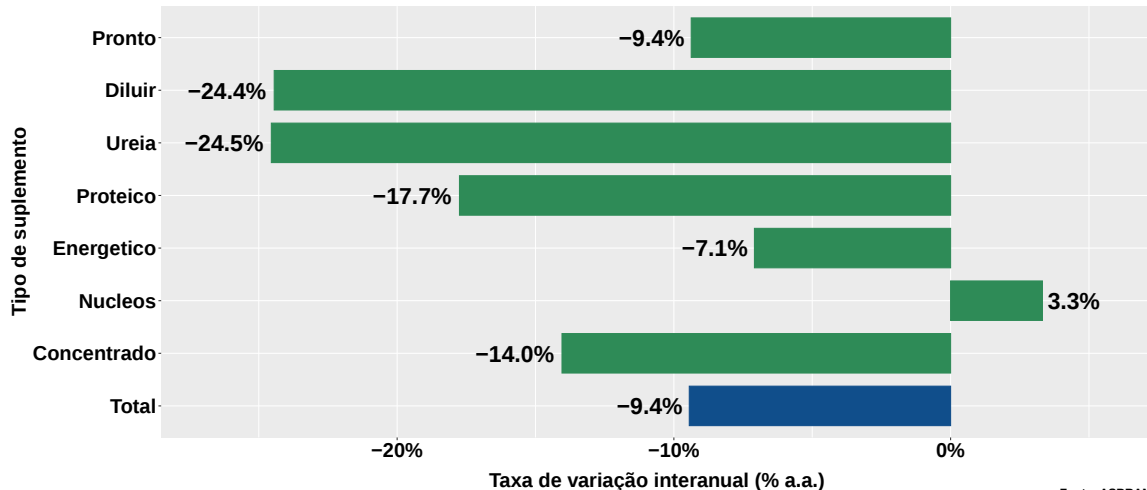


Volume de vendas dia útil - corte



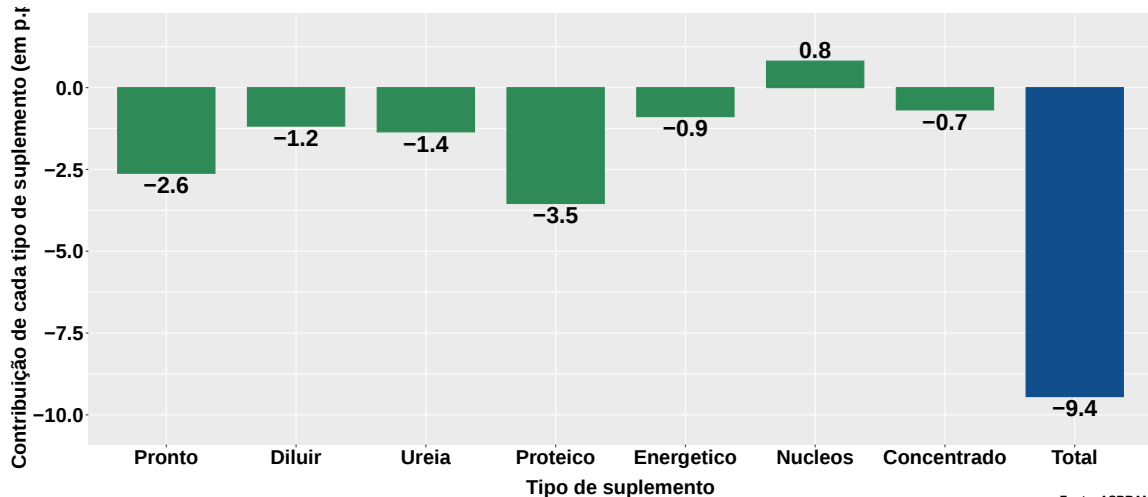
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Var. interanual do volume de vendas por dia útil - corte

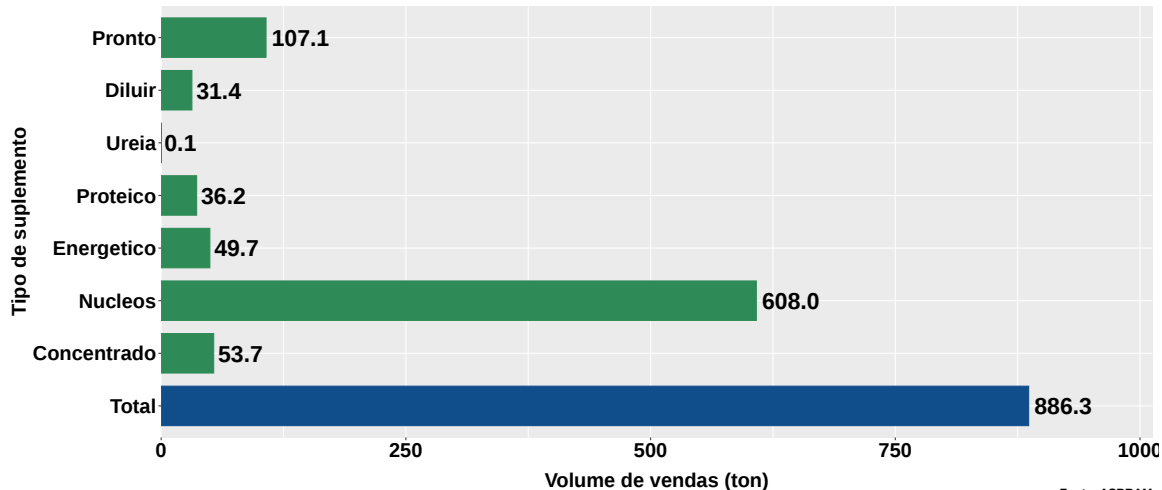


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas por dia útil - corte

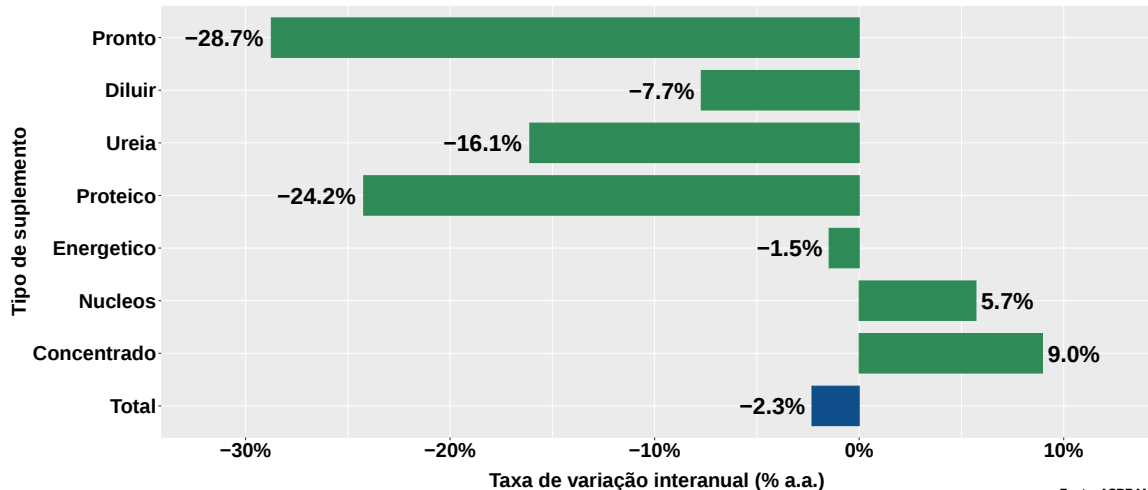


Volume de vendas dia útil - leite

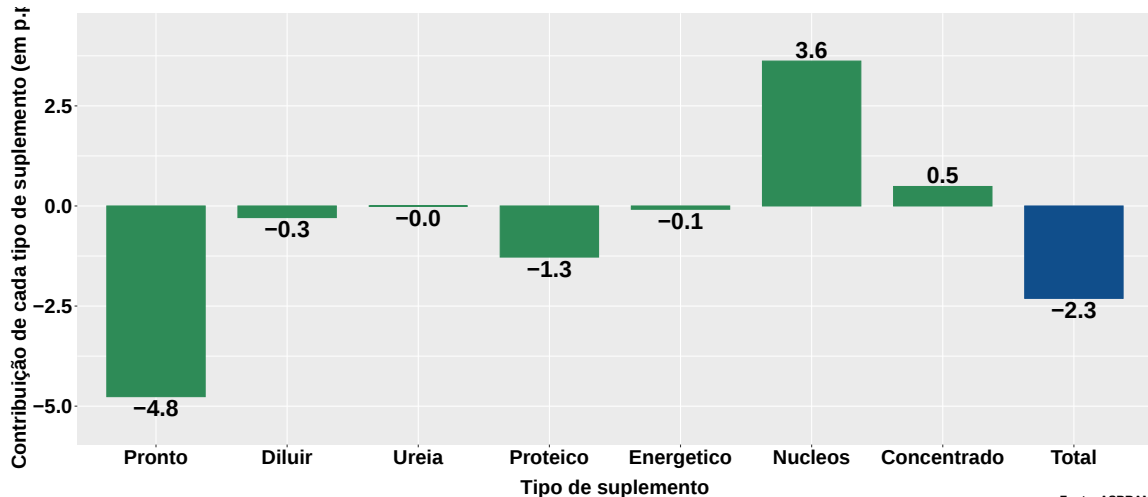


Fonte: ASBRAM

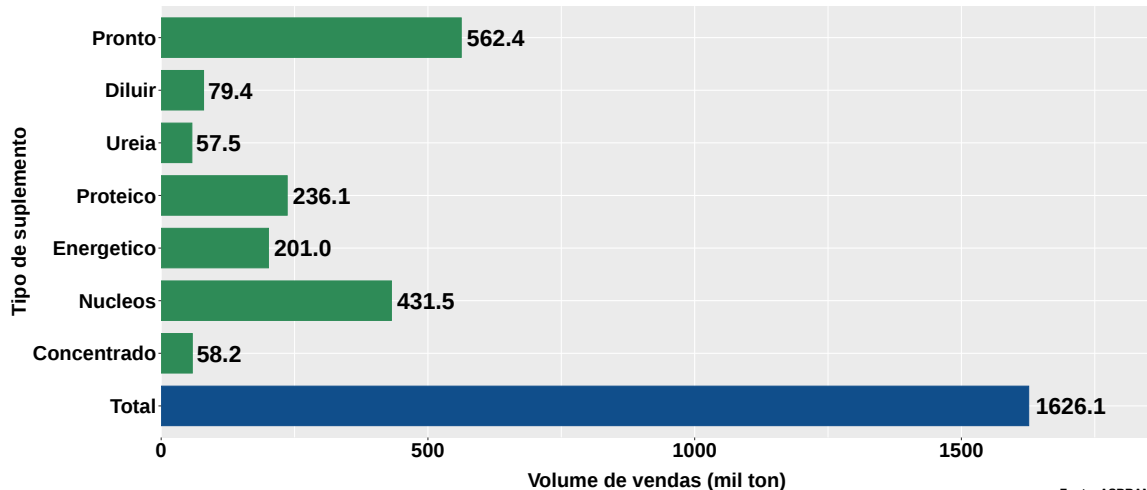
Var. interanual do volume de vendas por dia útil - leite



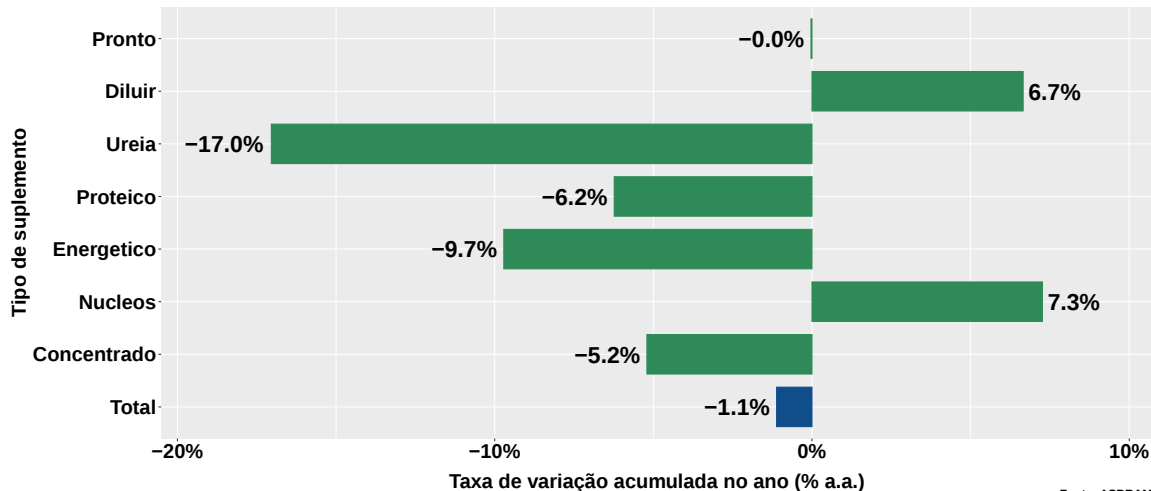
Contr. suplemento para variação interanual do volume de vendas por dia útil - leite



Volume de vendas acumulado no ano

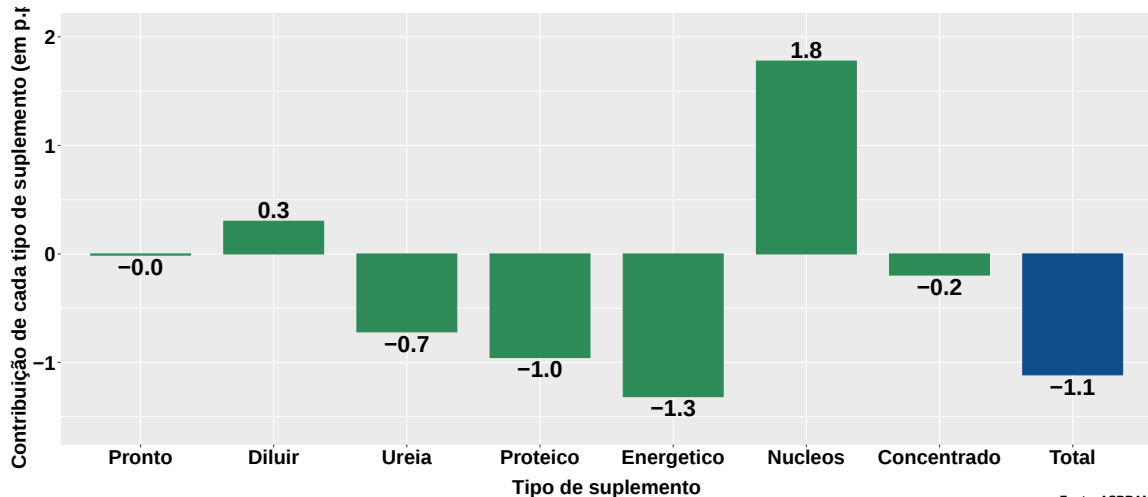


Variação do volume de vendas acumulado no ano

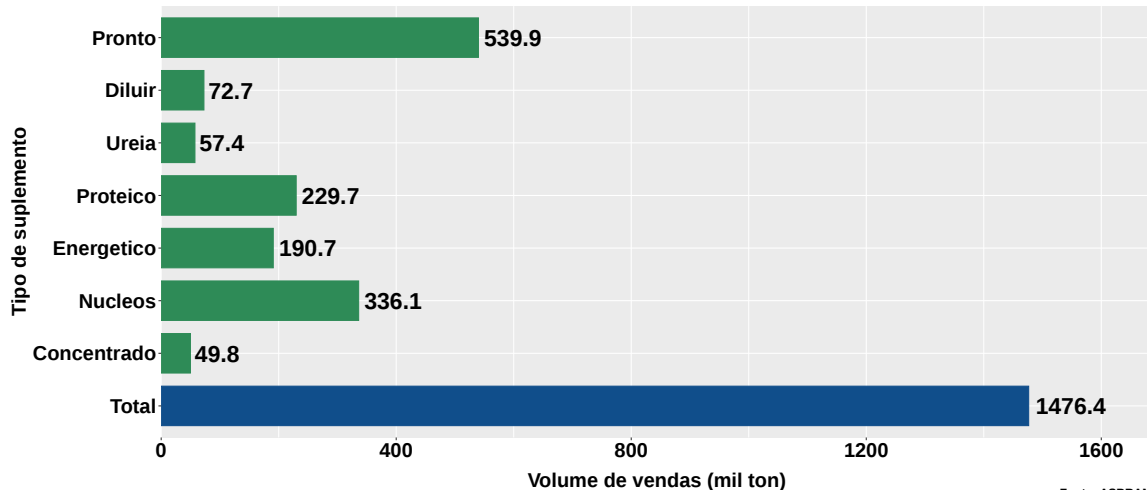


Fonte: ASBRAM

Contribuição de cada suplemento para variação do volume de vendas acumulado no ano

