

# Índice ASBRAM

Desempenho Novembro/2025

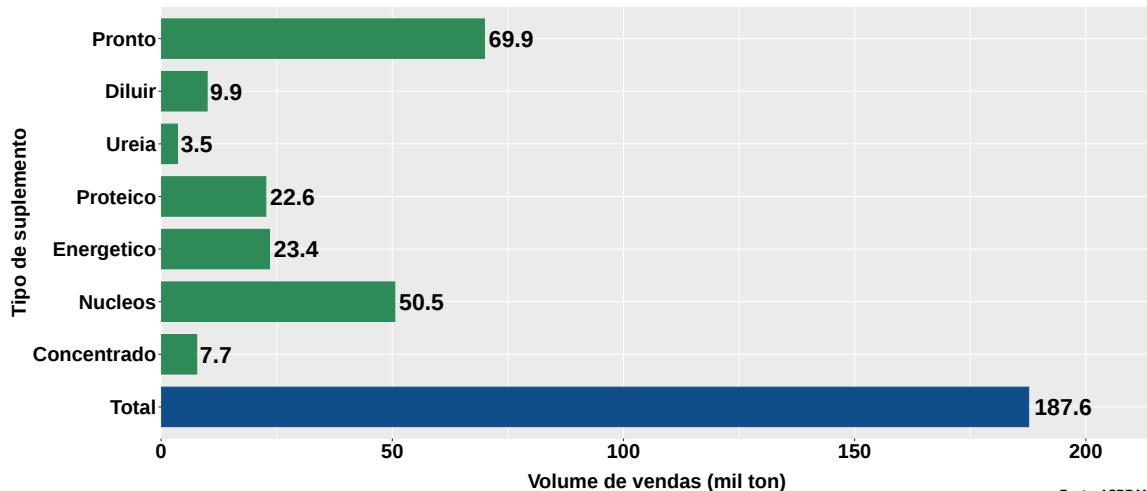
São Paulo, 18/12/2025

- 1 Volume de vendas de suplementos no Brasil
- 2 Projeções para o final de 2025
- 3 Número de animais suplementados no Brasil
- 4 Desempenho por Unidade da Federação (UF)

## Section 1

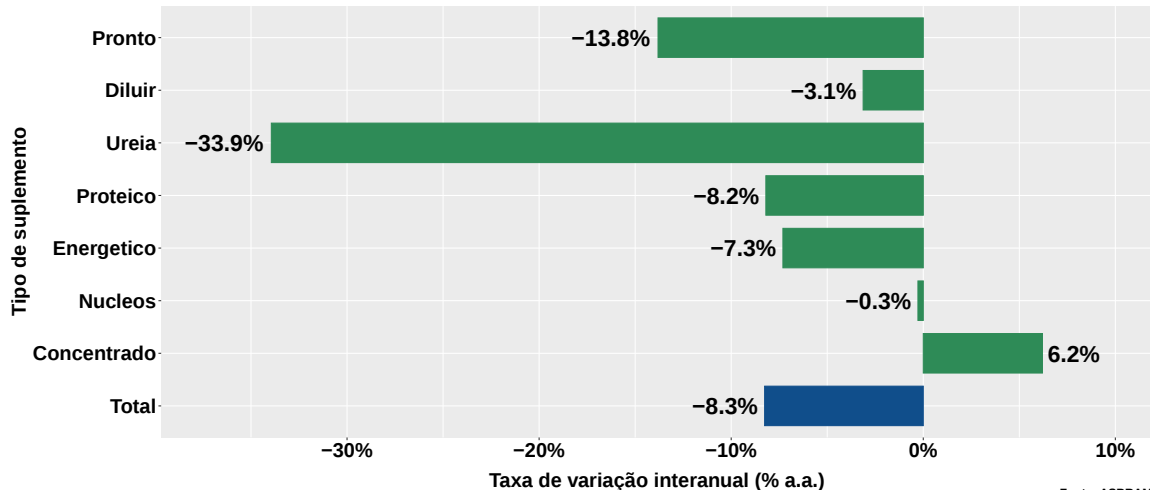
# Volume de vendas de suplementos no Brasil

