

Índice ASBRAM

Desempenho Junho/2025

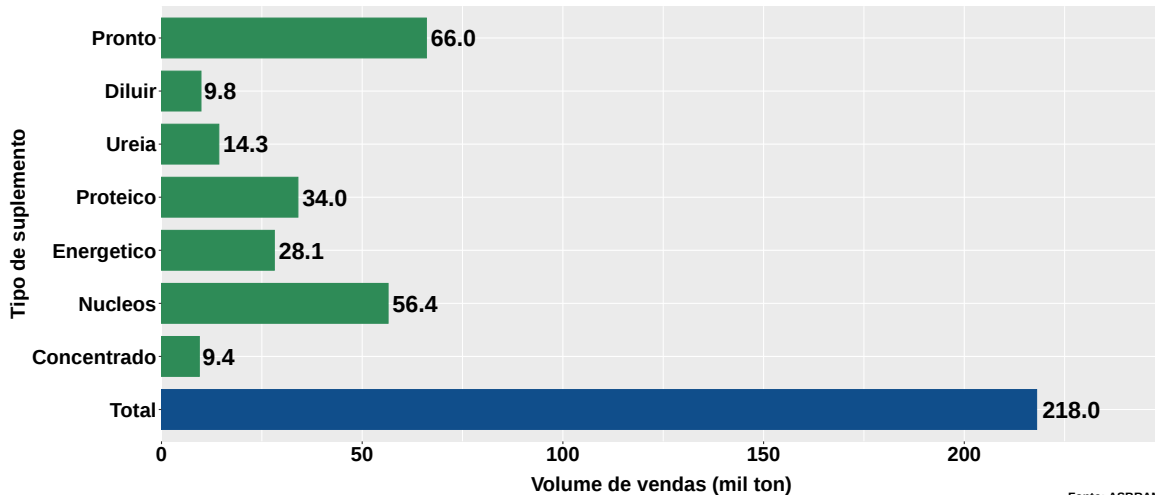
São Paulo, 17/07/2025

- 1 Volume de vendas de suplementos no Brasil
- 2 Projeções para o final de 2025
- 3 Número de animais suplementados no Brasil
- 4 Desempenho por Unidade da Federação (UF)

Section 1

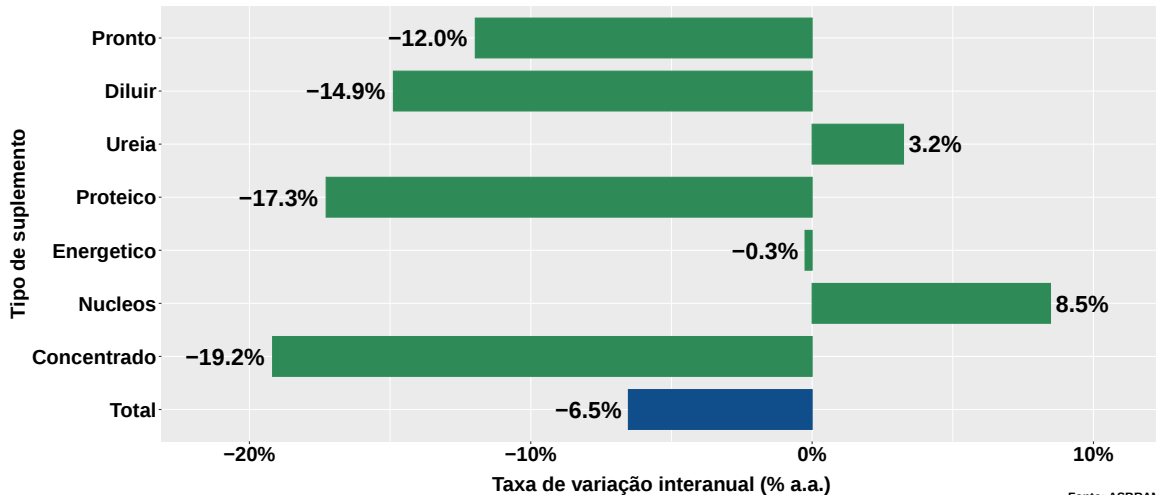
Volume de vendas de suplementos no Brasil