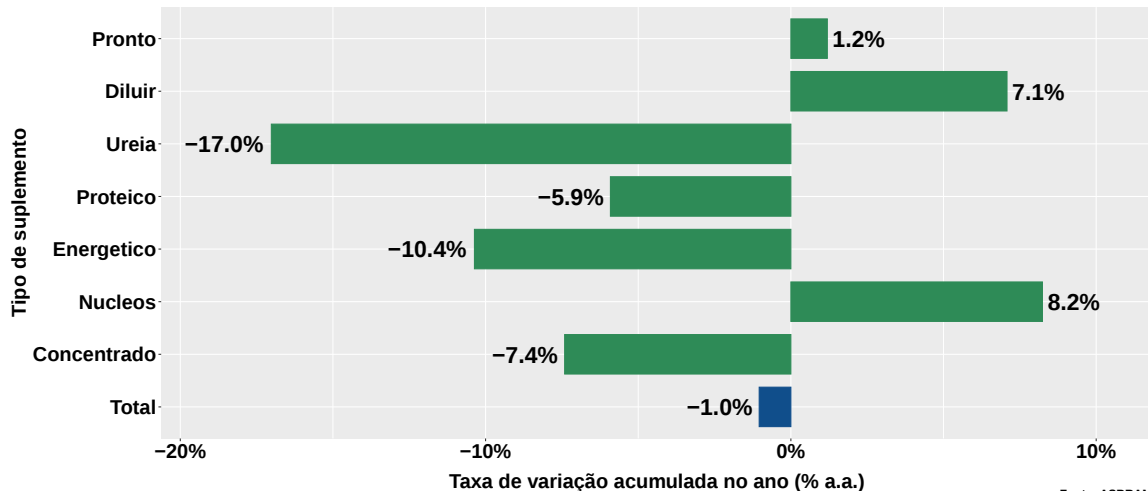


Volume acumulado no ano - corte



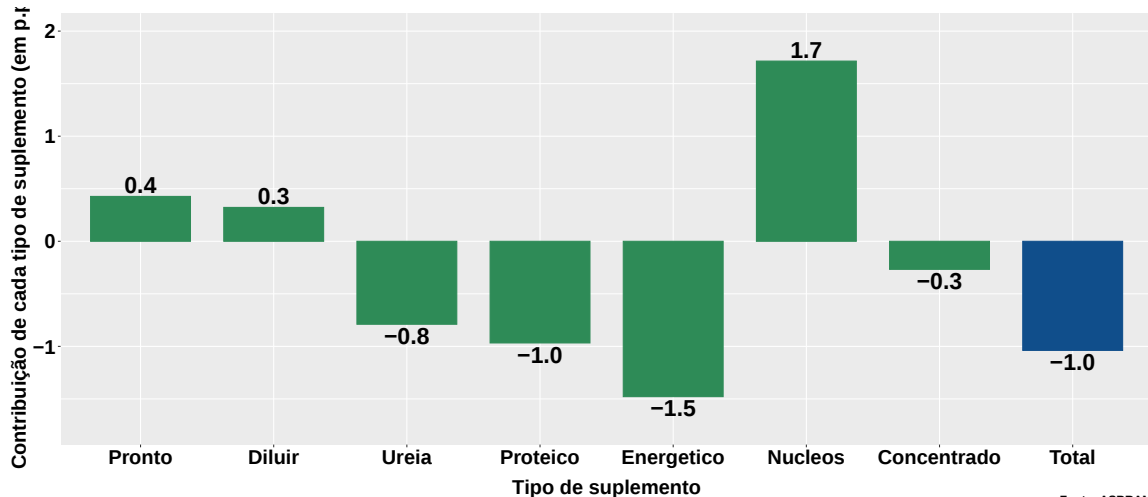
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Var. volume de vendas acumulado no ano - corte

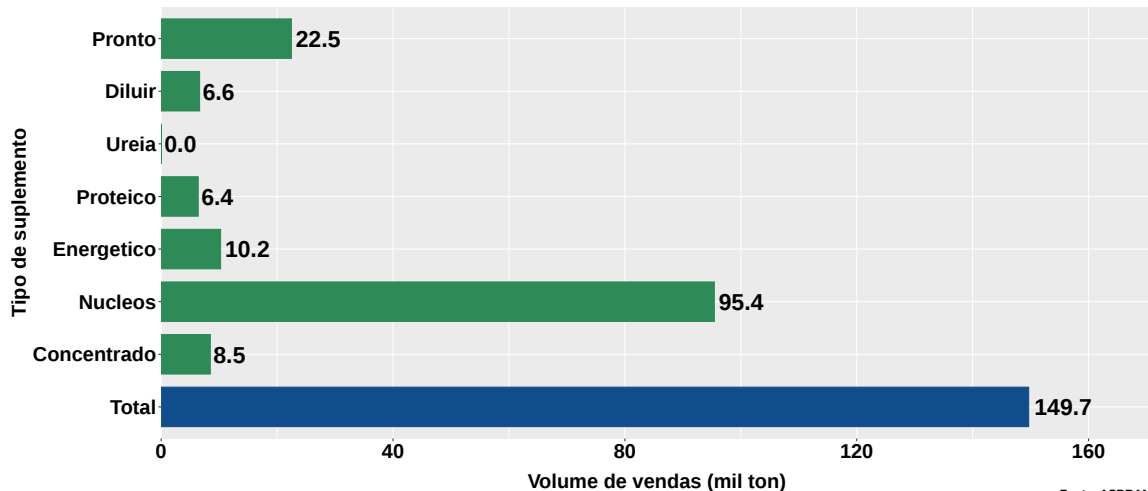


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - corte

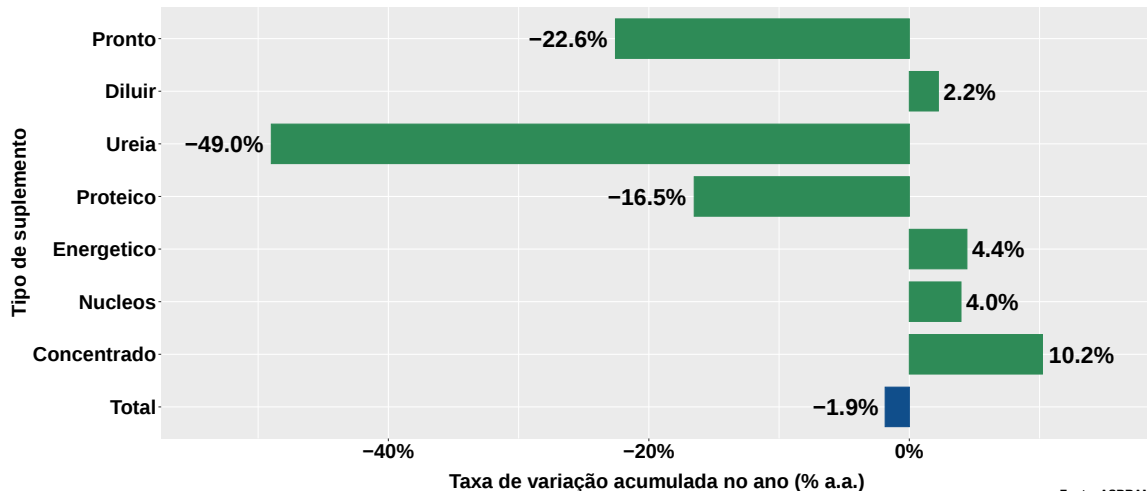


Volume acumulado no ano - leite



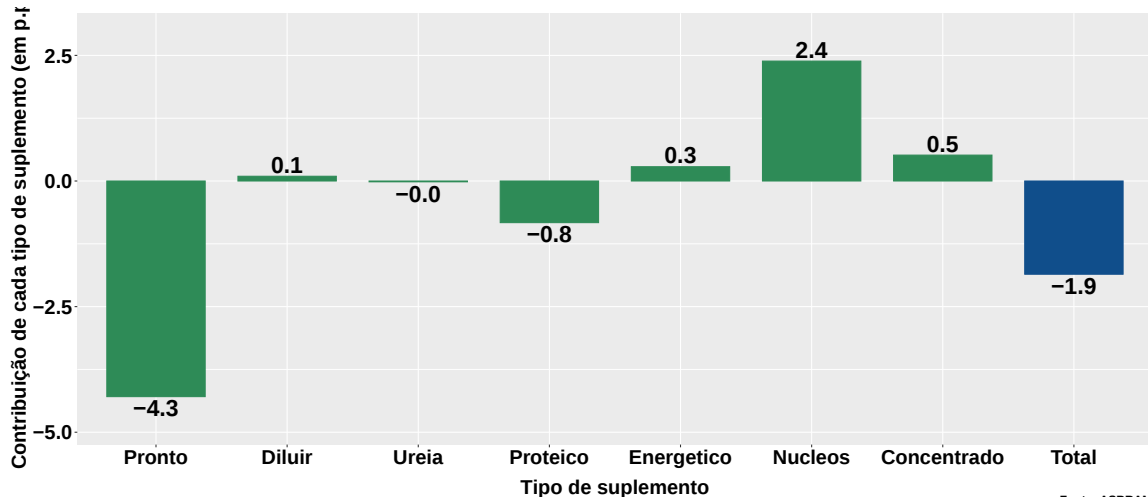
Fonte: ASBRAM

Var. volume de vendas acumulado no ano - leite

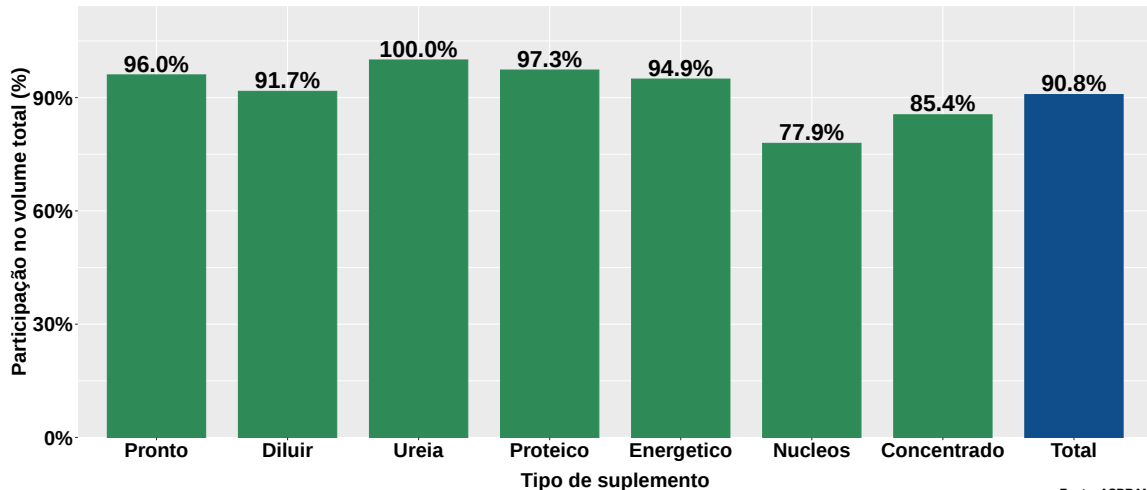


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - leite

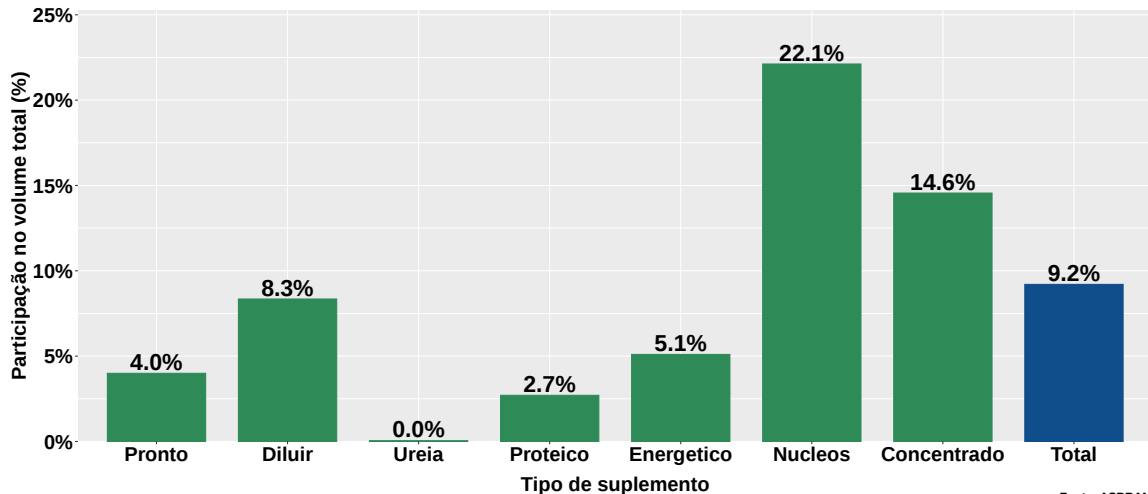


Part. pecuária corte no volume total - no ano

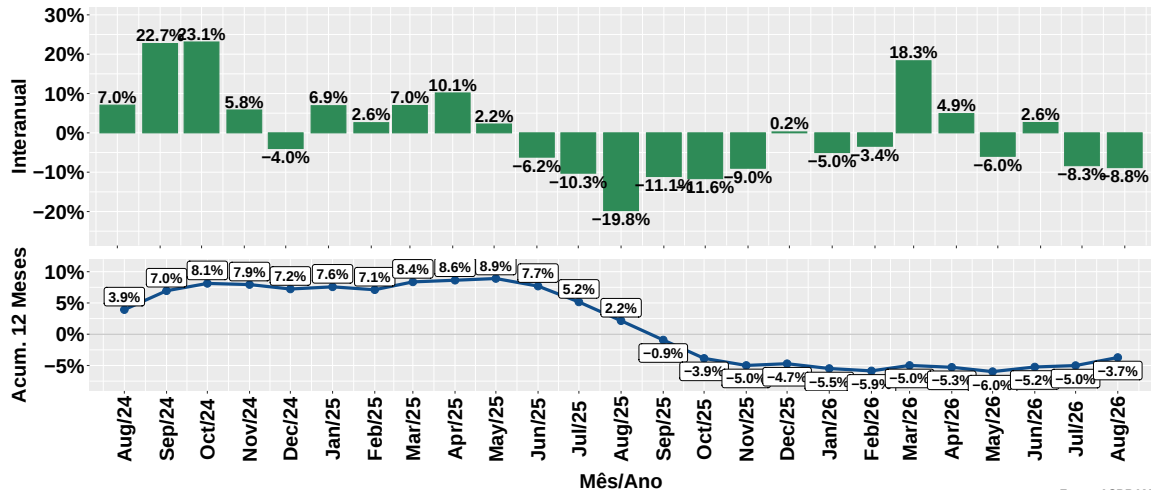


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Part. pecuária leite no volume total - no ano