## Volume de vendas no mês



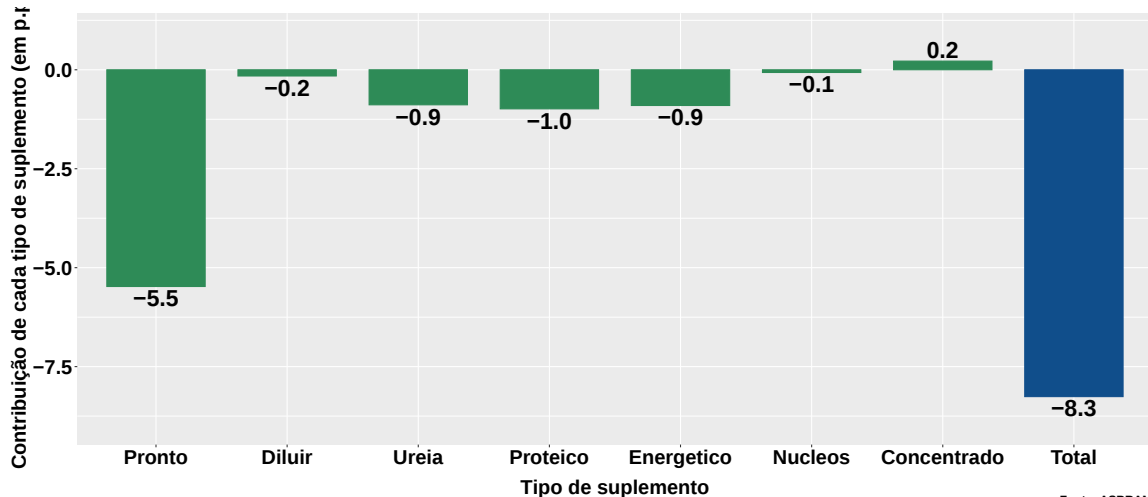
Fonte: ASBRAM

## Variação interanual do volume de vendas

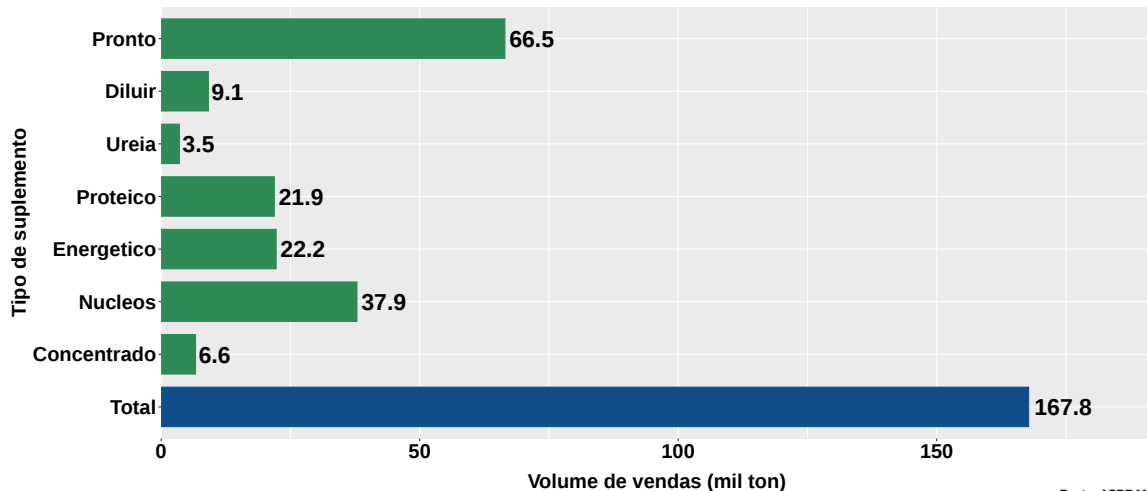


Fonte: ASBRAM

## Contribuição de cada suplemento para variação interanual do volume de vendas

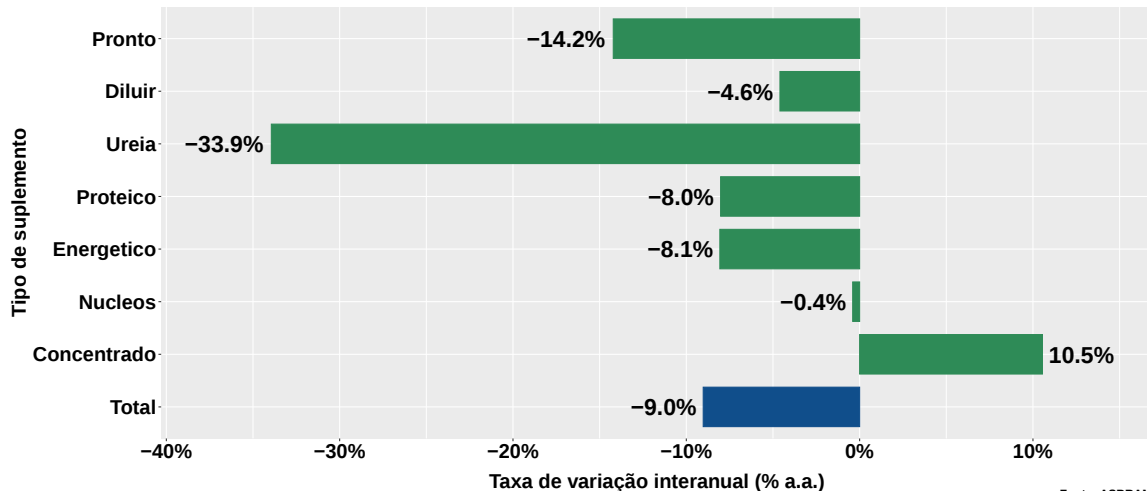


## Volume de vendas no mês - corte



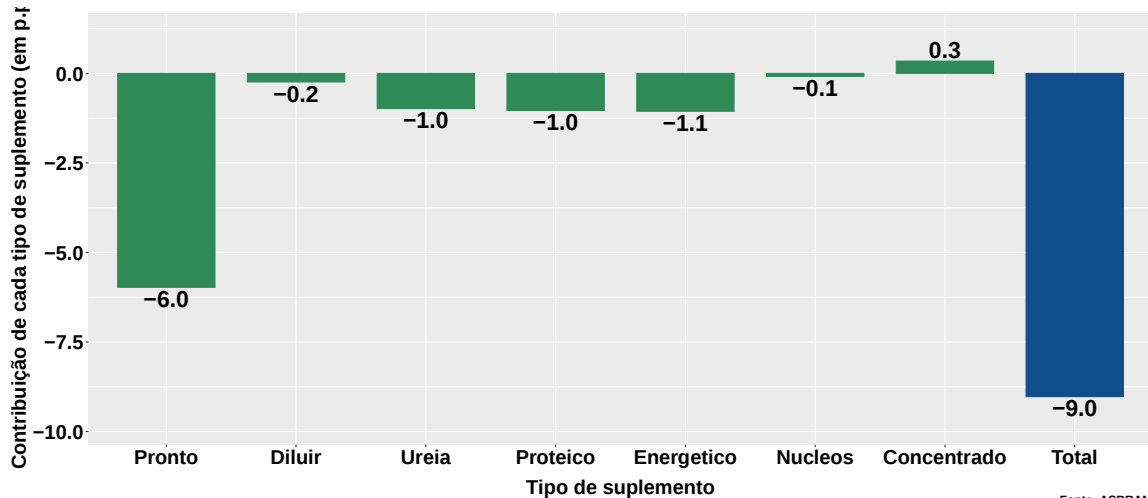
Fonte: ASBRAM

## Variação interanual do volume de vendas - corte

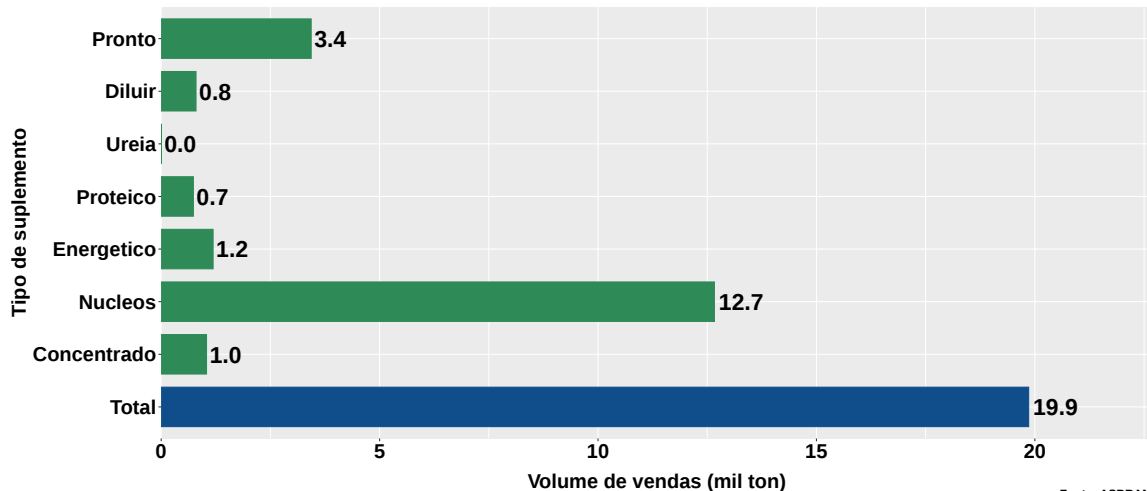


Fonte: ASBRAM

## Contr. suplemento para variação interanual do volume de vendas - corte

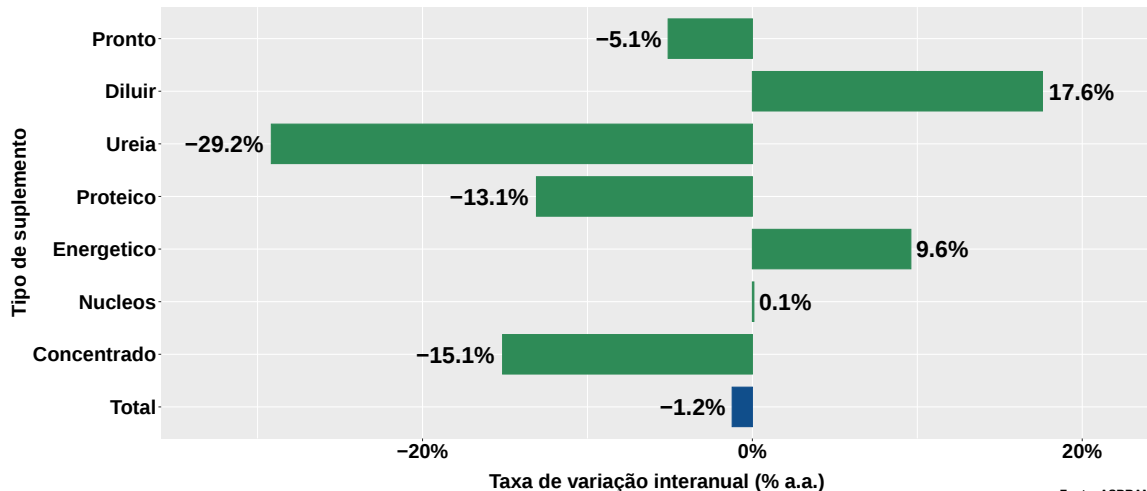


## Volume de vendas no mês - leite



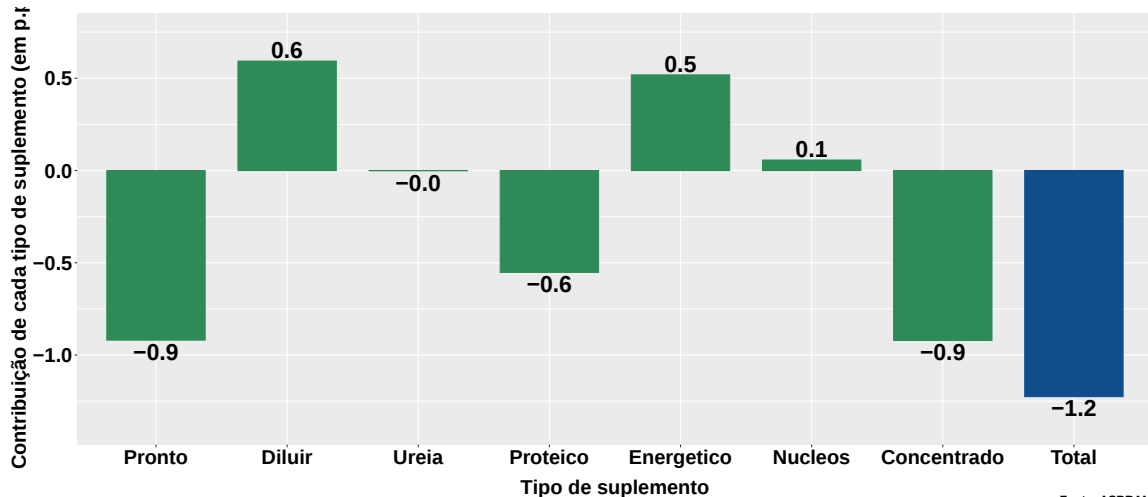
Fonte: ASBRAM

## Variação interanual do volume de vendas - leite

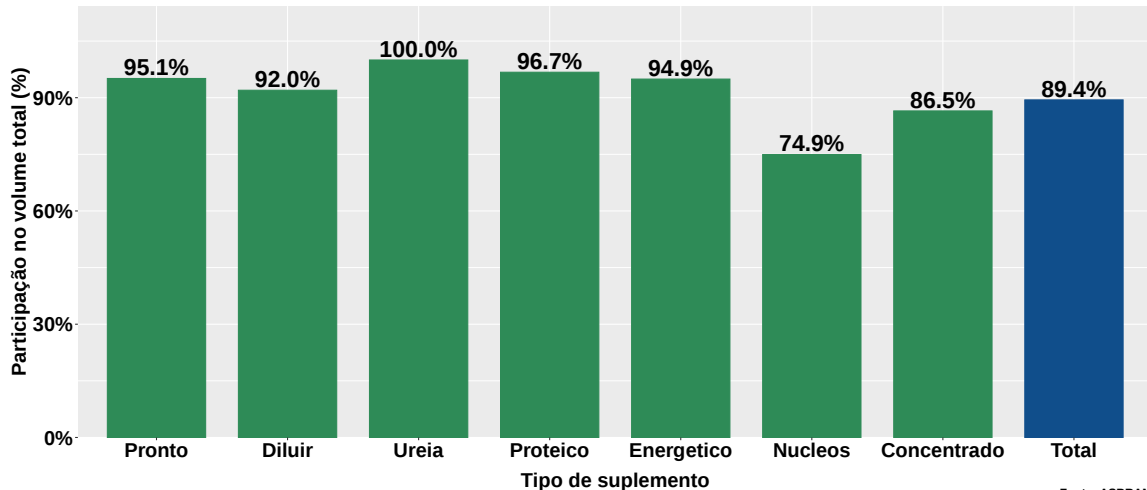


Fonte: ASBRAM

## Contr. suplemento para variação interanual do volume de vendas - leite

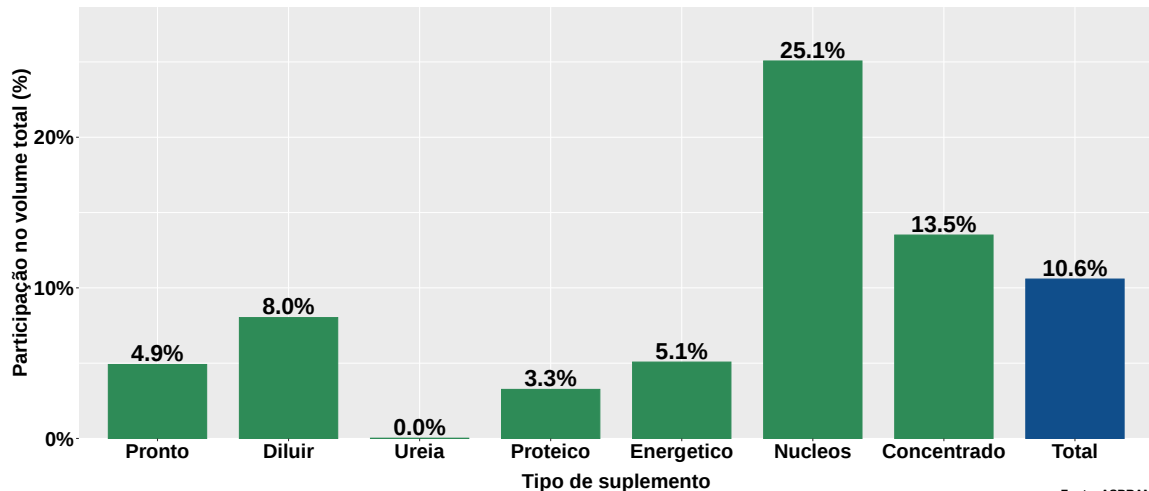


## Part. pecuária corte no volume total - no mês



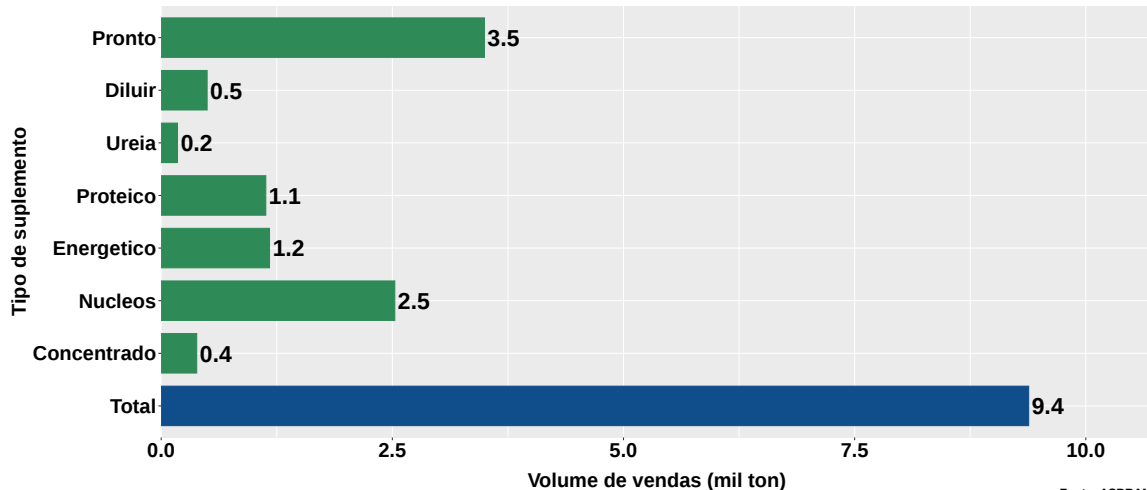
Fonte: ASBRAM

## Part. pecuária leite no volume total - no mês



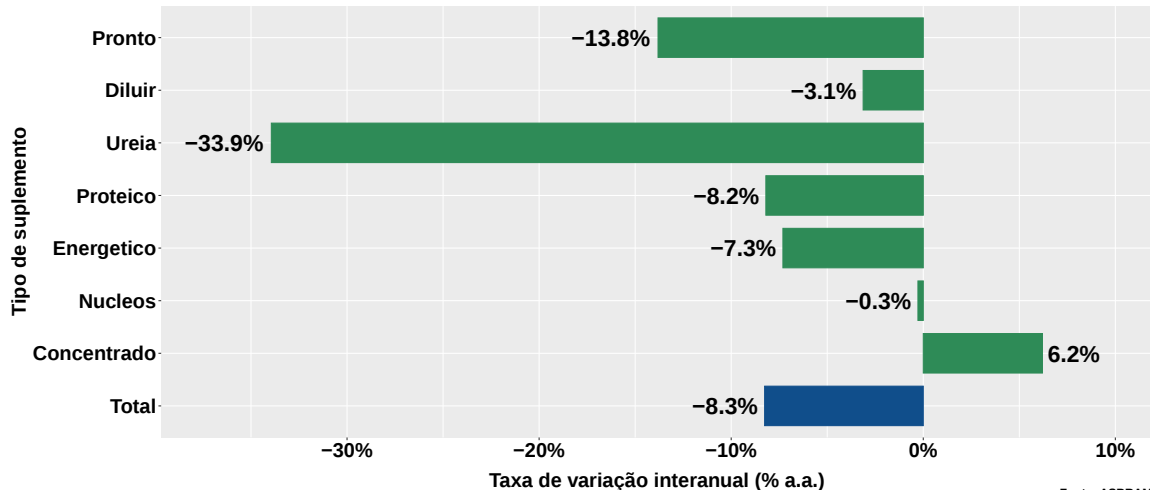
Fonte: ASBRAM

## Volume de vendas no mês por dia útil



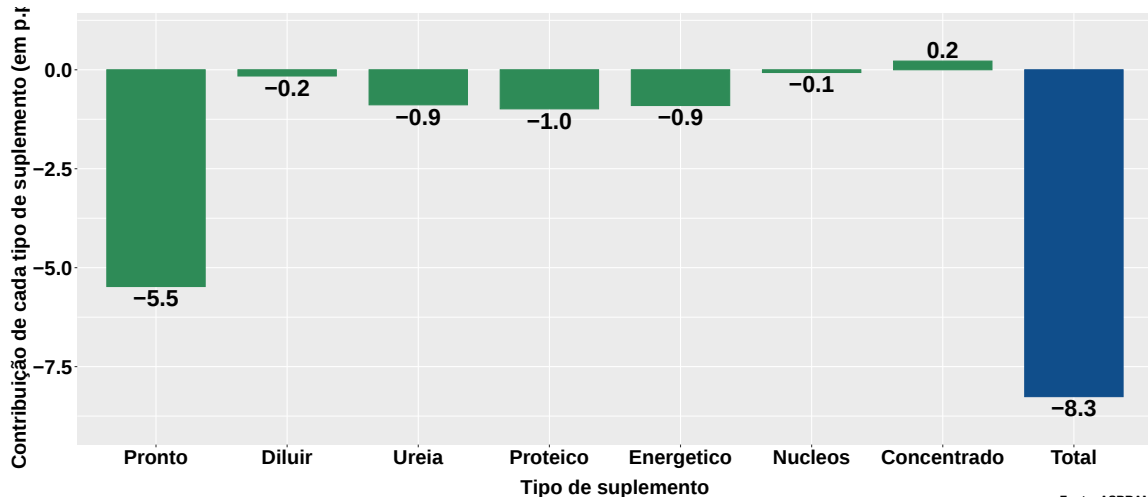
Fonte: ASBRAM

## Variação interanual do volume de vendas por dia útil

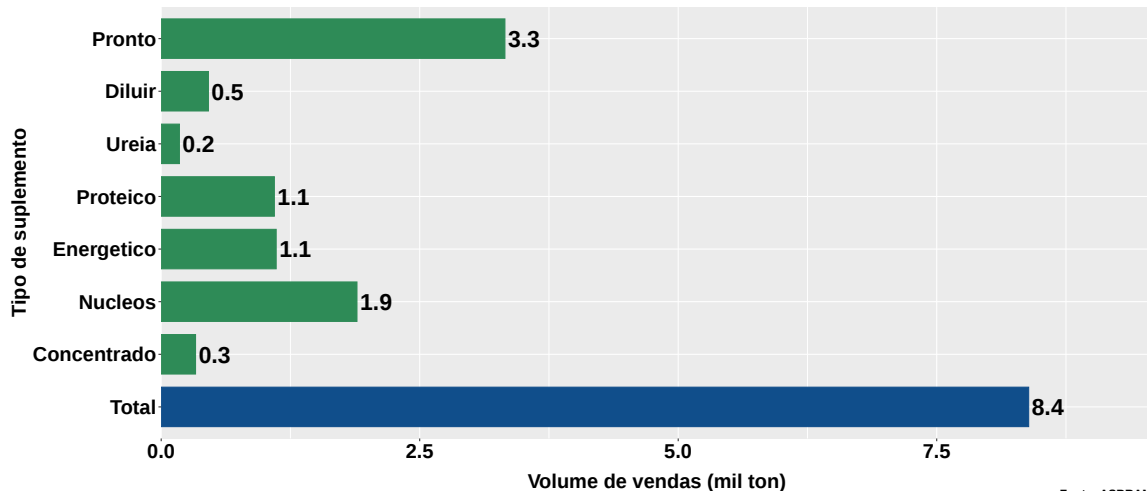


Fonte: ASBRAM