Volume de vendas no mês



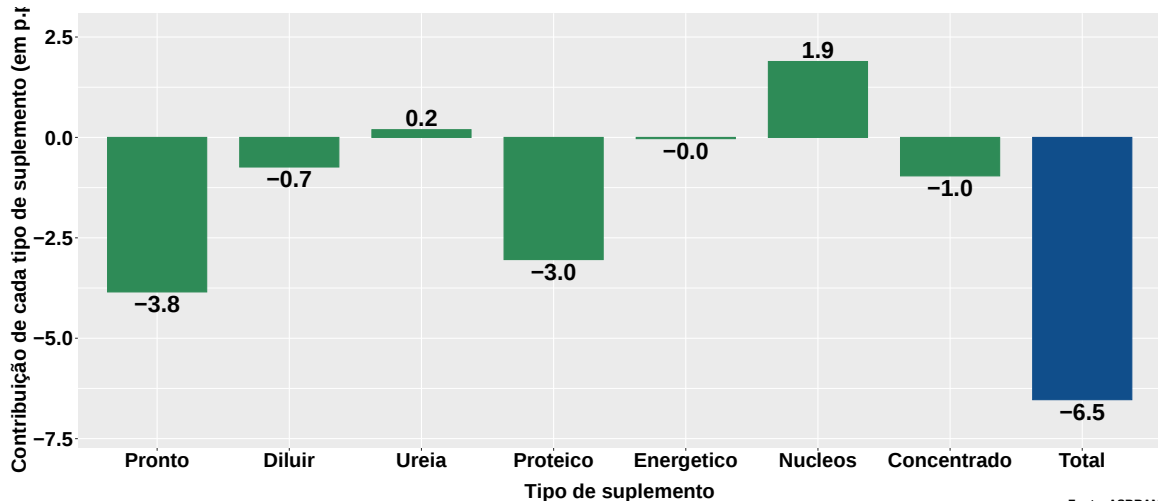
Fonte: ASBRAM

Variação interanual do volume de vendas

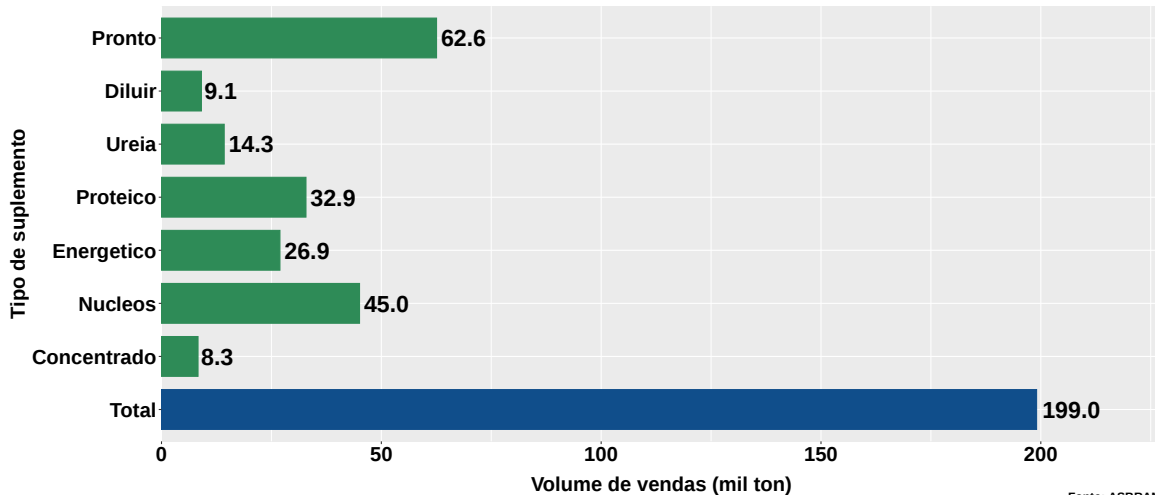


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas

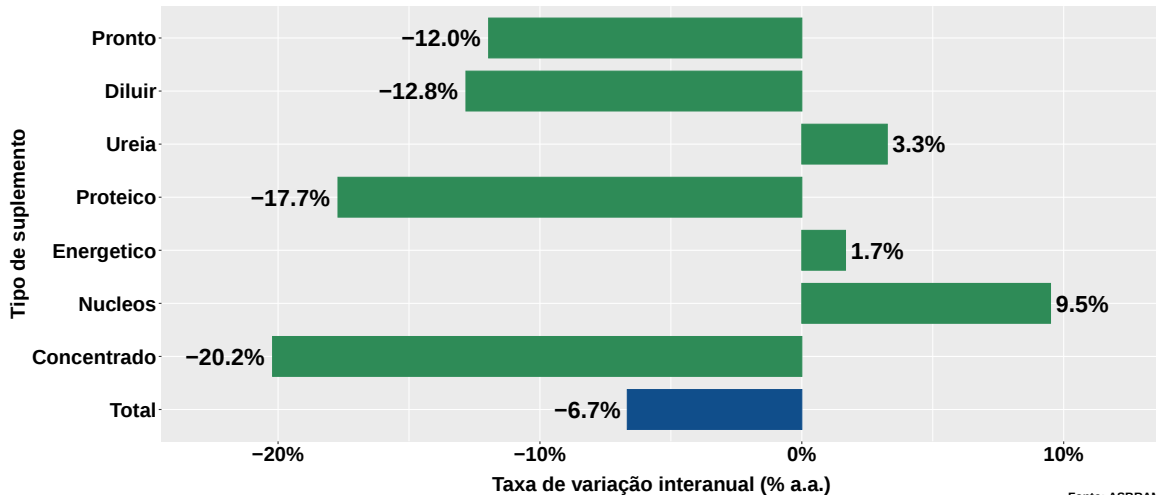


Volume de vendas no mês - corte



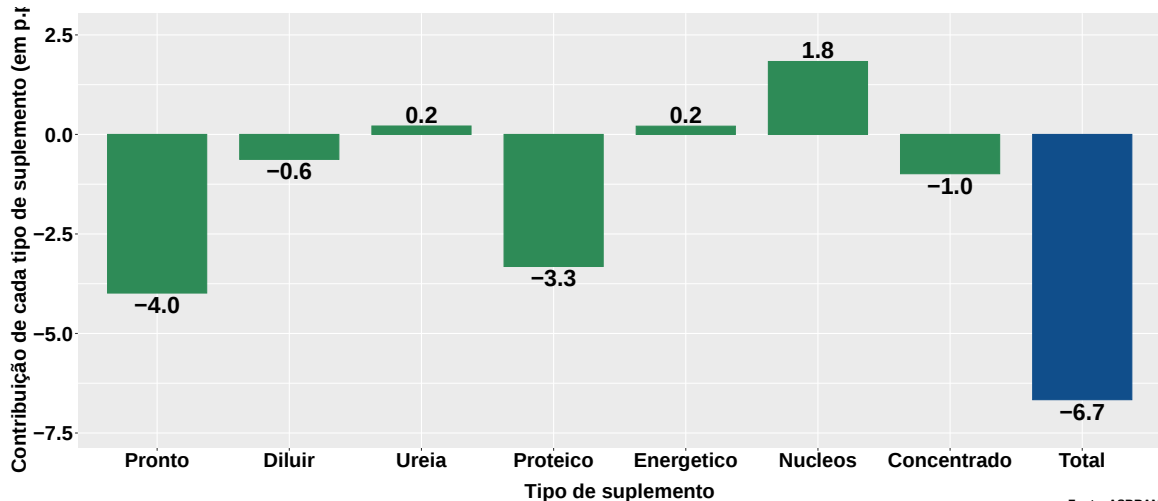
Fonte: ASBRAM

Variação interanual do volume de vendas - corte

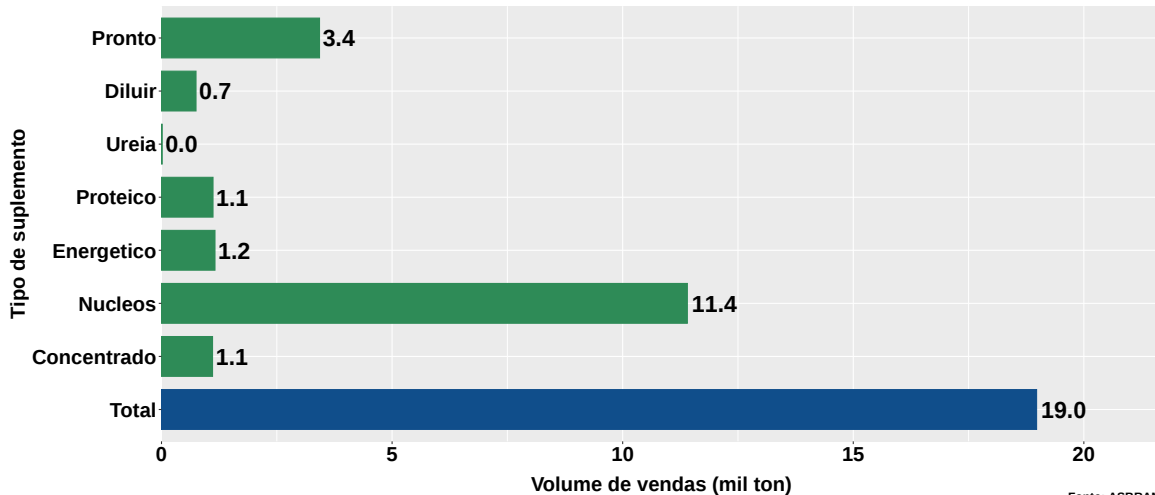


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - corte

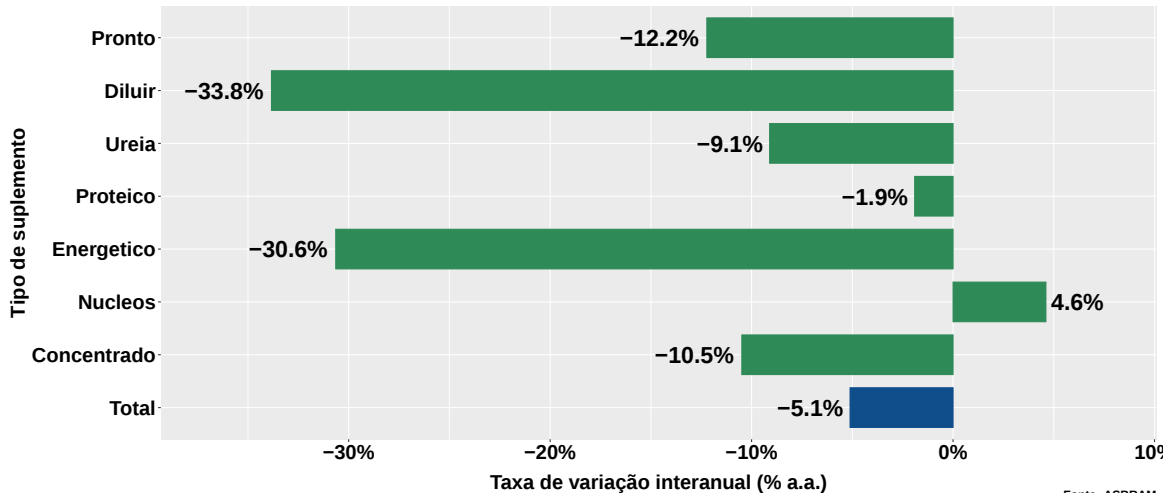


Volume de vendas no mês - leite



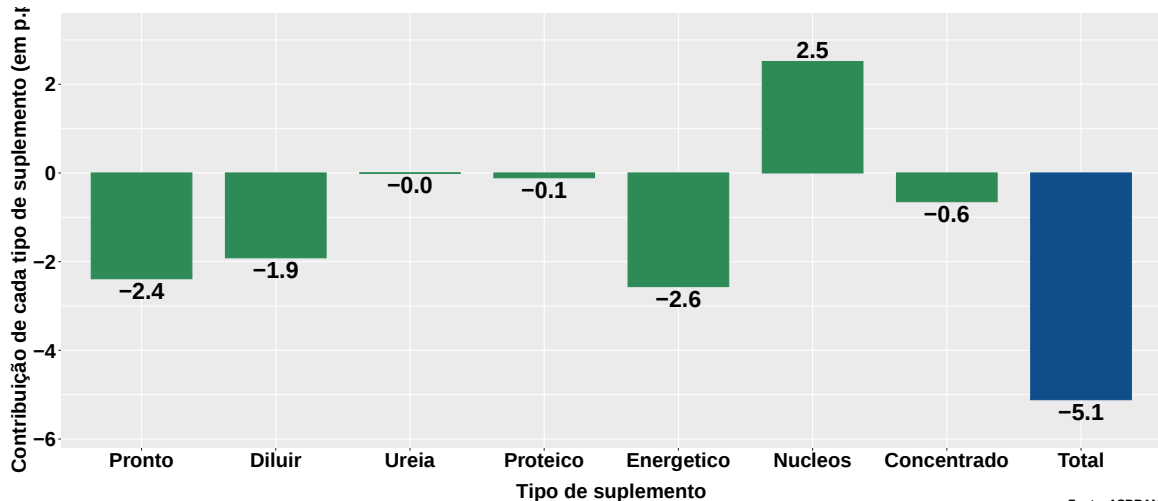
Fonte: ASBRAM

Variação interanual do volume de vendas - leite

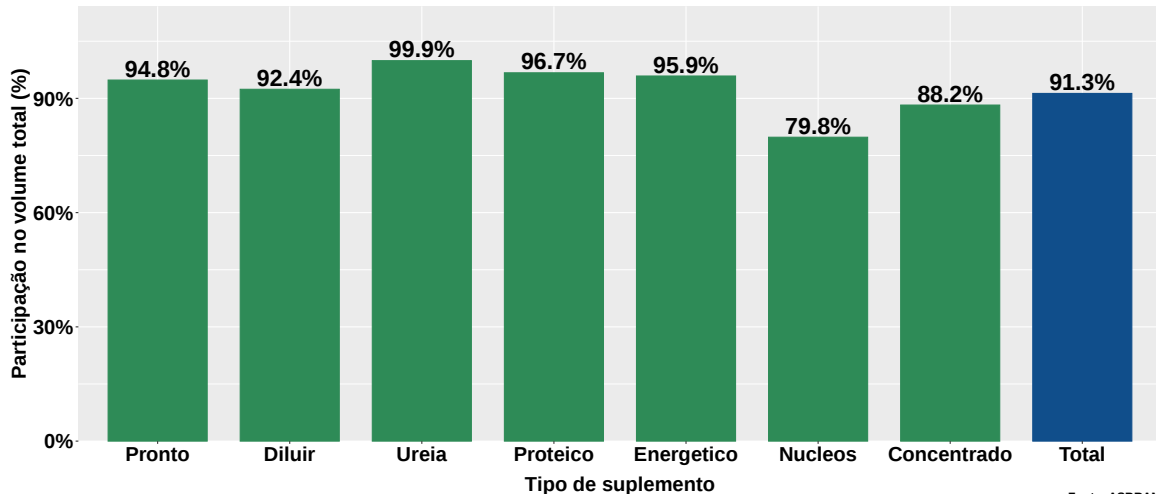


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas - leite

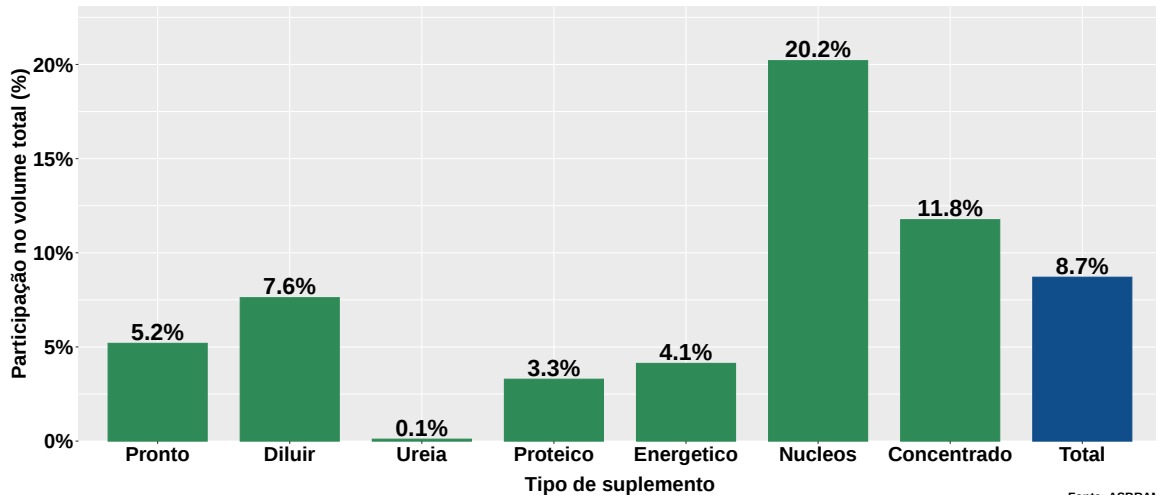


Part. pecuária corte no volume total - no mês



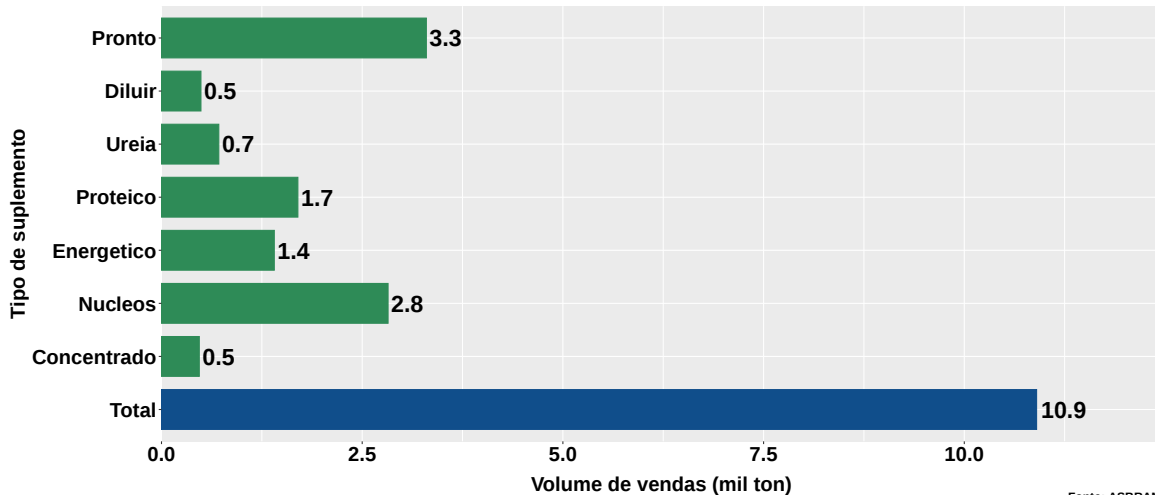
Fonte: ASBRAM

Part. pecuária leite no volume total - no mês



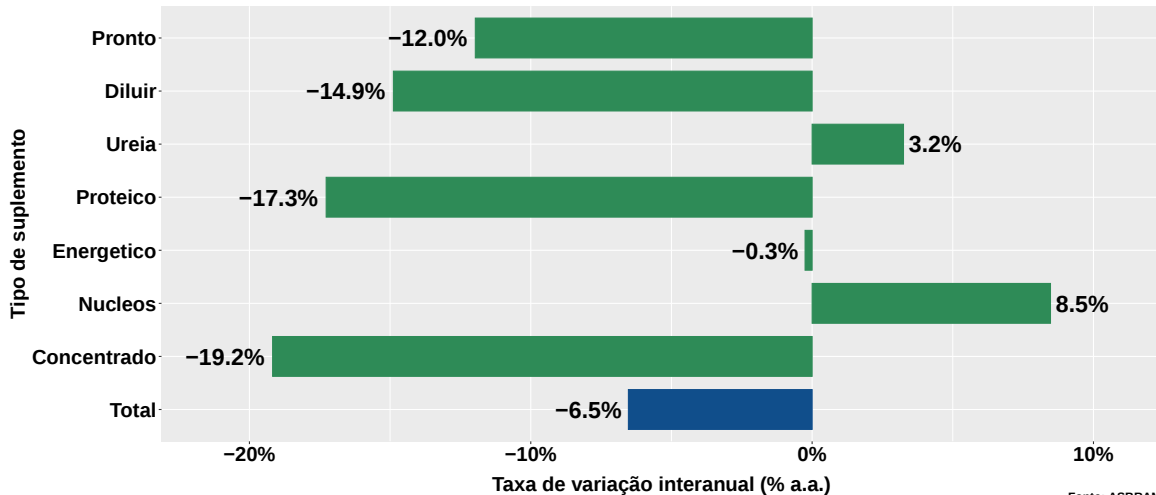
Fonte: ASBRAM

Volume de vendas no mês por dia útil



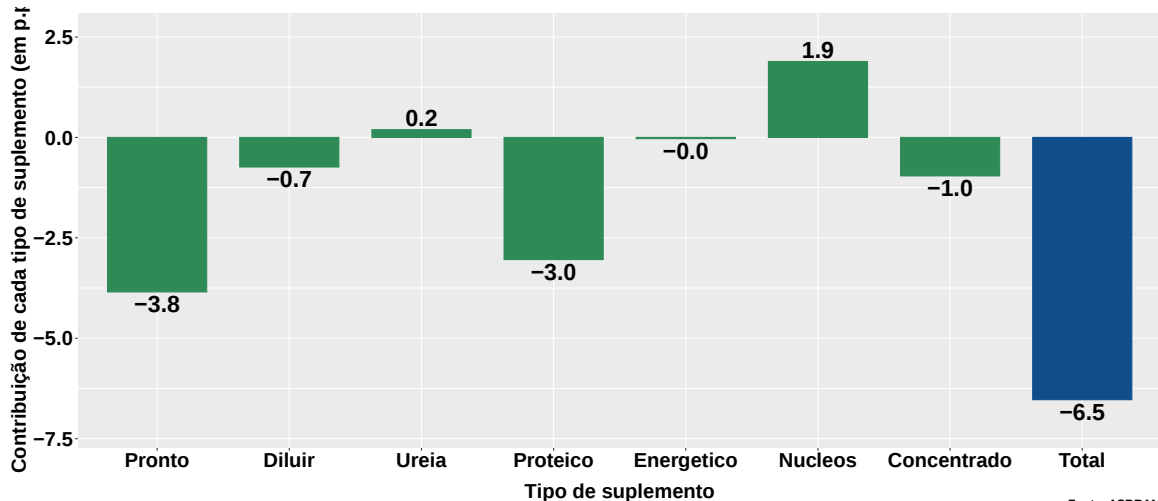
Fonte: ASBRAM

Variação interanual do volume de vendas por dia útil

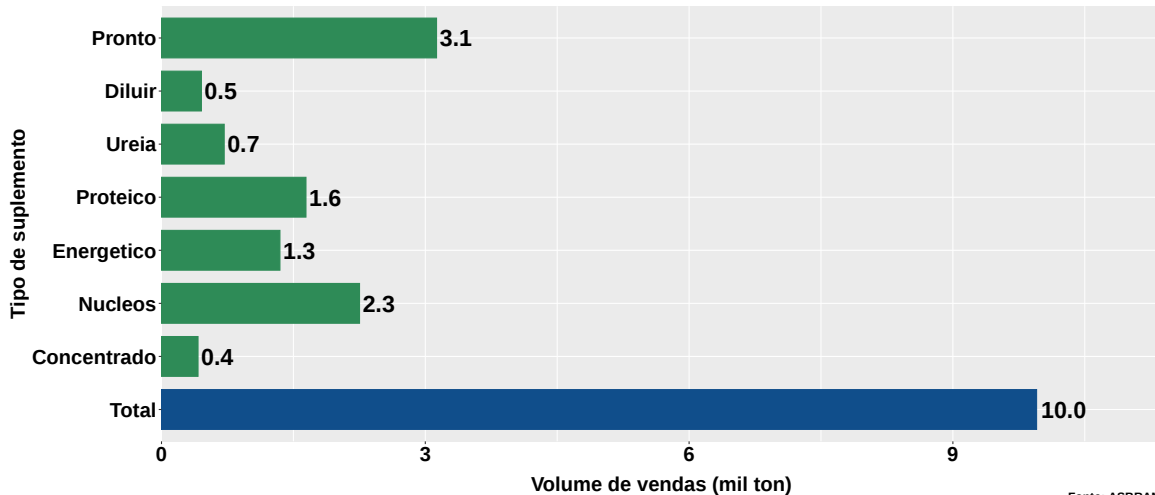


Fonte: ASBRAM

Contribuição de cada suplemento para variação interanual do volume de vendas por dia útil

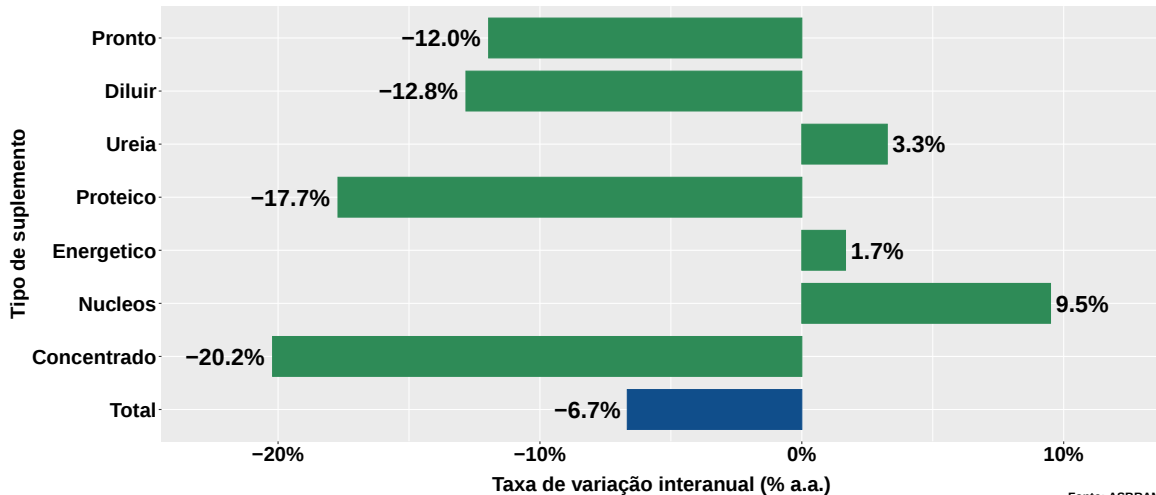


Volume de vendas dia útil - corte



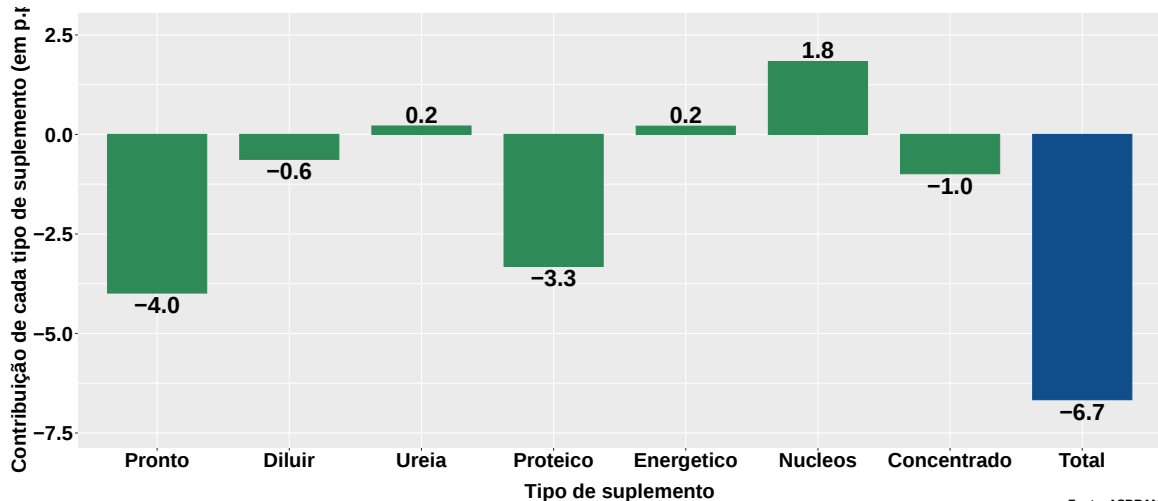
Fonte: ASBRAM

Var. interanual do volume de vendas por dia útil - corte

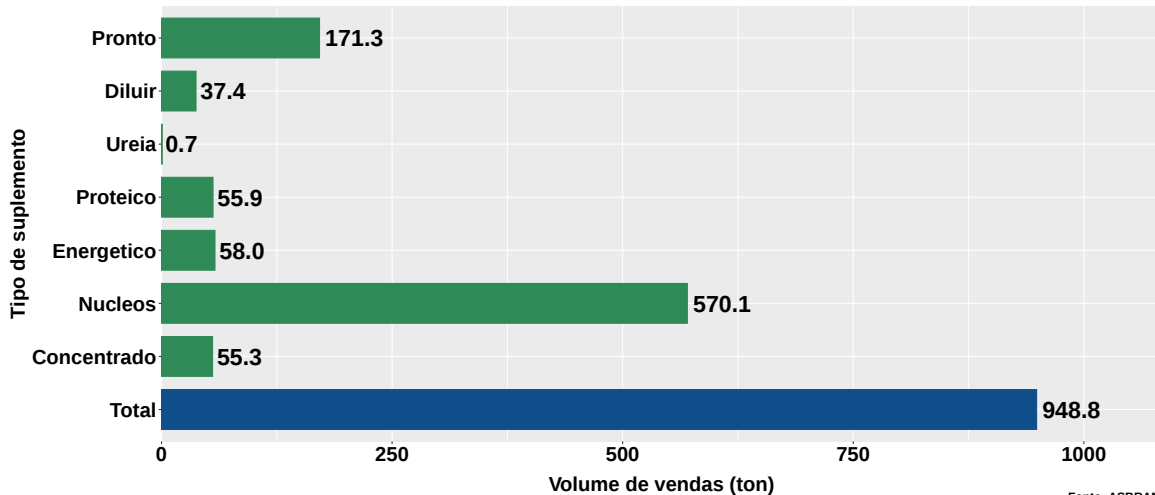


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas por dia útil - corte

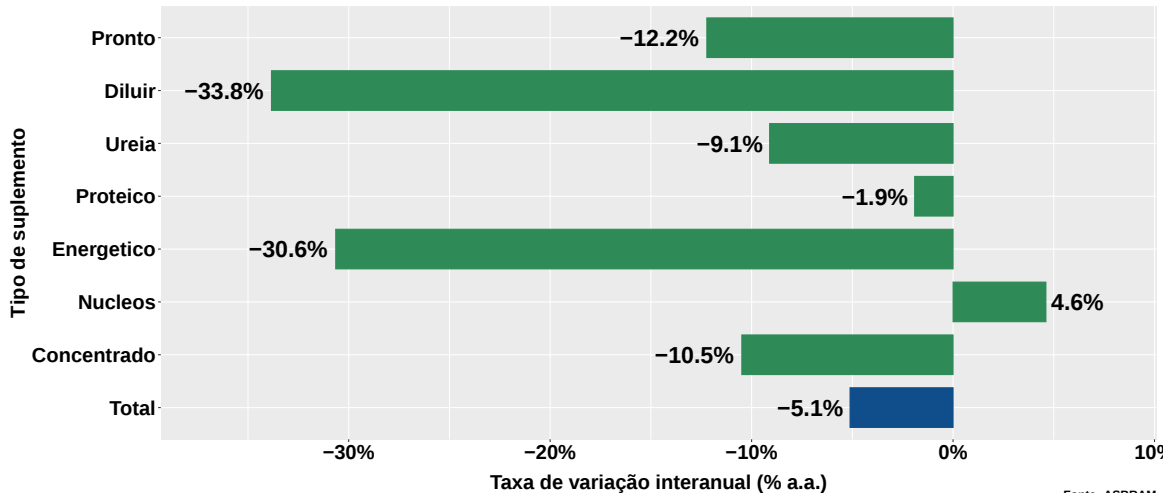


Volume de vendas dia útil - leite



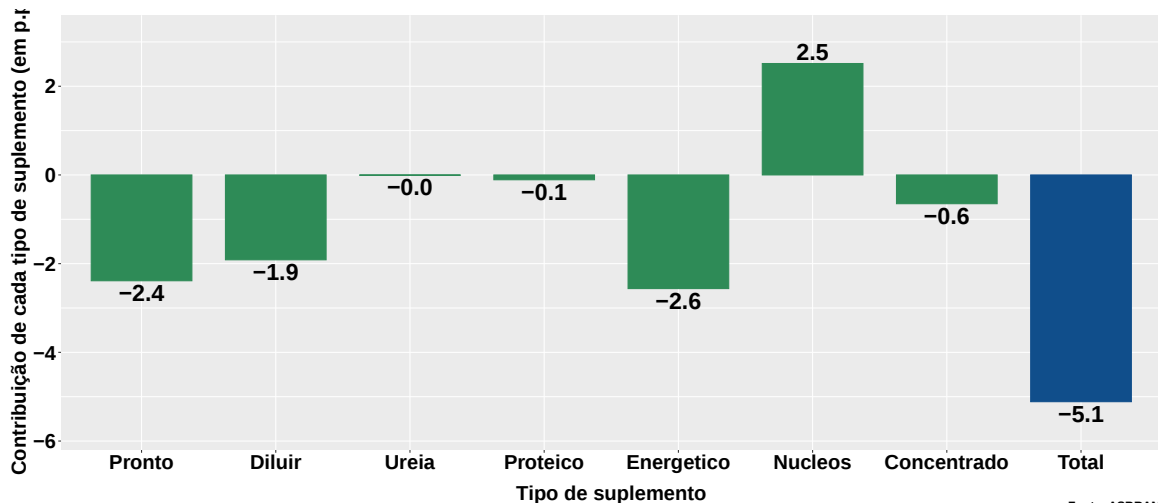
Fonte: ASBRAM

Var. interanual do volume de vendas por dia útil - leite

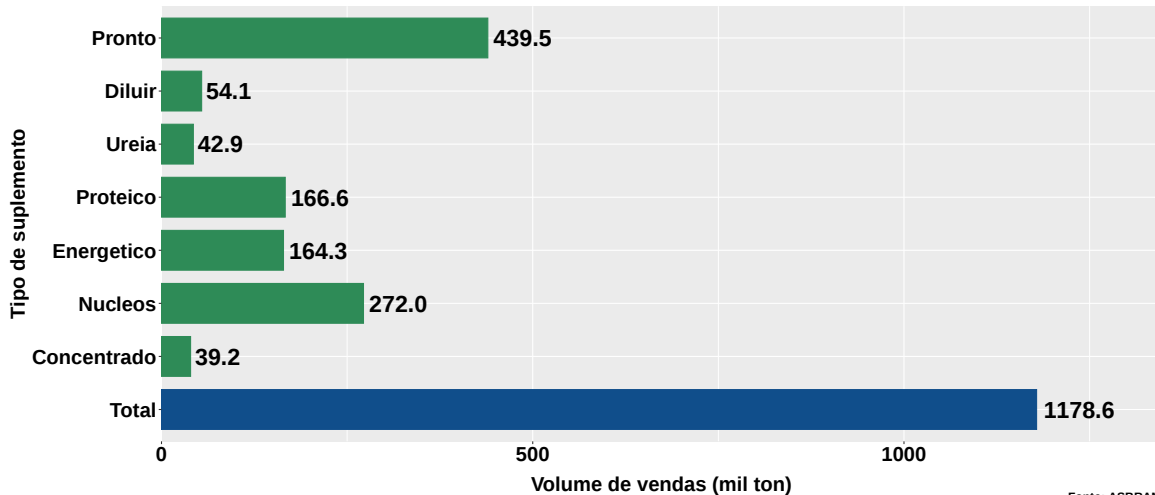


Fonte: ASBRAM

Contr. suplemento para variação interanual do volume de vendas por dia útil - leite