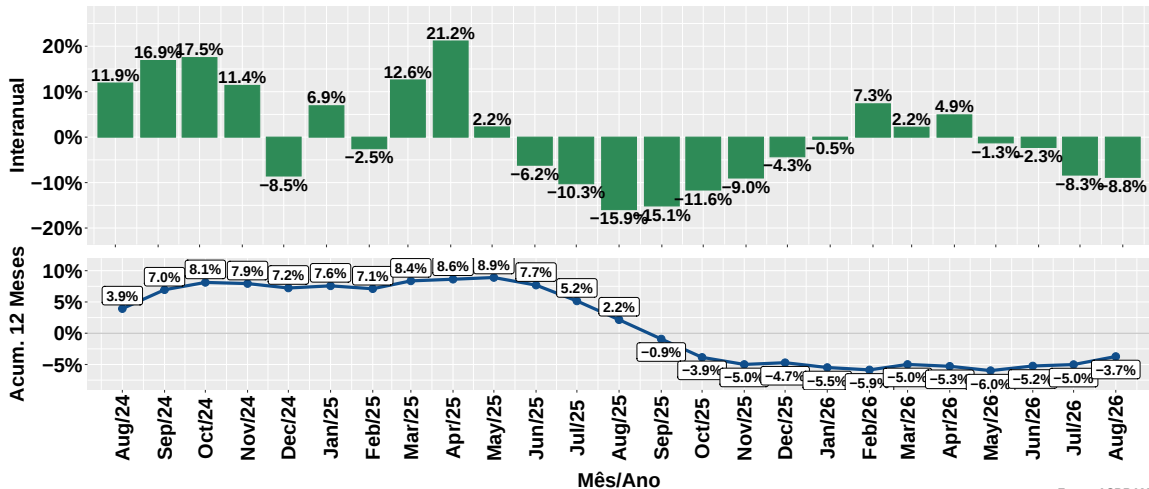


Evolução do volume total de vendas



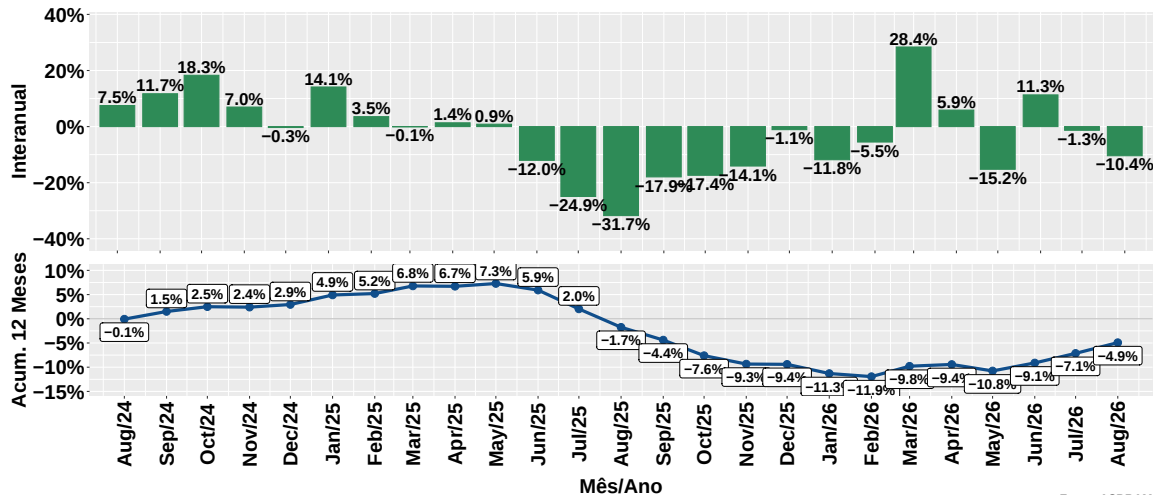
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Evolução do volume total de vendas por dia útil



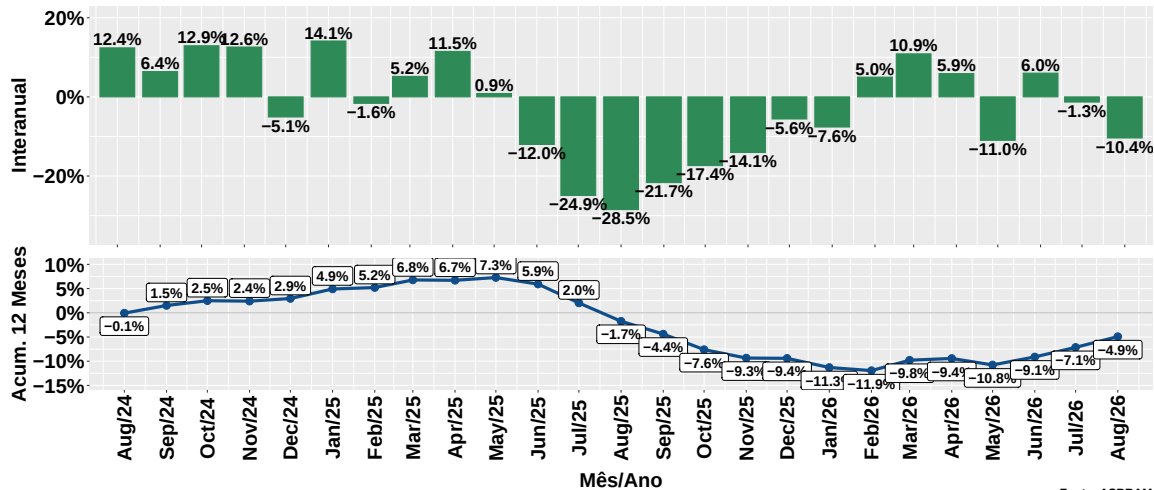
Fonte: ASBRAM

Evolução do volume de vendas: Pronto para uso



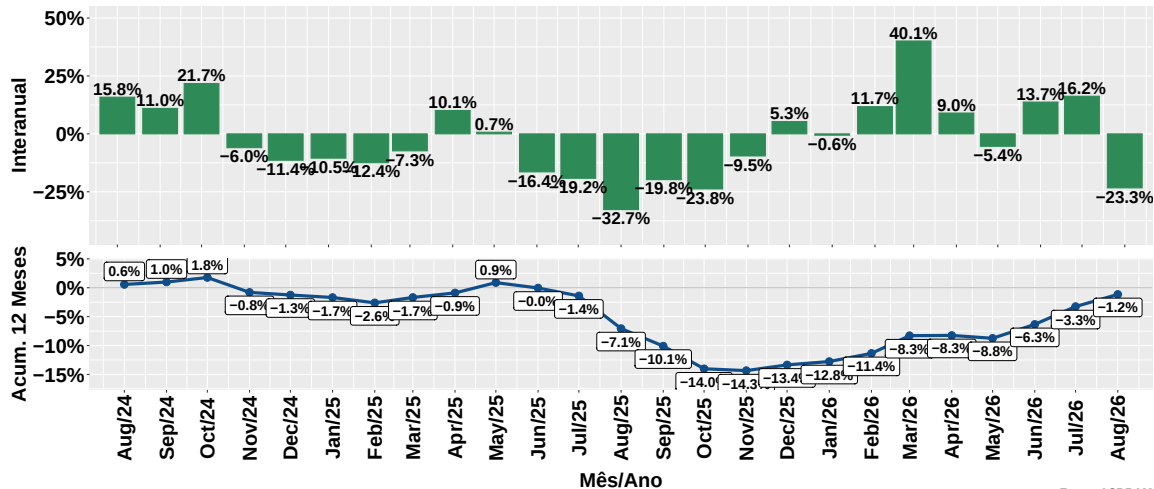
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Pronto para uso



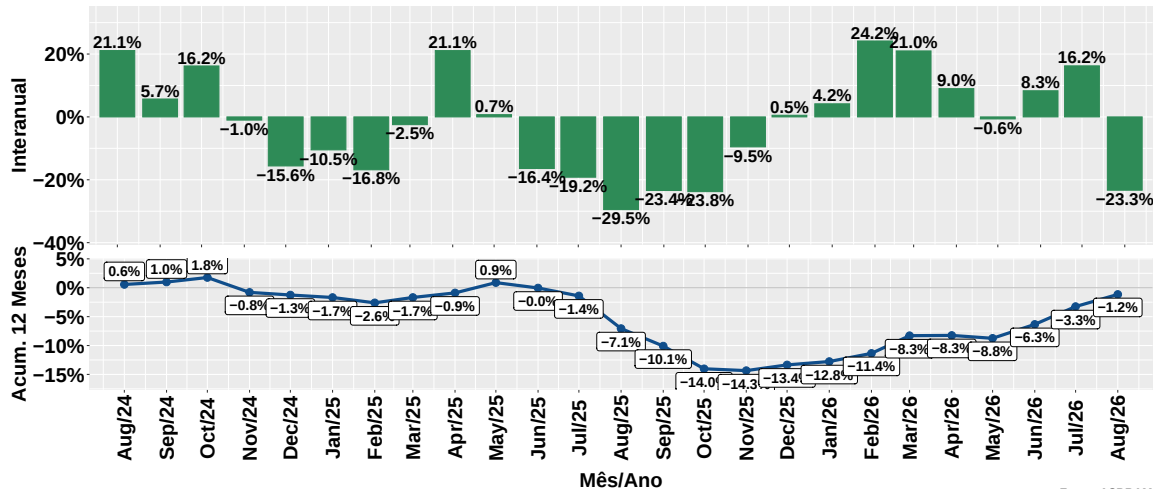
Fonte: ASBRAM

Evolução do volume de vendas: Para diluir



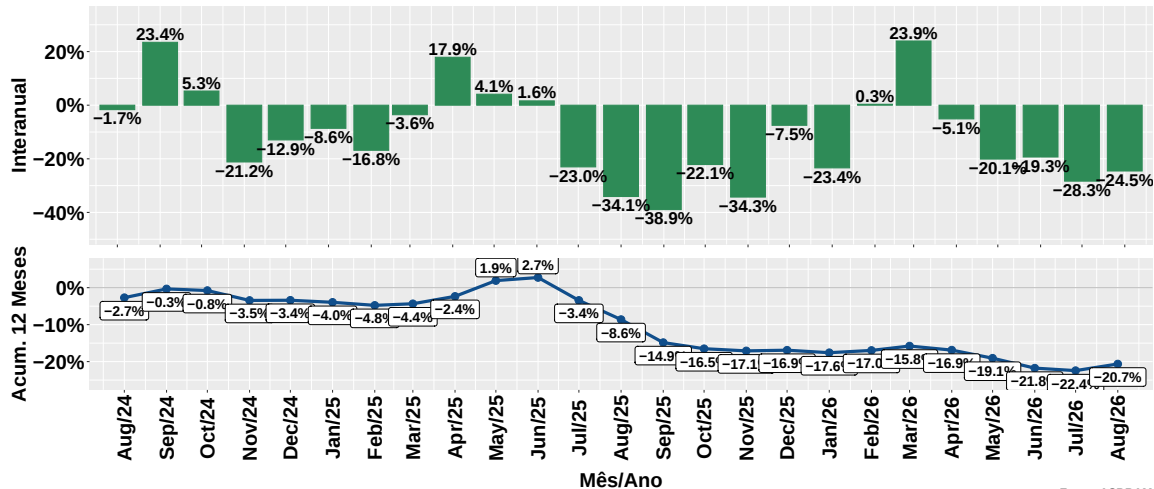
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Evolução do volume de vendas por dia útil: Para diluir



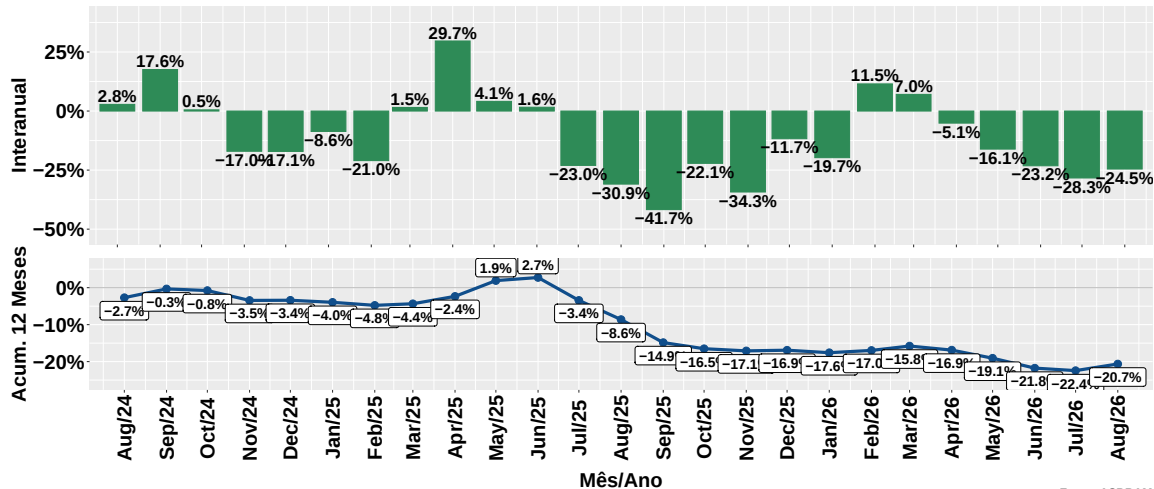
Fonte: ASBRAM

Evolução do volume de vendas: Ureia



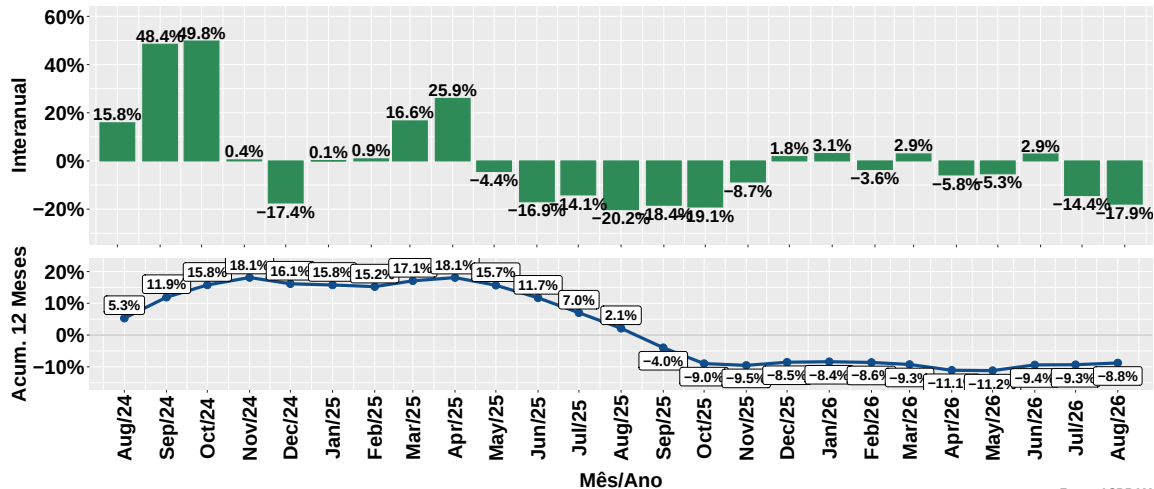
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Evolução do volume de vendas por dia útil: Ureia