## Contribuição de cada suplemento para variação interanual do volume de vendas por dia útil

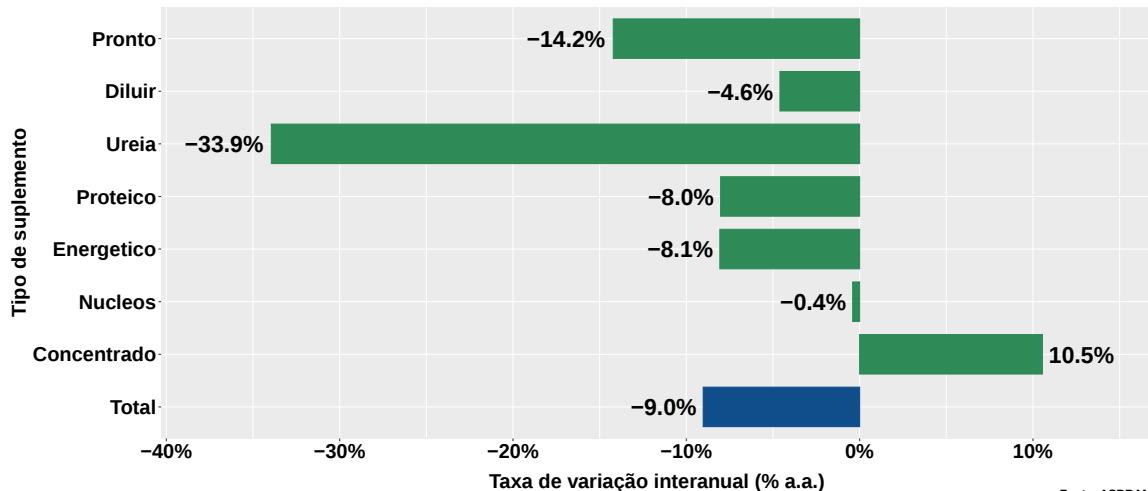


## Volume de vendas dia útil - corte



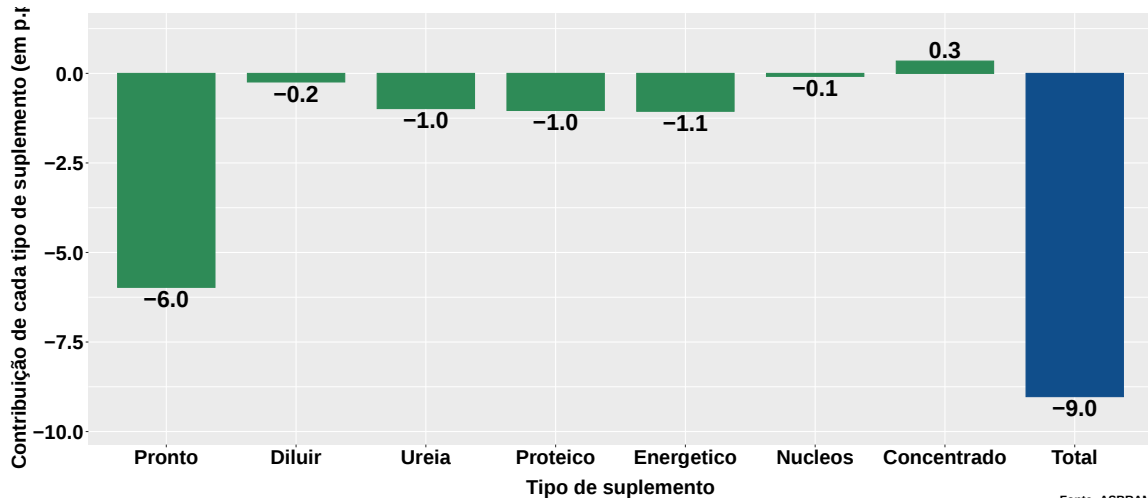
Fonte: ASBRAM

## Var. interanual do volume de vendas por dia útil - corte

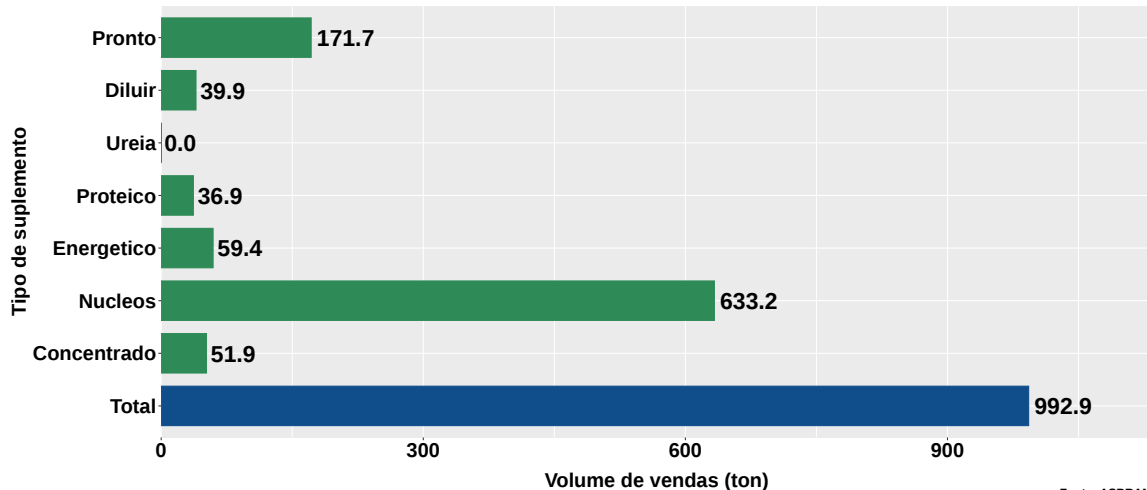


Fonte: ASBRAM

## Contr. suplemento para variação interanual do volume de vendas por dia útil - corte

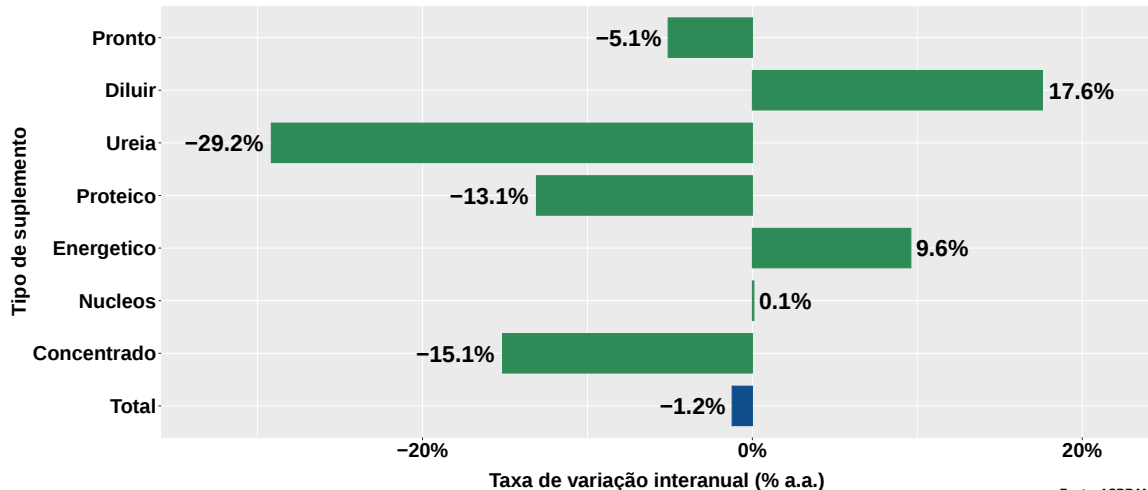


## Volume de vendas dia útil - leite



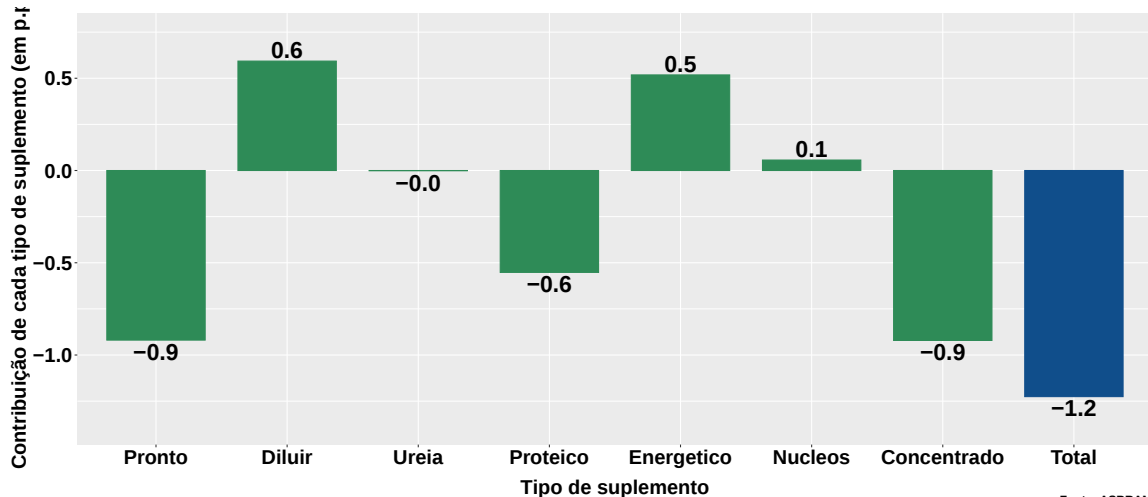
Fonte: ASBRAM

## Var. interanual do volume de vendas por dia útil - leite

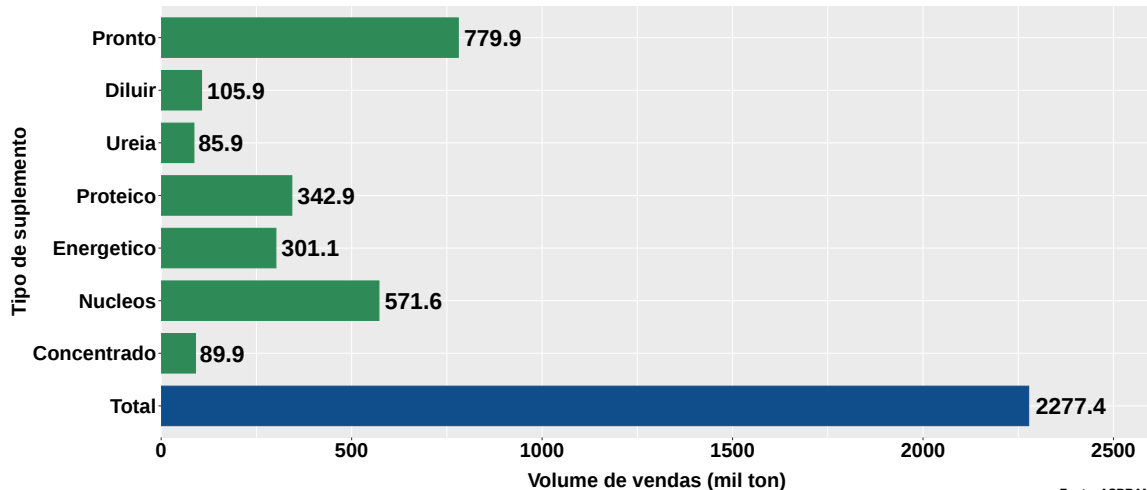


Fonte: ASBRAM

## Contr. suplemento para variação interanual do volume de vendas por dia útil - leite

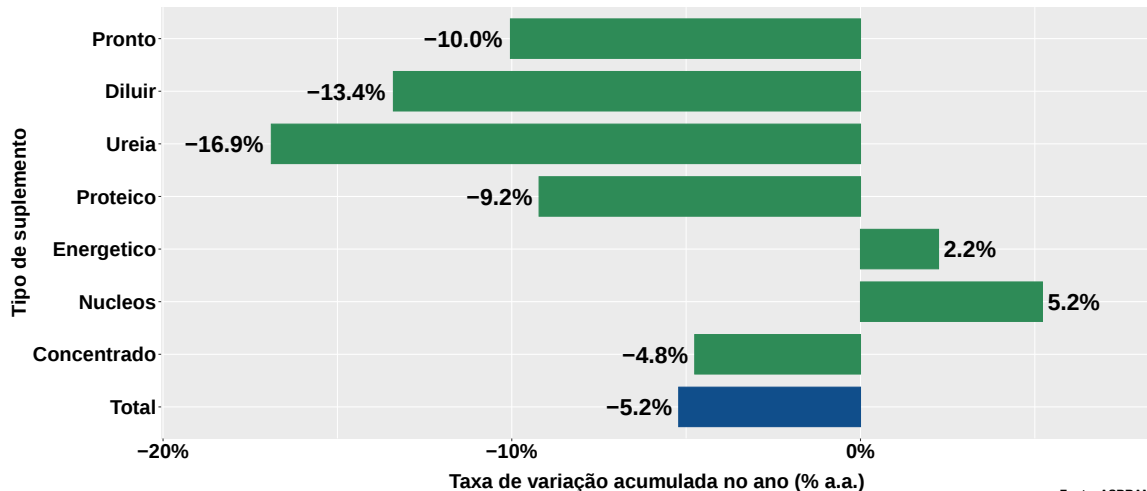


## Volume de vendas acumulado no ano



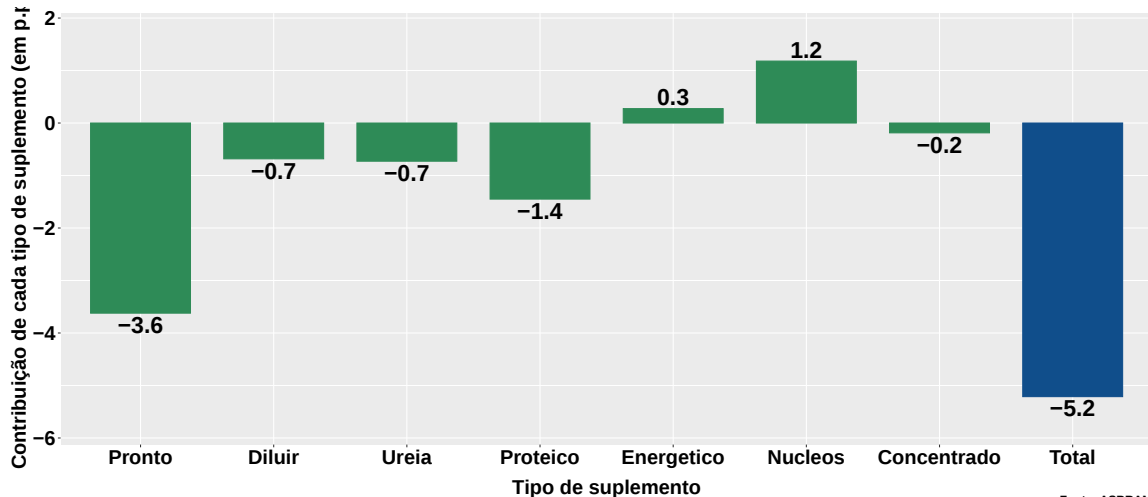
Fonte: ASBRAM

# Variação do volume de vendas acumulado no ano

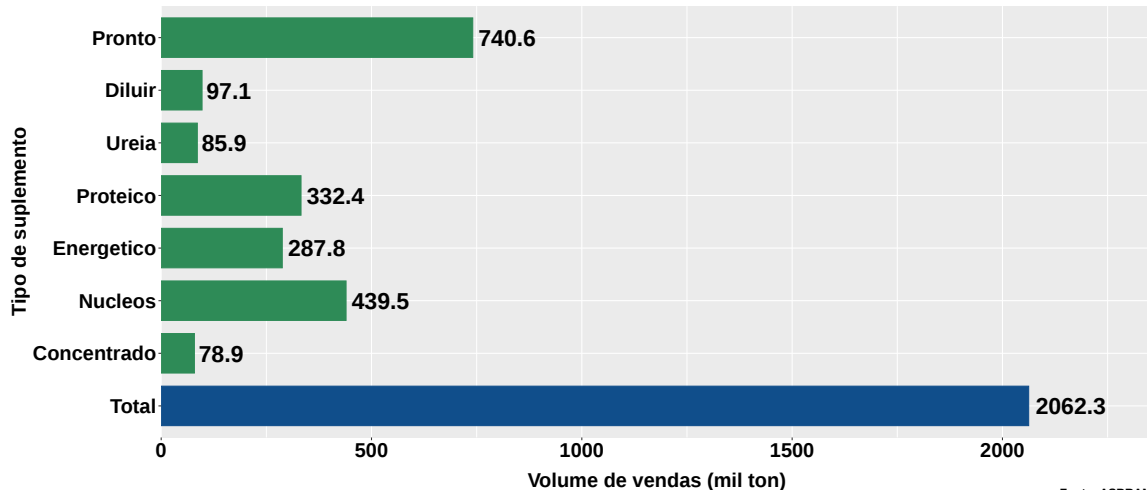


Fonte: ASBRAM

## Contribuição de cada suplemento para variação do volume de vendas acumulado no ano

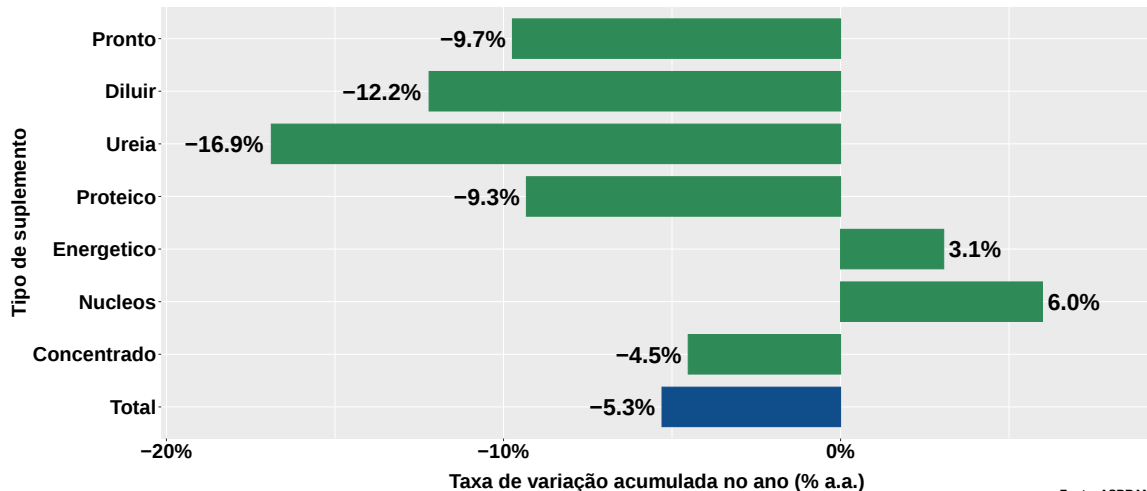


## Volume acumulado no ano - corte



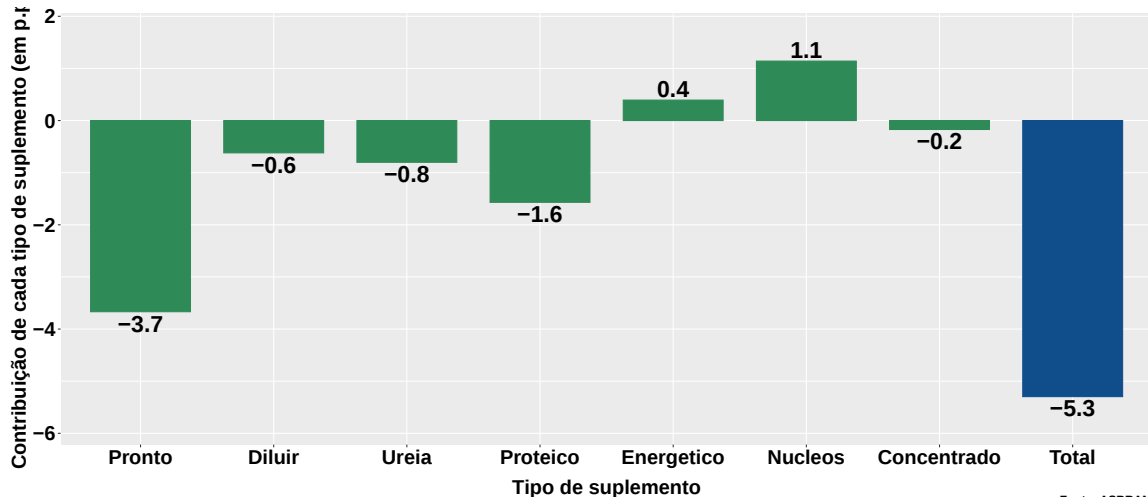
Fonte: ASBRAM

## Var. volume de vendas acumulado no ano - corte

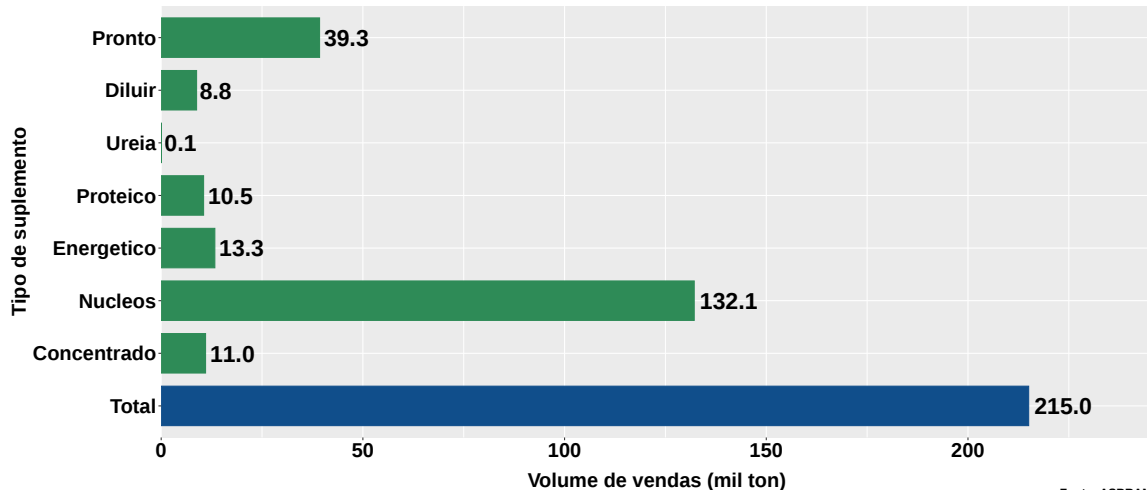


Fonte: ASBRAM