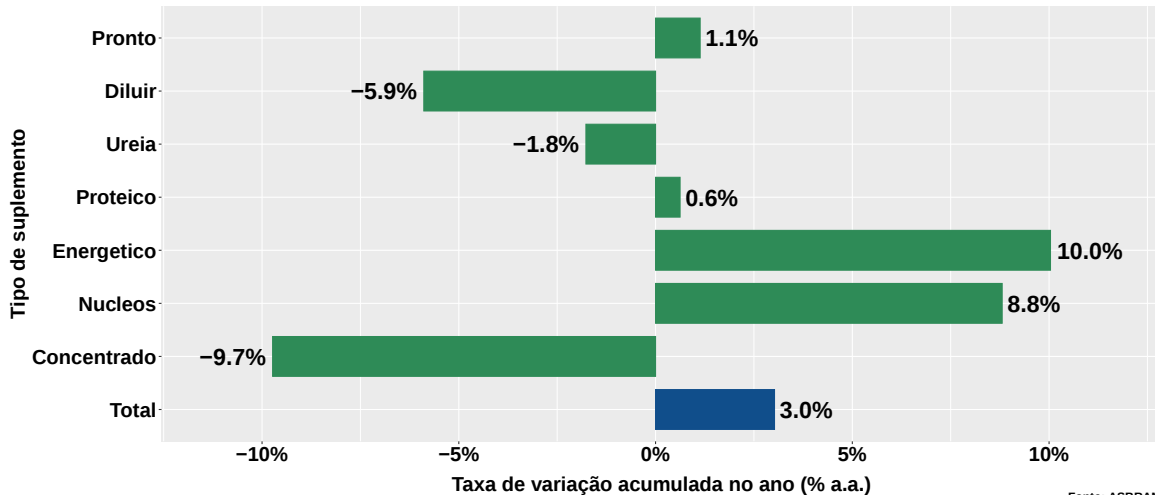


Volume de vendas acumulado no ano



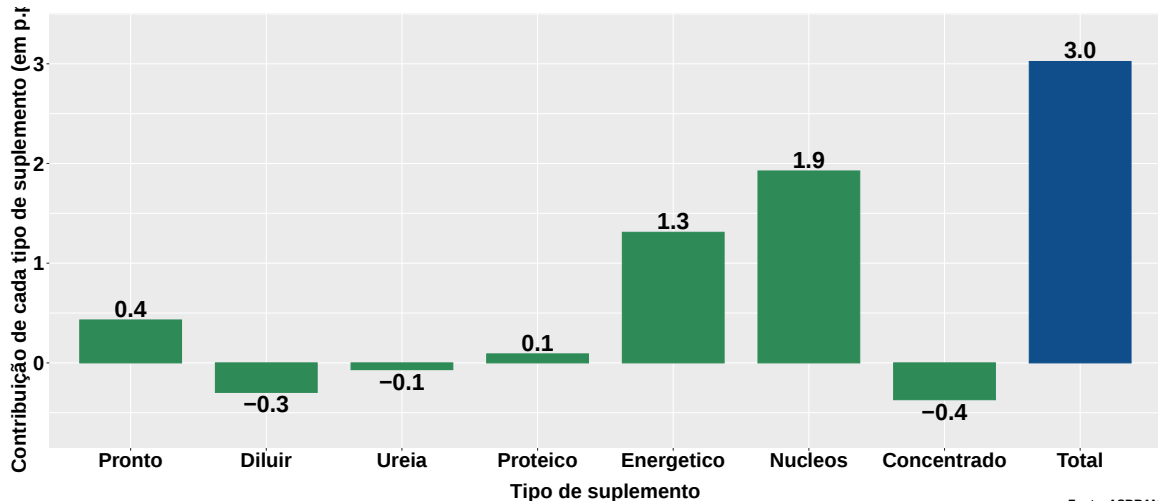
Fonte: ASBRAM

Variação do volume de vendas acumulado no ano

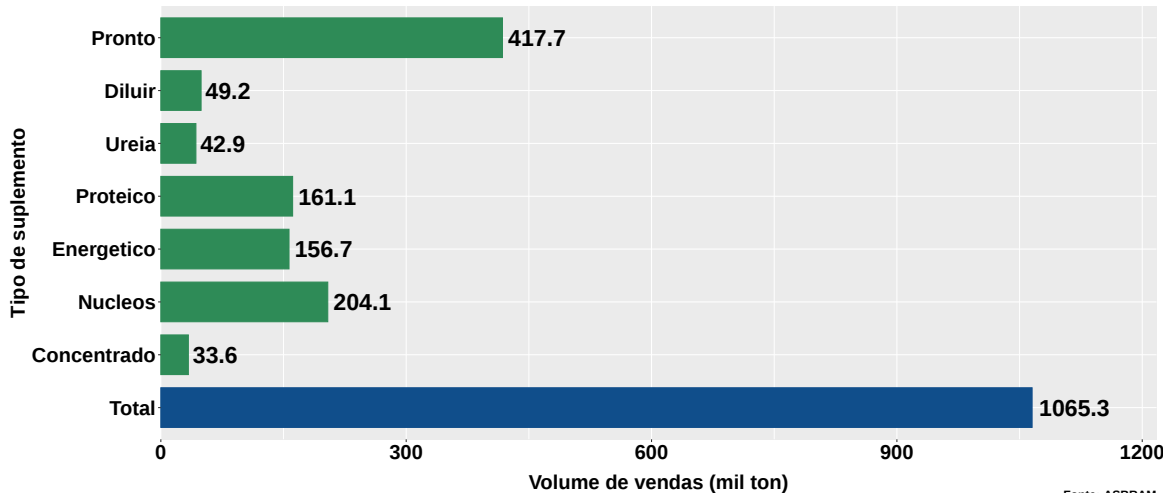


Fonte: ASBRAM

Contribuição de cada suplemento para variação do volume de vendas acumulado no ano