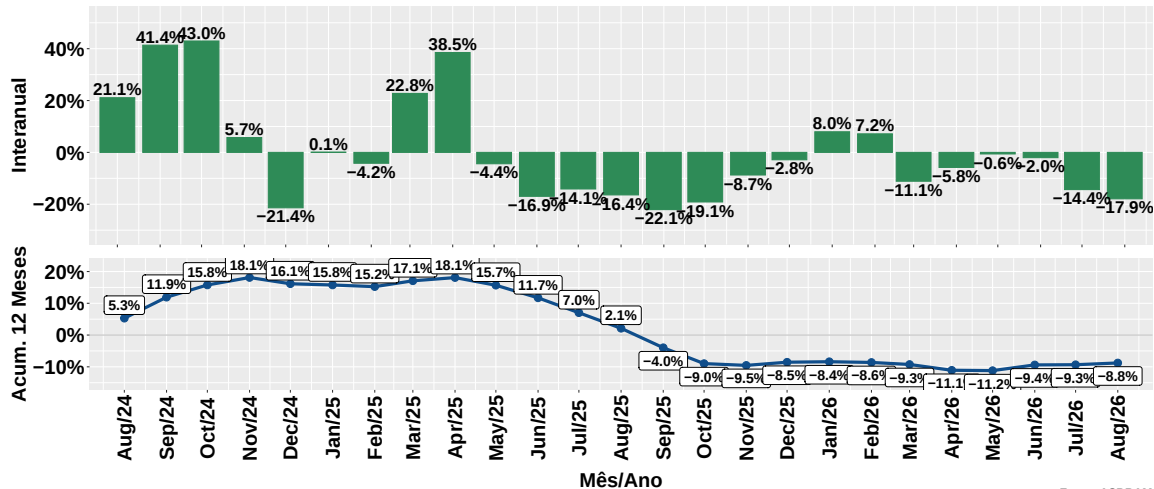
Fonte: ASBRAM

Evolução do volume de vendas: Proteico



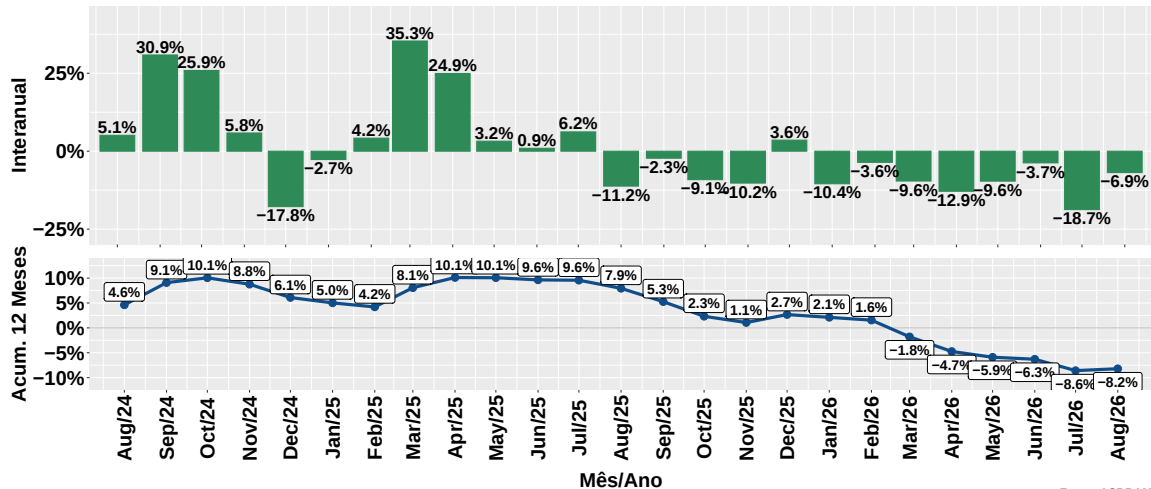
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Proteico



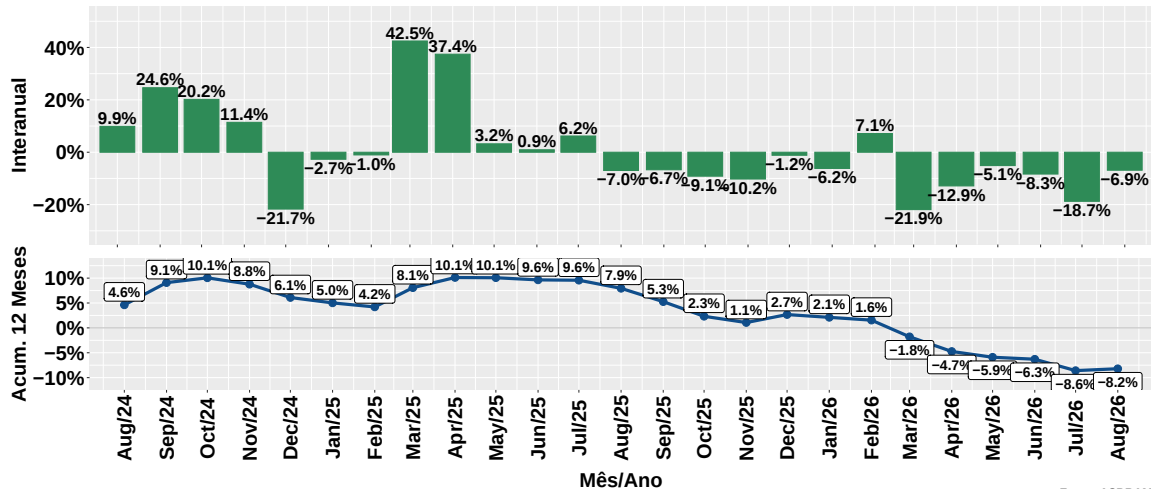
Fonte: ASBRAM

Evolução do volume de vendas: Prot. energético



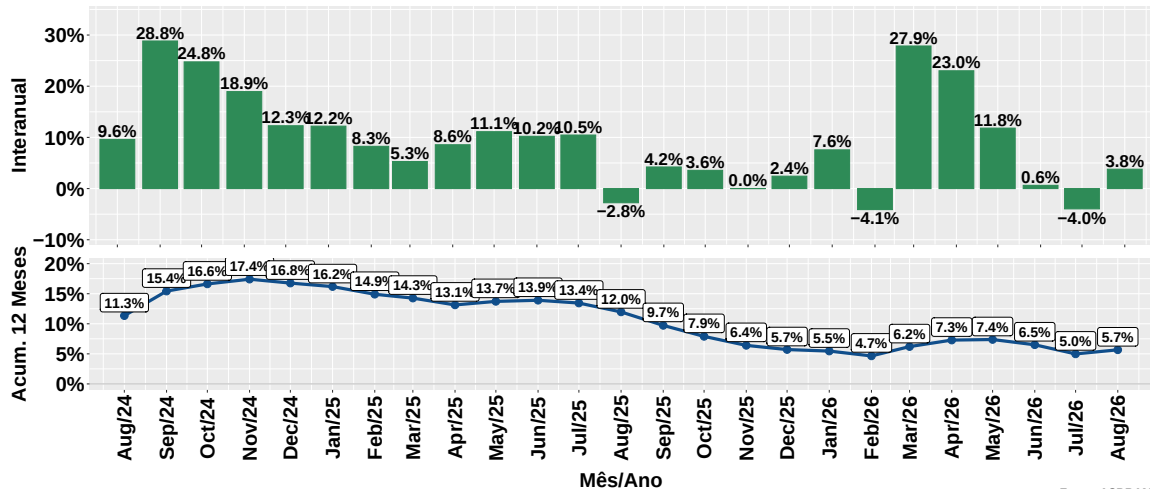
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Prot. energético



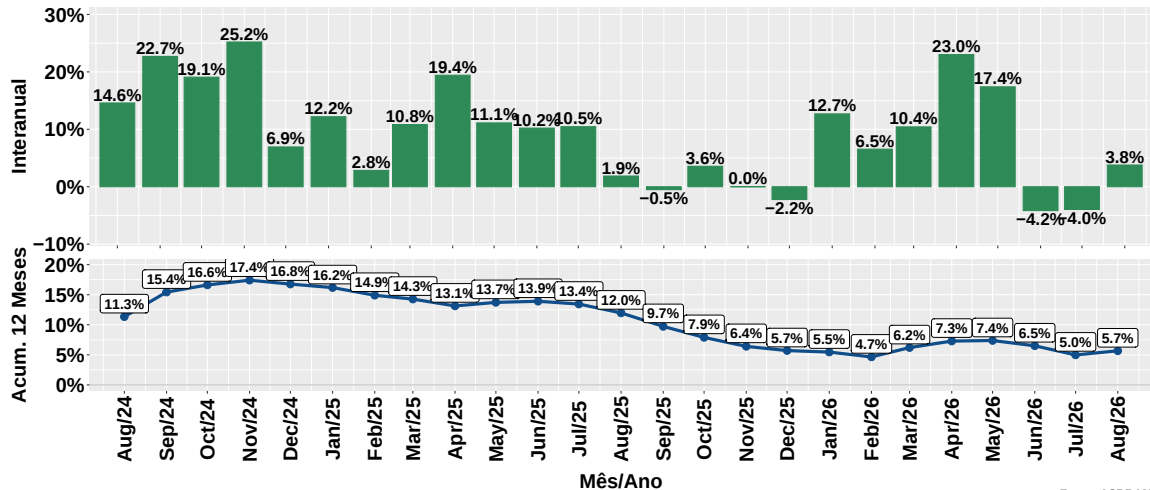
Fonte: ASBRAM

Evolução do volume de vendas: Núcleos



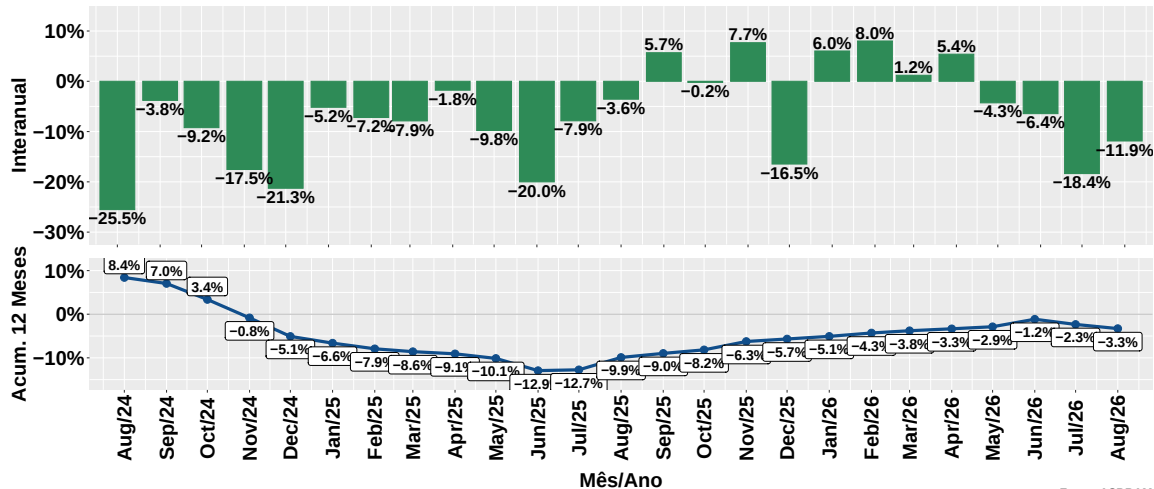
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Núcleos



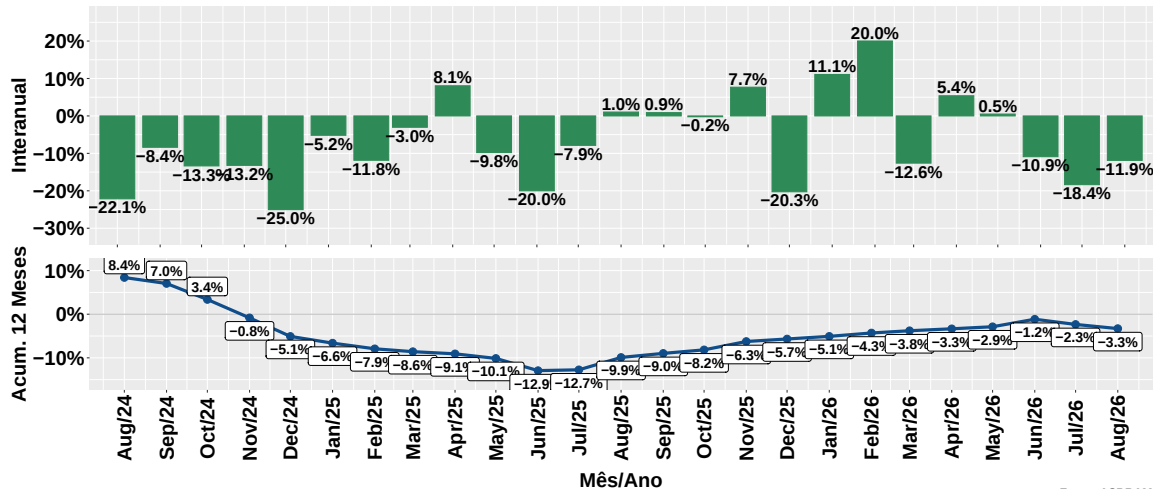
Fonte: ASBRAM

Evolução do volume de vendas: Concentrado



Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Concentrado



Fonte: ASBRAM

Síntese de August/2026 (Parte 01)

	Vol. vendas ¹	Variação (%)			
		Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	54.0	-24.0%	-10.4%	-0.0%	-4.9%
Diluir	8.1	-49.6%	-23.3%	6.7%	-1.2%
Ureia	8.5	-33.6%	-24.5%	-17.0%	-20.7%
Proteico	34.3	-12.7%	-17.9%	-6.2%	-8.8%
Energetico	24.8	-4.6%	-6.9%	-9.7%	-8.2%
Nucleos	64.4	-0.8%	3.8%	7.3%	5.7%
Concentrado	9.7	9.1%	-11.9%	-5.2%	-3.3%
Total	203.9	-15.9%	-8.8%	-1.1%	-3.7%

Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

Síntese de August/2026 (Parte 02)

	Contribuição (em p.p.)			
	Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	-8.6	-2.8	-0.0	-1.7
Diluir	-2.6	-1.1	0.3	-0.1
Ureia	-0.4	-1.2	-0.7	-0.8
Proteico	-1.6	-3.3	-1.0	-1.3
Energetico	-0.6	-0.8	-1.3	-1.1
Nucleos	-0.2	1.1	1.8	1.4
Concentrado	0.3	-0.6	-0.2	-0.1
Total	-15.9	-8.8	-1.1	-3.7

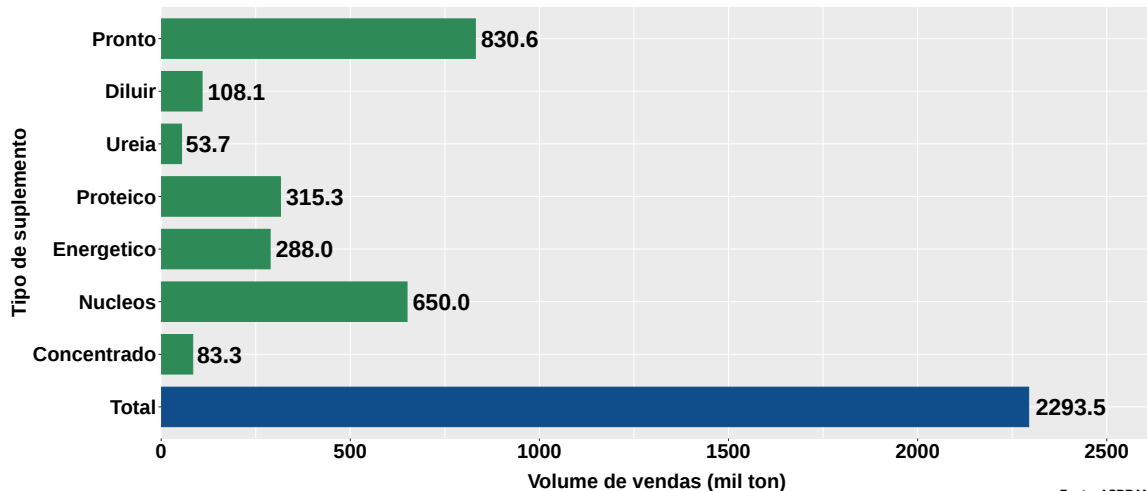
Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

Section 2

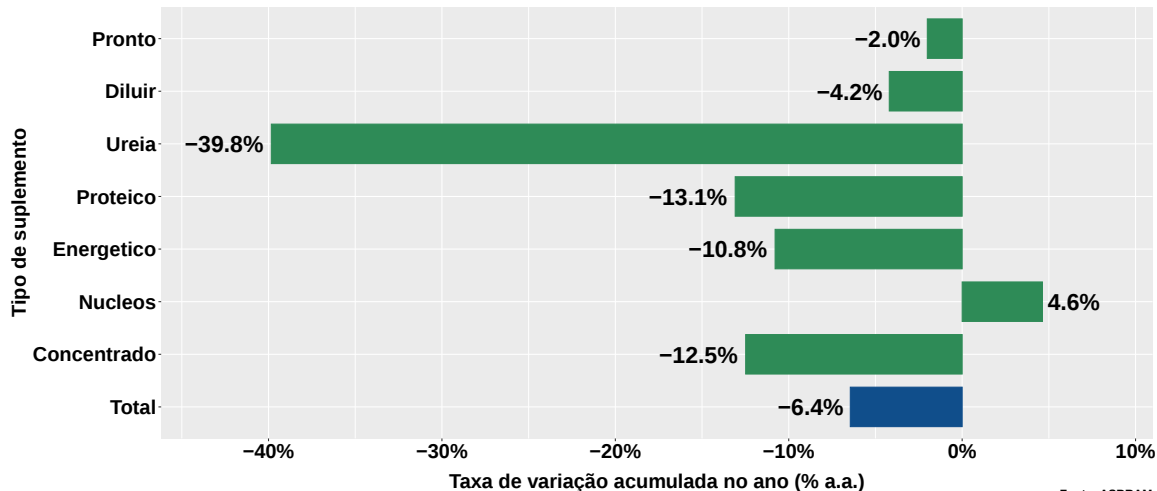
Projeções para o final de 2026

Cenário base para o volume de suplementos

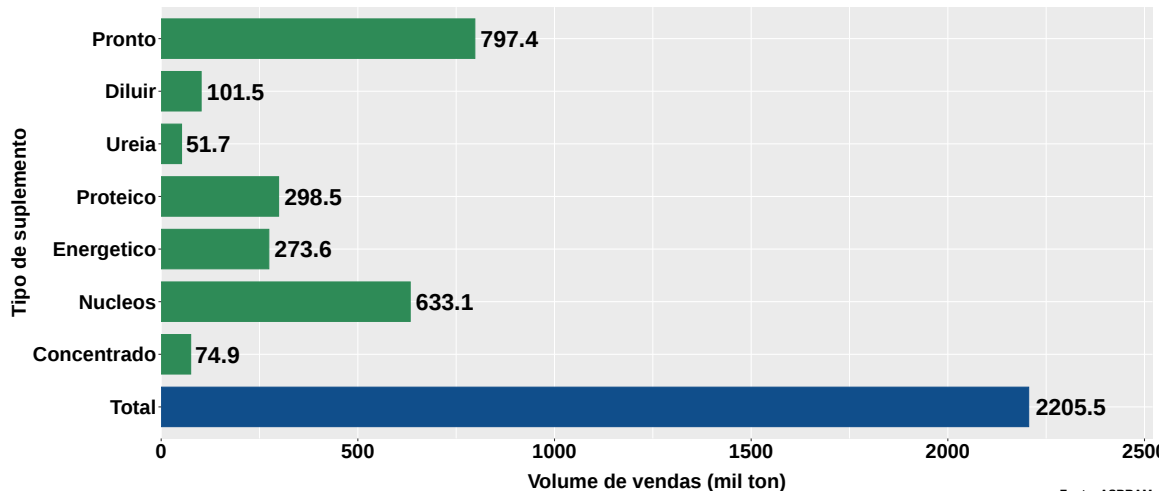


Fonte: ASBRAM

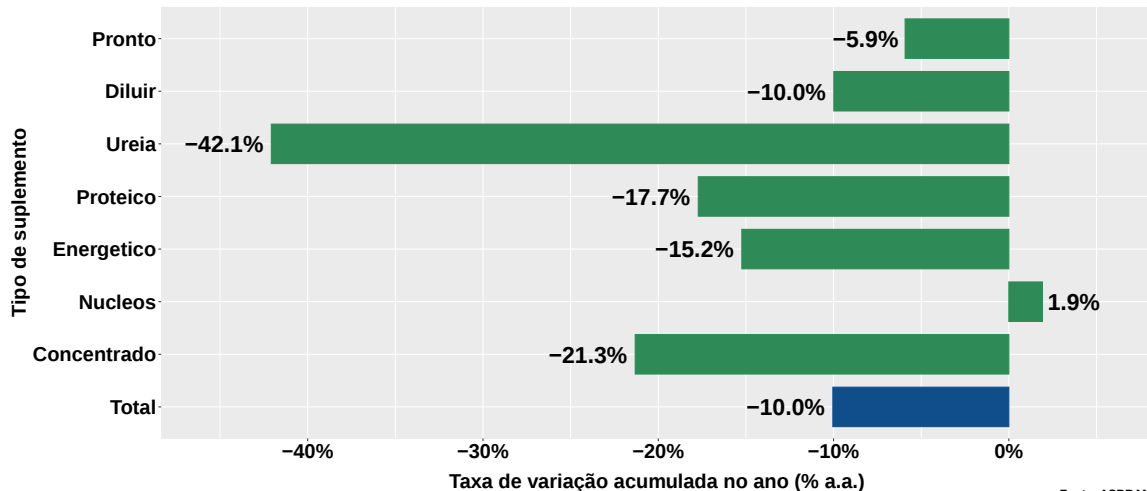
Cenário base para a var. do volume de suplementos



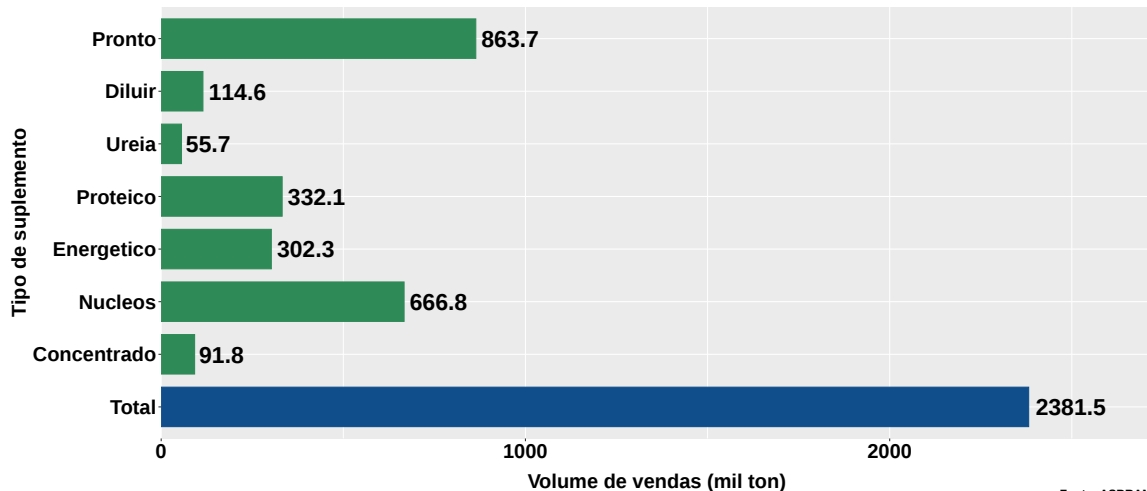
Cenário pessimista para o volume de suplementos



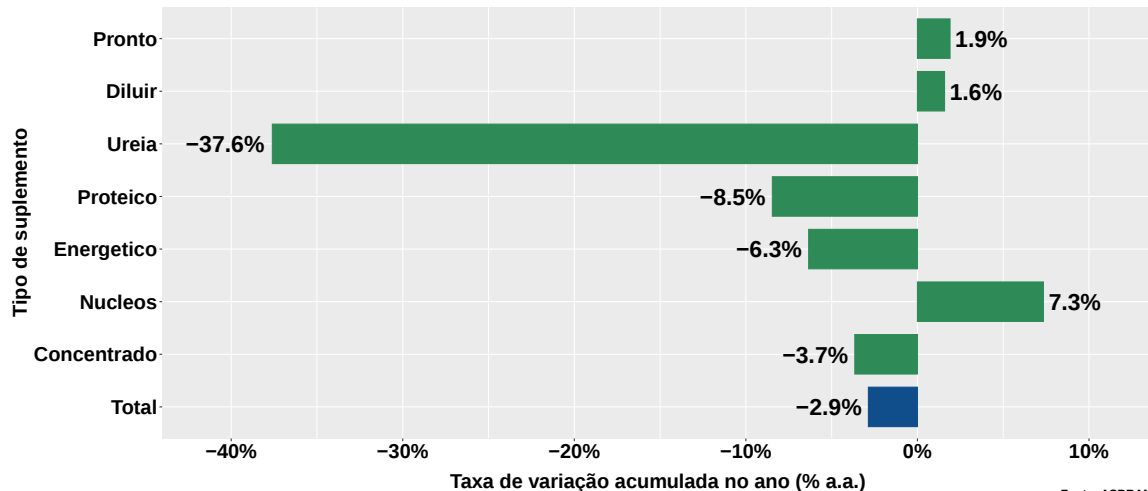
Cenário pessimista para a var. do volume de suplementos



Cenário otimista para o volume de suplementos



Cenário otimista para a var. do volume de suplementos

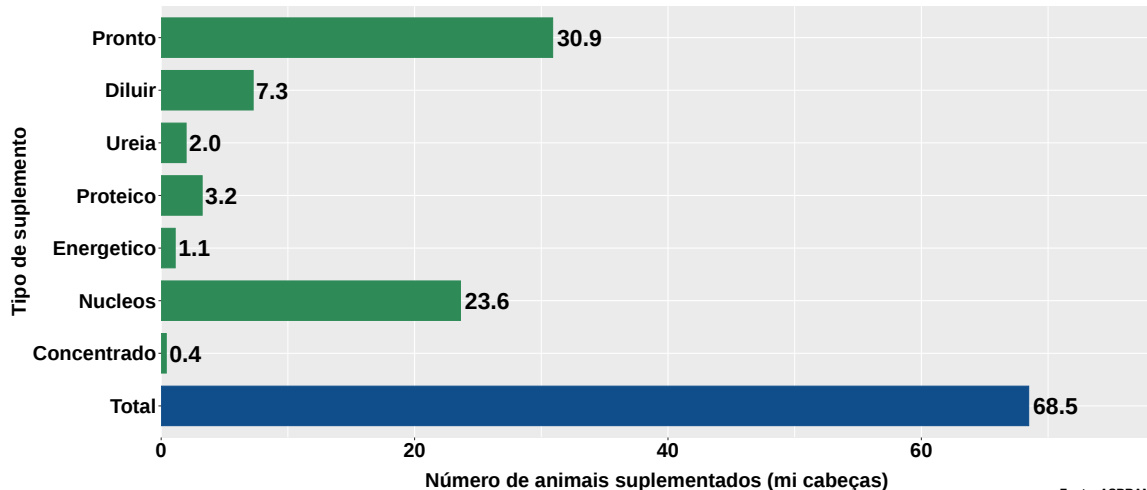


Fonte: ASBRAM

Section 3

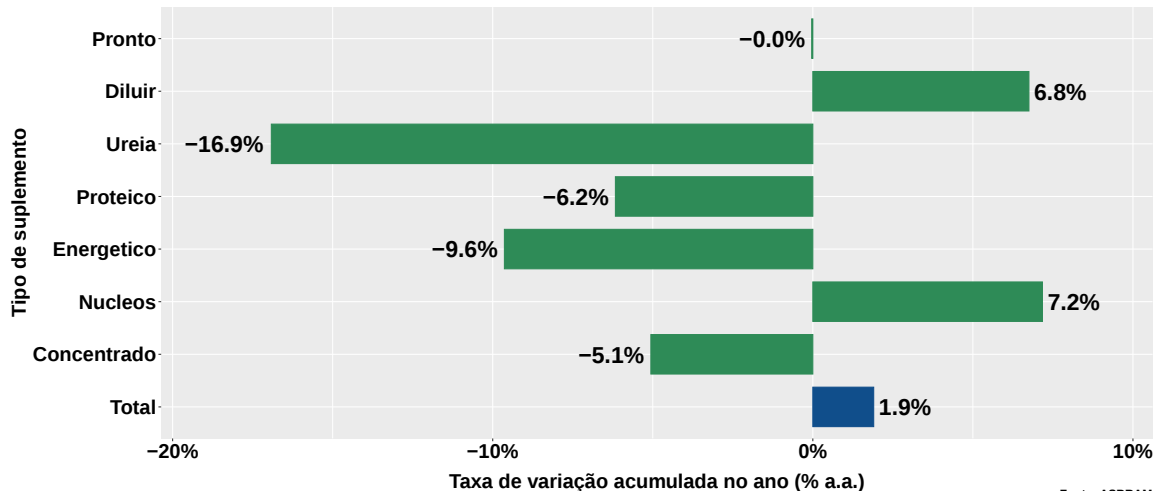
Número de animais suplementados no Brasil