## Contr. suplemento para variação do volume de vendas acumulado no ano - corte

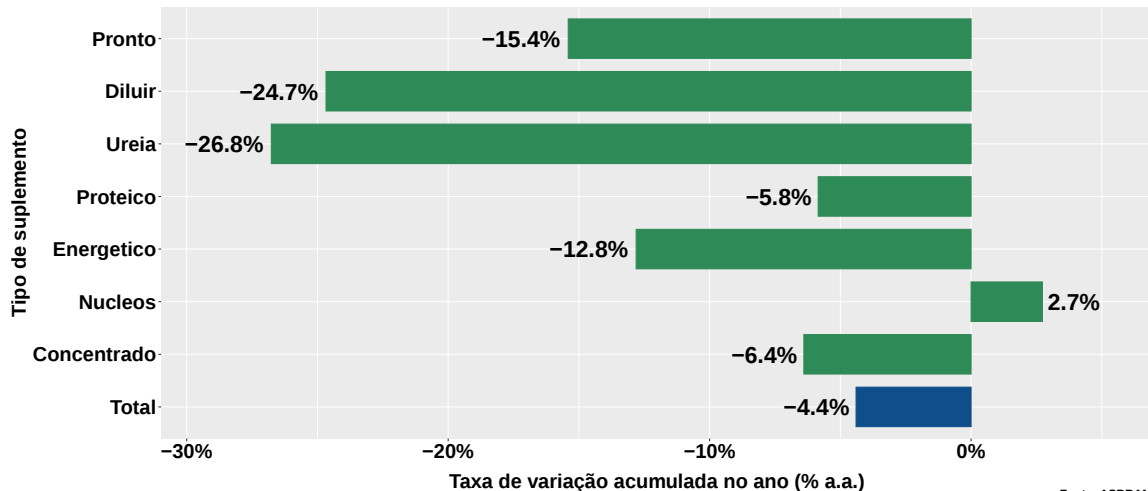


## Volume acumulado no ano - leite



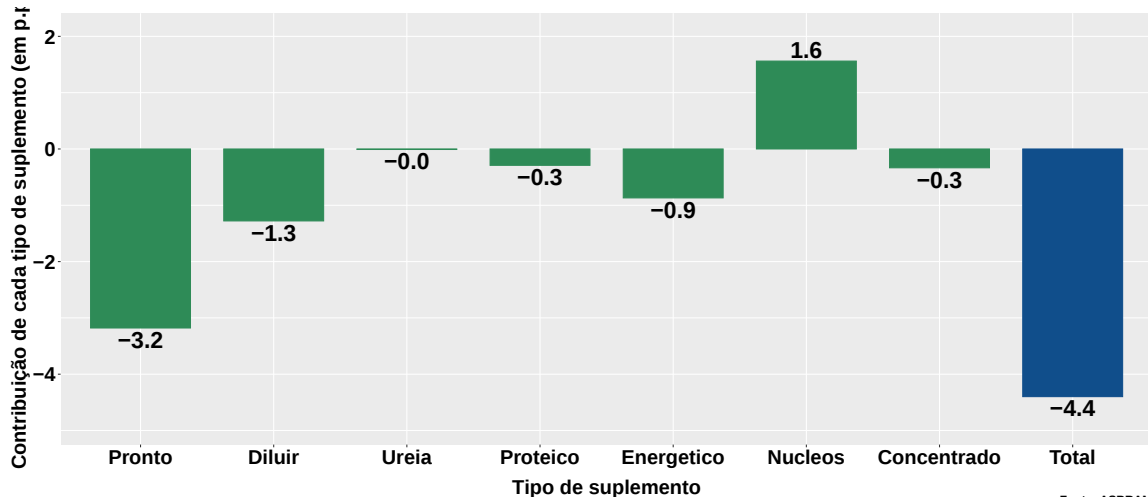
Fonte: ASBRAM

## Var. volume de vendas acumulado no ano - leite

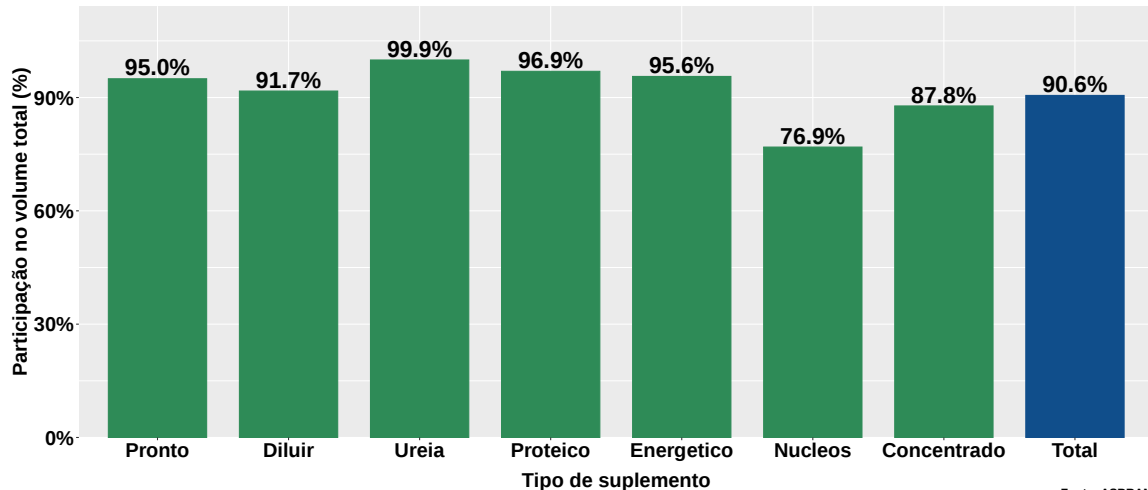


Fonte: ASBRAM

## Contr. suplemento para variação do volume de vendas acumulado no ano - leite

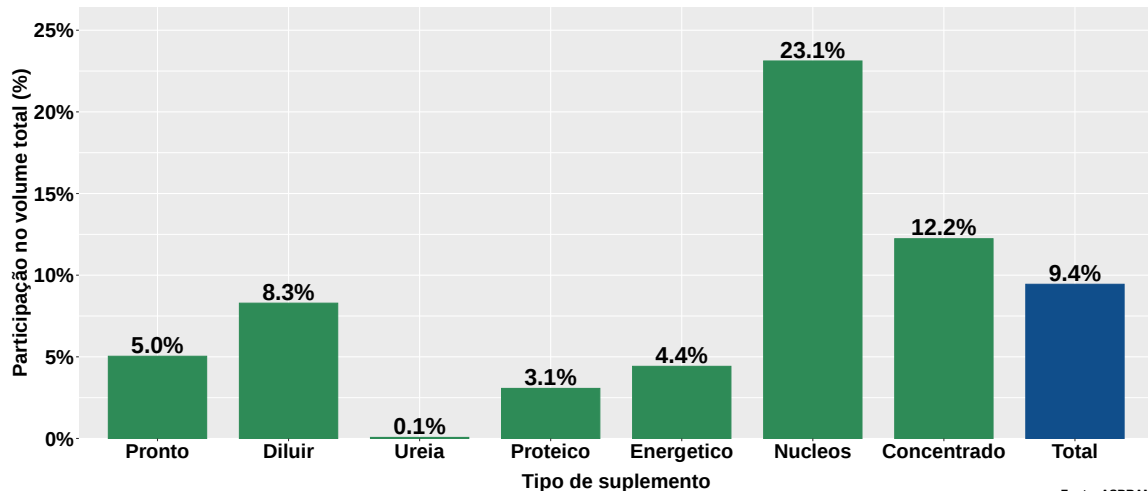


## Part. pecuária corte no volume total - no ano



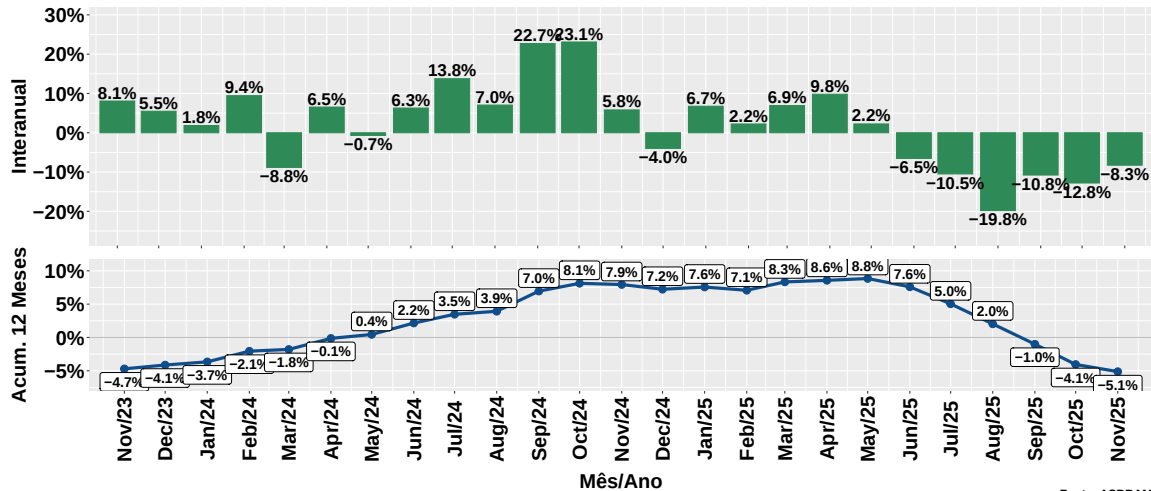
Fonte: ASBRAM

## Part. pecuária leite no volume total - no ano



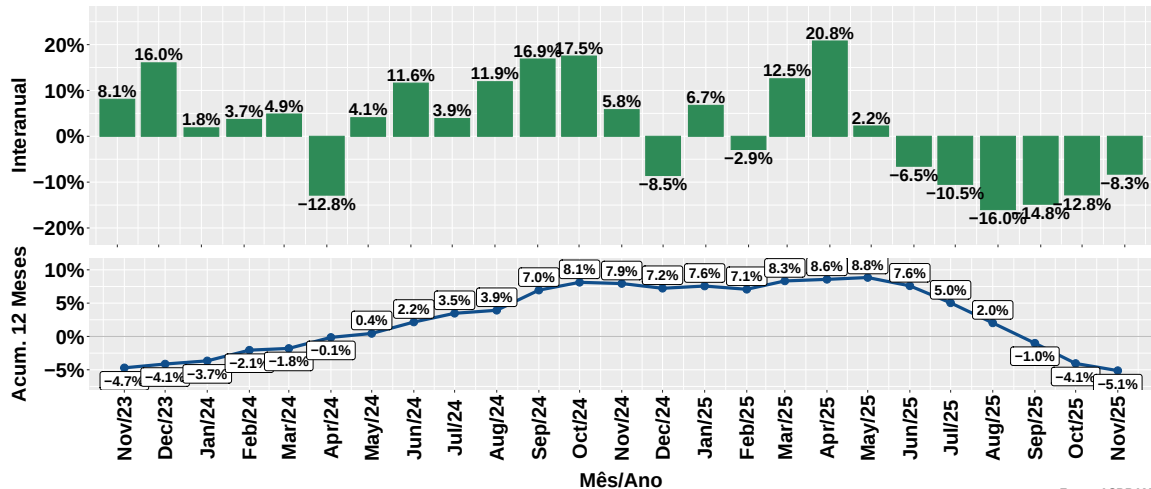
Fonte: ASBRAM

# Evolução do volume total de vendas



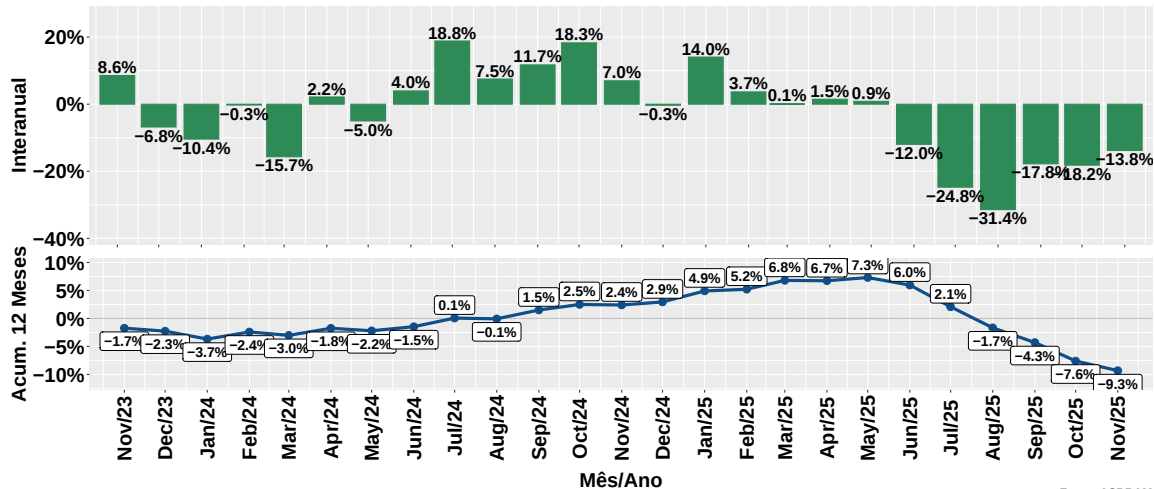
Fonte: ASBRAM

# Evolução do volume total de vendas por dia útil



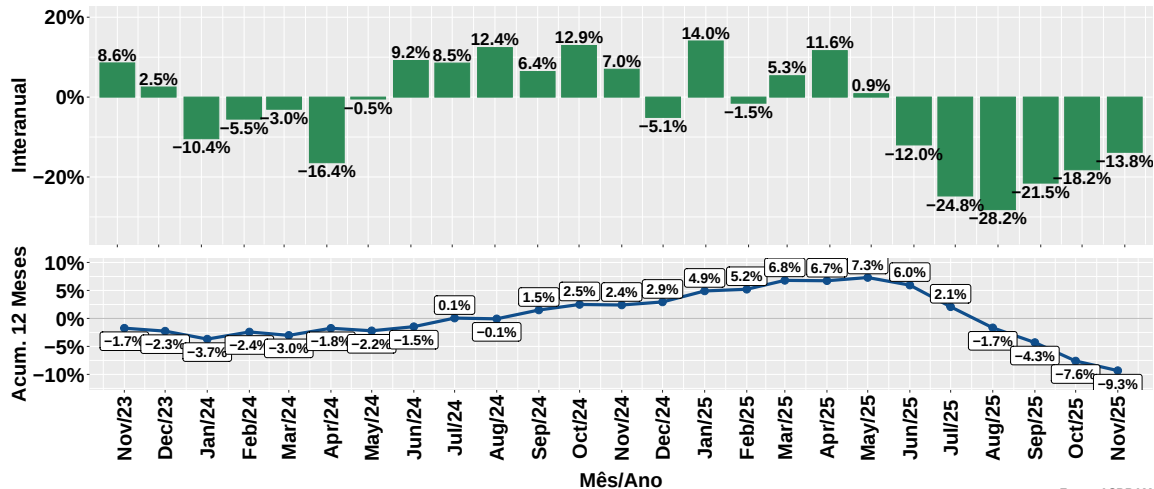
Fonte: ASBRAM

# Evolução do volume de vendas: Pronto para uso



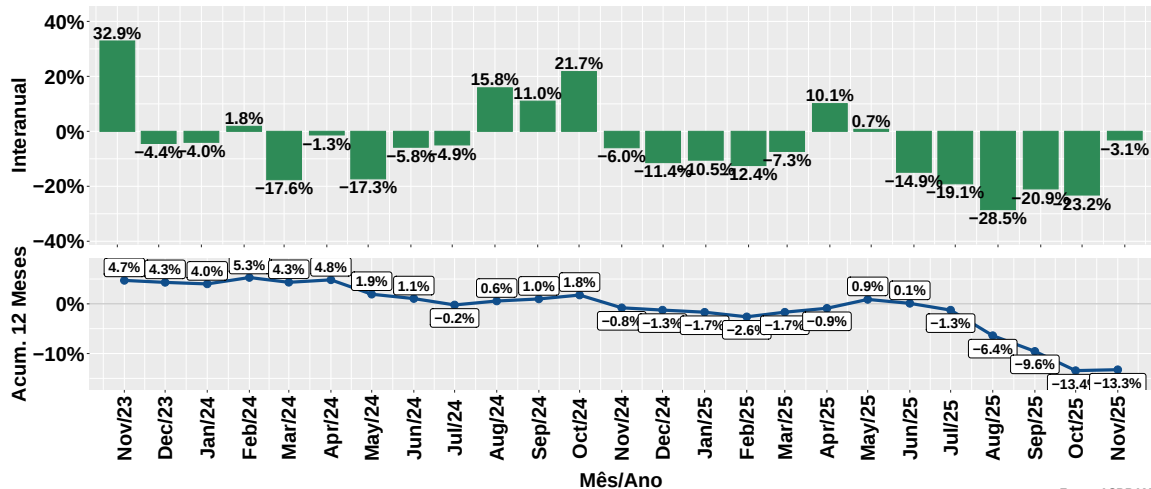
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Pronto para uso



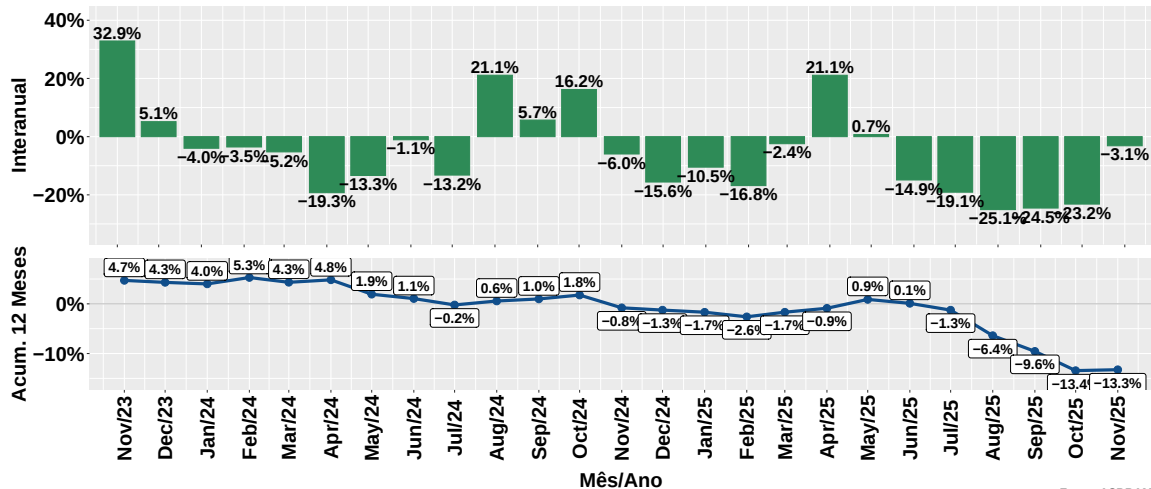
Fonte: ASBRAM

# Evolução do volume de vendas: Para diluir



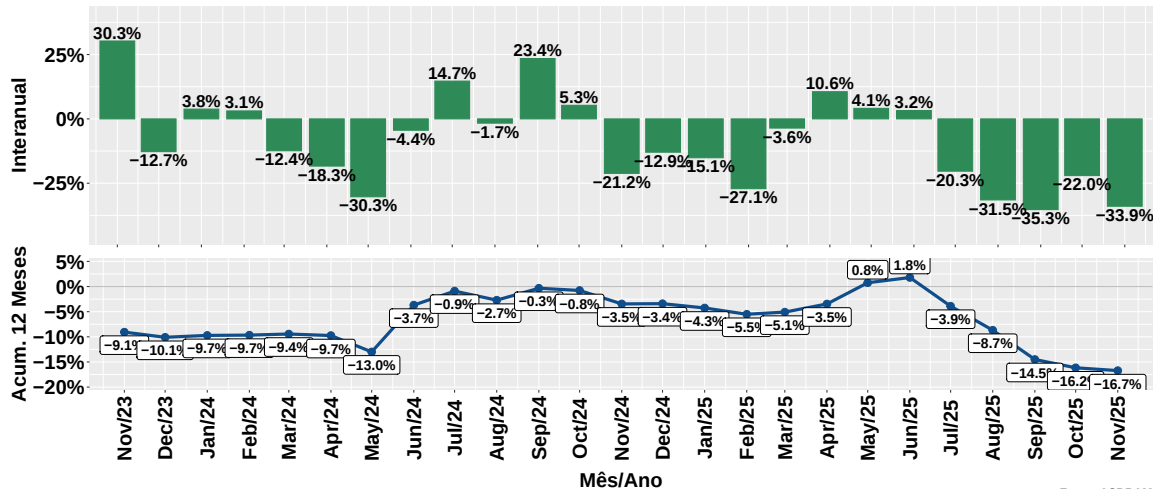
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Para diluir



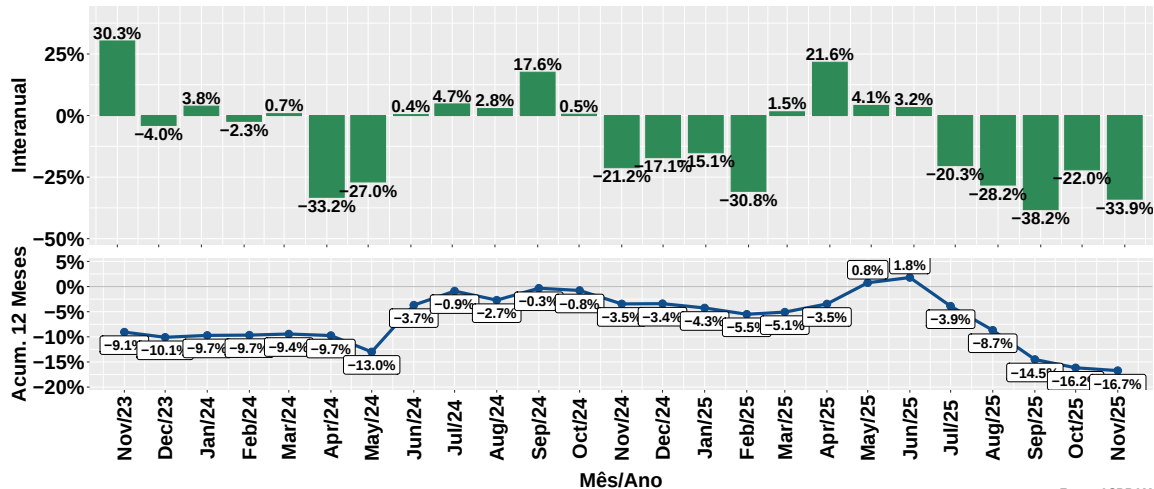
Fonte: ASBRAM

# Evolução do volume de vendas: Ureia



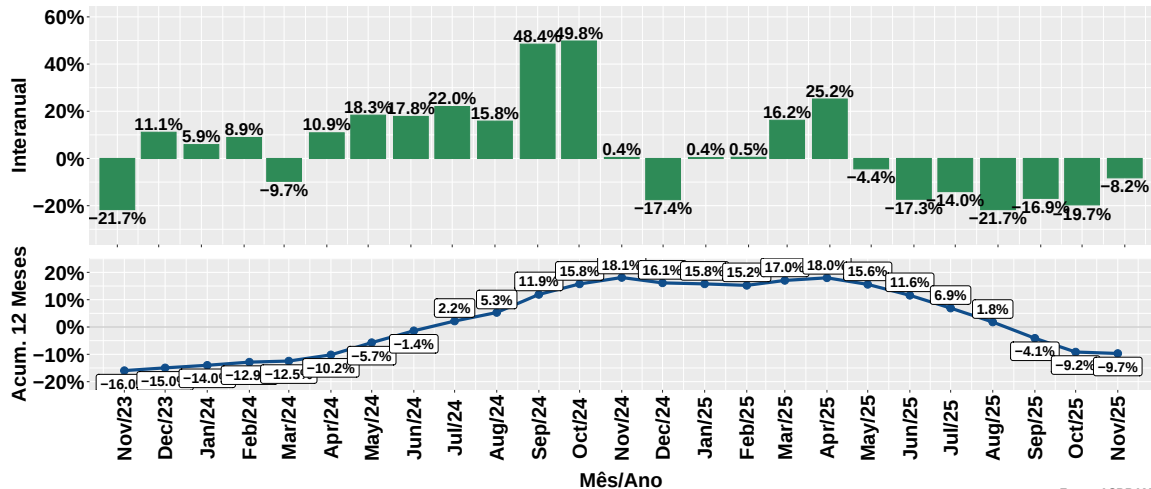
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Ureia