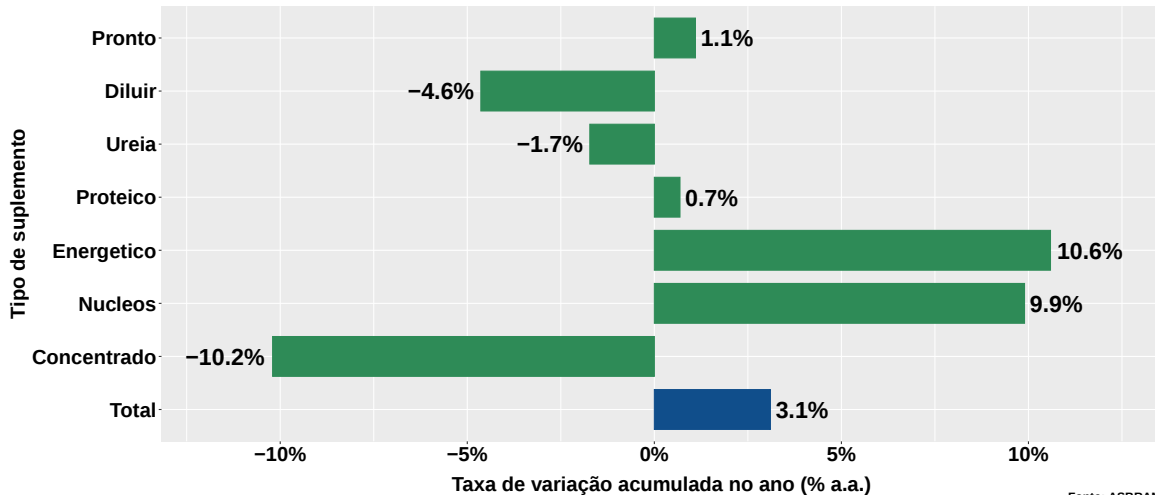


Volume acumulado no ano - corte



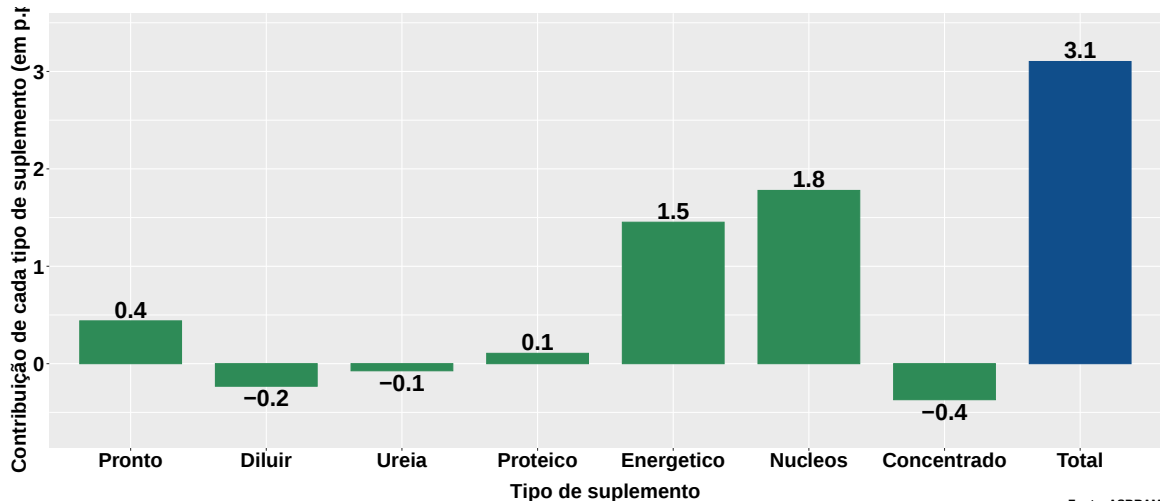
Fonte: ASBRAM

Var. volume de vendas acumulado no ano - corte

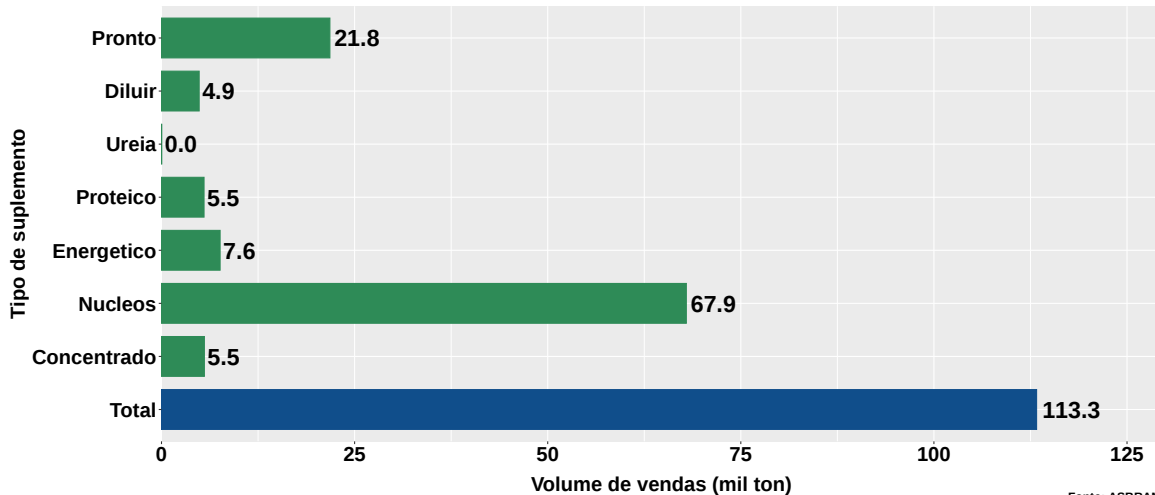


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - corte

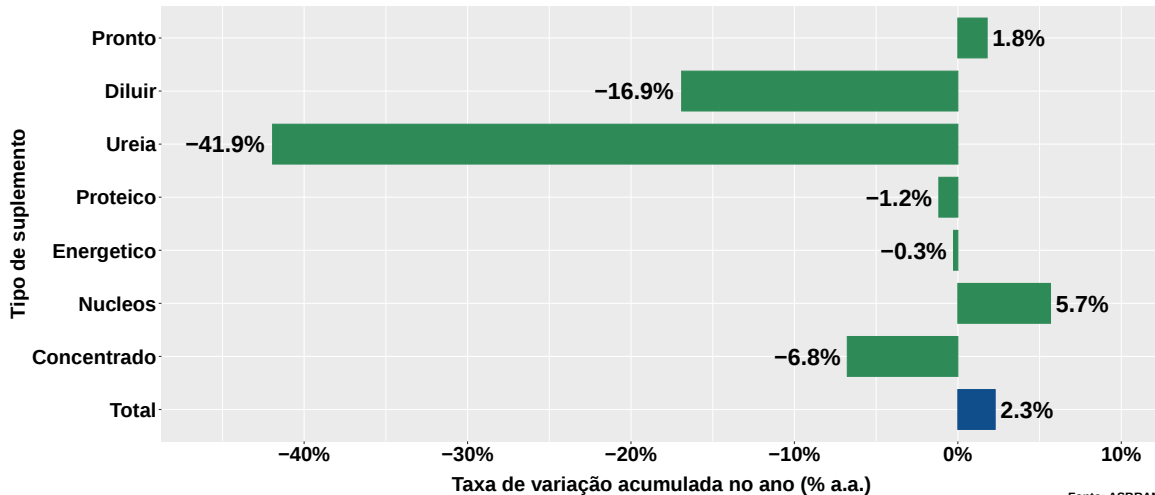


Volume acumulado no ano - leite



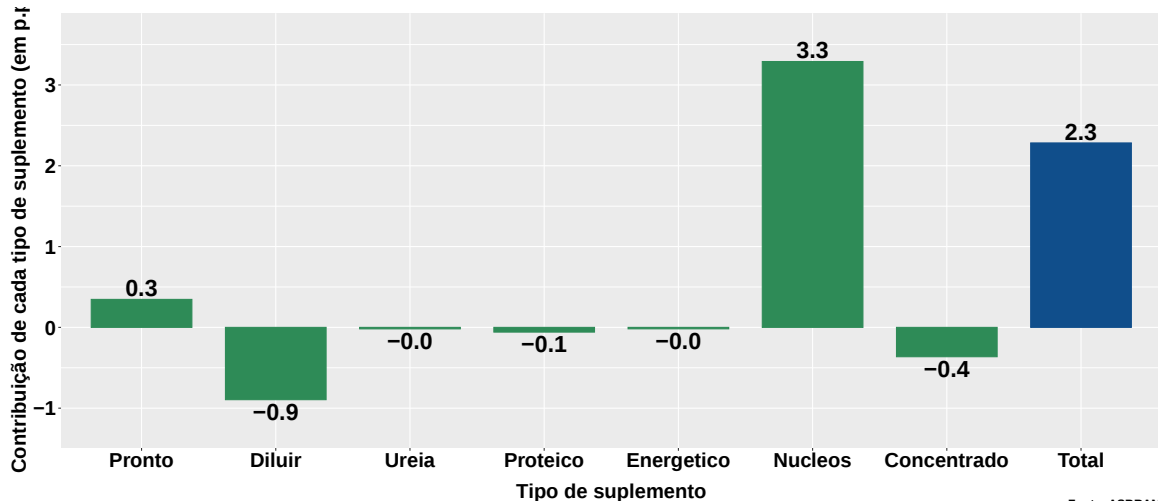
Fonte: ASBRAM

Var. volume de vendas acumulado no ano - leite

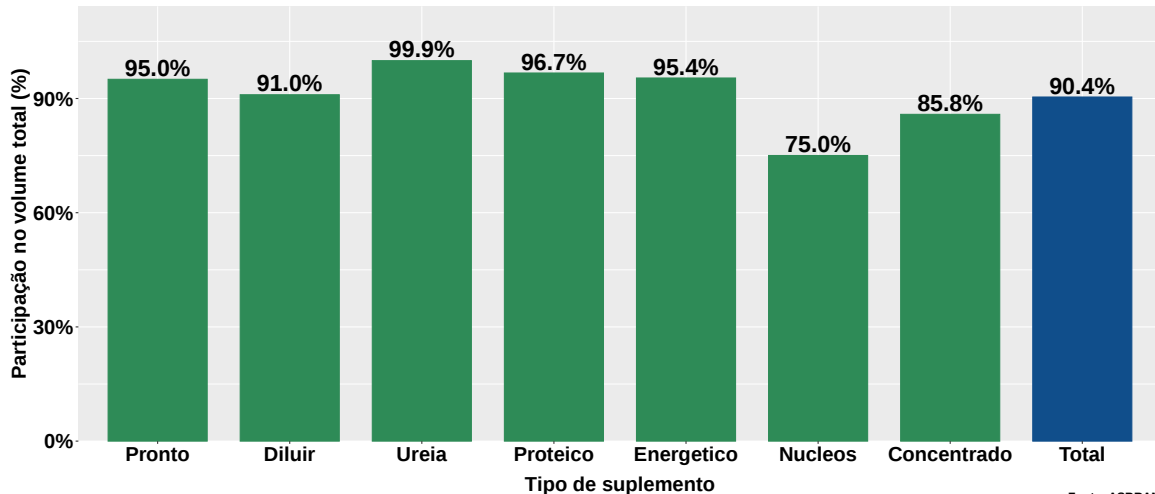


Fonte: ASBRAM

Contr. suplemento para variação do volume de vendas acumulado no ano - leite

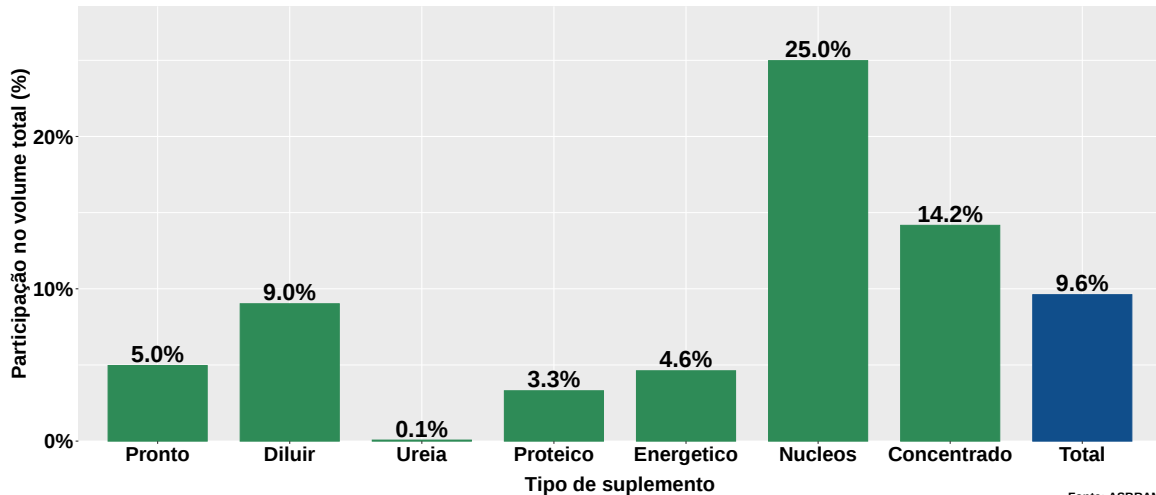


Part. pecuária corte no volume total - no ano



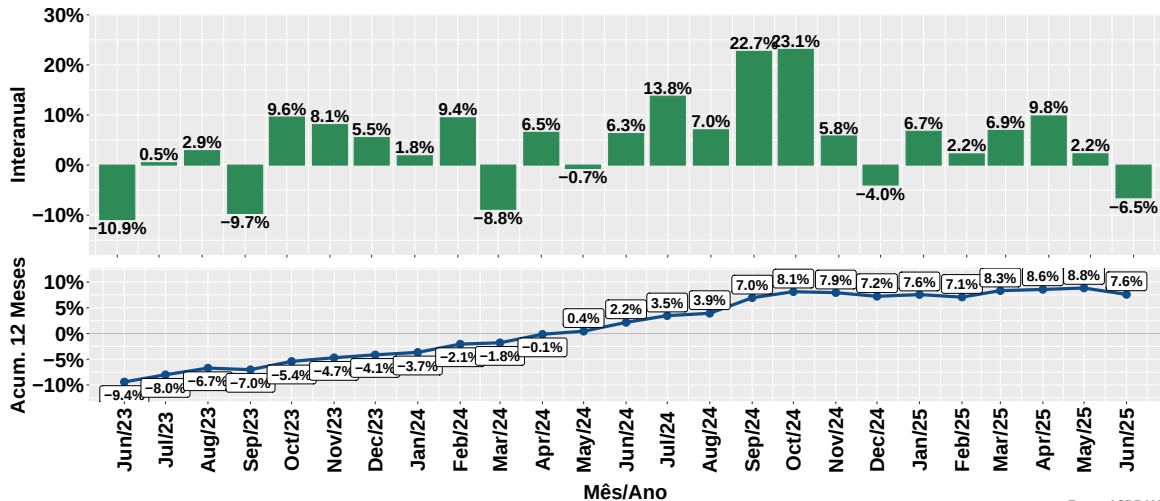
Fonte: ASBRAM

Part. pecuária leite no volume total - no ano



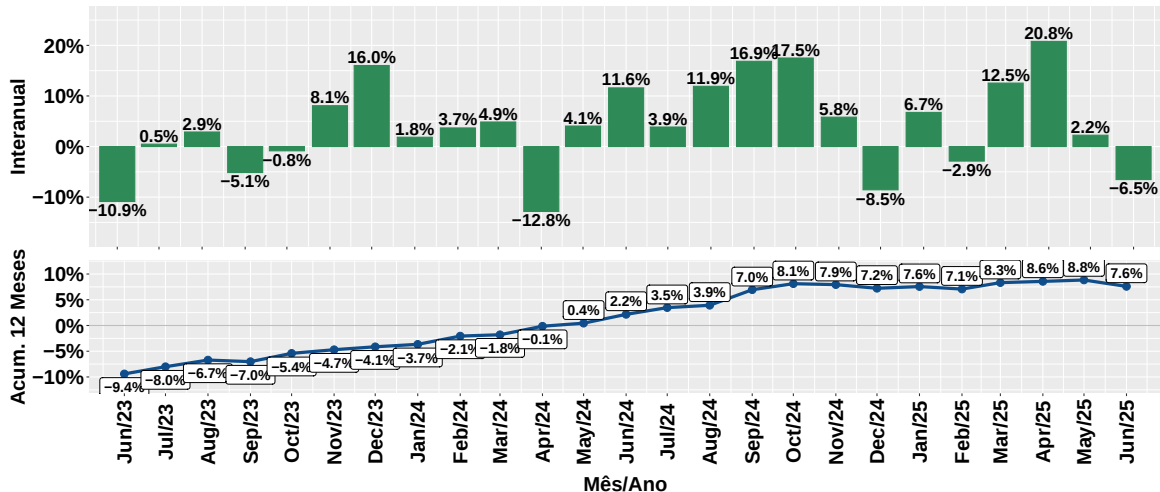
Fonte: ASBRAM

Evolução do volume total de vendas



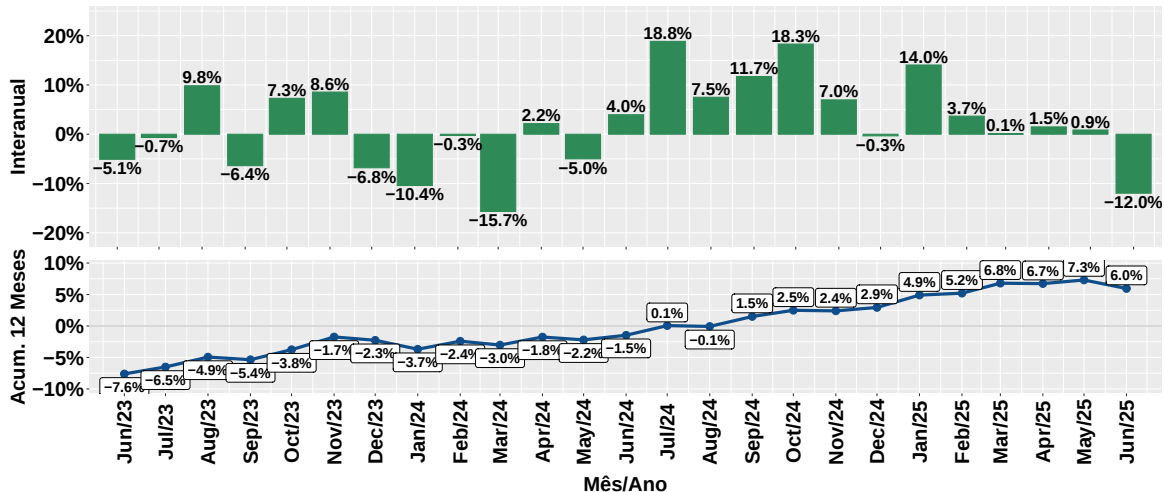
Fonte: ASBRAM

Evolução do volume total de vendas por dia útil



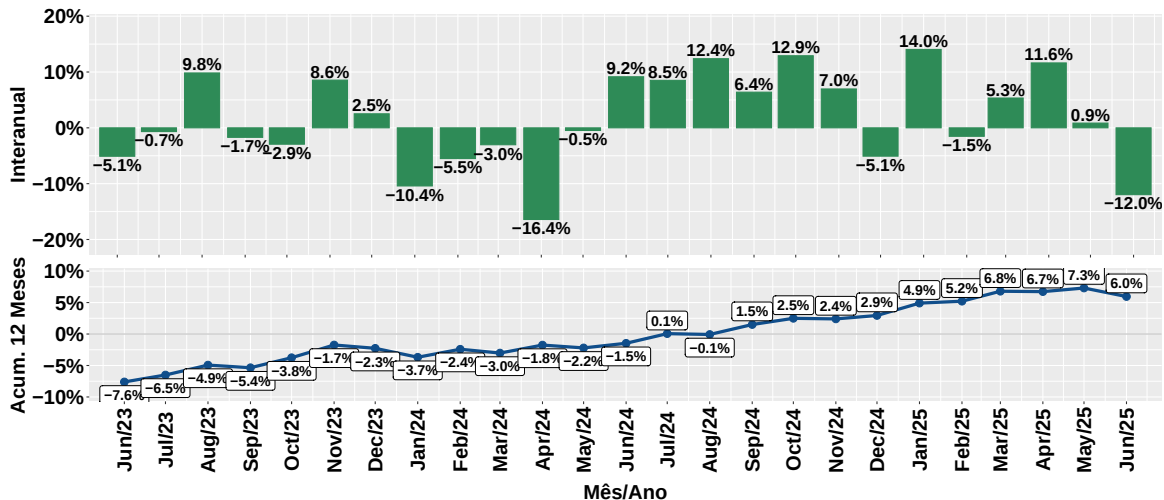
Fonte: ASBRAM

Evolução do volume de vendas: Pronto para uso



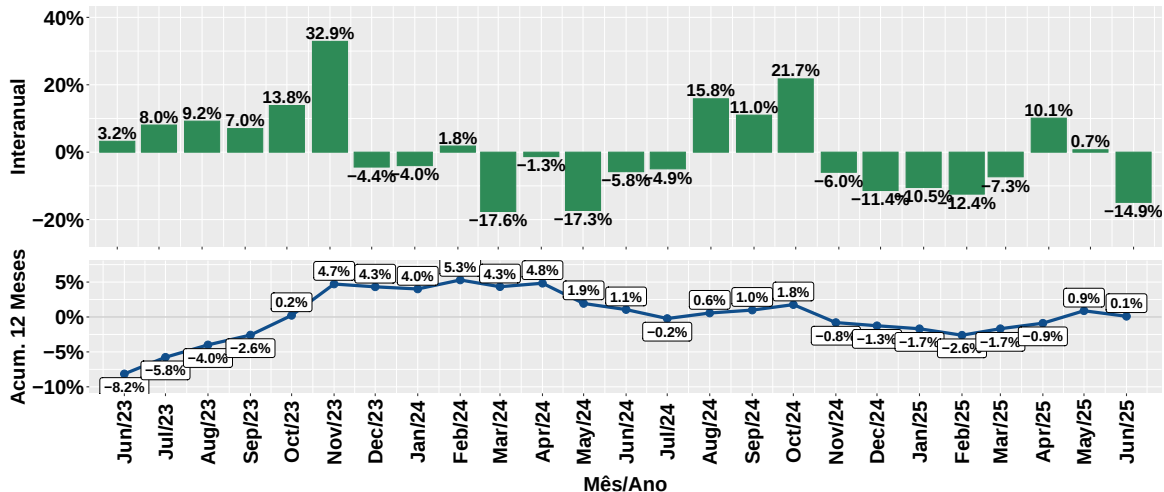
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Pronto para uso



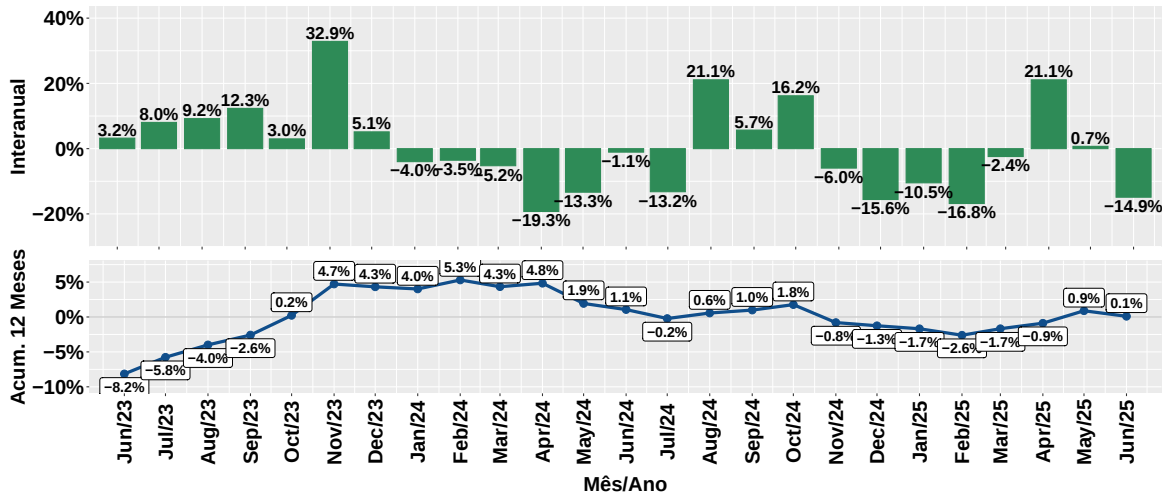
Fonte: ASBRAM

Evolução do volume de vendas: Para diluir



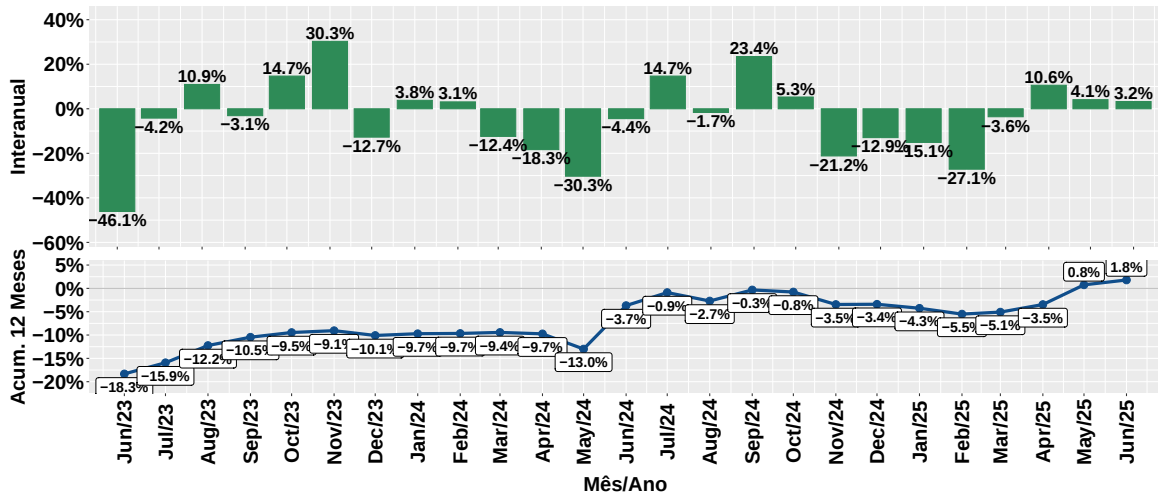
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Para diluir



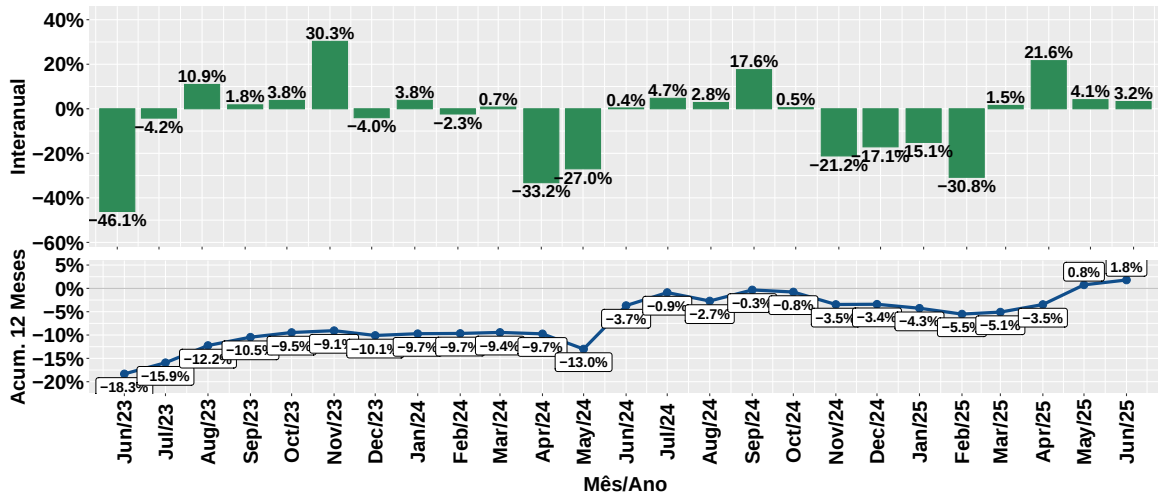
Fonte: ASBRAM

Evolução do volume de vendas: Ureia



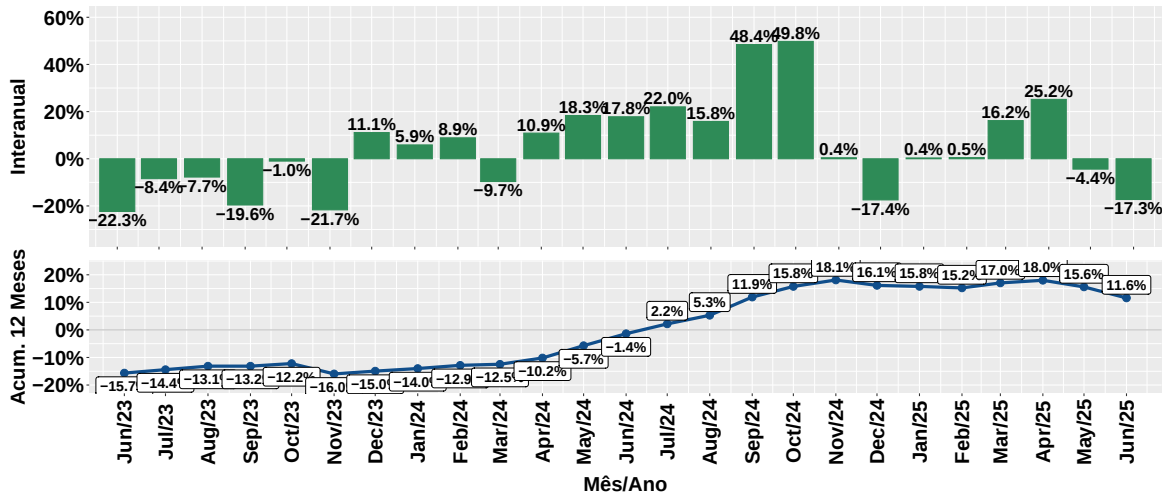
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Ureia