Número médio de animais suplementados no ano



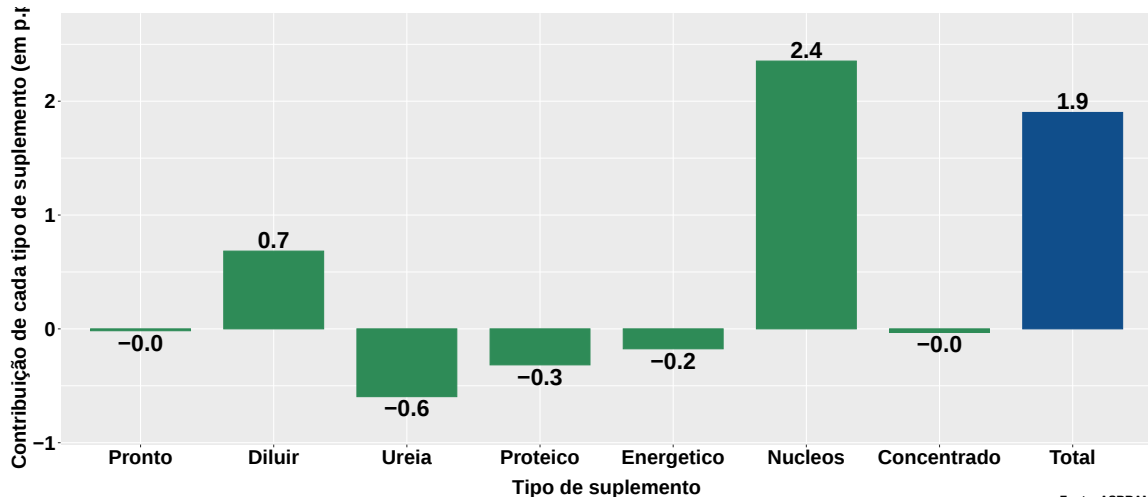
Fonte: ASBRAM

Variação do num. de animais suplementados no ano

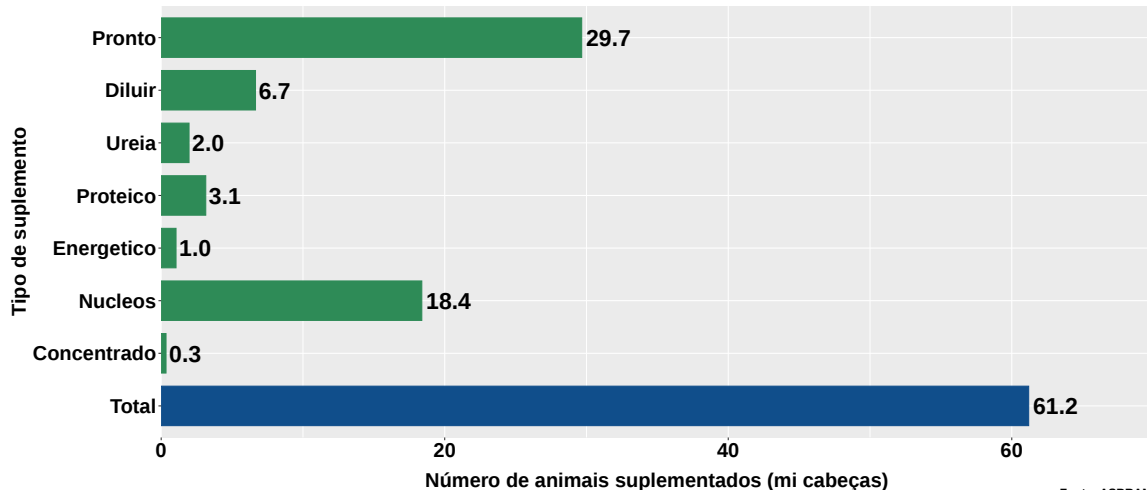


Fonte: ASBRAM

Contribuição de cada suplemento para variação do número de animais suplementados no ano

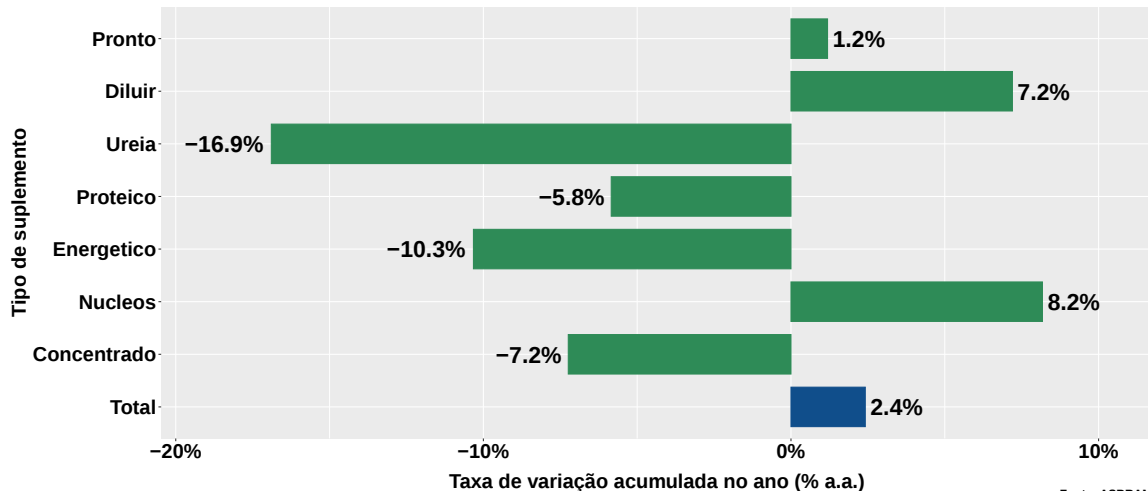


Núm. animais suplementados ano - corte



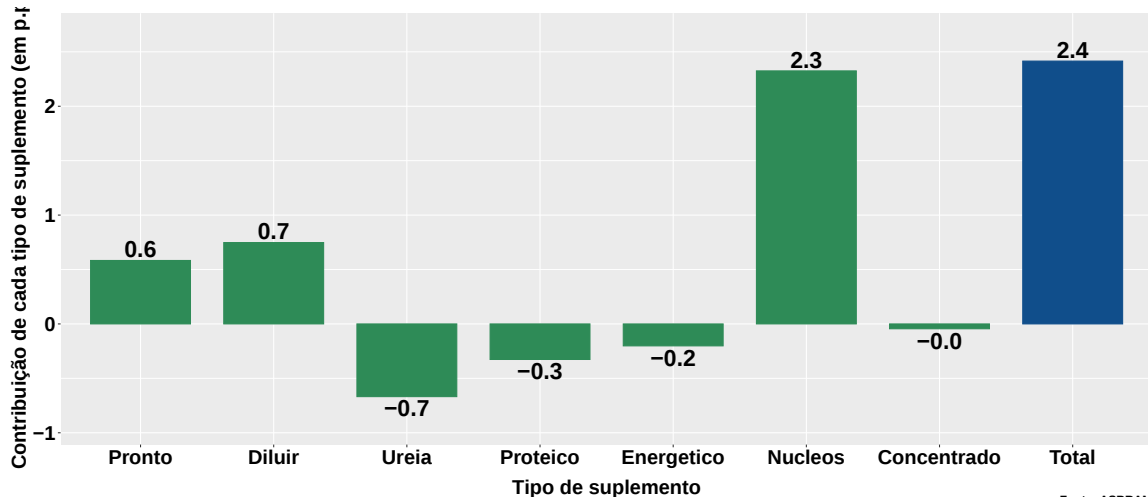
Fonte: ASBRAM

Var. num. de animais suplementados no ano - corte

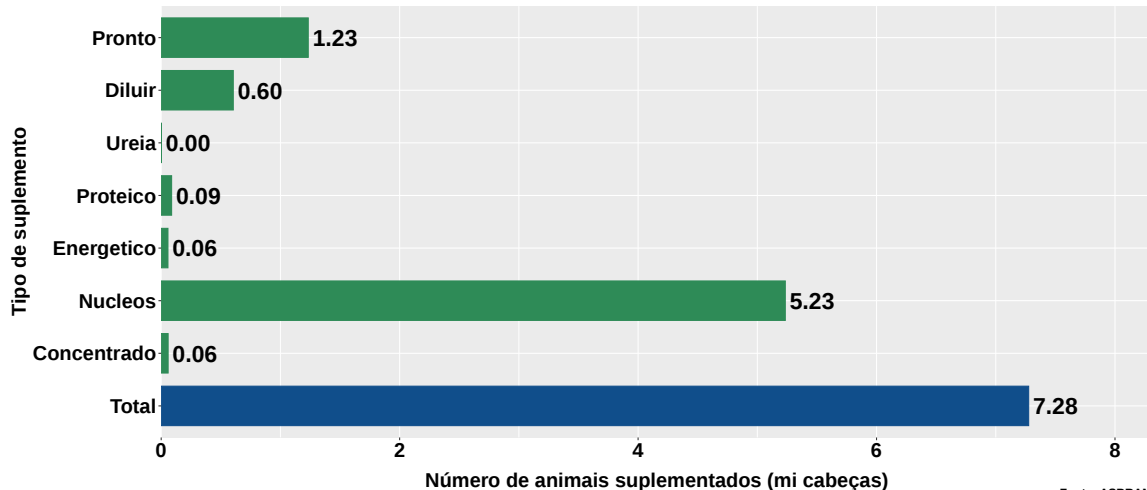


Fonte: ASBRAM

Contr. suplemento para variação do número de animais suplementados no ano - corte

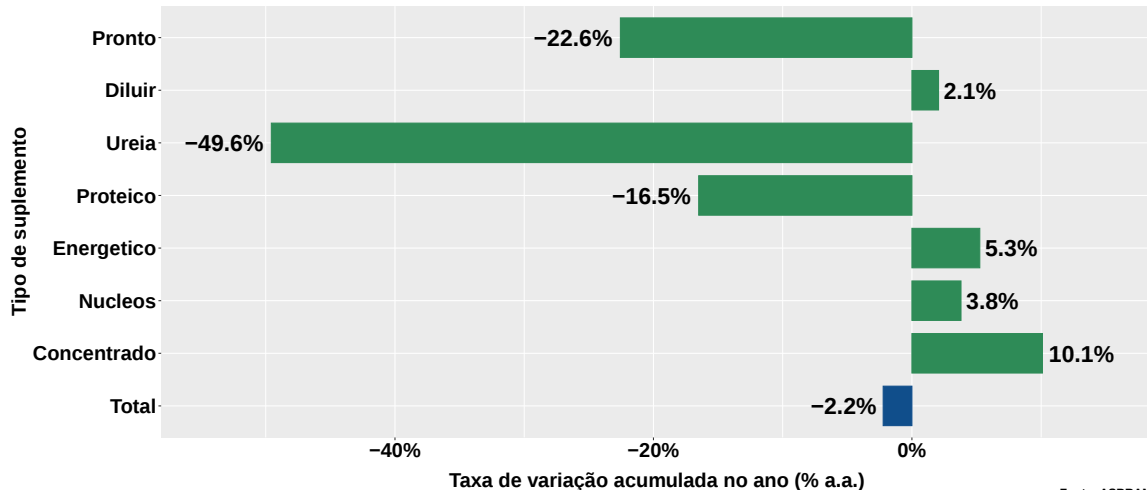


Núm. animais suplementados ano - leite



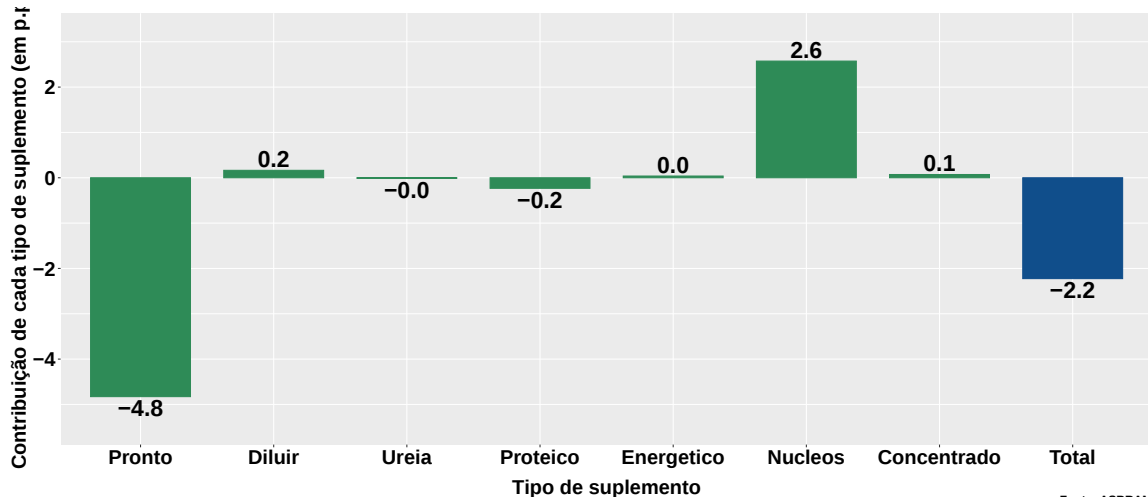
Fonte: ASBRAM

Var. num. de animais suplementados no ano - leite



Fonte: ASBRAM

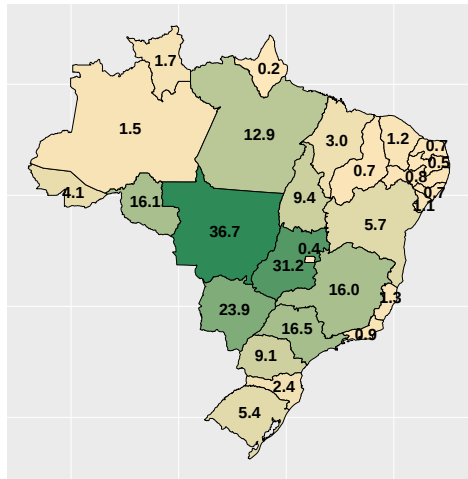
Contr. suplemento para variação do número de animais suplementados no ano - leite



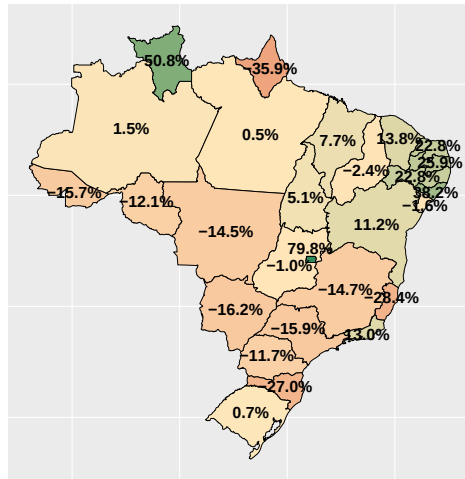
Section 4

Desempenho por Unidade da Federação (UF)

Volume total (e var. interanual) de vendas de suplementos no mês



Mil ton.