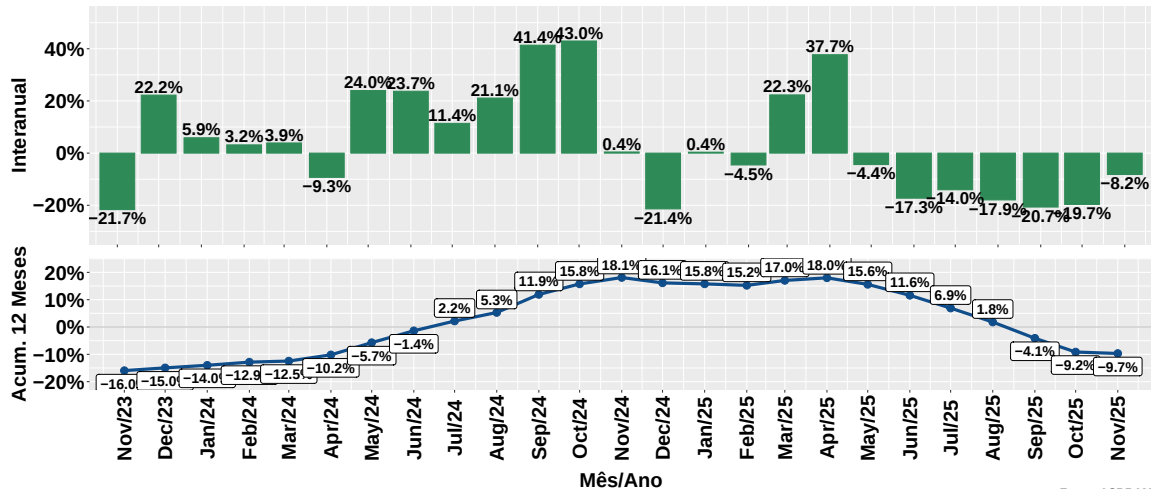
Fonte: ASBRAM

# Evolução do volume de vendas: Proteico



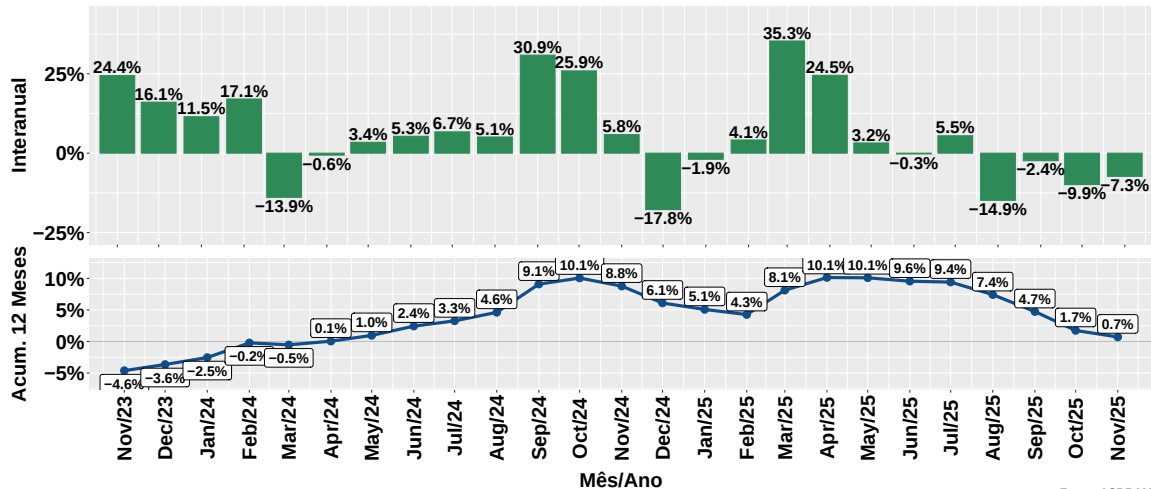
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Proteico



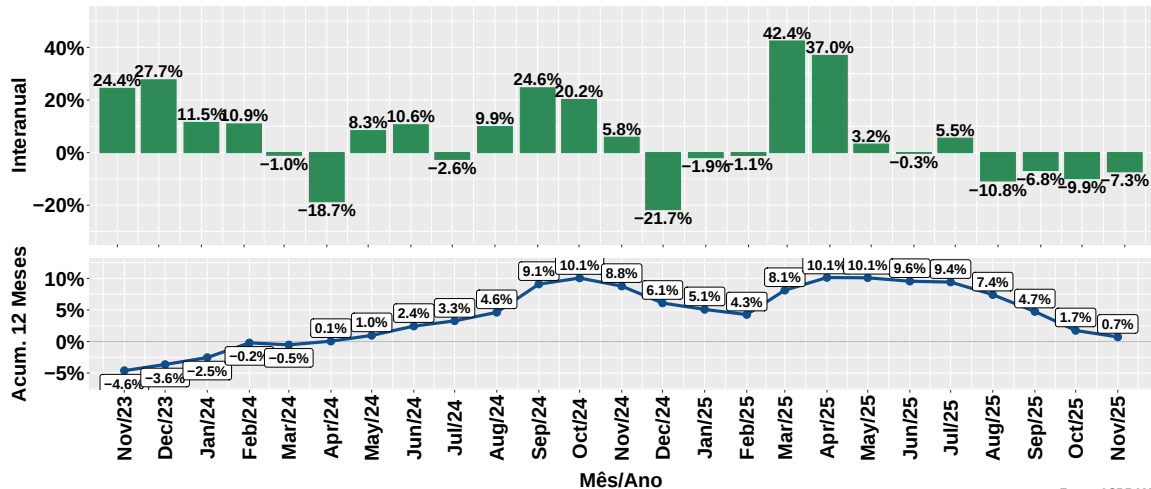
Fonte: ASBRAM

# Evolução do volume de vendas: Prot. energético



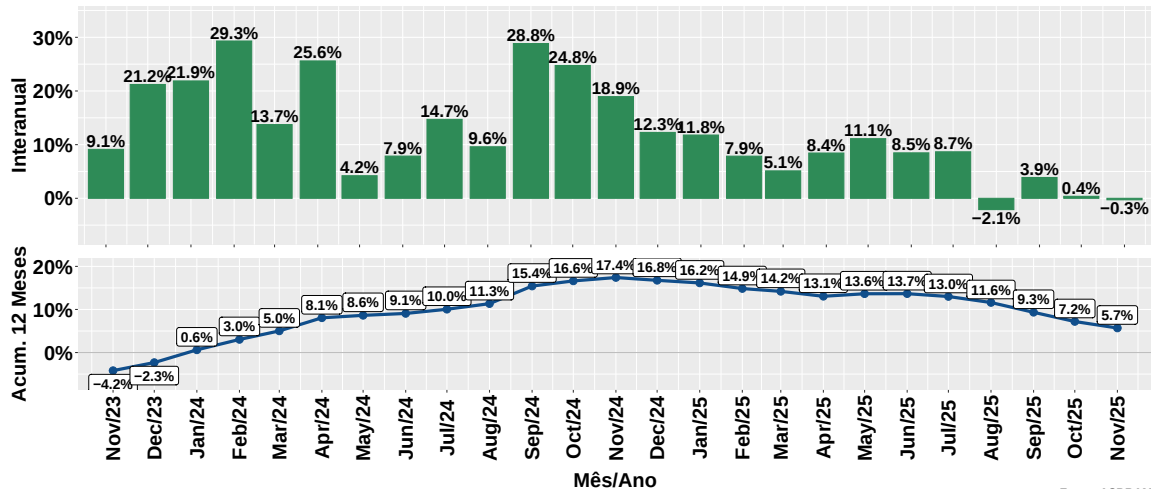
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Prot. energético



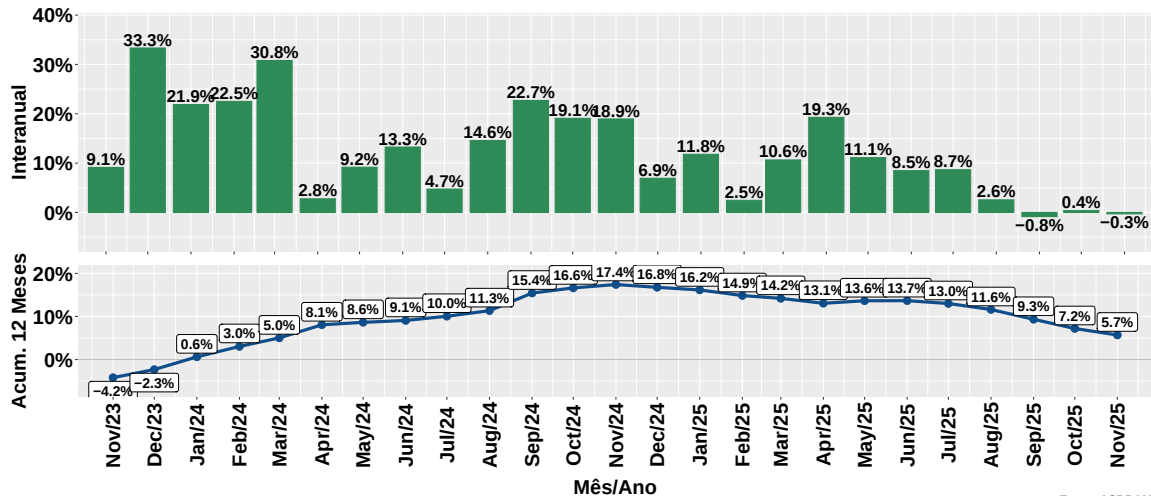
Fonte: ASBRAM

# Evolução do volume de vendas: Núcleos



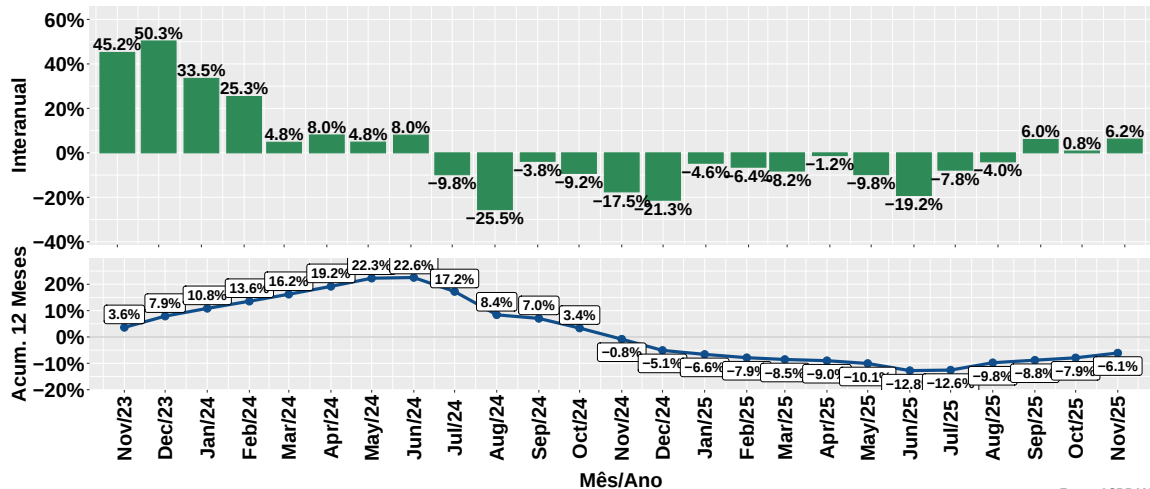
Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Núcleos



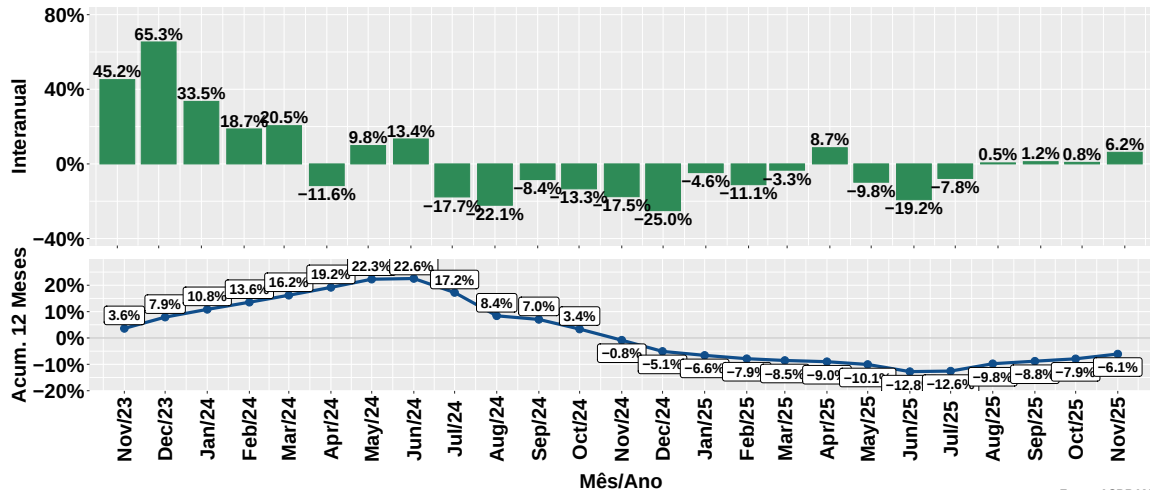
Fonte: ASBRAM

# Evolução do volume de vendas: Concentrado



Fonte: ASBRAM

# Evolução do volume de vendas por dia útil: Concentrado



Fonte: ASBRAM

# Síntese de November/2025 (Parte 01)

|              | Vol. vendas <sup>1</sup> | Variação (%)        |                         |              |              |
|--------------|--------------------------|---------------------|-------------------------|--------------|--------------|
|              |                          | Mensal <sup>2</sup> | Interanual <sup>3</sup> | Acum. ano    | 12 meses     |
| Pronto       | 69.9                     | -5.5%               | -13.8%                  | -10.0%       | -9.3%        |
| Diluir       | 9.9                      | 18.6%               | -3.1%                   | -13.4%       | -13.3%       |
| Ureia        | 3.5                      | -6.3%               | -33.9%                  | -16.9%       | -16.7%       |
| Proteico     | 22.6                     | -13.8%              | -8.2%                   | -9.2%        | -9.7%        |
| Energetico   | 23.4                     | -11.2%              | -7.3%                   | 2.2%         | 0.7%         |
| Nucleos      | 50.5                     | -5.3%               | -0.3%                   | 5.2%         | 5.7%         |
| Concentrado  | 7.7                      | -0.8%               | 6.2%                    | -4.8%        | -6.1%        |
| <b>Total</b> | <b>187.6</b>             | <b>-6.7%</b>        | <b>-8.3%</b>            | <b>-5.2%</b> | <b>-5.1%</b> |

Note: Fonte: ASBRAM

<sup>1</sup> Em mil toneladas <sup>2</sup> Mês/Mês anterior com ajuste sazonal <sup>3</sup> Mês/Mesmo mês ano anterior

## Síntese de November/2025 (Parte 02)

|              | Contribuição (em p.p.) |                         |             |             |
|--------------|------------------------|-------------------------|-------------|-------------|
|              | Mensal <sup>2</sup>    | Interanual <sup>3</sup> | Acum. ano   | 12 meses    |
| Pronto       | -1.8                   | -5.5                    | -3.6        | -3.4        |
| Diluir       | 0.8                    | -0.2                    | -0.7        | -0.7        |
| Ureia        | -0.2                   | -0.9                    | -0.7        | -0.7        |
| Proteico     | -2.2                   | -1.0                    | -1.4        | -1.5        |
| Energetico   | -1.5                   | -0.9                    | 0.3         | 0.1         |
| Nucleos      | -1.3                   | -0.1                    | 1.2         | 1.3         |
| Concentrado  | -0.0                   | 0.2                     | -0.2        | -0.2        |
| <b>Total</b> | <b>-6.7</b>            | <b>-8.3</b>             | <b>-5.2</b> | <b>-5.1</b> |

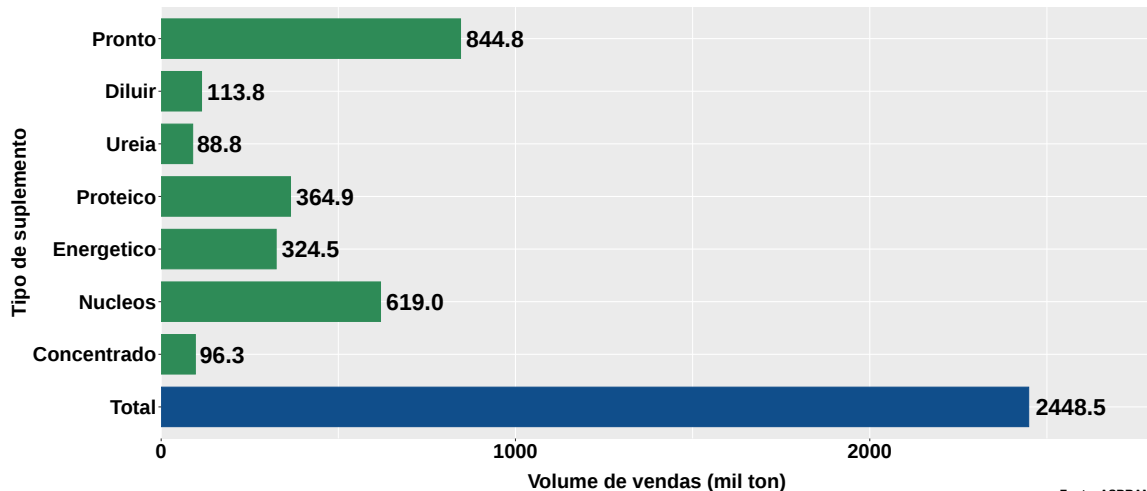
Note: Fonte: ASBRAM

<sup>1</sup> Em mil toneladas <sup>2</sup> Mês/Mês anterior com ajuste sazonal <sup>3</sup> Mês/Mesmo mês ano anterior