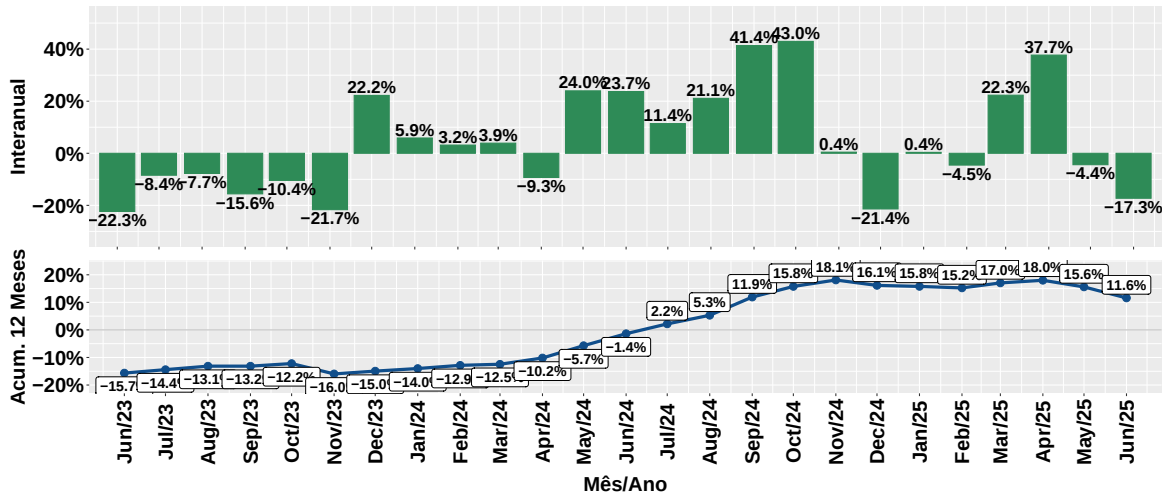
Fonte: ASBRAM

Evolução do volume de vendas: Proteico



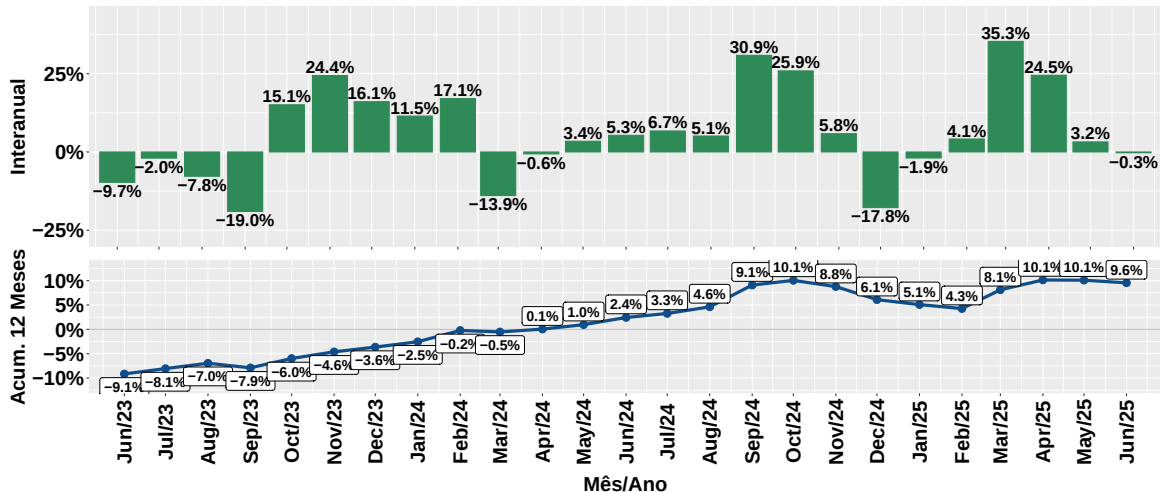
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Proteico



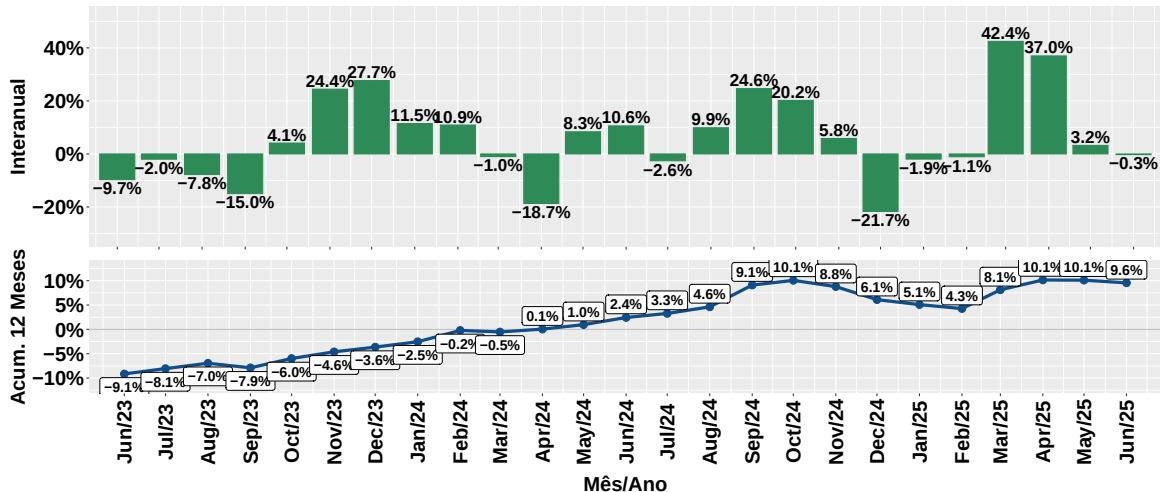
Fonte: ASBRAM

Evolução do volume de vendas: Prot. energético



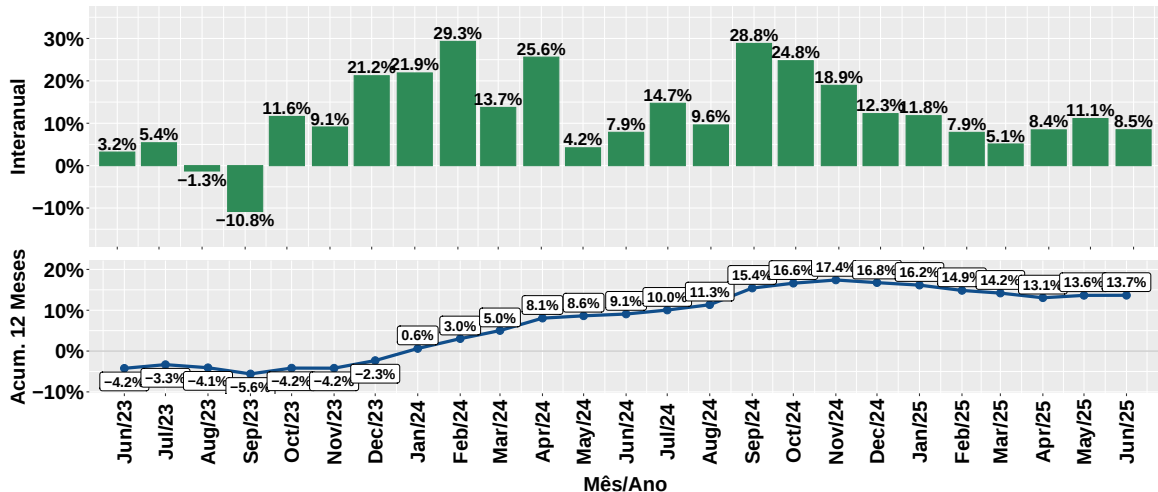
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Prot. energético



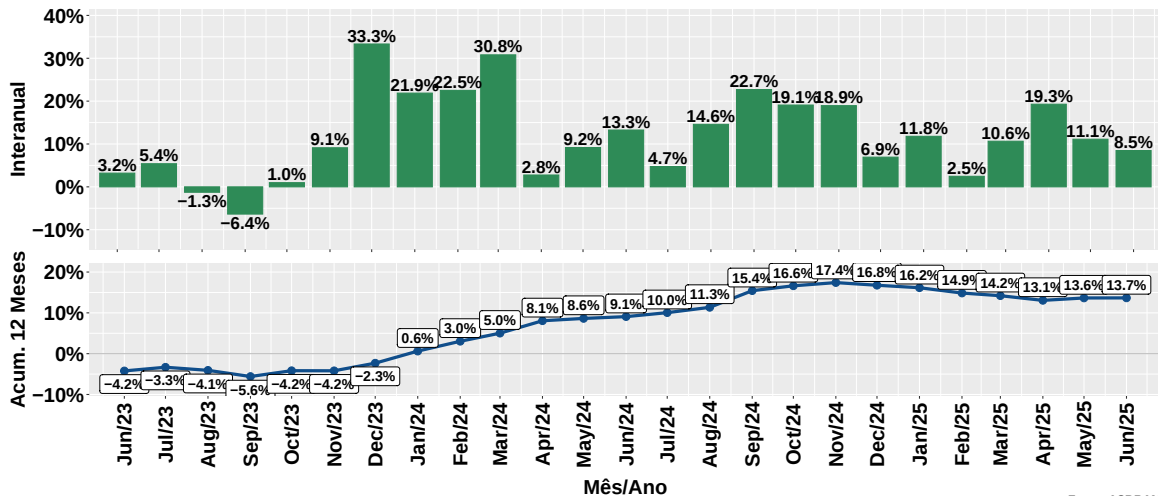
Fonte: ASBRAM

Evolução do volume de vendas: Núcleos



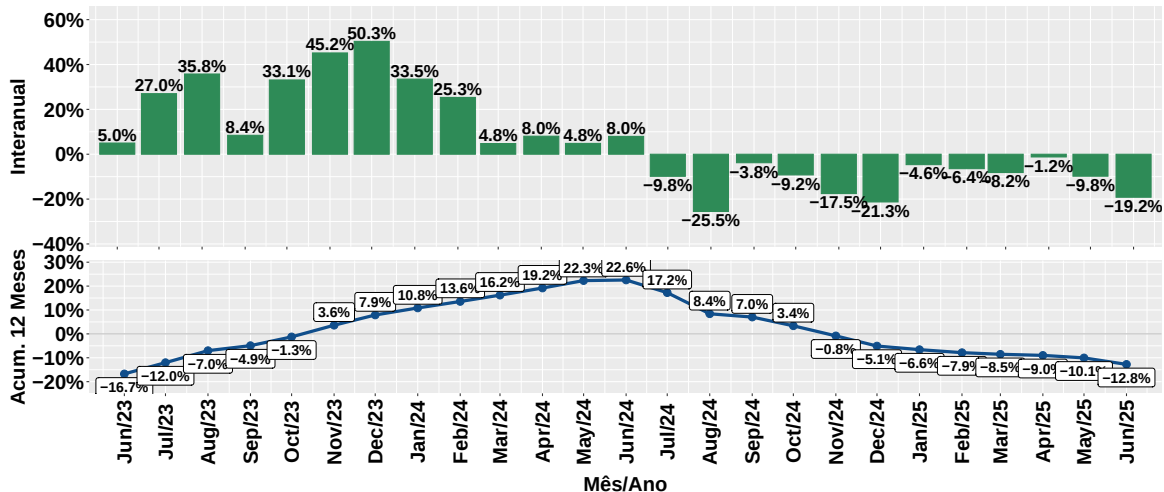
Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Núcleos



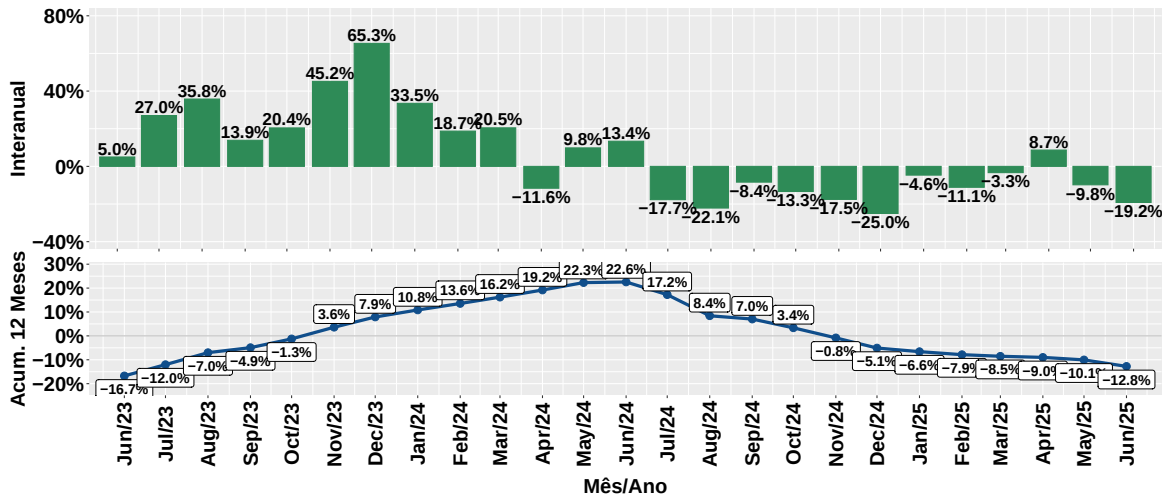
Fonte: ASBRAM

Evolução do volume de vendas: Concentrado



Fonte: ASBRAM

Evolução do volume de vendas por dia útil: Concentrado



Fonte: ASBRAM

Síntese de June/2025 (Parte 01)

	Vol. vendas ¹	Variação (%)			
		Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	66.0	-9.6%	-12.0%	1.1%	6.0%
Diluir	9.8	-15.8%	-14.9%	-5.9%	0.1%
Ureia	14.3	32.2%	3.2%	-1.8%	1.8%
Proteico	34.0	-14.5%	-17.3%	0.6%	11.6%
Energetico	28.1	-2.6%	-0.3%	10.0%	9.6%
Nucleos	56.4	0.6%	8.5%	8.8%	13.7%
Concentrado	9.4	-6.9%	-19.2%	-9.7%	-12.8%
Total	218.0	-5.4%	-6.5%	3.0%	7.6%

Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

Síntese de June/2025 (Parte 02)

	Contribuição (em p.p.)			
	Mensal ²	Interanual ³	Acum. ano	12 meses
Pronto	-3.6	-3.8	0.4	2.2
Diluir	-0.7	-0.7	-0.3	0.0
Ureia	1.0	0.2	-0.1	0.1
Proteico	-2.1	-3.0	0.1	1.7
Energetico	-0.3	-0.0	1.3	1.2
Nucleos	0.2	1.9	1.9	3.0
Concentrado	-0.3	-1.0	-0.4	-0.6
Total	-5.4	-6.5	3.0	7.6

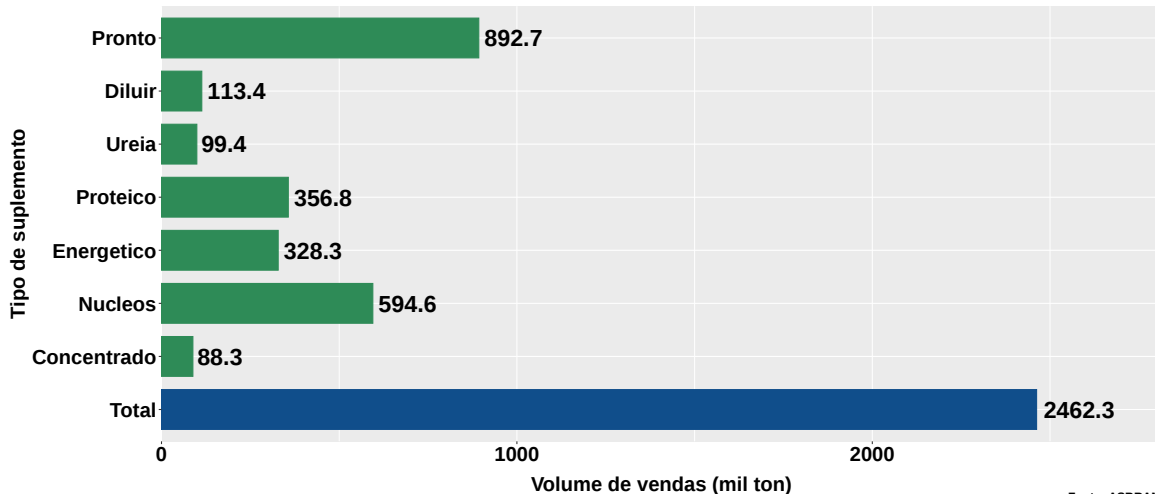
Note: Fonte: ASBRAM

¹ Em mil toneladas ² Mês/Mês anterior com ajuste sazonal ³ Mês/Mesmo mês ano anterior