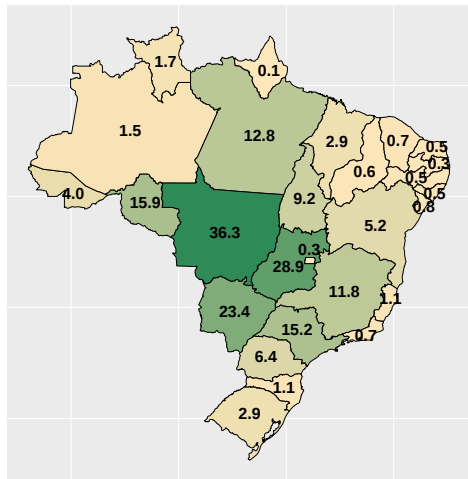


(% a.a.)



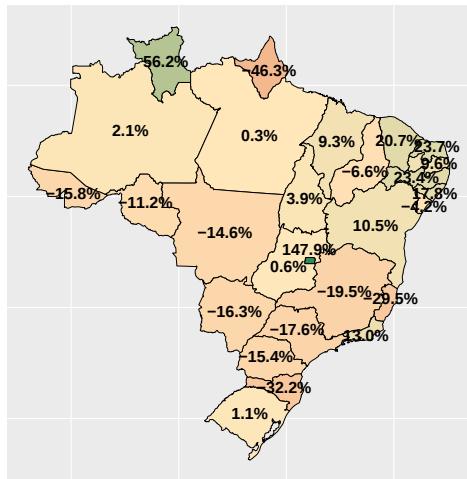
Fonte: ASBRAM

Volume total (e var. interanual) de vendas de suplementos no mês - corte



Mil ton.

30
20
10

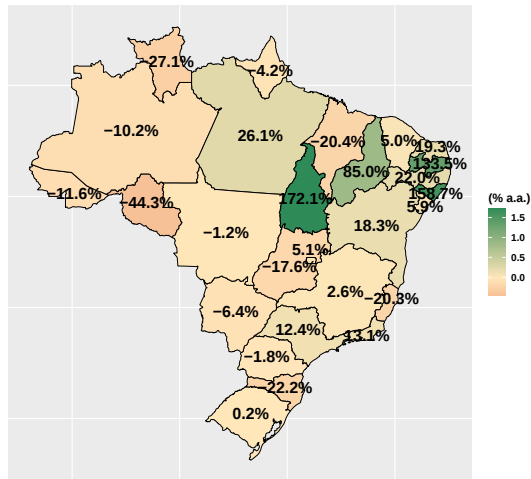
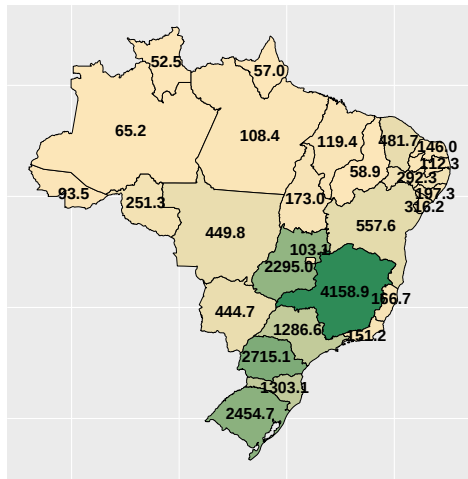


(% a.a.)

1.0
0.5
0.0

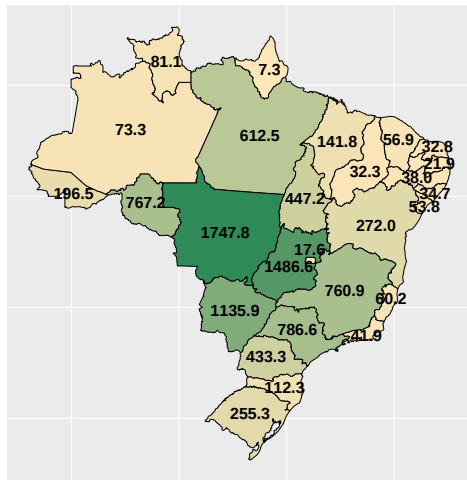
Fonte: ASBRAM

Volume total (e var. interanual) de vendas de suplementos no mês - leite

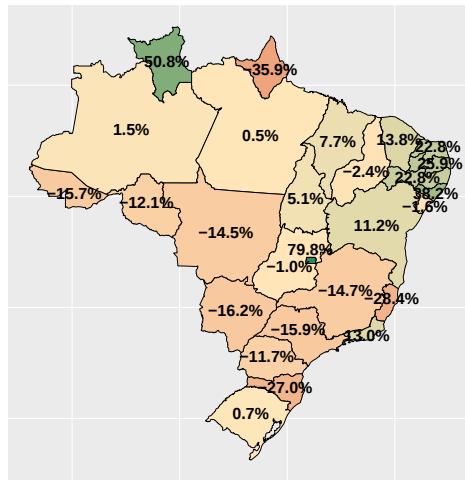


Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil



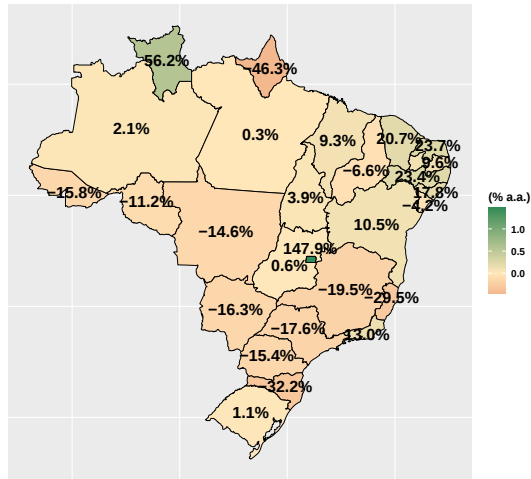
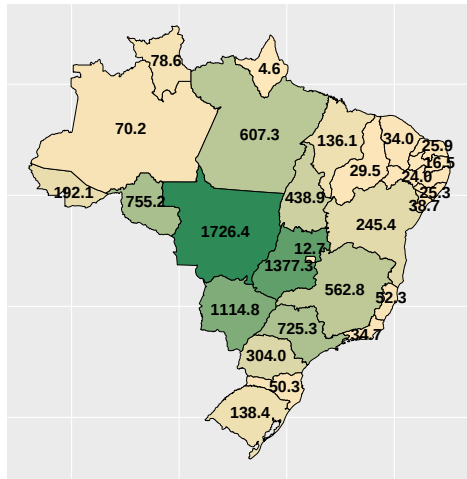
ton.
1500
1000
500



(% a.a.)
0.75
0.50
0.25
0.00
-0.25

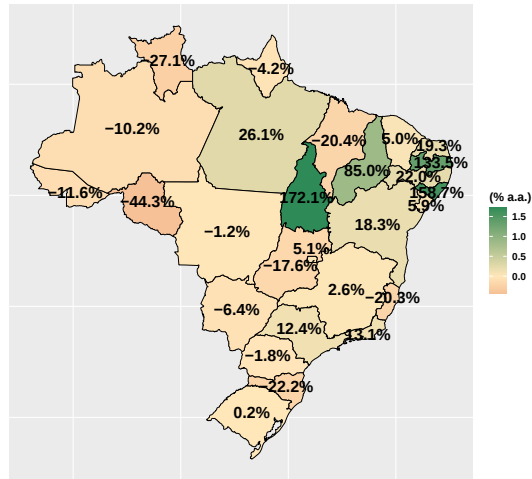
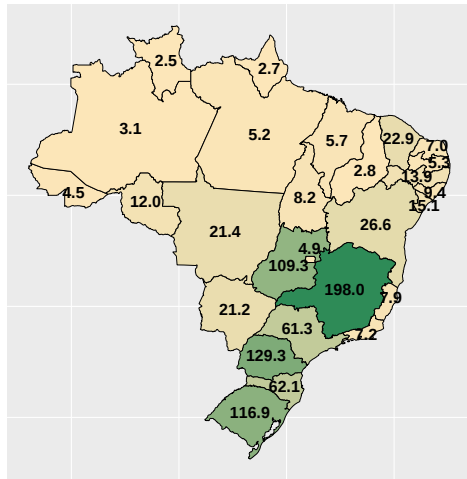
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - corte



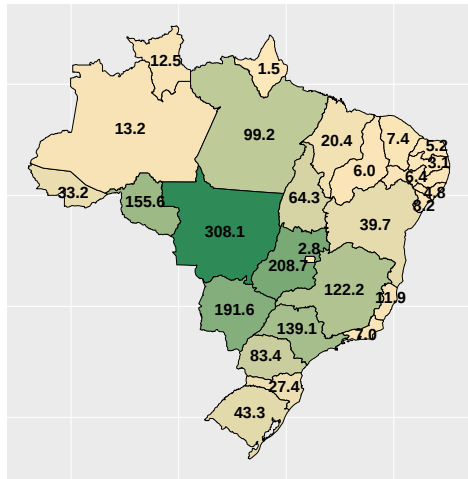
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - leite

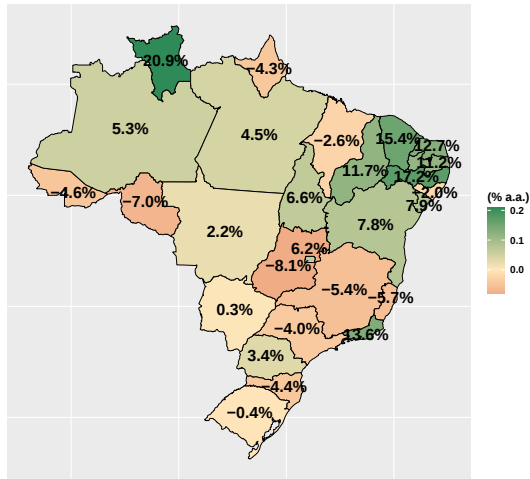


Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano



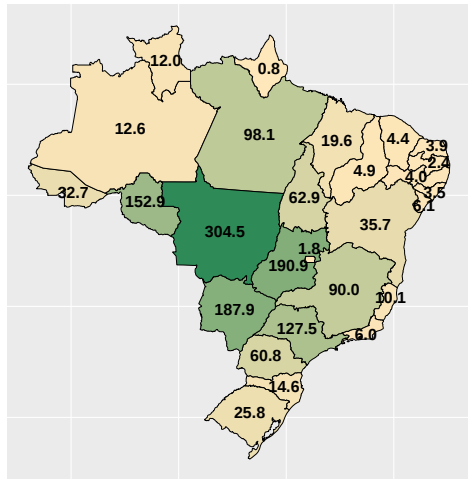
Mil ton.
300
200
100



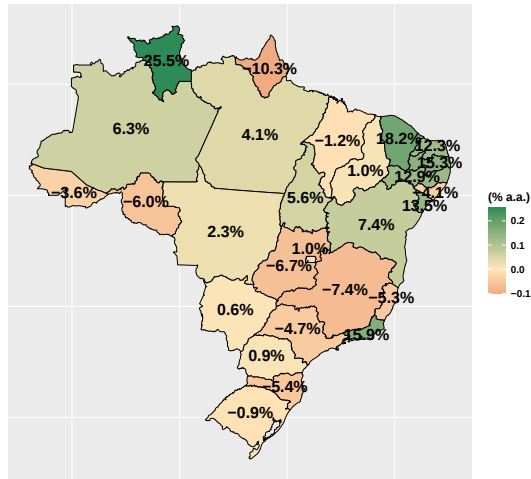
(% a.a.)
0.2
0.1
0.0

Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - corte



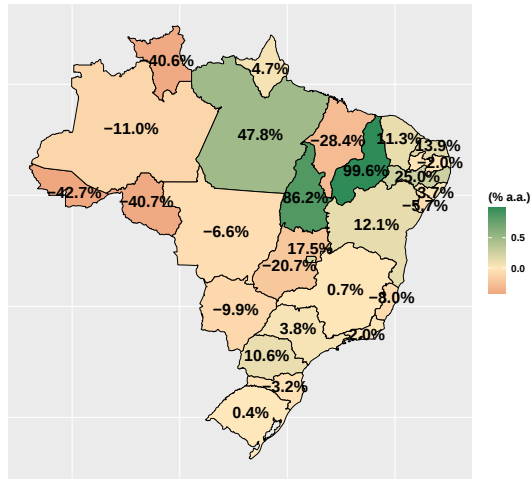
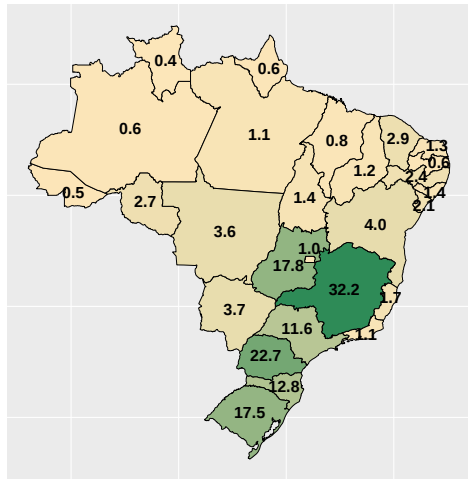
Mil ton.
300
200
100



(% a.a.)
0.2
0.1
0.0
-0.1

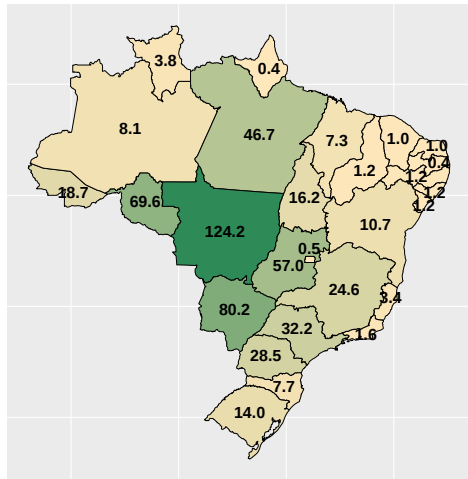
Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - leite



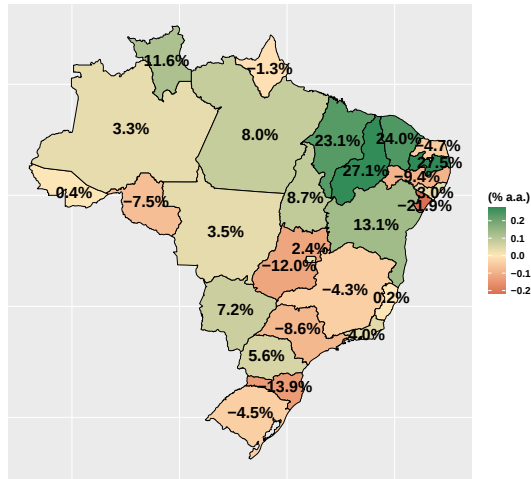
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Pronto para uso



Mil ton.