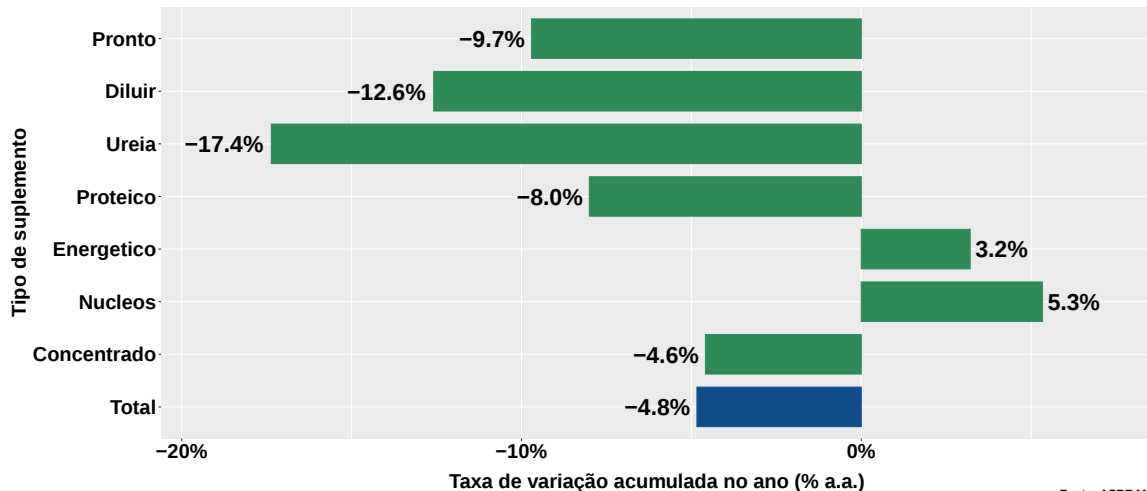
## Section 2

### **Projeções para o final de 2025**

# Cenário base para o volume de suplementos

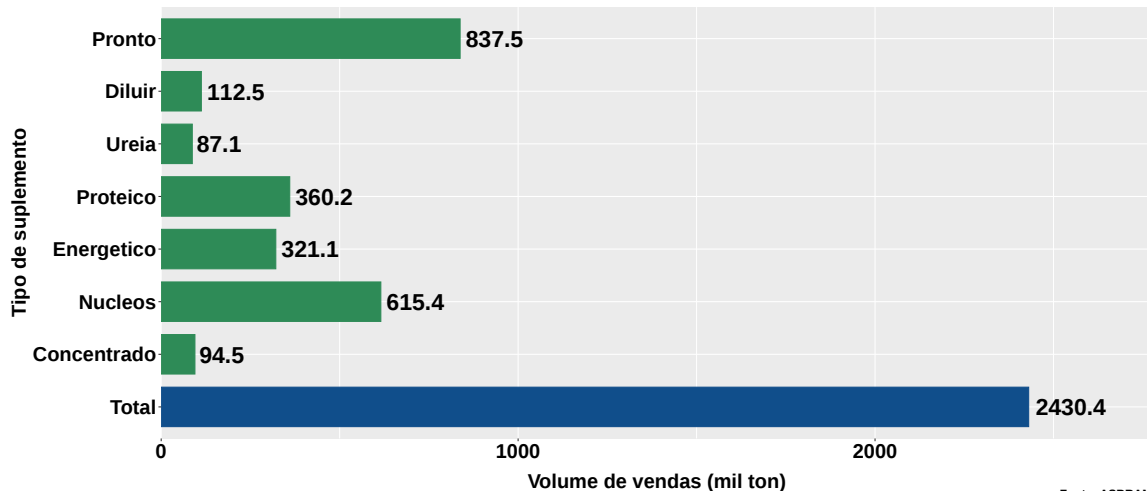


## Cenário base para a var. do volume de suplementos



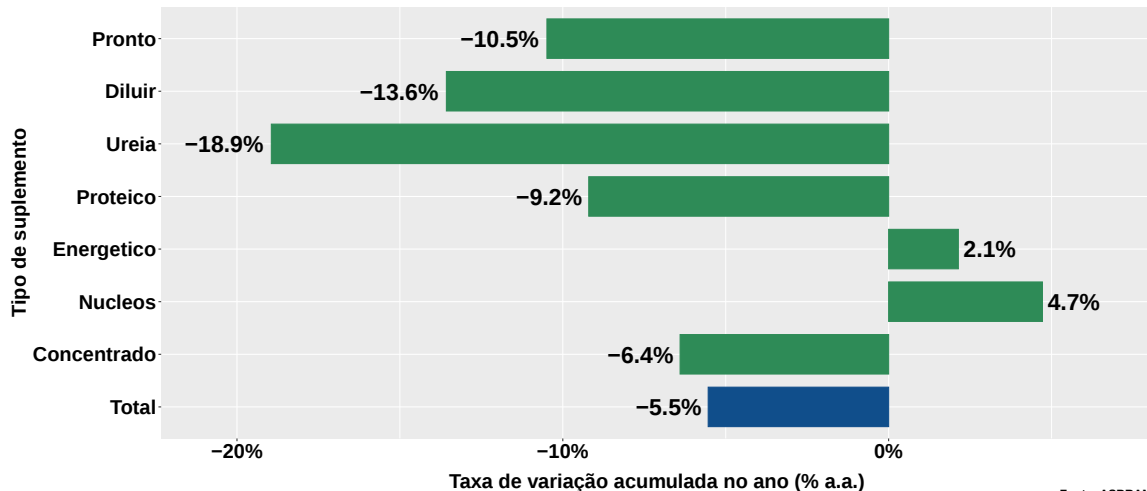
Fonte: ASBRAM

## Cenário pessimista para o volume de suplementos

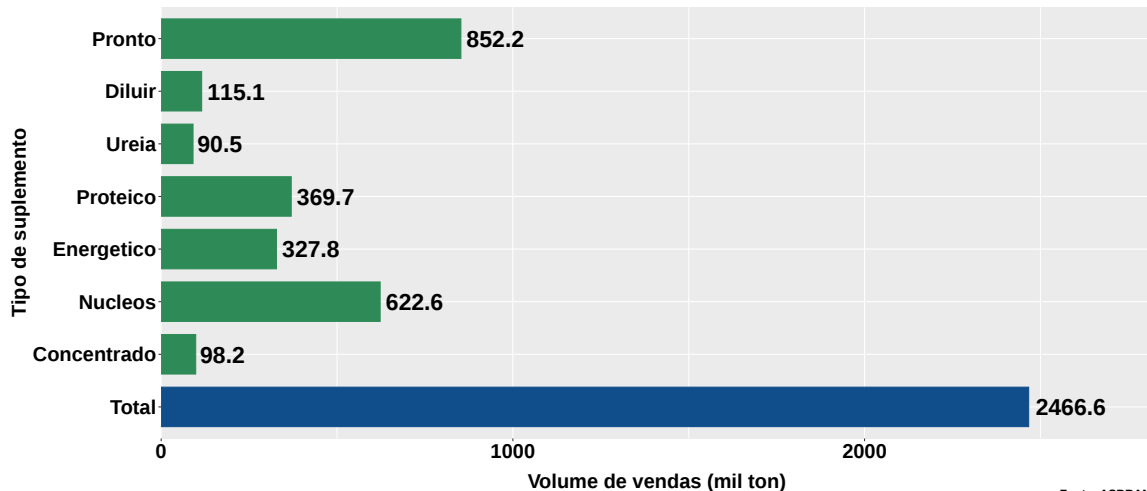


Fonte: ASBRAM

## Cenário pessimista para a var. do volume de suplementos

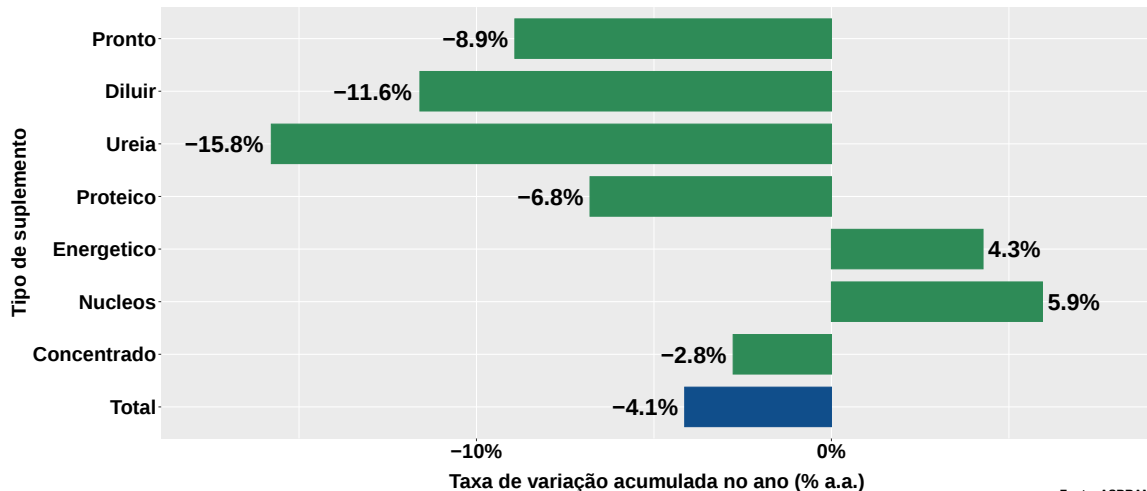


## Cenário otimista para o volume de suplementos



Fonte: ASBRAM

## Cenário otimista para a var. do volume de suplementos

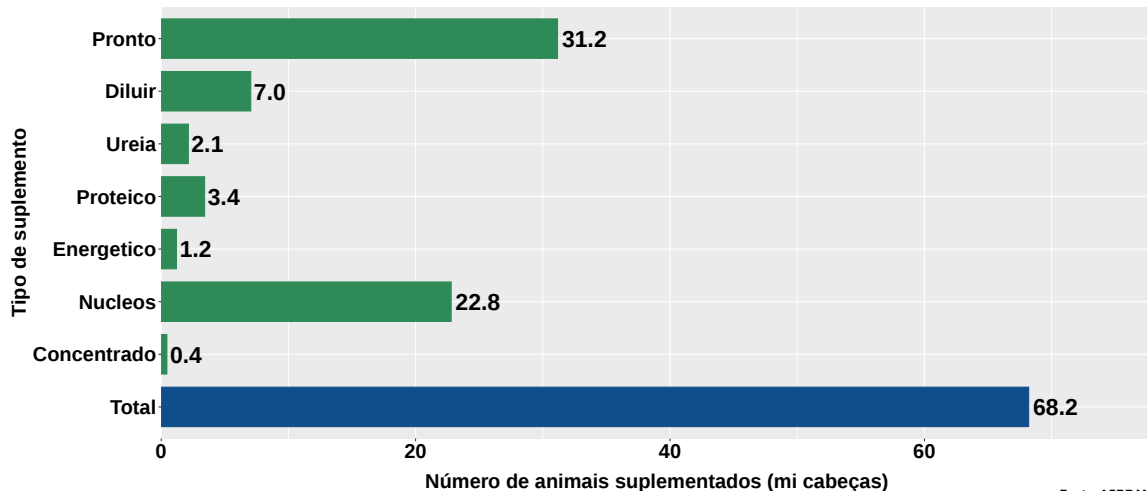


Fonte: ASBRAM

## Section 3

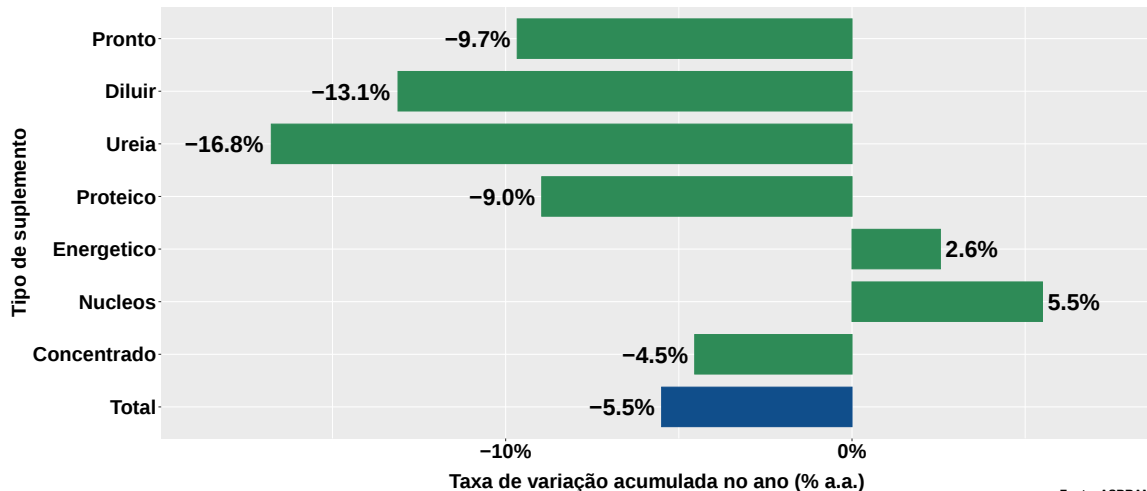
### Número de animais suplementados no Brasil