Section 2

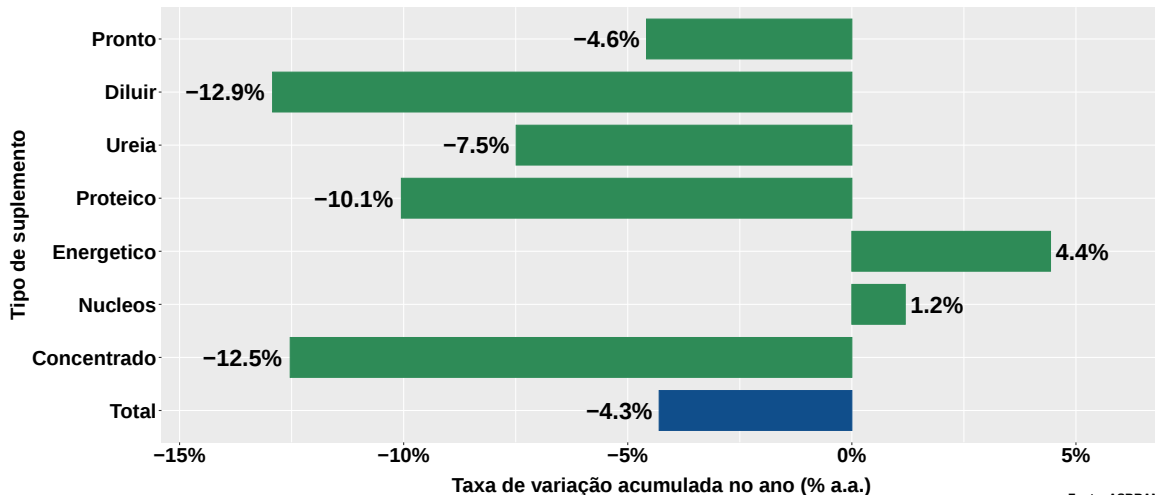
Projeções para o final de 2025

Cenário base para o volume de suplementos



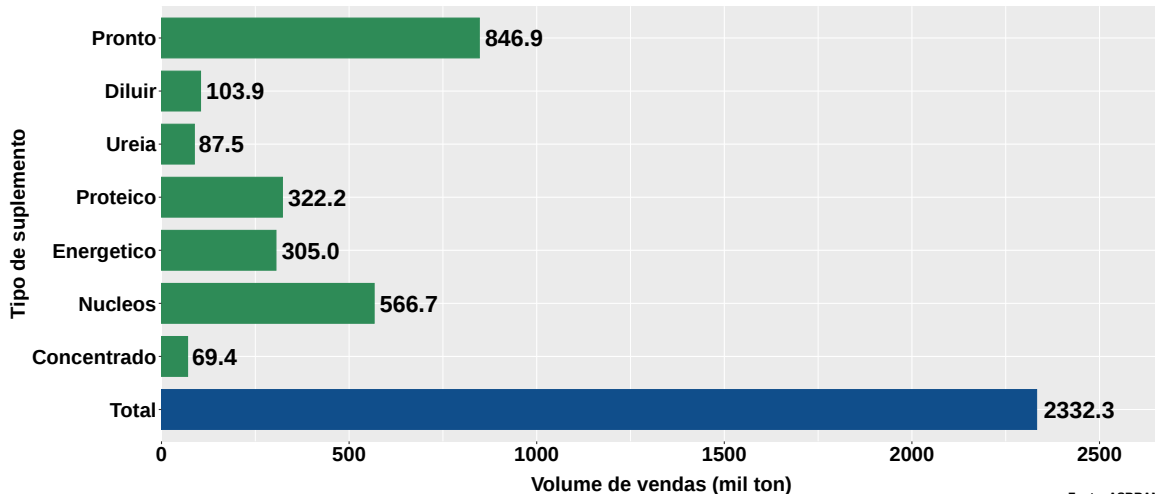
Fonte: ASBRAM

Cenário base para a var. do volume de suplementos



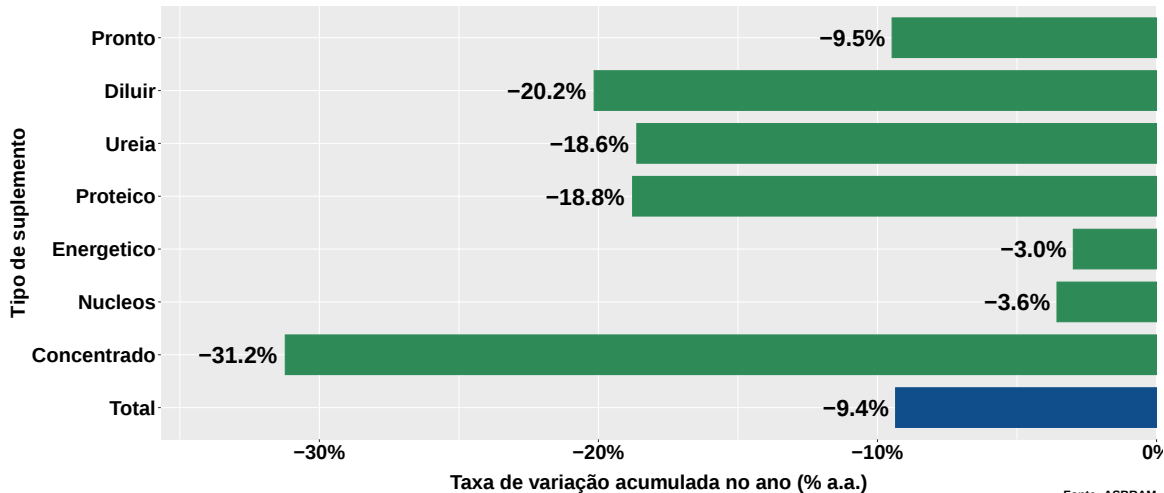
Fonte: ASBRAM

Cenário pessimista para o volume de suplementos



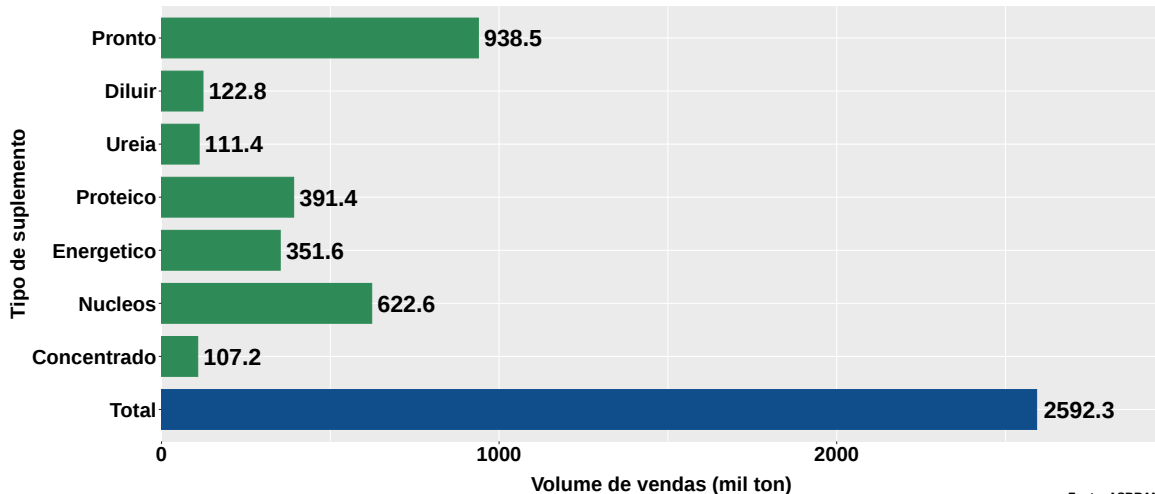
Fonte: ASBRAM

Cenário pessimista para a var. do volume de suplementos



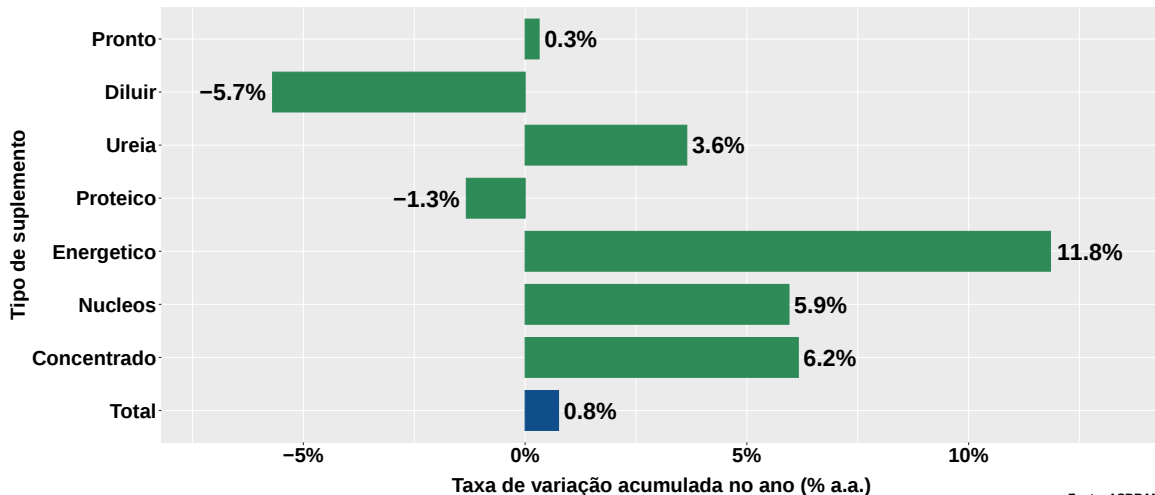
Fonte: ASBRAM

Cenário otimista para o volume de suplementos



Fonte: ASBRAM

Cenário otimista para a var. do volume de suplementos

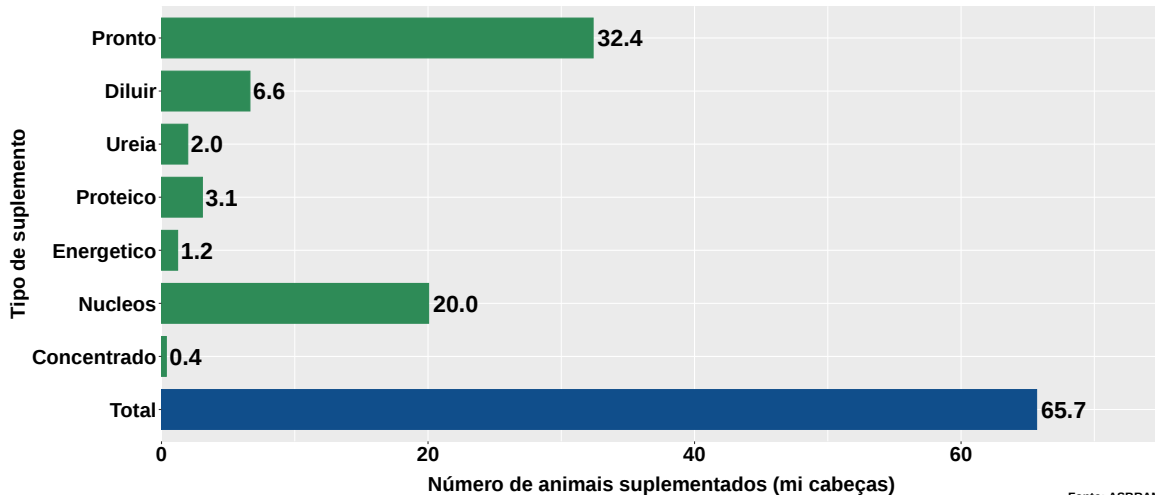


Fonte: ASBRAM

Section 3

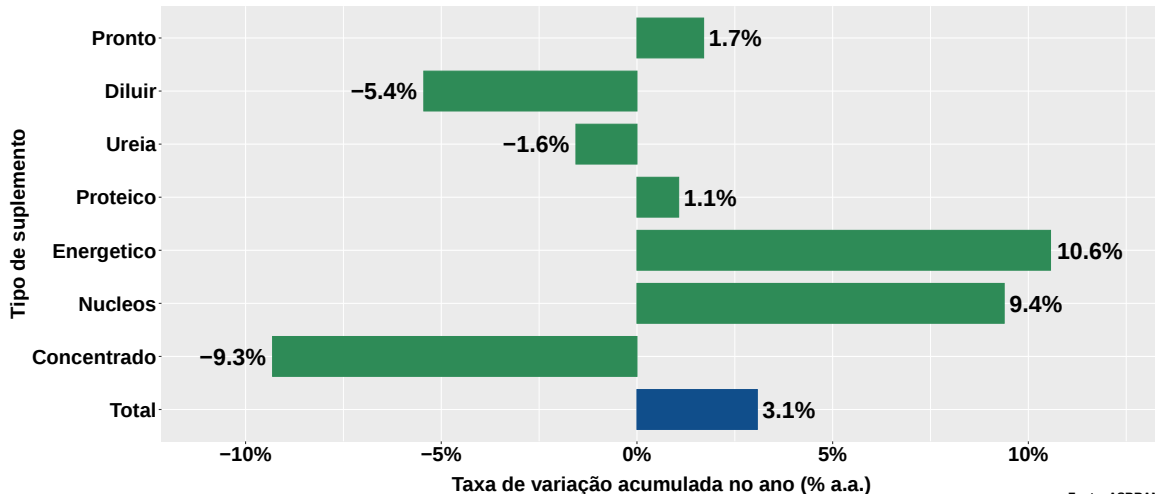
Número de animais suplementados no Brasil

Número médio de animais suplementados no ano



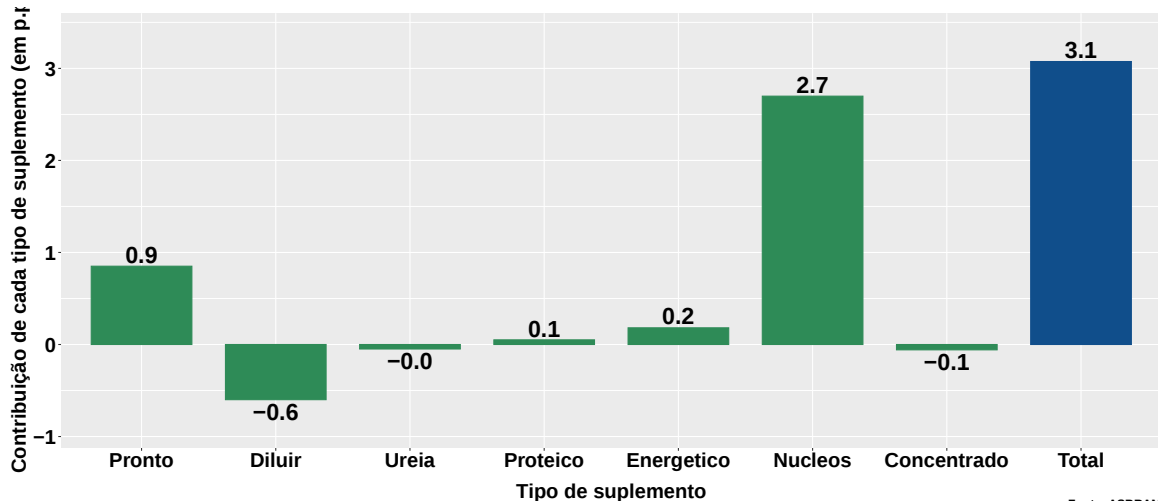
Fonte: ASBRAM

Variação do num. de animais suplementados no ano

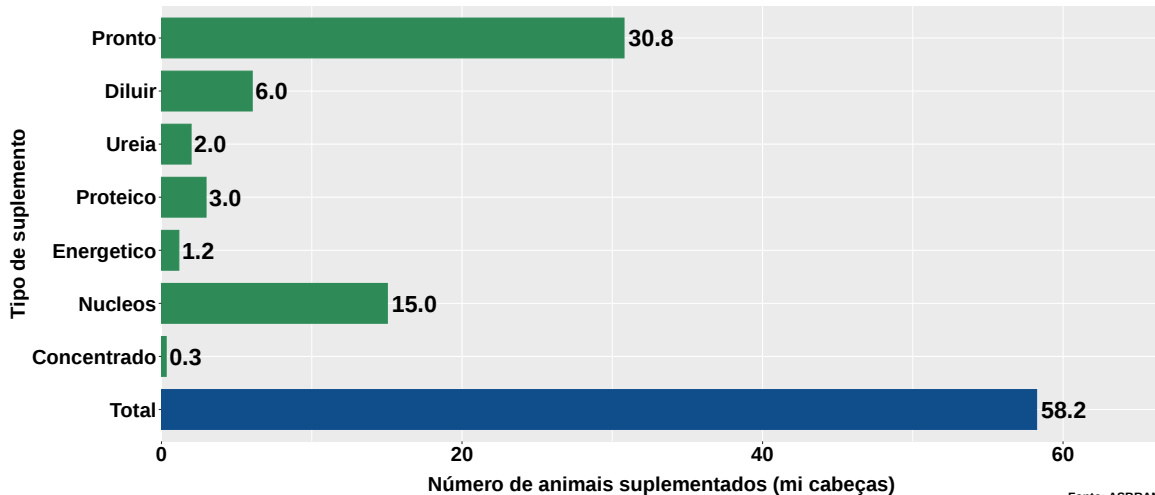


Fonte: ASBRAM

Contribuição de cada suplemento para variação do número de animais suplementados no ano

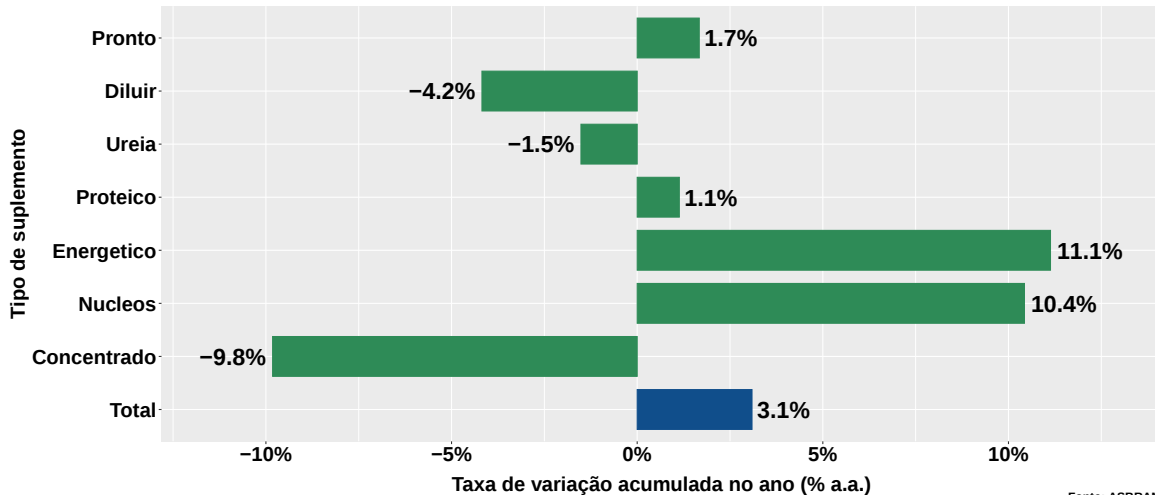


Núm. animais suplementados ano - corte



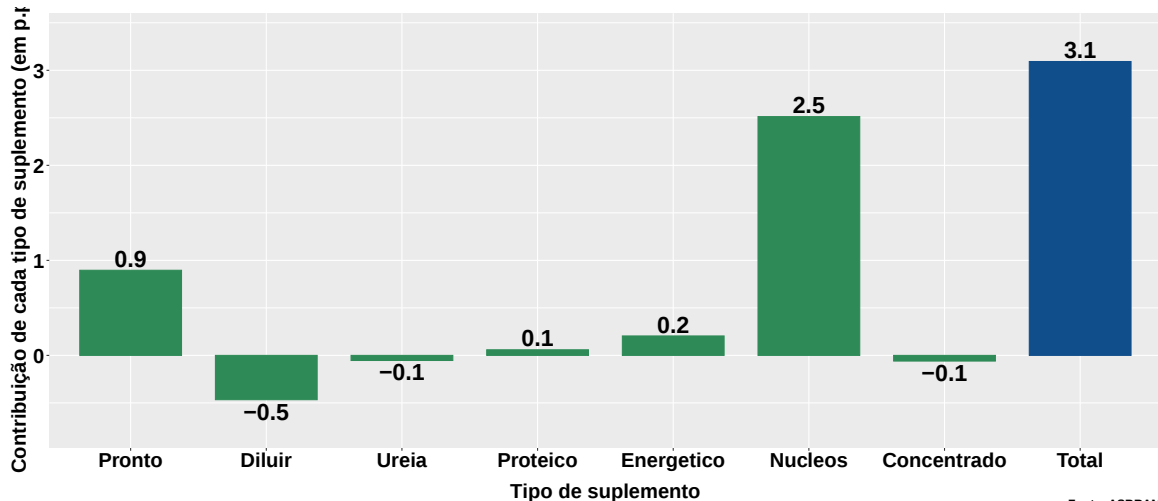
Fonte: ASBRAM

Var. num. de animais suplementados no ano - corte

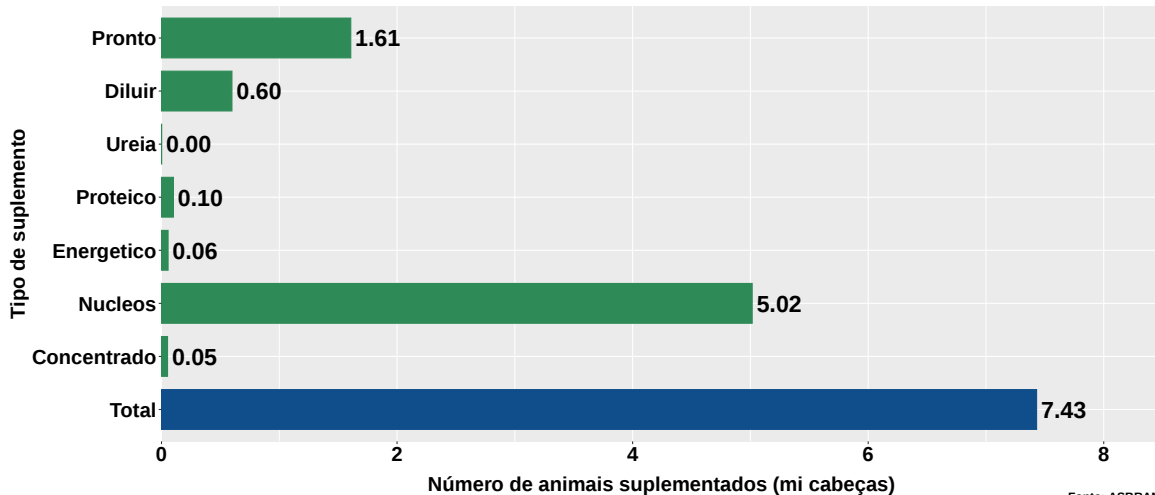


Fonte: ASBRAM

Contr. suplemento para variação do número de animais suplementados no ano - corte