100
75
50
25

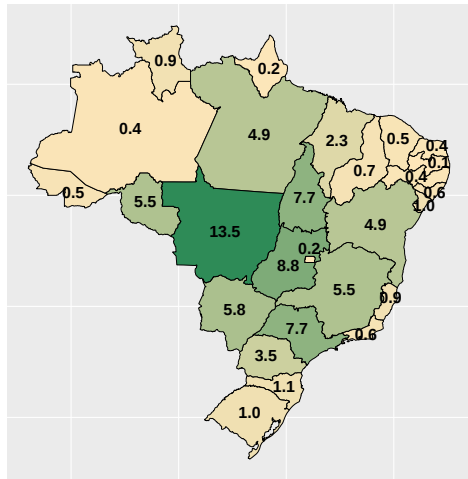


(% a.a.)

0.2
0.1
0.0
-0.1
-0.2

Fonte: ASBRAM

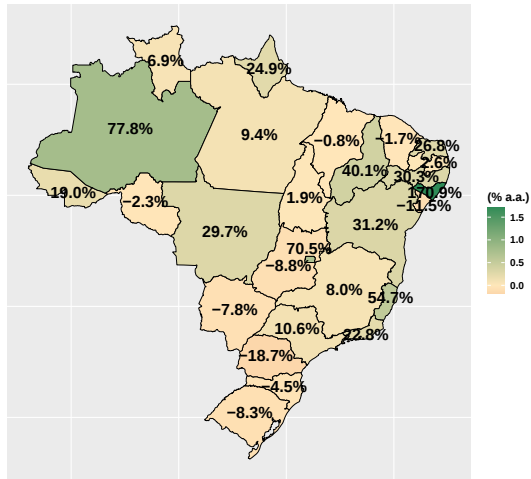
Vol. (e var.) de vendas no ano: Para diluir



Mil ton.

10

5



(% a.a.)

1.5

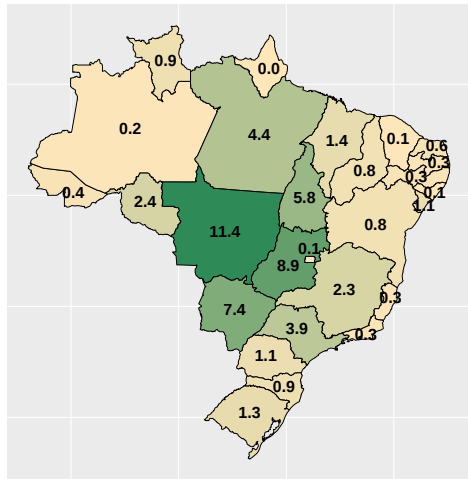
1.0

0.5

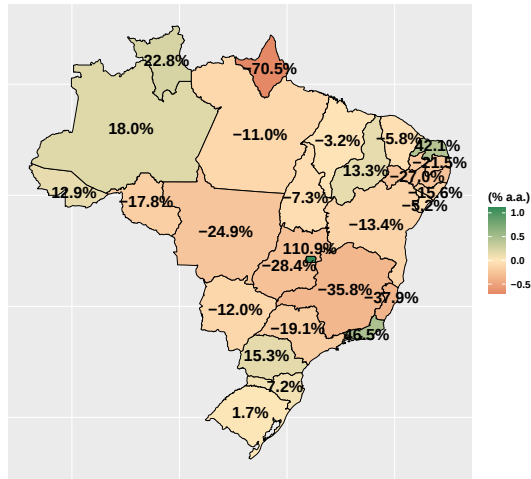
0.0

Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Ureia



Mil ton.

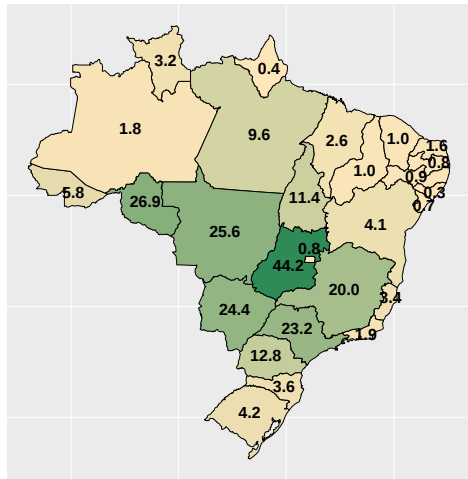


(% a.a.)

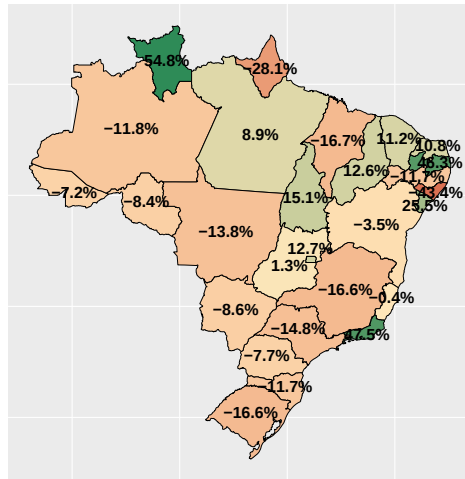


Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Proteico



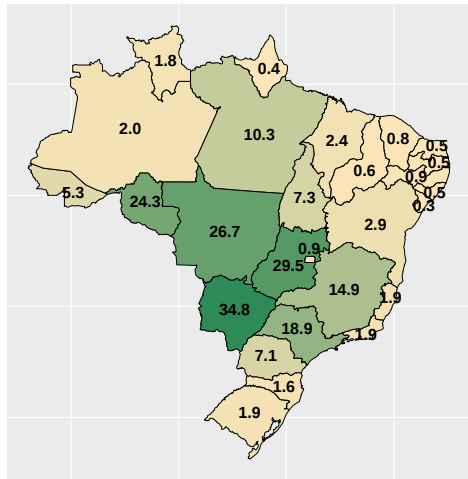
Mil ton.
40
30
20
10



(% a.a.)
0.50
0.25
0.00
-0.25

Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Prot. energético

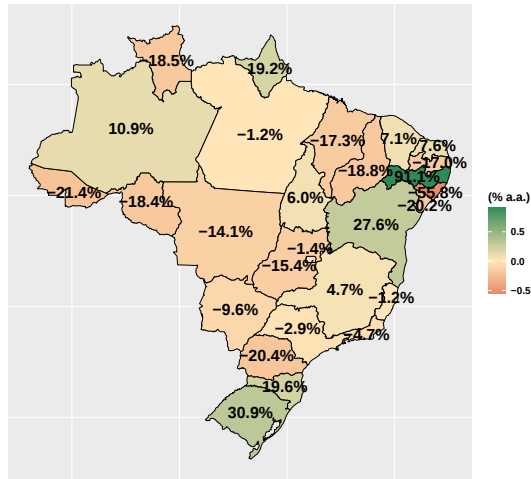


Mil ton.

30

20

10



(% a.a.)

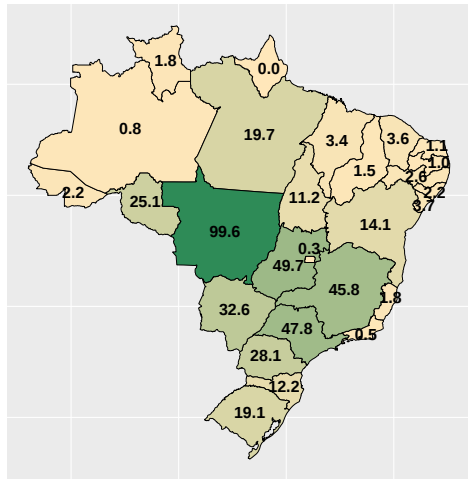
0.5

0.0

-0.5

Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Núcleos

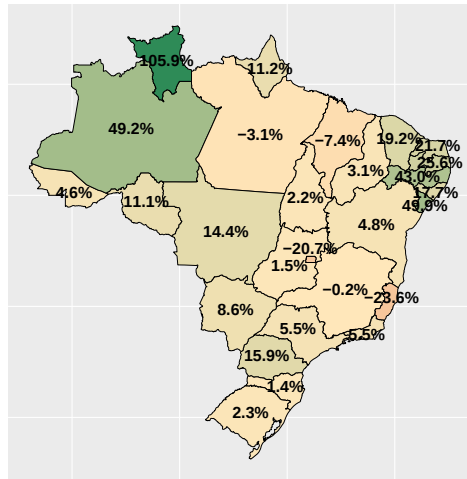


Mil ton.

75

50

25



(% a.a.)

1.00

0.75

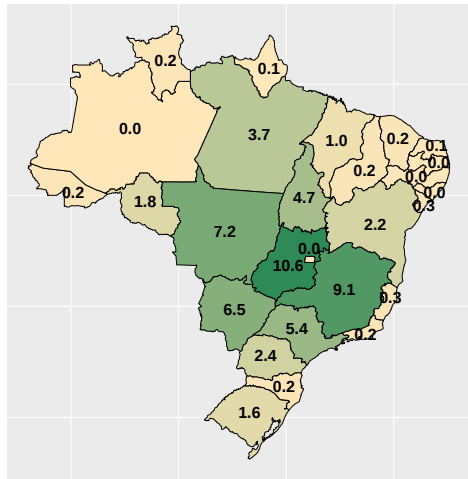
0.50

0.25

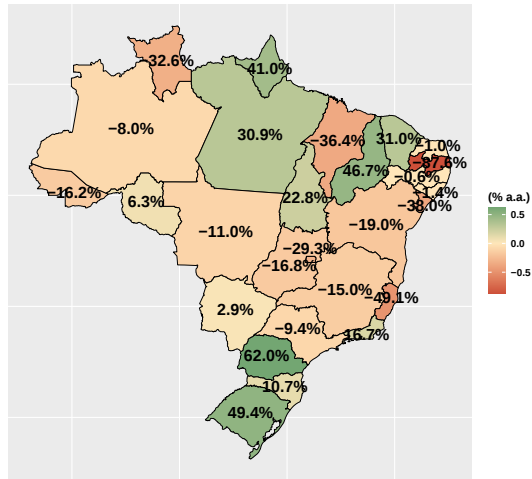
0.00

Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Concentrado



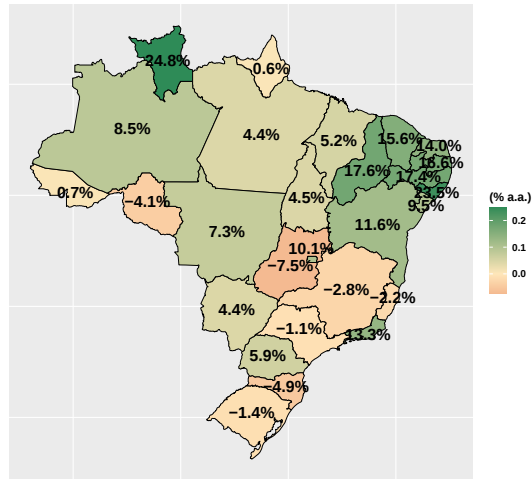
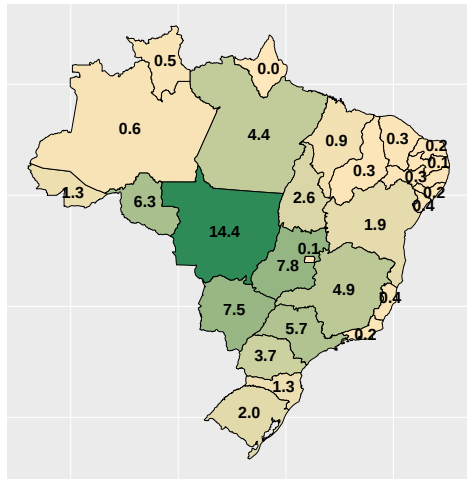
Mil ton.
10.0
7.5
5.0
2.5



(% a.a.)
0.5
0.0
-0.5

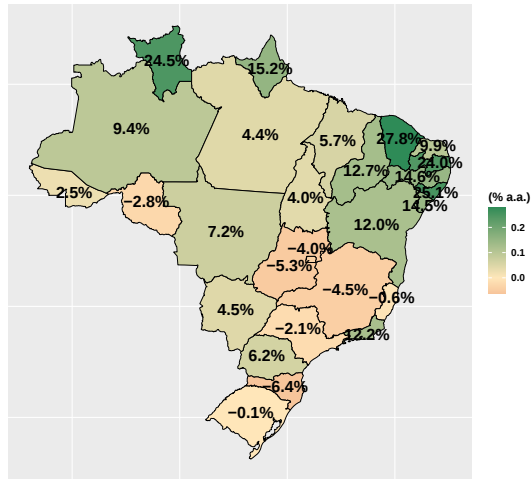
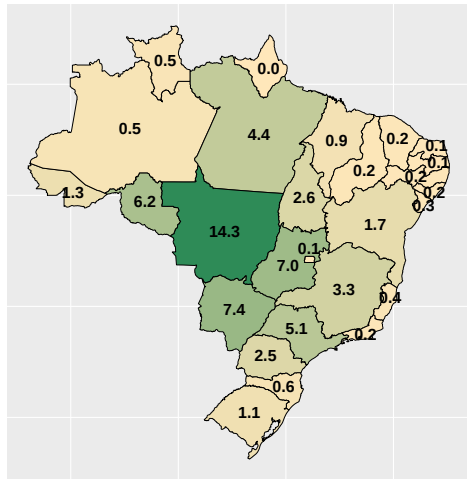
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano



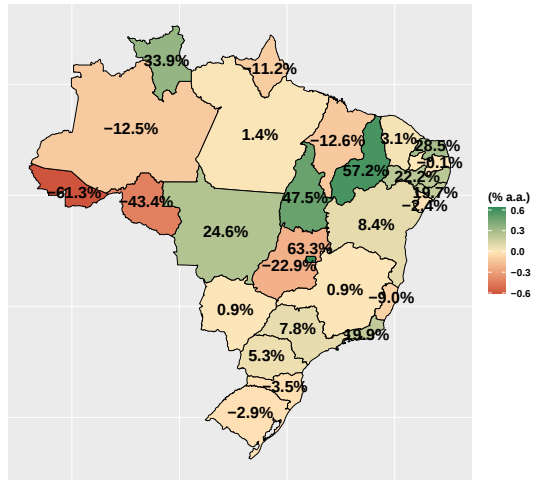
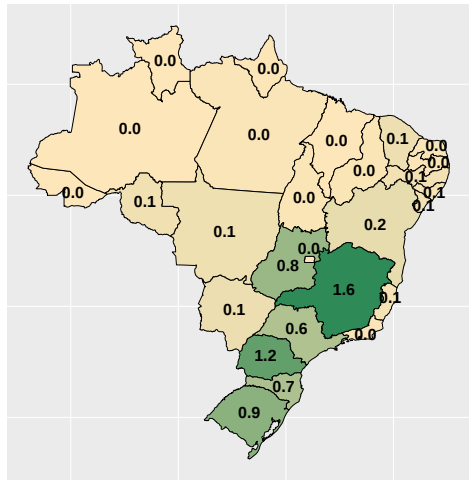
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - corte



Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - leite



Fonte: ASBRAM