## Número médio de animais suplementados no ano



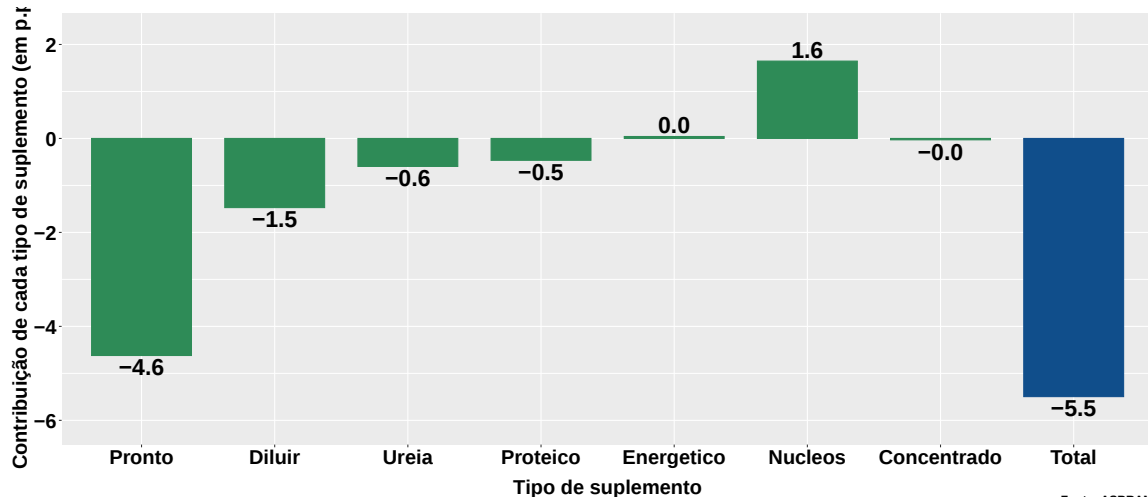
Fonte: ASBRAM

## Variação do num. de animais suplementados no ano

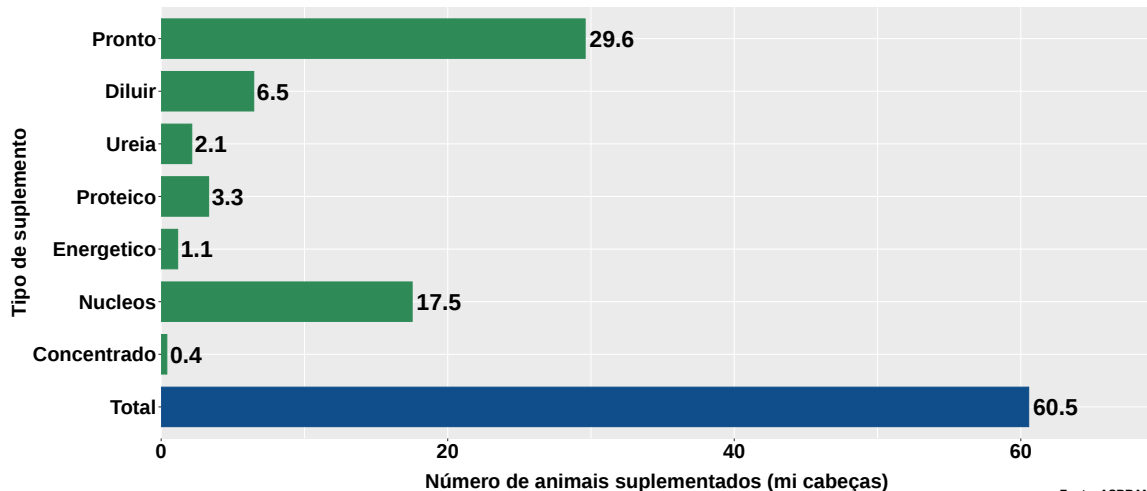


Fonte: ASBRAM

## Contribuição de cada suplemento para variação do número de animais suplementados no ano

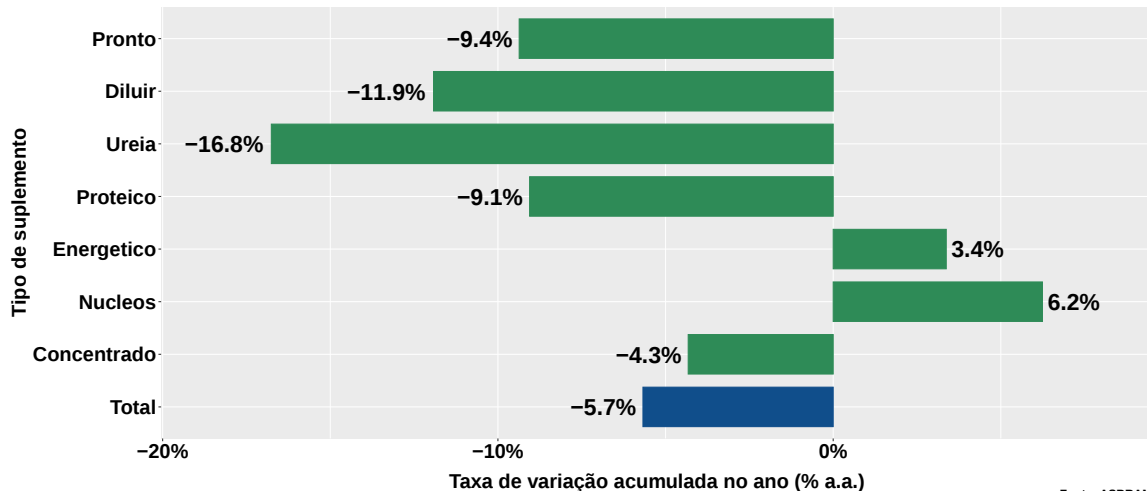


## Núm. animais suplementados ano - corte



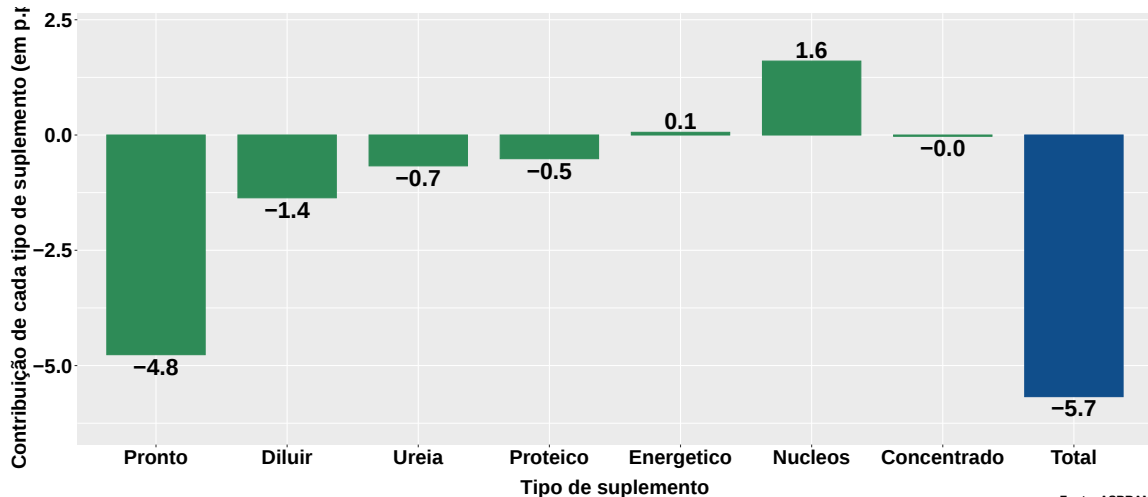
Fonte: ASBRAM

## Var. num. de animais suplementados no ano - corte

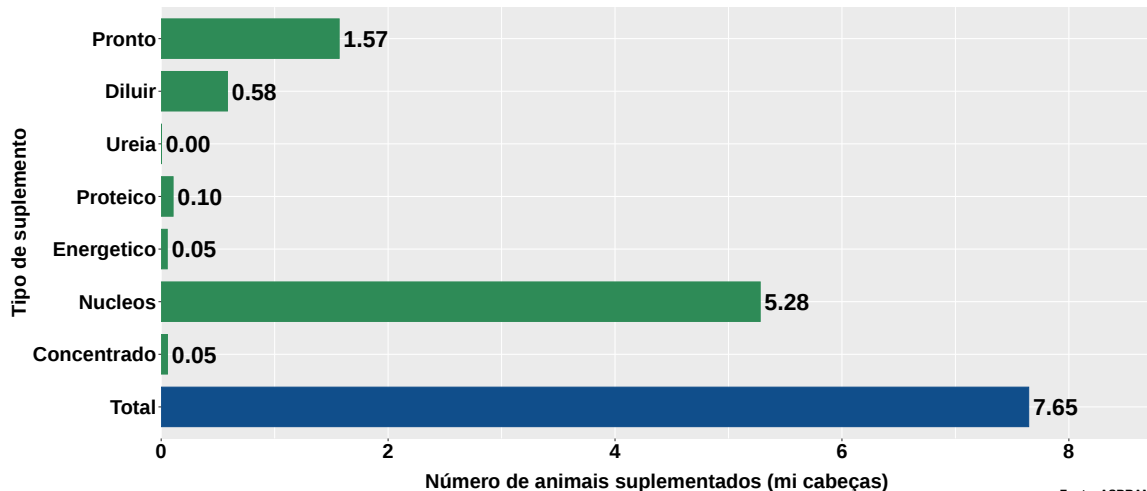


Fonte: ASBRAM

## Contr. suplemento para variação do número de animais suplementados no ano - corte

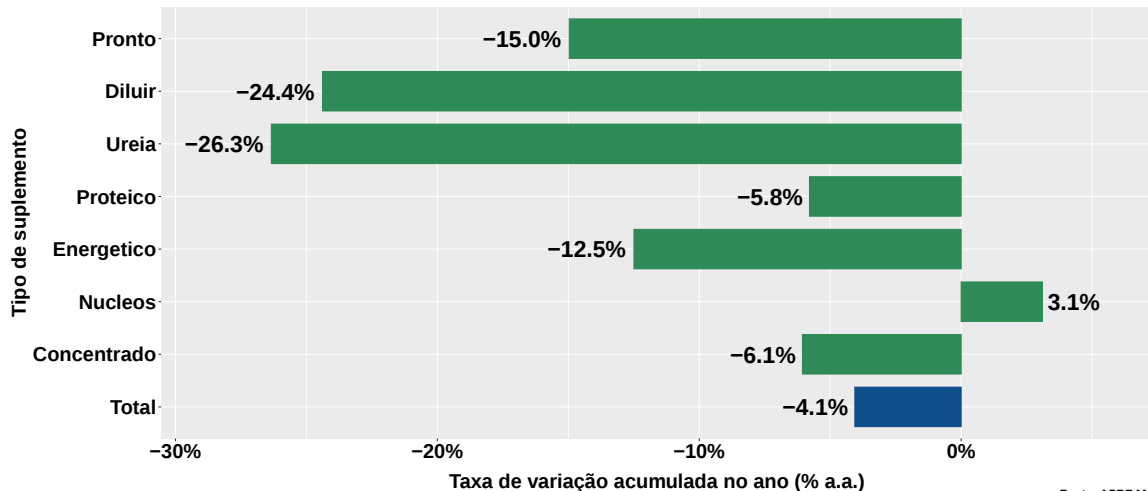


## Núm. animais suplementados ano - leite



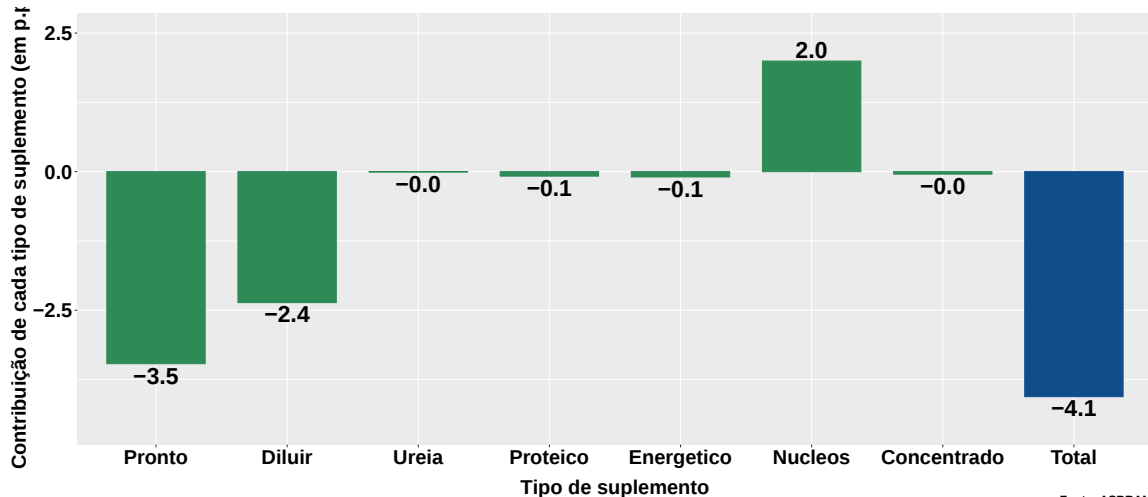
Fonte: ASBRAM

## Var. num. de animais suplementados no ano - leite



Fonte: ASBRAM

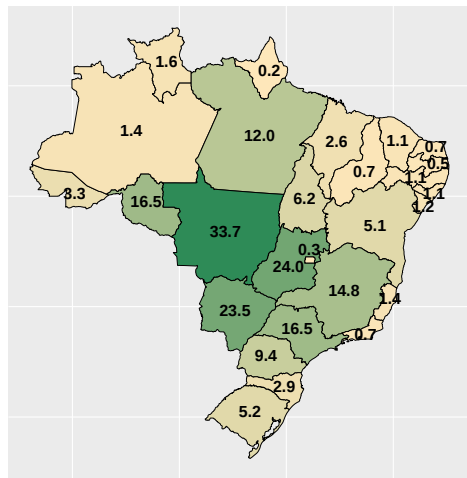
## Contr. suplemento para variação do número de animais suplementados no ano - leite



## Section 4

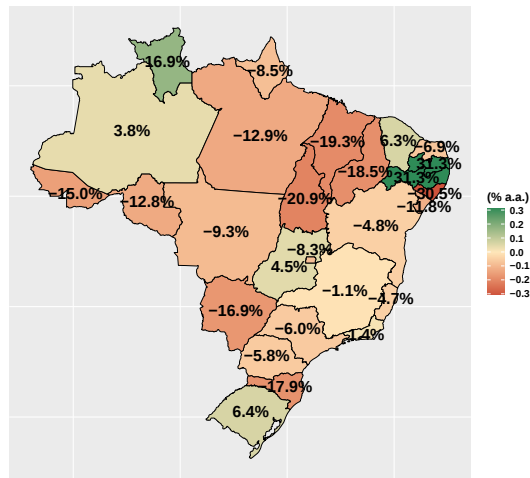
### Desempenho por Unidade da Federação (UF)

# Volume total (e var. interanual) de vendas de suplementos no mês



Mil ton.

30  
20  
10

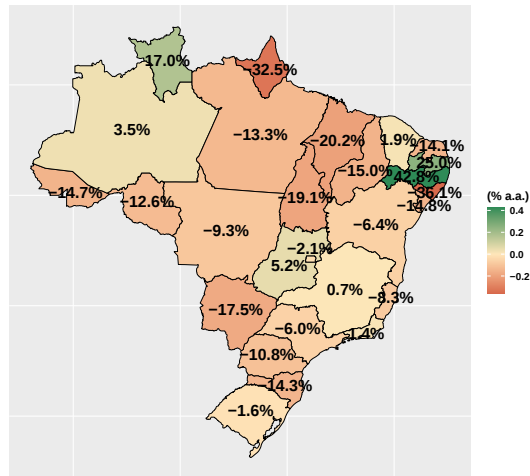
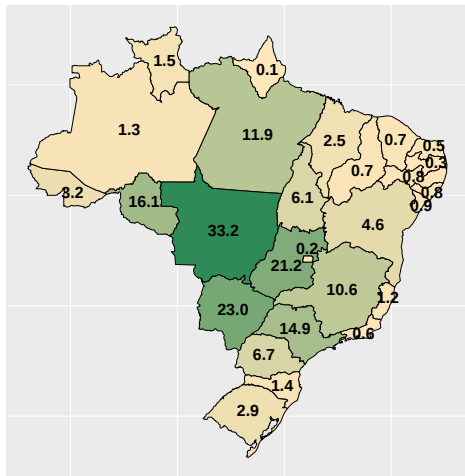


(% a.a.)

0.3  
0.2  
0.1  
0.0  
-0.1  
-0.2  
-0.3

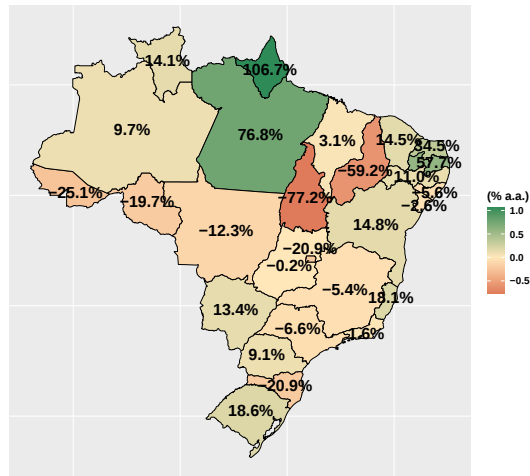
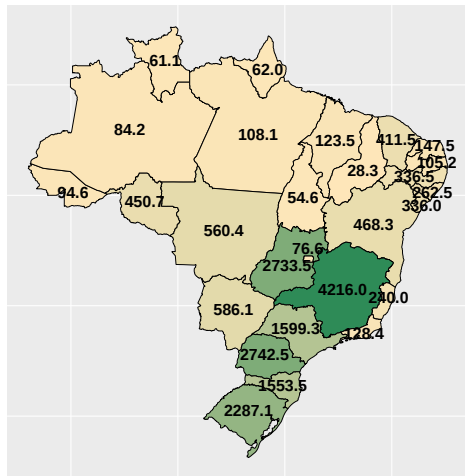
Fonte: ASBRAM

# Volume total (e var. interanual) de vendas de suplementos no mês - corte



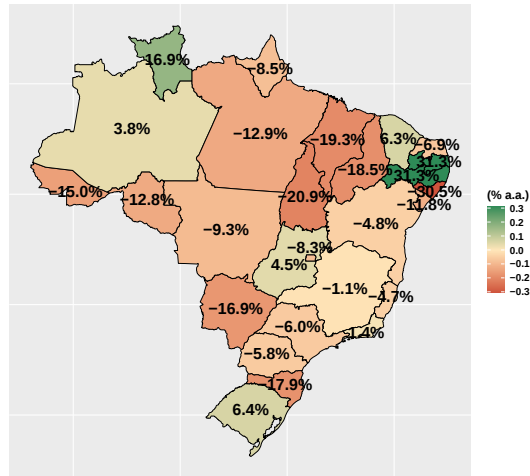
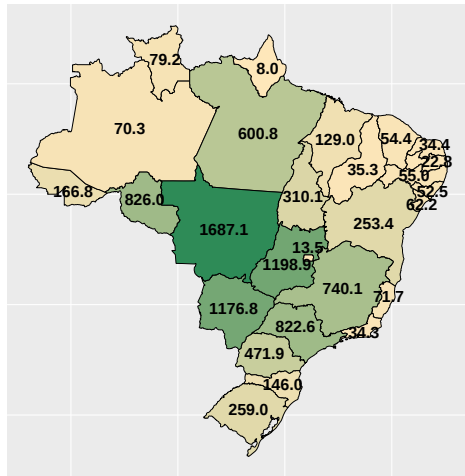
Fonte: ASBRAM

# Volume total (e var. interanual) de vendas de suplementos no mês - leite



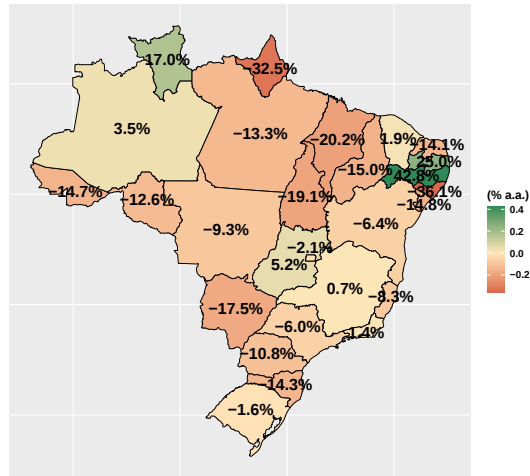
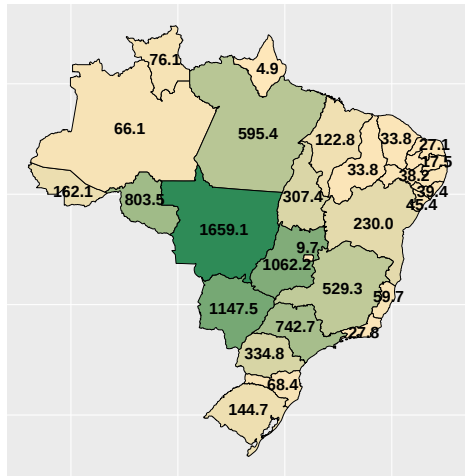
Fonte: ASBRAM

# Vol. total (e var. interanual) de vendas no mês por dia útil



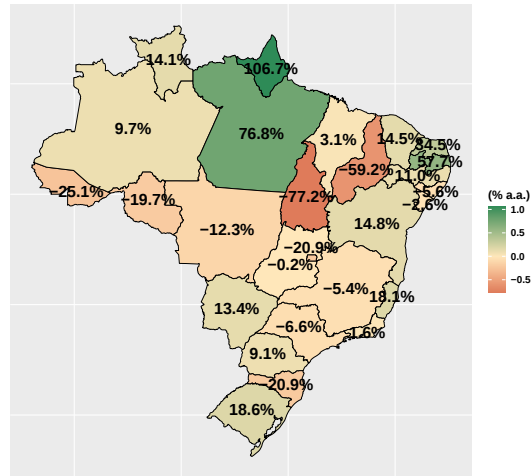
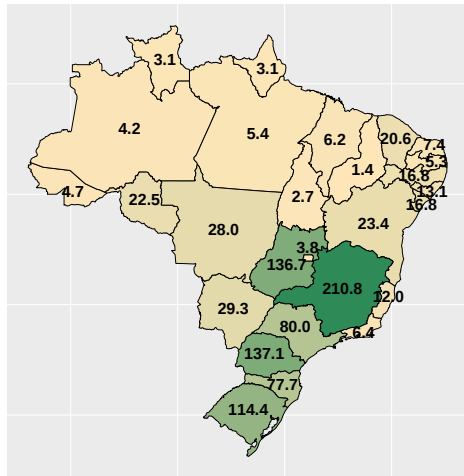
Fonte: ASBRAM

# Vol. total (e var. interanual) de vendas no mês por dia útil - corte



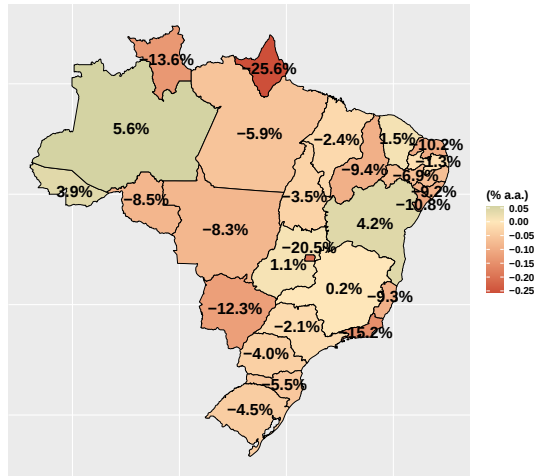
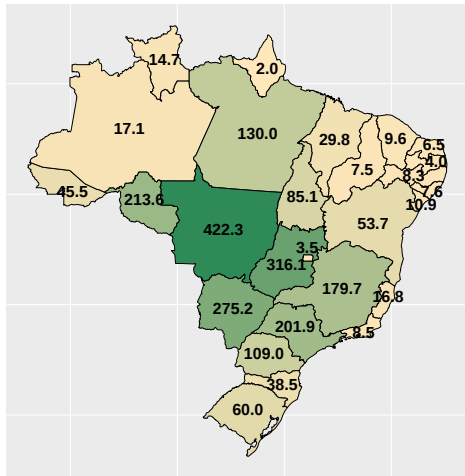
Fonte: ASBRAM