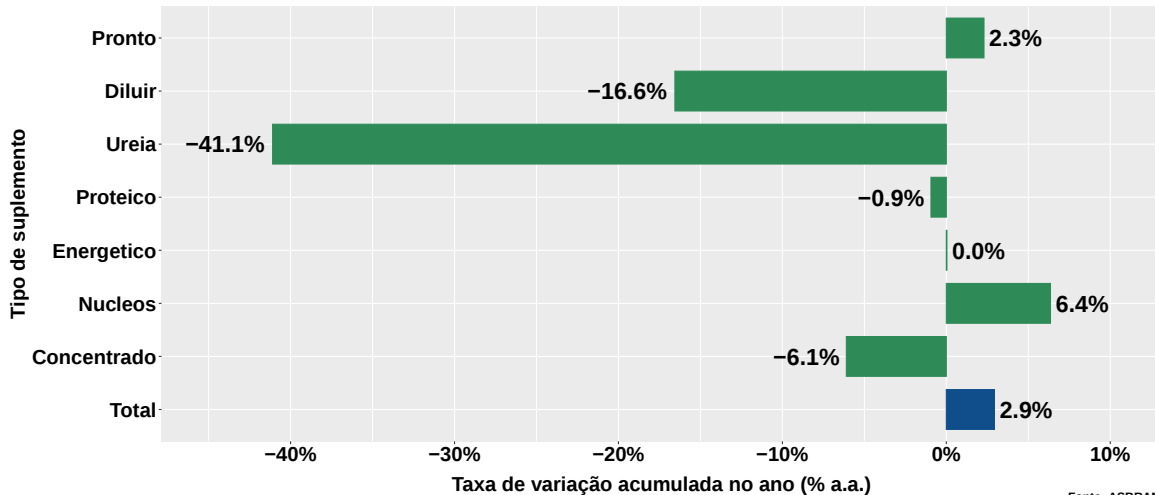


Núm. animais suplementados ano - leite



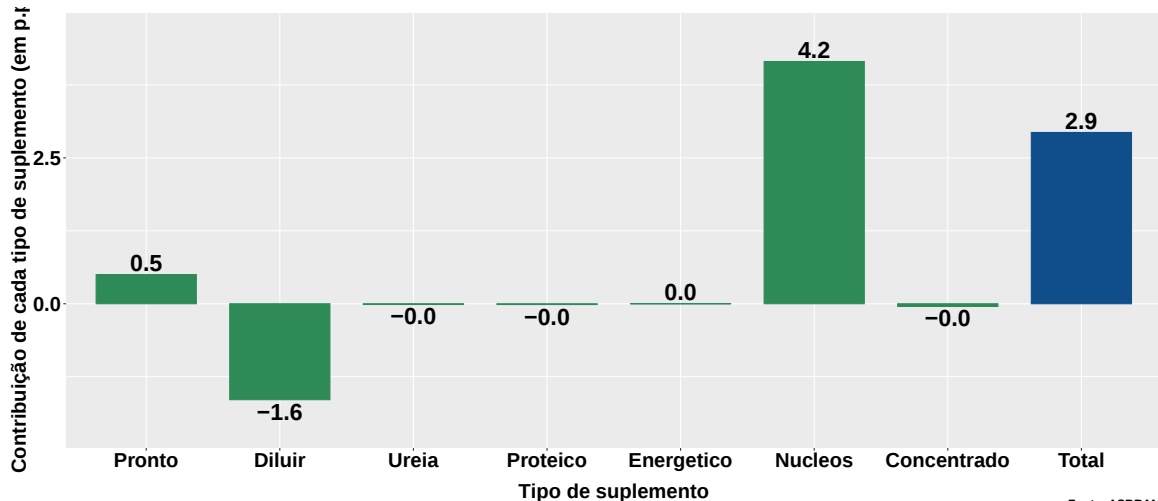
Fonte: ASBRAM

Var. num. de animais suplementados no ano - leite



Fonte: ASBRAM

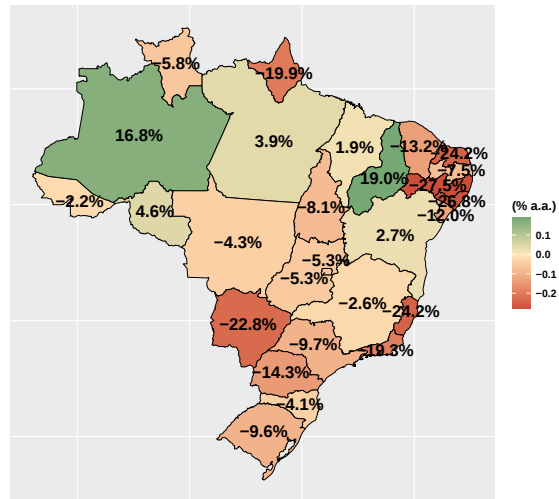
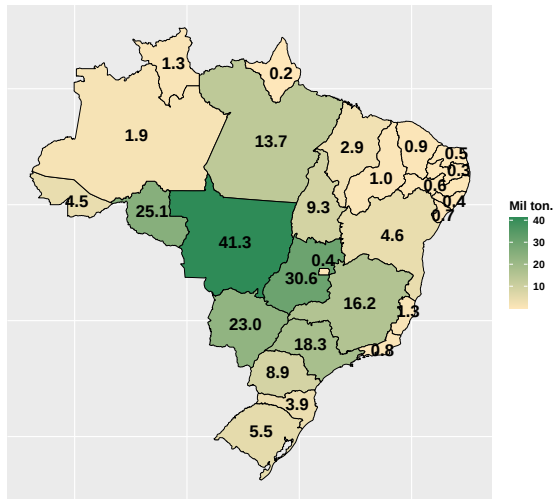
Contr. suplemento para variação do número de animais suplementados no ano - leite



Section 4

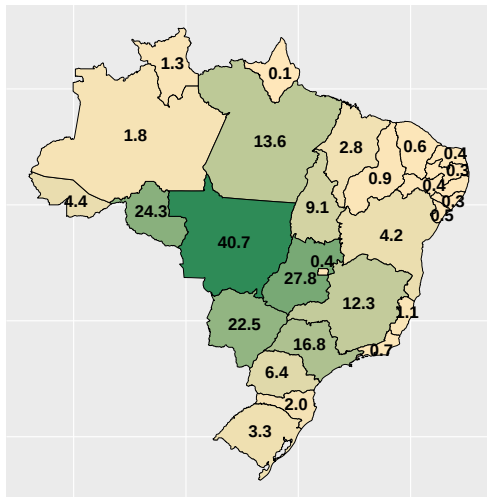
Desempenho por Unidade da Federação (UF)

Volume total (e var. interanual) de vendas de suplementos no mês

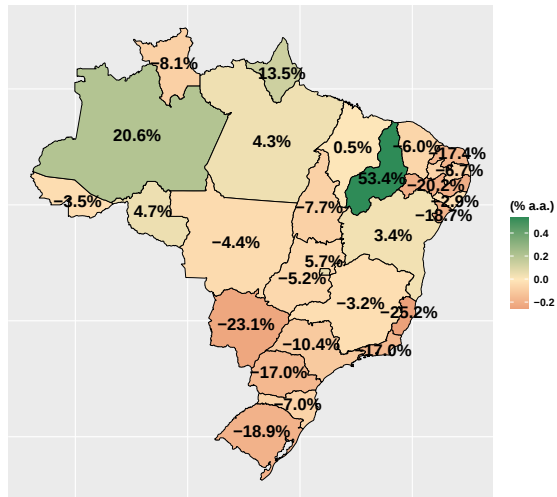


Fonte: ASBRAM

Volume total (e var. interanual) de vendas de suplementos no mês - corte

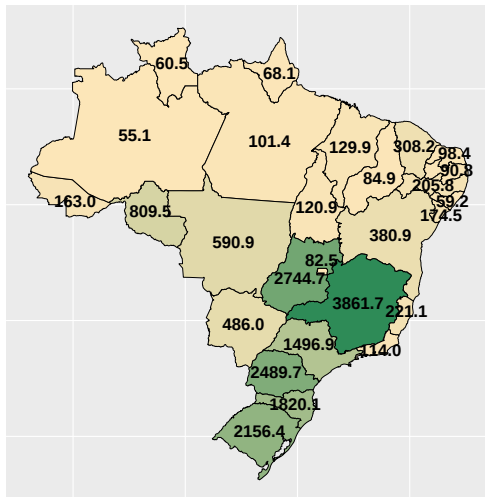


Mil ton.
40
30
20
10



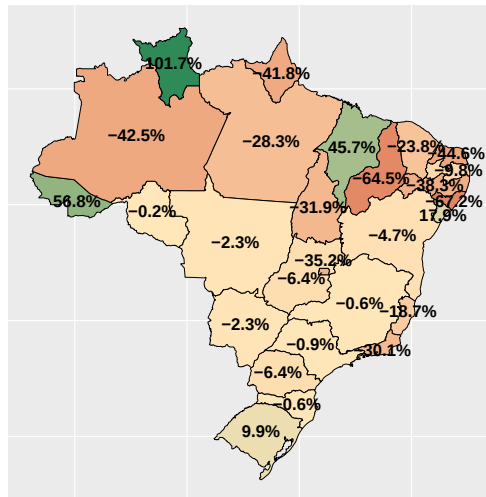
(% a.a.)
0.4
0.2
0.0
-0.2

Volume total (e var. interanual) de vendas de suplementos no mês - leite



ton.

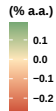
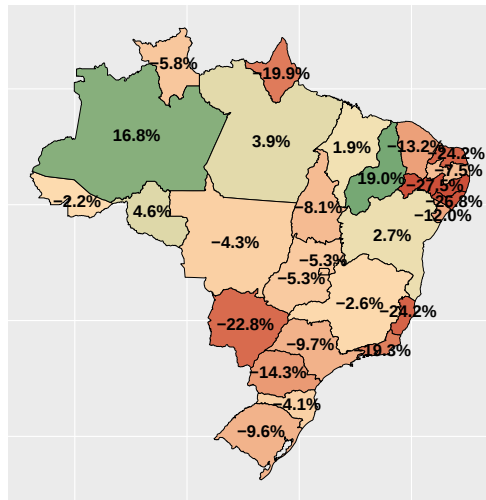
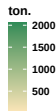
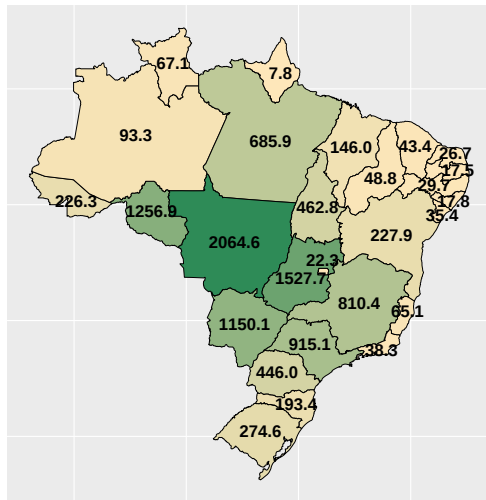
3000
2000
1000



(% a.a.)

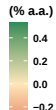
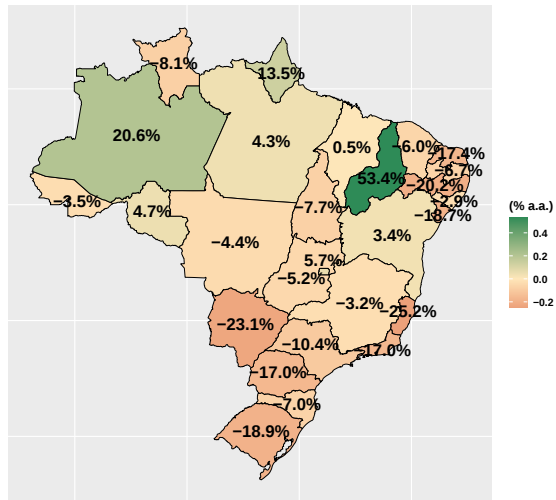
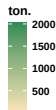
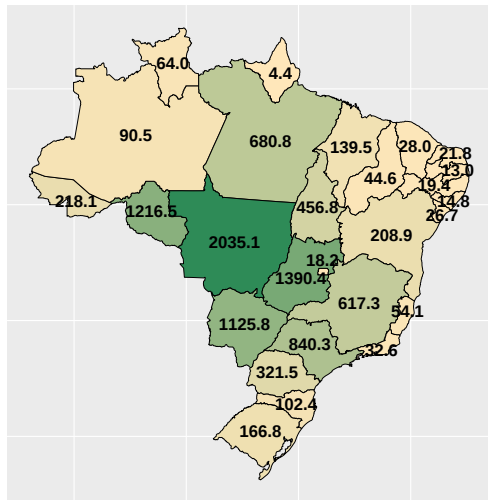
1.0
0.5
0.0
-0.5

Vol. total (e var. interanual) de vendas no mês por dia útil



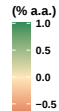
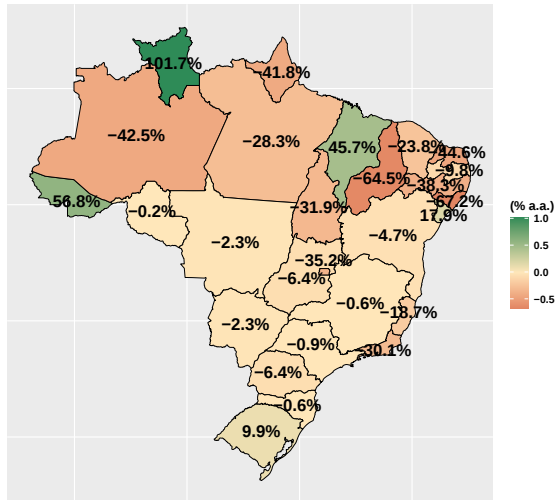
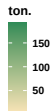
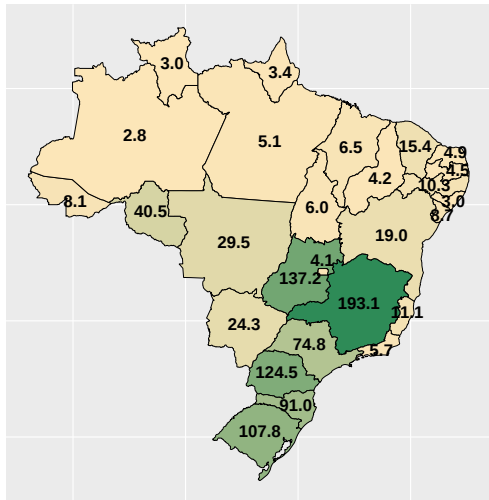
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - corte



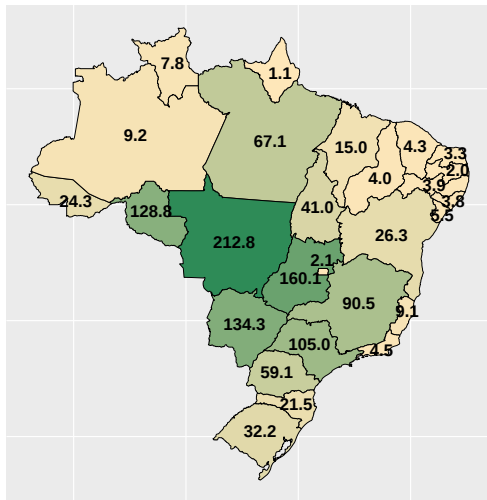
Fonte: ASBRAM

Vol. total (e var. interanual) de vendas no mês por dia útil - leite



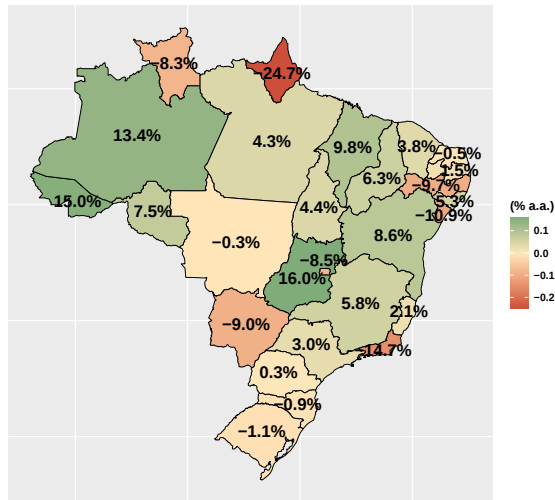
Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano



Mil ton.

200
150
100
50

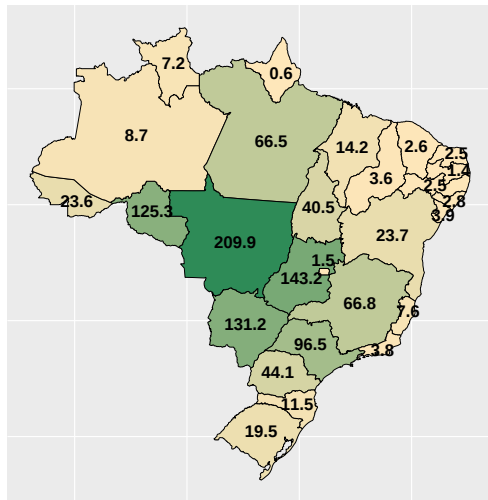


(% a.a.)