# Vol. total (e var. interanual) de vendas no mês por dia útil - leite



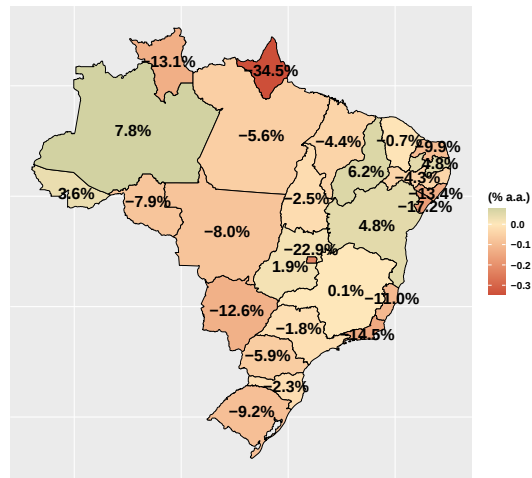
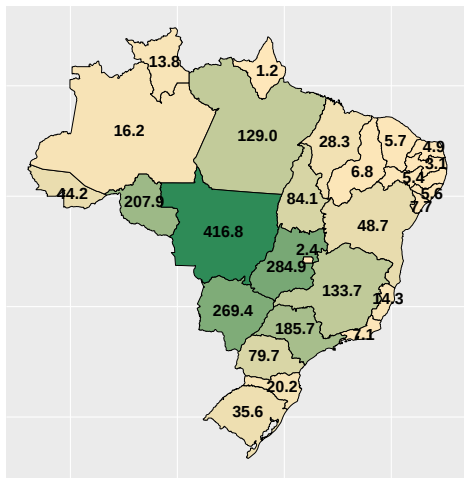
Fonte: ASBRAM

# Volume total (e var.) de vendas de suplementos no ano



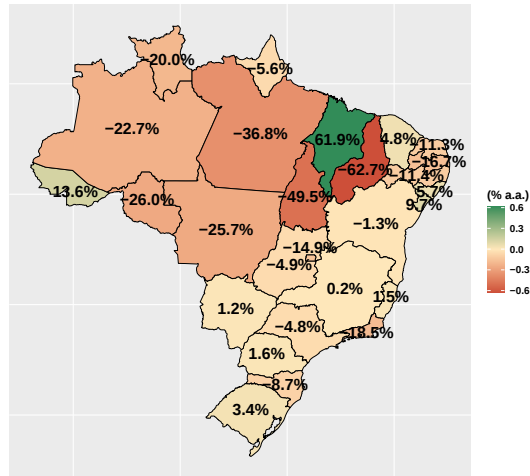
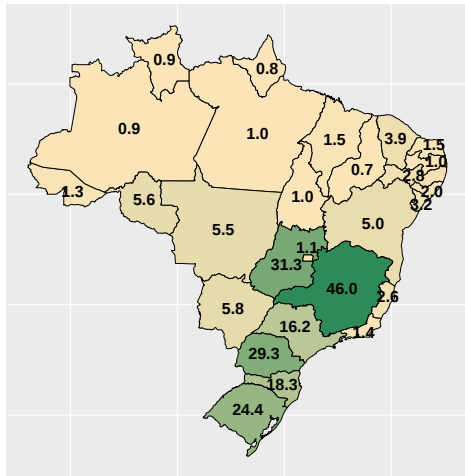
Fonte: ASBRAM

# Volume total (e var.) de vendas de suplementos no ano - corte



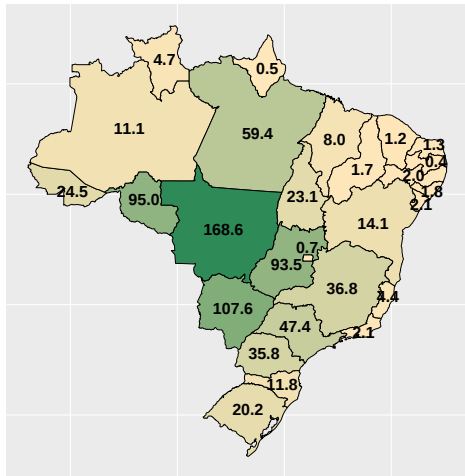
Fonte: ASBRAM

# Volume total (e var.) de vendas de suplementos no ano - leite

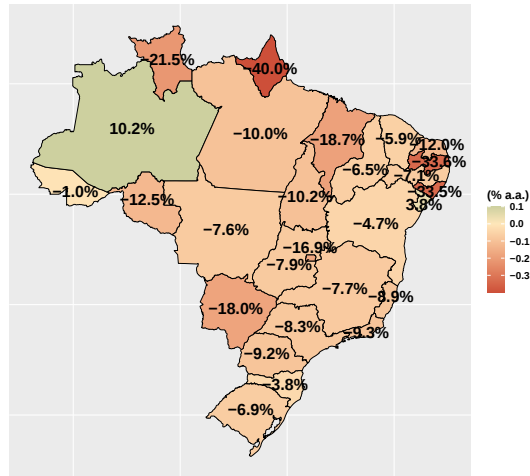


Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Pronto para uso



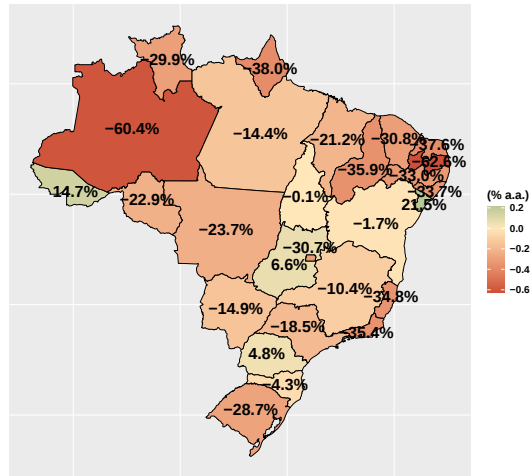
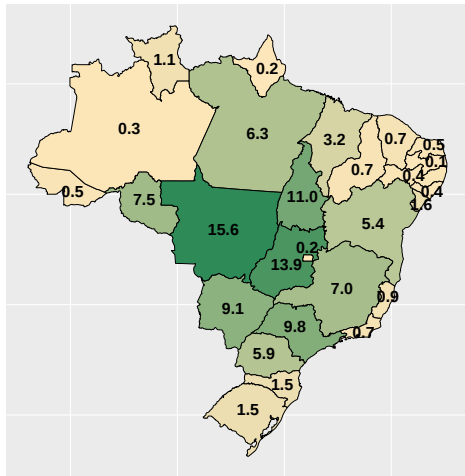
Mil ton.  
160  
120  
80  
40



(% a.a.)  
0.1  
0.0  
-0.1  
-0.2  
-0.3

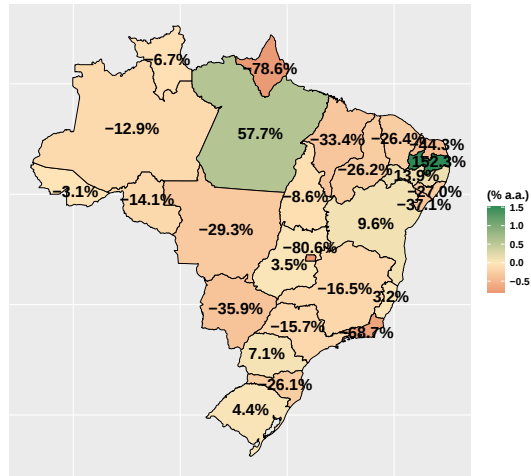
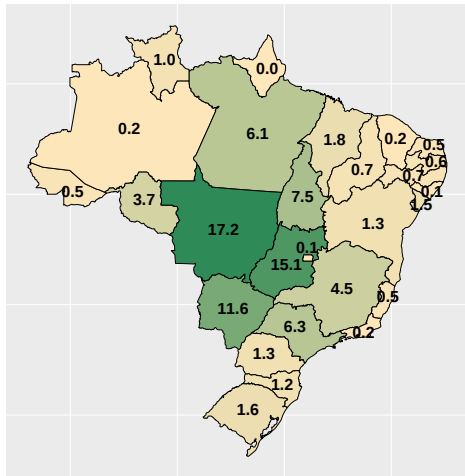
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Para diluir



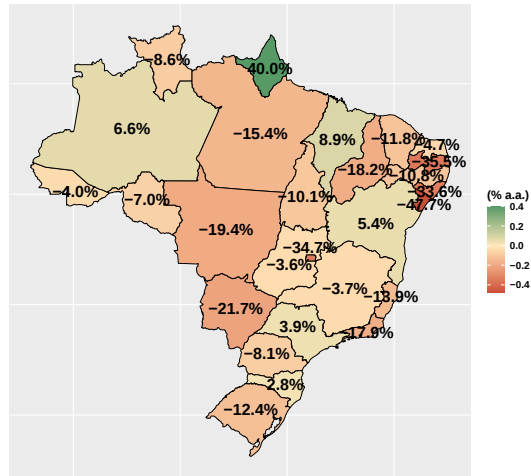
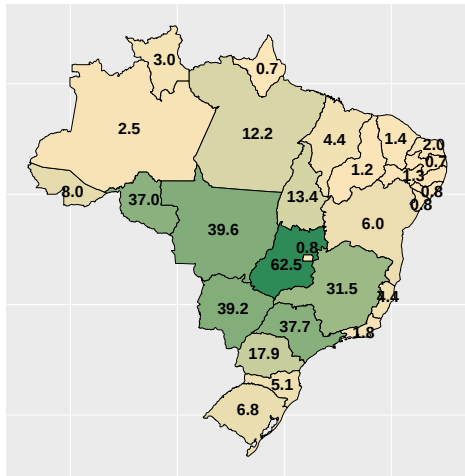
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Ureia



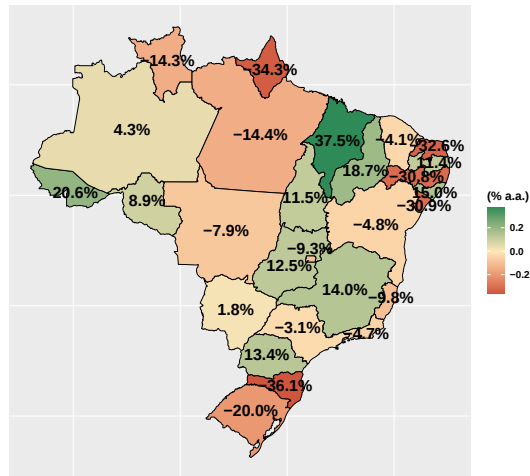
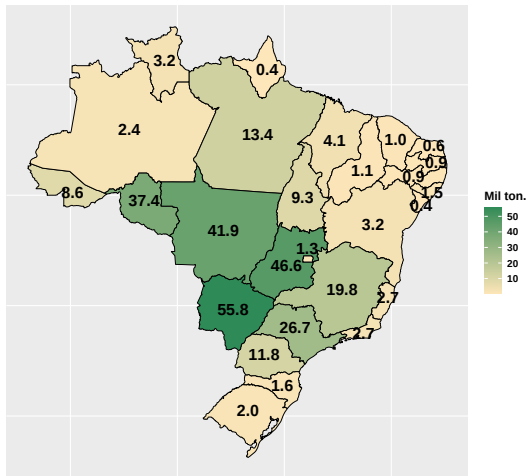
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Proteico



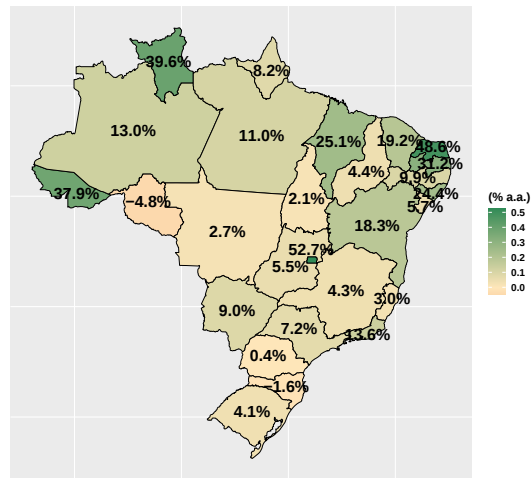
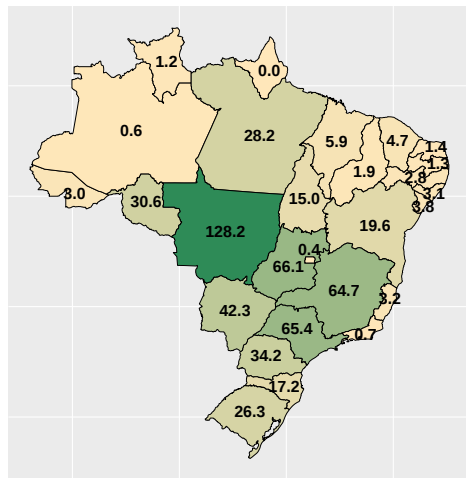
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Prot. energético



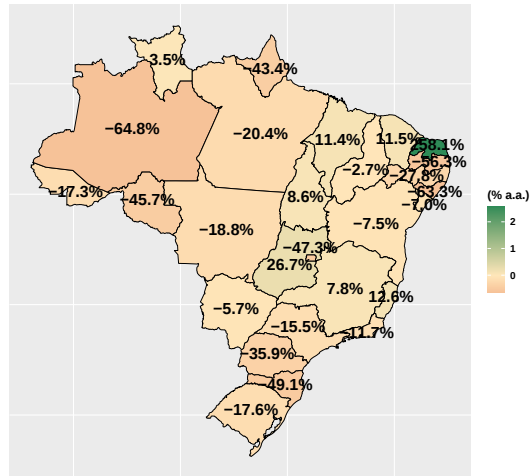
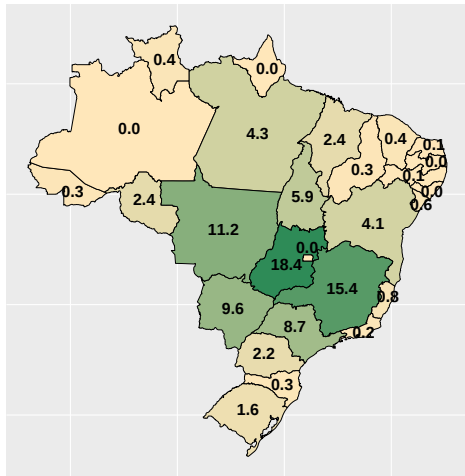
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Núcleos



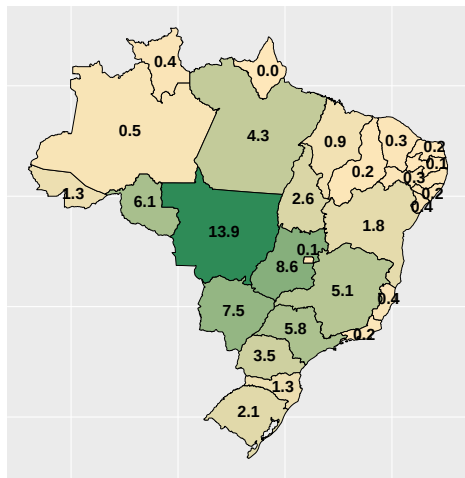
Fonte: ASBRAM

# Vol. (e var.) de vendas no ano: Concentrado



Fonte: ASBRAM

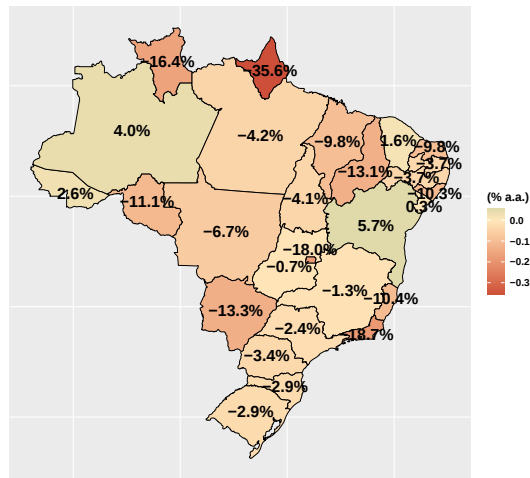
# Número médio (e var.) de animais suplementados no ano



Mi cab.

10

5



(% a.a.)

0.0

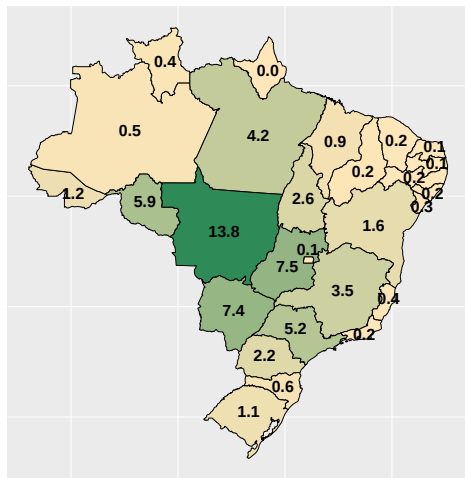
-0.1

-0.2

-0.3

Fonte: ASBRAM

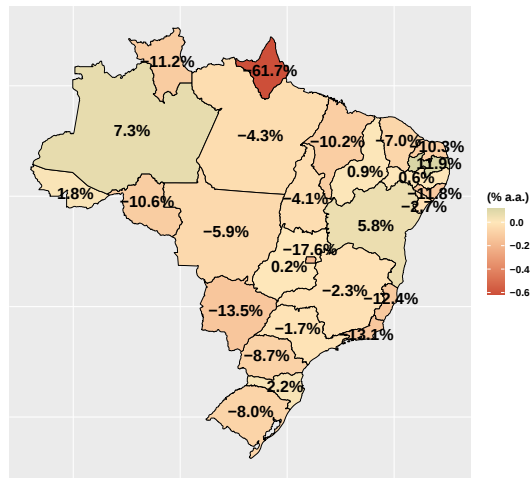
# Número médio (e var.) de animais suplementados no ano - corte



Mi cab.

10

5



(% a.a.)

0.0

-0.2

-0.4

-0.6

Fonte: ASBRAM