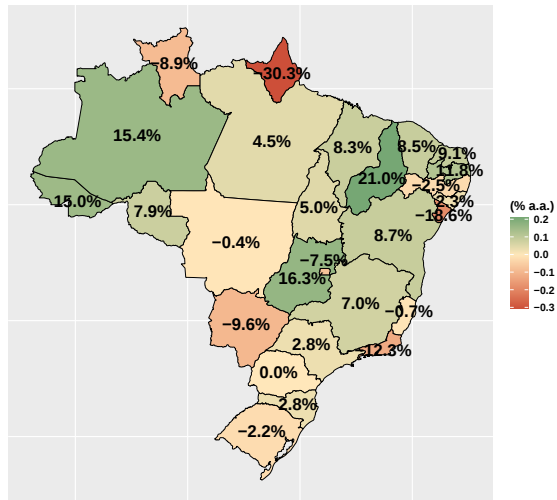
0.1
0.0
-0.1
-0.2

Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - corte



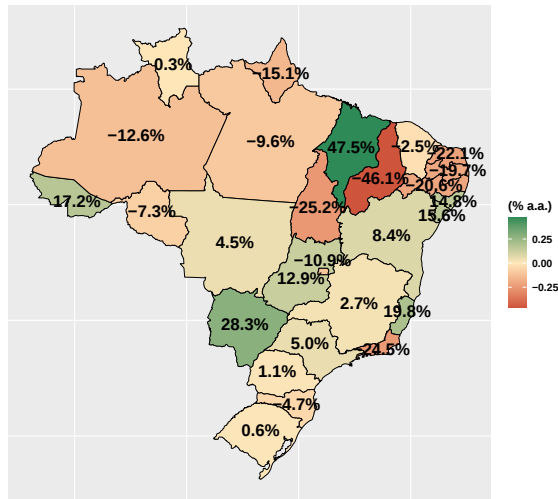
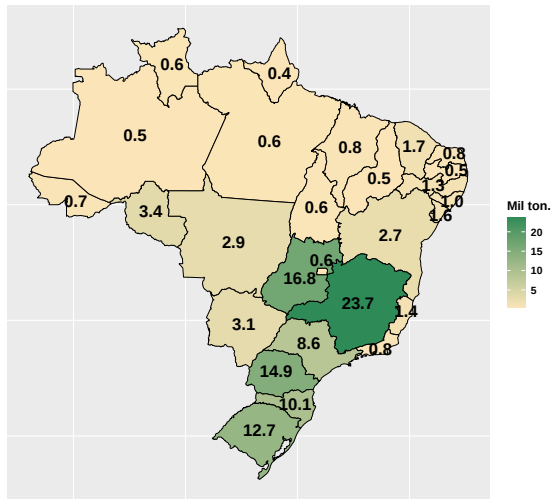
Mil ton.
200
150
100
50



(% a.a.)
0.2
0.1
0.0
-0.1
-0.2
-0.3

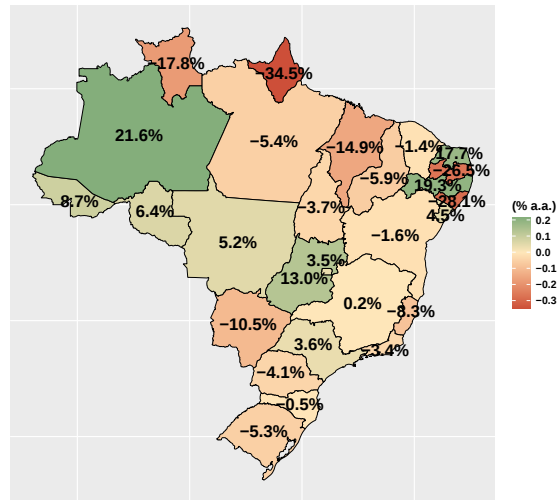
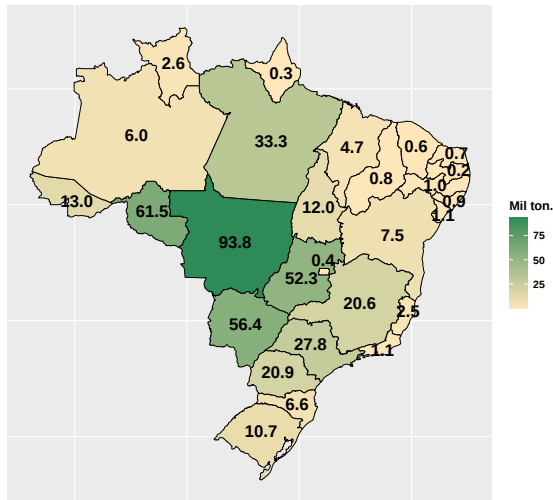
Fonte: ASBRAM

Volume total (e var.) de vendas de suplementos no ano - leite



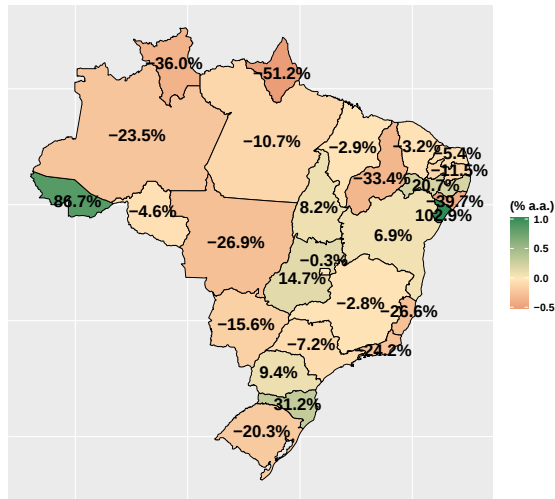
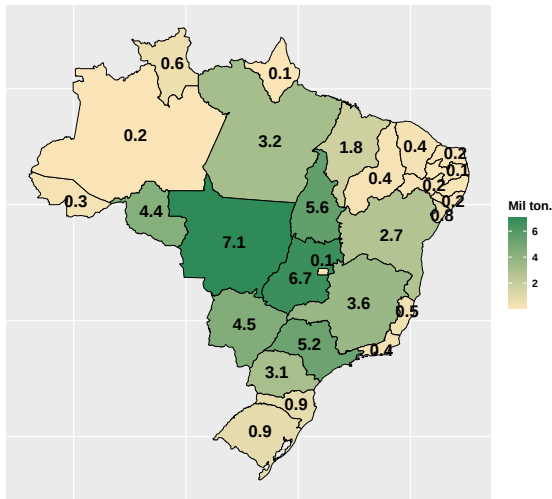
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Pronto para uso



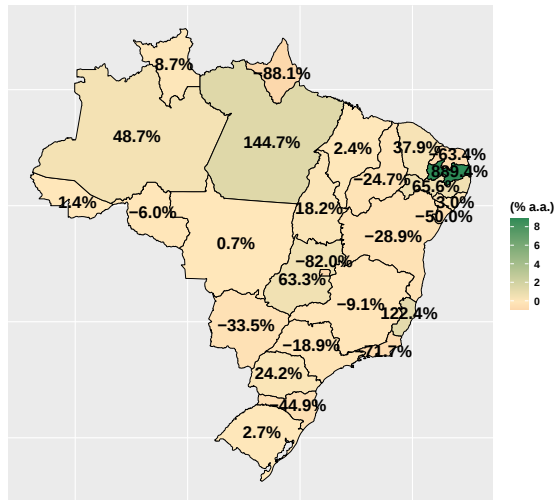
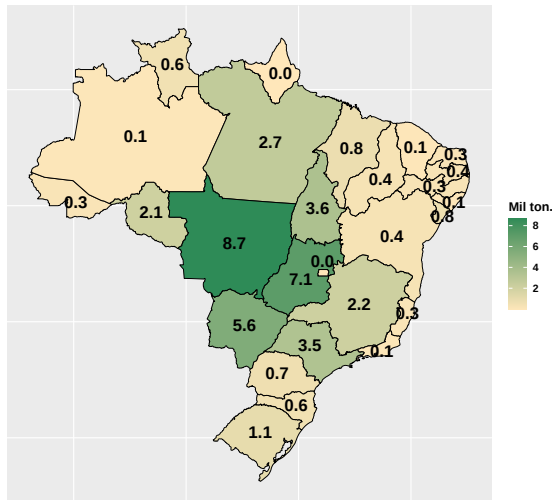
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Para diluir



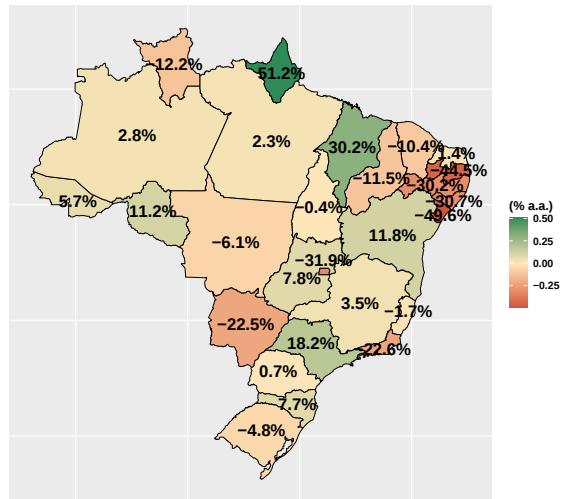
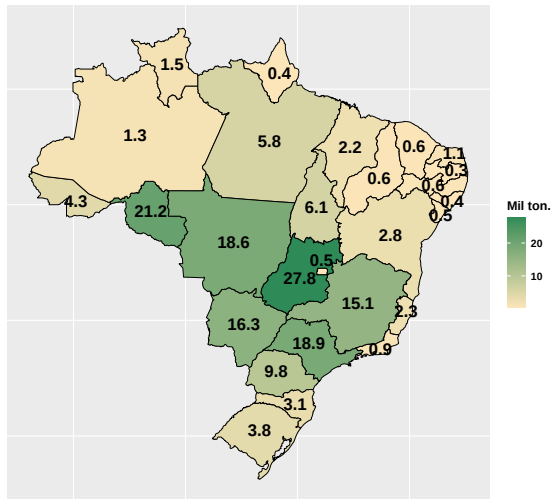
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Ureia



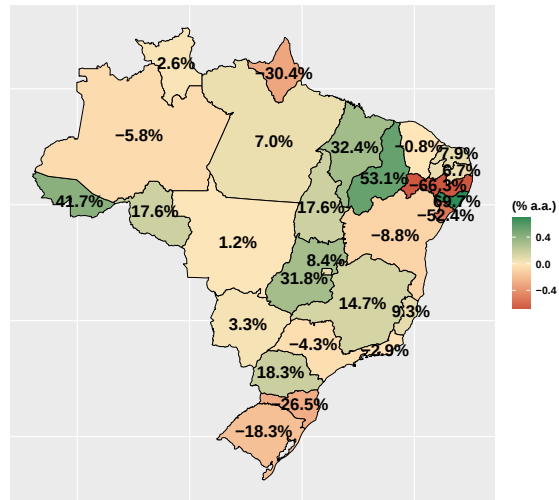
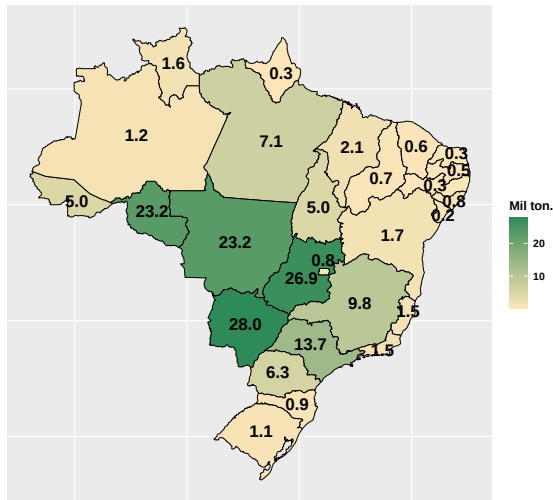
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Proteico



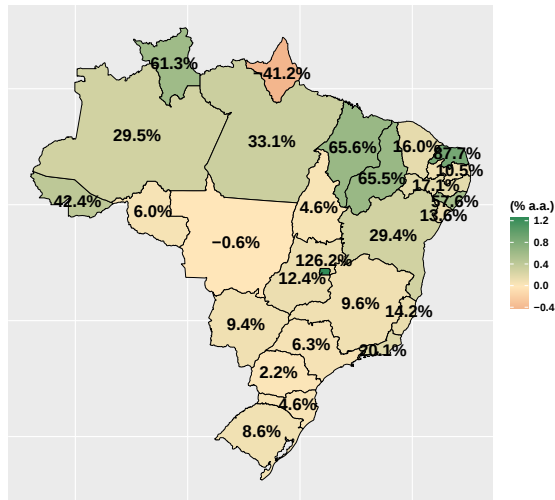
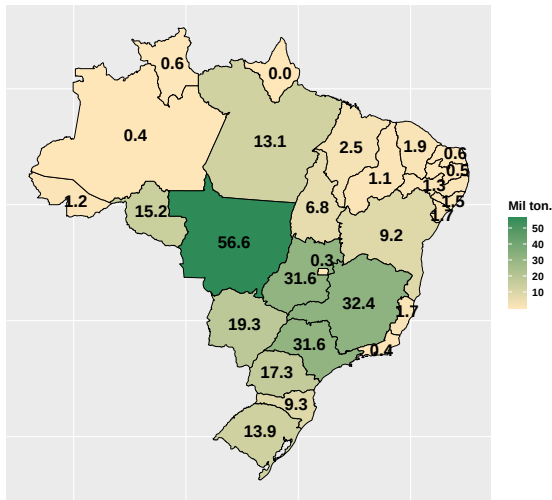
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Prot. energético



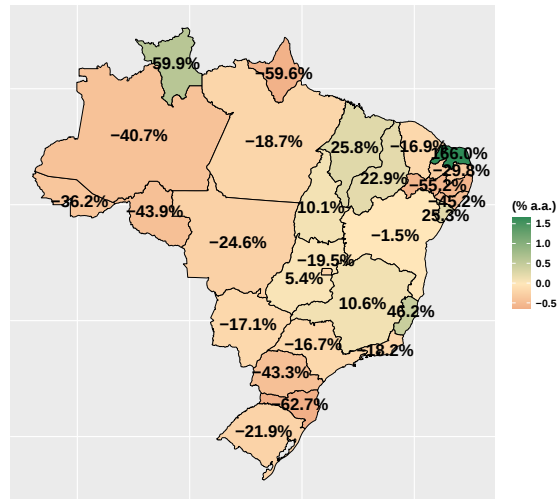
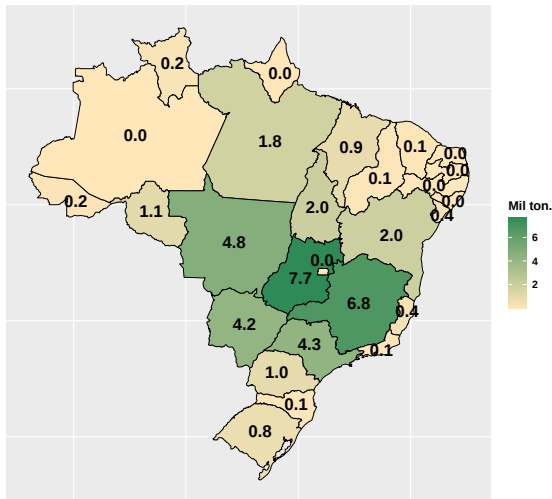
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Núcleos



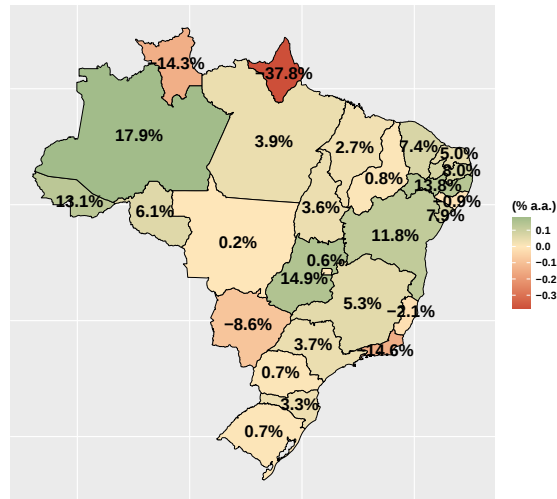
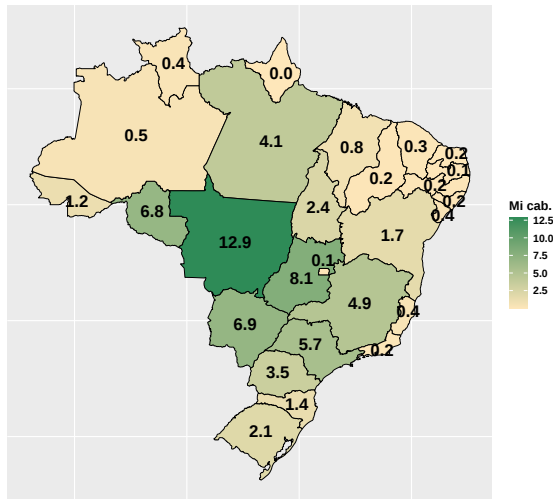
Fonte: ASBRAM

Vol. (e var.) de vendas no ano: Concentrado



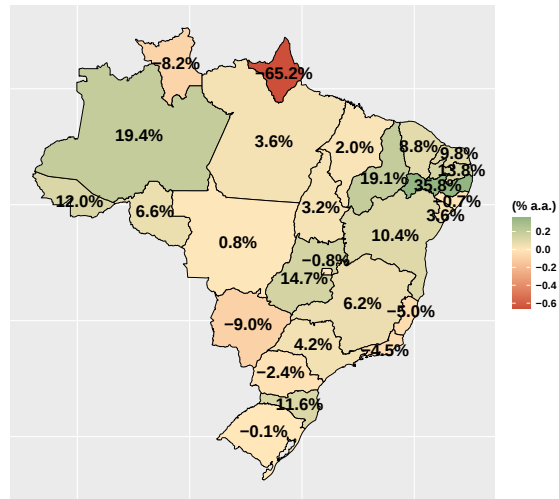
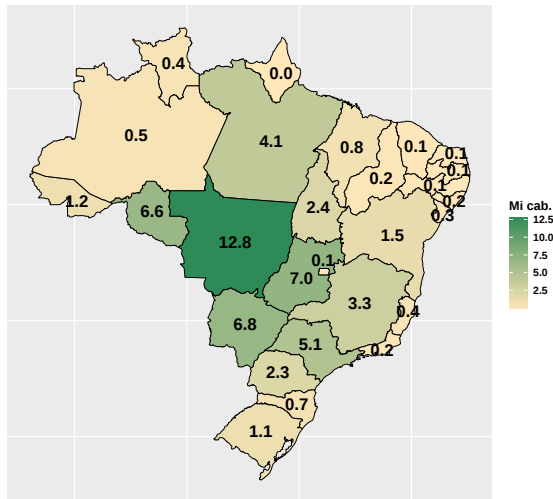
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano



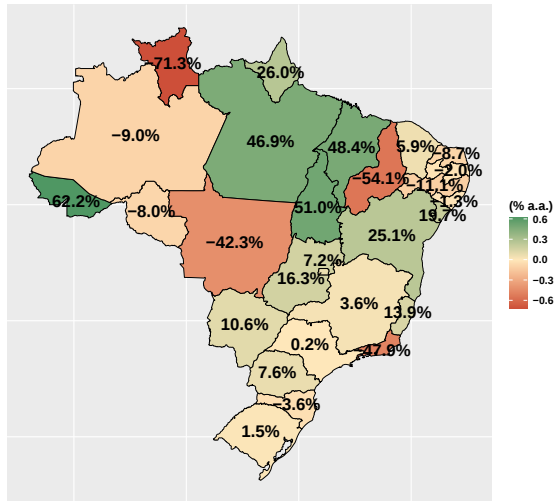
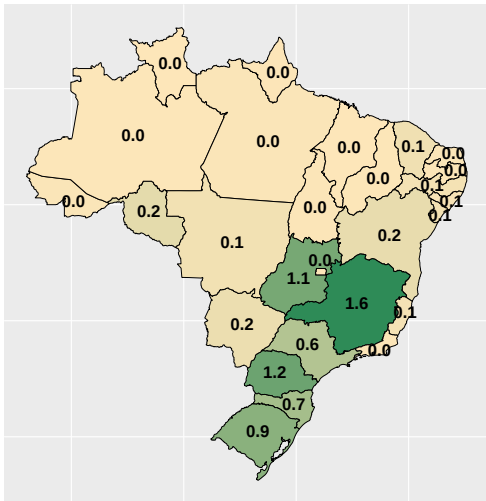
Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - corte



Fonte: ASBRAM

Número médio (e var.) de animais suplementados no ano - leite



Fonte: ASBRAM